

Reid's Wreckers Are Ready For Their First Rugby Clash

Get in Last Work-Out Last Night and Are Confident of Win Over Hardy Imperials—Bill Duffield Elected Team Captain.

The local Rugby team had their final work-out last night in preparation for today's battle with their old enemies, the Sarnia Imperials. The outfit got down to real work last night, realizing that a lot depends on the outcome of this afternoon's session with the fourteen gentlemen from the border city.

At least seven of the fourteen are former Sarnia players and experienced in every department of the pastime, and not only are they experienced, but they know from past experience pretty nearly everything there is to know about the London crowd.

When Coach Reid started out coaching this season he introduced some new formations which the players themselves have a lot of confidence in, and have worked out to perfection almost. How well they will do with them this afternoon when they have some perfectly good opposition remains to be seen, but whether their plays are successful or not, the experience will be worth it. They are confident of a victory, but are willing to admit that it won't be a walkover for them.

Last night the coach had them working on a few dummies that have been rigged up, and they got in some much needed practice on the tackling art and a few bruises.

One thing the London outfit will go into the game with condition, and lots of it. For three weeks now they have been putting in abbreviated marathons during the work-outs and getting the surplus of them out of them can go out now and ankle around for several hours without showing much effect from the exertion. Bill Duffield was elected captain of the team after last night's practice.

Reid's choices for the game this afternoon are: Flying wing, Chester Smith; inside half, Bobby Rowlands; centre half, Ferguson; left half, McIntyre; inside left, Weld; middle left, Bill Duffield; Clinger; scrumman, Fitzgerald; Little, Hoger; inside right, White; middle right, McKendrick; outside right, Fisher; spares, Art Smith, Dyer and Mascara.

Dempsey's Boring Tactics Might Lose Him Battle

European Referees Taboo Wild Swings—Long List of Americans Have Lost Decisions Through Same Fault and in Marathon Chase.

[Written Especially for The Advertiser.]
BY FRANK G. MENKE.

It behooves the awaiting Mr. Dempsey to do a fair amount of looking at the records before he attempts a leap upon European shores. They judge flailing in those parts from a far different angle than they do here.

Although European boxing is governed by the same Marquis of Queensberry rules that prevail on these shores, the referees there penalize wild swinging and favor the man who runs away.

Rambling along the lines of history, and you'll find only one or two isolated cases where an American fighter, battling a European warrior on European soil, with a European referee, ever won a fight on decision.

How does it happen?

Well, let's trek back to the Willie Ritchie-Freddie Welsh fight some years ago by means of which the Briton became lightweight champion of the world. On decision—while all of America shrieked "robber" in the general direction of the referee.

Ritchie was the aggressor throughout, and aggressiveness counts largely in a fighter's favor in the United States. Ritchie landed probably two wallops to each one by Welsh. And those of Ritchie's stung far more. Furthermore, Welsh was hitting and running away.

Now, judged by American standards, Ritchie was the winner—by a mile. He hit more blows, hit harder blows, and showed a willingness to fight every minute of the way. But according to European rules, Welsh was the victor, because he missed fewer blows than Ritchie.

WILD SWINGS TABOO.

In other words, they penalize wild swings over there by counting it as points for the other fellow, insisting that his cleverness forced so many wild swings and misses.

If Ritchie—and many other American fighters who battled in Europe—had only known that missing a punch counts as much against you as landing one, they'd have been more giving with their swings—and wouldn't have come to grief.

In that fight between Ritchie and Welsh, which is an excellent example of the eddies of the rules over in Europe, the figures were something like this: Ritchie landed two blows out of every five he started, whereas Welsh landed about one out of two. Ritchie was credited with three punches for each blow he landed—and the other point for the time he made Welsh miss. Welsh was credited with a point for the blow landed and three points for the three swings that Ritchie missed.

And the ratio was maintained throughout the fight Welsh was given this verdict though Ritchie landed often in practically every round of the fight.

What happened to Ritchie happened to countless other American ringmen. They were schooled on this side into the idea that misses are not penalized—that landing is the big thing. So they're willing to take a dose of the changes to poke in a crusher. And all the while the cagey Europeans, coaxed along more and more misses, knowing that those misses would count as points for them.

