Reid's Wreckers Are Ready For Their First Rugby Clash

Get in Last Work-Out Last Night and Are Confident of Win Over Hardy Imperials -Bill Duffield Elected Team Captain.

The local Rugby team had their final workout last evening in preparation for today's battle with their old enemies, the Sarnia Imperials. The outfit god down to real work last night realizing that a lot depends on the outcome of this afternoon's session with the fourteen gentlemen from the border city.

At least seven of the fourteen are former Sarnia players and experienced in every department of the pastime, and not only are they experienced, but they know from past experience pretty nearly everything there is to know about the London crowd.

When Coach Reid started out coaching this season he introduced some new formations which the players themselves have a lot of confidence in, and have worked out to perfection almost. How well they will do with them this afternoon when they have some perfectly good opposition remains to be seen, but whether their plays are successful or not, the experience will be worth it. They are confident of a victory, but are willing to admit that it

Dempsey's Boring Tactics Might Lose Him Battle

European Referees Taboo Wild Swings - Long List of Americans Have Lost Decisions Through Same Fault and in Marathon Chase.

> [Written Especially for The Advertiser.] BY FRANK G. MENKE.

It behooves the swatting Mr. Dempsey to do a fair amount of looking at the records before he attempts a leap upon European shores. They judge fisticuffing in those parts from a far different angle than they

Although European boxing is governed by the same Marquis of Queensberry rules that prevail on these shores, the referees there penalize wild swinging and favor the man who runs away.

Ramble along the vales of history, and you'll find only one or two isolated cases where an American fighter, battling a European warrior on European soil, with a European referee, ever won a fight on decision.

Well, let's trek back to the Willie Ritchie-Freddie Welsh fight some years ago by means of which the Briton became lightweight champion of the worldon decision-while all of America shrieked "robber" in the general direction of Ritchie was the aggressor throughout, and aggressiveness counts largely in

a fighter's favor in the United States. Willie landed probably two wallops to each one by Welsh. And those of Ritchie's stung far more. Furthermore, Welsh was hitting and running away. Now, judged by American standards. Ritchie was the winner-by

He hit more blows, hit harder blows, and showed a willingness to fight every minute of the way. But according to European rules, Welsh was the victor because he missed fewer blows than Ritchie WILD SWINGS TABOO. In other words, they penalize wild swings over there by counting it as

points for the other fellow, insisting that his cleverness forced so many wild If Rischie-and many other American fighters who battled in Europe-had only known that missing a punch counts as much against you as landing one. they'd have been more s wing with their swings-and wouldn't have come to

In that fight between Ritchie and Welsh, which is an excellent example of the eddity of the rules over in Europe, the figures were something like this: Ritchie landed two blows out of every five he started, whereas Welsh landed about one out of two. Ritchie was credited three points—one for each blow he landed and the other point for the time he made Welsh miss. Welsh was with a roint for the blow landed and three points for the three swings that Litchie missed.

that ratio was maintained throughout the fight Welsh was given the verdict though Ritchie landed oftener in practically every round of the

What happened to Ritchie happened to countless other American ringmen. They were schooled on this side into the idea that misses are not penalizedthat landing is the big thing. So they've willingly missed a dozen for the chance to poke in a crusher. And all the while the cagey Europeans, coaxed along more and more misses, knowing that those misses would count as points for

About the only way that an American fighter can be assured of a victory on the other side is via the knockout route. Permitting the affair to go the limit is highly dangerous, because when in a fight the American doesn't change his style-and that style becomes his ruination if the bout goes the full distance to a decision. DEFEAT NOT LIKELY

Beckett, there isn't much danger of his losing the title-unless Jack decides to give the crowd a run for its money, and permits his rival to go the full route. Short Ship Crowd Gets it's fairly certain that the European referee would give the decision to his own tryman if Dempsey's misses during the fight were of greater number than

And if the official did that he wouldn't be doing anything dishonorable of unjust according to European standards, for that is the land where they judge However, there isn't any necessity for any real fear that any fighter in

Europe-or anywhere in the world-could go more than three rounds with Jack Dempsey at this time. It is doubtful if Carpentier, highly touted though he is (in France), would last three full minutes. And Beckett would be something of a miracle marker if he came up for the third against the "Utah Mauler." Carpentier never has shown ability to take a mauling-nor has Beckett. Papke, Jeanette, Smith and a few others, slapped Carpentier all around the ring. He marathoned most of the time against them. And Beckett's last fight—the one against Eddie McGoorty-showed plainly that the Briton hasn't much of a vallop, and is mighty easy to hit. McGoorty didn't hurt him much-that's true.