About the only way that an American fighter can be assured of a victory on the other side is via the knockout route. Permitting the affair to go the limit is highly dangerous, because when in a fight the American doesn't change his style—and that style becomes his ruination if the bout goes the full distance to a decision.

DEFEAT NOT LIKELY.

If Dempsey accepts any of the several offers to quarrel with Carpenter or Beckett, there isn't much danger of his losing the title—unless Jack decides to give the crowd a run for its money, and permits his rival to go the full route. No matter how horribly battered the European might be at the end of the fight it's fairly certain that the European referee would give the decision to his own countryman if Dempsey's misses during the fight were of greater number than his hits.

And if the official did that he wouldn't be doing anything dishonorable or unjust according to European standards, for that is the land where they judge things far differently than here.

However, there isn't any necessity for any real fear that any fighter in Europe—or anywhere in the world—go more than three rounds with Jack Dempsey at this time. It is doubtful if Carpenter, highly touted though he is (in France), would last three full minutes. And Beckett would be something of a miracle marker if he came up for the third against the "Utah Mauler."

Carpenter never has shown ability to take a mauling—nor has Beckett. Papke, Jeanette, Smith and a few others slipped around the ring, but the marauder most of the time against them. And Beckett's last fight—the one against Eddie McGoorty—showed plainly that the Briton hasn't much of a wallop, and is mighty easy to hit. McGoorty didn't hurt him much—that's true. But there's as much between the force of a bascule and those of McGoorty as there is between the force of a bascule and those of McGoorty.

Dempsey should be a 1 to 10 shot against either Beckett or Carpenter—if he elects to go out and pug them with all he's got. But if he should attempt to gain decision on European terra firma with a European referee at work, why—well, just reverse those odds.

VOLTAGE TAKES TWO YEAR OLDS' STAKE IN FIRST TWO HEATS

Cox Drove Lu Princeton To Beat 2:02 Record, and Cut Off Second.

Lexington, Ky., Oct. 3.—The Lexington stake for two-year-olds, the feature of today's racing, four starters taking the word with Voltage, the favorite, and a pair of others, justified the confidence of Peter Zolo by taking both heats easily. The undefeated horse brought over from yesterday was won by Miss Zolo Zombro after the judges had warned the drivers.

The free-for-all for racers went to the favorite, Director J., the black son of Champlain. He paced the last quarter of the third mile in 2:34 seconds.

Walter Cox drove the brown stallion Lu Princeton to beat his record of 2:02, and the horse trotted the mile in 2:01, the fractions being: :30, :59, 1:30 and 2:01.

The summary: 2:15 class pacing, purse \$1,000; unfinished yesterday: Miss Zolo Zombro, b.m., by Zombro (Edrick), 2 1 1; Time Sheet, br. g. (Walt), 2 1 2; The Northern Star, b. h. (Gourley), 5 5 2; Best time, 2:06; unplaced, Marjorie North, Jack Direct, Our Favorite also started.

The Lexington stake for two-year-olds trotters, 2 in 3, purse \$2,000: Voltage, br. c. by Peter Zolo (Egan), 2 1 1; Sunfish, b. f. (Fleming), 4 2 2; Harvest Horn, b. c. (Giese), 3 2 3; Lucifish, b. k. (Murphy), 3 2 3; Best time, 2:11; unplaced, Free-for-all pace, purse \$1,500: Director J., b. k. by Champlain (Murphy), 1 2 1; Grace Direct, br. g. (Euregon), 1 2 2; William, b. h. (Marvin), 4 2 2; Russell Boy, b. h. (Palm), 3 2 3; Best time, 2:05; unplaced, 2:05 class pacing, purse \$1,000: Rascal, b. g. by Sunfish (Ray), 1 1 1; Apollo Dillon, ch. g. (Benson), 3 2 3; Betty Blacklock, b.m. (Walker), 4 2 2; Peter Elliott, ch. g. (Thomas), 2 8 6; Best time, 2:03; unplaced, Echo, Twister C. and Grattan Regent also started.

2:15 class trotting, \$1,000: Hickory Bill, b. by Bingola

(Erskine) 1 1 3; Harvest Tide, ch. m. (McDonald), 2 2 1; Bonnie, b. g. (Gibson), 3 4 2; The Ace, b. g. (Mitchell), 4 2 2; Best time, 2:03; unplaced, Lightening Watts and Dr. Elmore also started.

GRAND TRUNKS VISIT DETROIT.

The Grand Trunk soccer team go to Detroit tomorrow to play the Roses of that city. The Roses have a good reputation in the Flivver City soccer circles, and will give the locals a hard game, it is expected. The Grand Trunks are taking the following players with them: Haggis, Burch, Moffatt, Garrow, Hogg, Stokely, Brown, Green, Spares, Spillbury, Skeggs and Askew.

BRANT C. I. AT WOODSTOCK.

Woodstock, Ont. Oct. 3.—The opening game in the Intercollegiate Rugby football series will be played here tomorrow, the Brantford collegians meet the Toronto team, the Marsden of Toronto will likely referee.

FOR INDIGESTION TAKE BI-NESIA

COSTS NOTHING IF IT FAILS.

Nearly everybody suffers at times after eating. Many can rarely eat without suffering the most excruciating agony. Some people call this indigestion, some say it is dyspepsia, but no matter what you call it, no matter how many remedies or how many doctors you may have tried, it is not until you take Bi-Nesia that you obtain a permanent relief. Bi-Nesia is a tablet containing a powerful stomachic and antacid, which acts on the stomach, the cause of nine-tenths of all stomach trouble, and thus enables the stomach to proceed with digestion in a normal manner. Bi-Nesia should be taken to insist on getting the genuine Bi-Nesia, which, owing to its purity, is sold in a box containing only one box and one bottle of Bi-Nesia, which, owing to its purity, is sold in a box containing only one box and one bottle of Bi-Nesia, which, owing to its purity, is sold in a box containing only one box and one bottle of Bi-Nesia.

MURINE Rests, Refreshes, Soothes, Strengthens—Keep your Eyes Healthy, Bright, and Free from Irritation. They Tired, Smart, Itch, Burn, or Are Irritated, use Murine often. Safe for Infants. At All Druggists in Canada. Write for Free Book. Sales in Chicago, U.S.A.

The Editor Says You Should Certainly See the Splendid New Suits at the Dowler Stores

If Better Clothes Were Made, We'd Have Them—If Better Value Were Obtainable, They'd Be Here.

For Our Boys

Special Values From the Greater Boys' Stores. A DOWLER LEADER—STURDY COTTON WORSTED. Mixed Tweeds and Worsteds in waist-seam and belted styles. Splendid for wear. They come in sizes 24 to 36.

\$6.89
\$9.75
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SPECIAL VALUE — IRISH SEAM AND TWEEDS. Waist-seam and belted models. The suits of Irish Seams are worthy of special mention. Very good value. Sizes 25 to 35.

Two Pairs of Bloomers With These Dandy Suits
Good quality and extra value make this a popular line. The new waist-seam and belted suits. Sizes 25 to 32.

BOYS' UNDERWEAR. Boys' Two-Piece Wool Underwear, ages 4 to 16 years. Priced at from \$1.00 to \$2.50 per garment. A special line at \$1.00.

BOYS' COMBINATIONS. A good range for boys of 4 to 16 years. Priced from \$1.75 to \$5.00 per suit. A special line at \$2.50.

BOYS' HOSIERY. Boys' Strong Cotton Hosiery, sizes 6 to 10½, fine and heavy rib. 36c, 50c, 65c. Boys' Pure Cashmere Hosiery, sizes 6 to 10½. At \$1.00, \$1.25, \$1.50.

Boys' School Bloomers
A great range at the Dowler Stores. Strong, well made and splendid values, at .32 to \$4.00. Special lines at .15 and \$2.25.

Short Ship Crowd Gets Real 'Big Line' Thrills With Overtime Heats

Mount Clemens Card of Fair Races Provide Real Sport—Betsy Hamlin in 2:10 Pace.

Mount Clemens, Mich., Oct. 3.—Followers of the "Short Ship" performers were regaled with a grand circuit meet in miniature at Clinton. View track today when four races, all well filled with good horses, raced from early afternoon until dark. Each event except the 2:17 pace required overtime heats and each held enough thrills to satisfy any of the "big line" crowd.

Betsy Hamlin, in the 2:10 pace, furnished the feature of the afternoon by defeating a field of eight good ones, including Duke J., Trump Quick and the Christian. Much interest was also shown in the 2:14 trot, where Duke J. and Doris Watts fought it out for first place, with the former coping in five heats.

Summaries: 2:14 Race—Purse \$415. Famous Horn, br. g., by Bonnie (Simmons) 1 1 4 2 1; Bonnie Hall, br. g., by Bonnie (Simmons) 2 1 1 2 1; May Fern, b.m. (Vall) 5 2 1 2 3; Robert Paige, br. m. (Phillips) 3 3 3 3 3; Jola Hall, b.m. (Warrick), dis.; Little Big, b.k. (Harrison), dis. Time—2:13½, 2:13¾, 2:14, 2:14½, 2:15.

2:17 Pace—Purse \$415. Sheriff Direct, ch. g., by Akar (Kenna) 1 1 1 1 1; Dr. Harvey, br. g. (Sherman) 1 1 1 1 1; Dick DeForest, br. g. (Erwin) 2 2 5 5 5.

L. C. I. ROASTED ON ST.
THOMAS GRID 32 TO 0

The L. C. I. Rugby team suffered a whaling at the hands of the St. Thomas College yesterday afternoon to the tune of 32 to 0. The locals found themselves out of their minds, and generally trampled upon for most of the game, and most of their attempts at runs were blocked by the St. Thomas team. The St. Thomas team will come up here for a game on Saturday, and the locals have hopes that they will be able to reverse the decision of yesterday.

How To Shampoo the Beauty Way

By Lucræzia Bori, the Famous Spanish Prima Donna.

Many women make the mistake of washing their hair too often. Shampooing every two weeks is sufficient for the average head. Too frequent washing of your hair is apt to make it fall out.

Your shampooing should be done with tepid water and castile soap, or tincture of green soap, or if a scalp stimulation is required, tar soap should be used. Some perturbed soaps are a menace to the scalp and hair. The natural color of clean, healthy hair is finer than any perfume.

If, however, you wish to scent your hair faintly, a few drops of toilet water may be lightly touched on it after your hair has been thoroughly dried and brushed.

If you wash your hair too frequently the oil thrown out by the sebaceous glands to soften your hair and to give it lustre is reduced, leaving your hair overly dry and fluff. In the case of exaggerated washings the continued depletion of this oil makes your hair lose its pliancy and softness, and causes it to crack and break off easily with the least combing.

In certain occupations it may be necessary to wash your hair more often to remove the dirt. If overly exposed to dust you should wear a dust cap or loosely wrap a towel around your head.

Light hair as a rule demands washing oftener than dark hair. A half-teaspoonful of borax or bicarbonate of soda may be added to the next-to-the-last rinsing water for blonde hair once a month. But

TAILORING of unequalled care, designing that has no superior and materials such as only firms of tremendous buying power can secure.

This is the clothes service that Canada's most progressive men's stores offer. Young men seeking the distinctive and the exclusive in Autumn Suits are invited to see a most unusual display of the finest ready-to-service clothes ever shown. Particularly interesting are the new features for this season's wear. There are the extension sleeve, which permits greater freedom of movement; the straight-up shoulders and highline waists, which give a perfect balance, and the flare skirt which drapes well over the hips. Such clothes are meeting with ready favor among the younger men.

A host of materials are offered, novelty weaves and staple models for those who prefer them. Featuring Dowler values at

\$32.00
\$27.50
\$45.00

Also particularly good Suits at \$25, \$35, \$40, \$50, \$55 and \$60.

New Fall Hats Now Here!

If Better Hats Were Made—We'd Have Them.

STETSON'S and Borsalinos and other famous makes, here is a wonderful assortment—greens, greys, fawns and browns. Some feature wider brims, others have narrow bands. Hats for men of all ages.

\$4. \$5. \$6. \$8
See the New Tweed Hat. Very smart at **\$3.50, \$4.**

The New 'Suede' Raincoats

These are a decided novelty; come in five shades, single or double-breasted; have slash pockets and are belted **\$25**

Boys' Sweaters

A Complete Range for the Little Men, Dowler Values and Dowler Quality. SWEATER Coats with shawl and military collars, plain and combination splendid value at **\$2.50**

Other lines at \$2.00, \$3.00, \$3.50 and \$4.00

Boys' Jerseys

Featuring a very special value. A wool mixture Jersey for boys 4 to 16 years. Navy and khaki. Special **\$1.29**

Other lines up to **\$2.50**

SATURDAY SPECIALS

PENMAN'S \$3 COMBINATIONS, \$2.50

A splendid quality for present wear, all sizes, remarkable value at **\$2.50**

FINE SHIRTS, \$3 VALUE, \$2.00.

Neat stripes, these Novelty Shirts have silk fronts and cuffs. Worth **\$2.00**

MEN'S V-NECK SWEATERS

All-Wool, these popular Sweaters are very comfortable. Splendid value at **\$6.50**

MEN'S WORK SOCKS SPECIAL

Strong and sturdy, these Work Socks are well made and very special at **\$1.00**

PENMAN'S SWEATER COAT SPECIAL

Now is the time for a warm, comfortable Sweater Coat. This is a special line at **\$4.55**

Headquarters For Fall Overcoats

An exceptionally good range now on hand. Light, medium and heavy coats, everything from the showerproof gabardine to the heavy all-wool ulster.

See the special range of Young Men's Waist-Seam Overcoats at **\$35.00**

Others at \$25, \$32, \$37.50, \$40 and up to \$75.

MEN'S FURNISHINGS DOWLER VALUES

Men's Silk Gloves, special at **\$1.50**

Men's Grey Suede Gloves, special at **\$2.50**

Men's English Cape, Gloves, priced at **\$3.50**

Men's All-Wool Cashmere Socks, Oxford grey, special at **\$1.25**

Men's Silk and Wool Socks, Oxford grey, special at **96c**

Fine Cotton Hose, black or navy. At **50c**

Lambdowen Finish Undewear for the man who cannot wear wool. Per garment **\$2.50**

Penman's No. 71 Merino Shirts and Drawers. Special each **96c**

Strong Tweed Trousers, special at **\$5.50**

Dowler's Famous Blue Chambray Shirts, with a stiff blue collar to match; all sizes. Special at **\$1.69**

A splendid group of Black Sateen Shirts, plain blue or grey. Shirts. At **\$1**

WORK TROUSERS. 14 pairs only. Strong and sturdy. Worth \$5. Sizes 36, 38, 40, 42. Special at **\$3.89**

THE FAMOUS SANDOW SHIRTS. A work shirt that has earned a splendid reputation. Long sleeves and large body. Special **\$1.35**

London Store: 176-178 Dundas Street
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RH & J. DOWLER LIMITED

WINIFRED BLACK

Writes About "The Dancing Fire."

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The other evening, as I sat in my room, I was thinking of the clear, pale, was the dancing fire, brighter, wider, more leaping than the one on the hearth.

"Where is the fire outside burns merrily, there the witches are making tea," she quoted.

"And we laughed and looked and wondered."

It was so real with its dancing flames, full of life and vitality, it didn't seem possible that it was nothing but a reflection. Was that someone standing at us, with oh, that unforgotten smile, and, oh, the honest, boyish love in them. Did they see it, the others who looked with me?

No, no; that vision was for me alone. For an instant it paused, turned, smiled and with love and yearning tenderness in every gesture looked back and was gone.

How he used to love to see the fire burning outside in the night—how he loved the fire on the hearth, too, but he would leave it any time to stand and watch the gay reflection that was like some vagrant spirit, leaping, calling, beckoning him—whither?

And now he is gone and does not sit with us at the fire, and cannot tell us the quaint stories that he loved. But, perhaps, it is possible that I wonder—when the fire leaps upon the hearth of his old home, he is permitted for an instant to come and stand by the phantom flames that intrigued his imagination so deeply, and smile and look in upon us for just an instant.

How can we know? How shall we ever know?

Fragrant pine, clear flames of red-woods, strange incense of the eucalyptus—ah, call him back again for one sweet moment!

So you wait outside the door, do, bluff Sir Autumn, with your followers in red and gold, the bearded vine of your harvest purple and yellow and crimson—you bring chill and frost and brown quiet for all the growing things. But, oh, you bring, too, the dancing fire!

And so, with warm hearts, we will welcome you when it is your time to come.

DIARY OF A FASHION MODEL

BY GRACE THORNCLIFFE.

She Emphasizes the Fact That Etons Continue to Be Modish.

"Yes, Etons will be good style this fall," madame said in answer to an inquiry from Mrs. Cromwell. "Etons are perennially good style, because in all the range of coat suits there is nothing so youthful as the jaunty little Eton jacket."

"I am glad to hear you say that, because the Eton is so becoming to me, and I am anxious to hear that they won't be passe this fall."

"Eton, madame," Mrs. Cromwell Etons will never be passe," madame insisted. "Then I always want an Eton as long as I'm thin, anyhow," said Mrs. Cromwell.

"There you have struck the nail on the head," madame declared. "The Eton is extremely becoming to the woman with a slender or a youthful figure, but the minute she puts on weight, especially around the hips, she should avoid the wearing of any short jacket. The long coat, a trifle loose at the waist, cut with seams that narrow toward the waistline in the back, and the better choice for the full figured woman unless she wears a belted coat, which is invariably good on this type of figure."

"Some women look very thick in belted coats, madame. Why is that?" Women who aren't exceedingly stout, I mean," Mrs. Cromwell queried.

"They wear their belts too tight," madame said. "The belt on a stout woman's coat should never be over two inches wide. The broader belt shortens her waistline and makes her appear 'dumpy.' She should also wear her belt neither overly loose nor too tight. But, here I'm forgetting to show you a lovely Eton model!" madame exclaimed, and then she turned and smiled at me.

"Please show me the Eton suit of blue turtleneck with the revers and pockets of old blue faille."

"Old blue is one of my favorite colors, madame. I can probably wear a slender or a youthful figure, but the minute she puts on weight, especially around the hips, she should avoid the wearing of any short jacket. The long coat, a trifle loose at the waist, cut with seams that narrow toward the waistline in the back, and the better choice for the full figured woman unless she wears a belted coat, which is invariably good on this type of figure."

"The suit to which madame referred is very youthful, and I am sure it is going to be an extremely popular model. When I get put on the cream batiste blouse which wear when showing this

suit, and had slipped on the skirt and just at the right angle I went out on the stage to meet a welcome as excruciating as any.

"Such good lines in that outworn," I thought you would like it," madame said.

"The revers are blue silk and black braid, are they not?" asked Mrs. Cromwell.

"Yes, old blue faille," madame answered. "The pockets take an angle similar to the revers, and are trimmed in the same way."

"The broad belt gives a good finish for the outworn of the Eton," Mrs. Cromwell observed.

"Yes, the belt fills in the hiatus of the jacket very nicely, and there's something about the Eton that calls for the Treador sash or belt. The Treador jacket is really an Eton. The full figure's costume has very nice tulle qualities. We mollified wan-

der into strange words to seek ideas for our costumes."

"But your results are always lovely whatever the source of your inspiration," Mrs. Cromwell said. "I like the black bone buttons and all the details of this costume, and I wish to order one just like it."

Spanking Doesn't Cure!

Don't think children can be cured of bed-wetting by spanking them. The trouble is constitutional, the child cannot help it. I will send FREE treatment, with full instructions, to any mother who writes me today. My treatment is highly recommended to adults troubled with urine difficulties by day or night. Write for free trial treatment.

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Box 12, Windsor, Ontario.