But there's as much difference between Dempsey's wallops and those of Mc-Goorty as there is between the force of a baseball and a 14-inch shell. Dempsey should be a 1 to 10 shot against either Beckett or Carpentier-if he elects to go out and pug them with all he's got. But if he should attempt merely to gain a decision on European terra firma with a European referee at

VOLTAGE TAKES TWO YEAR OLDS' STAKE IN FIRST TWO HEATS GRAND TRUNKS VISIT DETROIT.

Beat 2:02 Record, and Cut Off Second.

Lexington Ky., Oct. 3.—The Lexington stake for 2-year-olds was the feature of today's racing, four starters taking the word with Voltage, the favorite, and the son of Peter Volo justified the confidence of his backers by taking both heats easily. The unfinished race brought over from yesteriday was won by Miss Zolo Zombro after the judges had warned the drivers.

Hogg. Stokely, Lown Brown, C. Green, J. G. Spillsbury. Skeggs and A. Woodstock, Oct. 3.—BRANT C. I. AT WO Woodstock, Oct. 3.—Brantier in the Intersche will be played here to the Brantford collegian in the drivers.

The free-for-all for racers went to the favorite, Directum J., the black son of Chamberlain. He paced the last quarter of the third mile in 28% sec-Walter Cox drove the brown stallion Lu Princeton to beat his record of 2:02, and the horse trotted the mile in 2:01, the fractions being: :30, :59, 1:30 and 2:01.

The summary:
2:16 class pacing; purse \$1,000; ur
finished yesterday:
Miss Zolo Zombro, b.m., by
Zombro (Hedrick) 5 2 1
Time Sheet, br. g. (Wagner) 2 1 2
The Northern Star, b. h.
(Gourley) 5 5

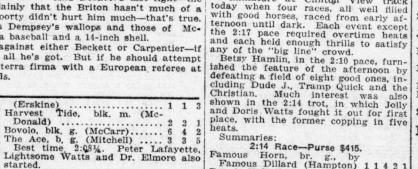
Time Sheet, br. g. (Wagner) 2 1 2 2
The Northern Star, b. h.

(Gourley) 1 5 5 3
Best time, 2:06%. Bonique, Marjorie North, Jack Direct, Our Favorite also started.

The Lexington stake for 2-year-old trotters 2 in 3; purse \$2,000:

Voltage, br. c., by Peter Volo
(Egan) 1 1
Lucille Harvester, b. f. (Fleming) 4 2
Harvest Horn, b. c. (Jones) 2 4
Sunflash, blk, c. (Murphy) 3 3
Best time, 2:11½.

Free-for-all pace, purse \$1,500:
Directum J., blk, h. by Chamberlain (Murphy) 1 2 1
Grace Direct, b. m. (Sturgeon) 2 1 2
William, b. h. (Marvin) 4 3 3
Russell Boy, b. h. (Palin) 3 dis
Time-2:01½, 2:02½, 2:03¾, 2:03¾, 2:08 class pacing, purse \$1,000:
Rascal, b. g. by Sunglass (Ray) 1 1
Aquilla Dillon, ch. g. (Wilson) 3 2 3
Betty Blacklock, b.m. (Walker) 4 5 2
Peter Elliott, ch. g. (Thomas), 2 8 6
Best time, 2:03½, Homer D. Todd, Echo, Twister C. and Grattan Regent also started.
2:13 class trotting, \$1,000:
Hickory Bill, b. g., by Bingola



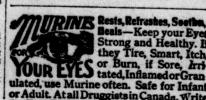
abaschail and a l4-inch shell asgainst either Beckett or Carpentierty all he's got. But if he should attempt terra firma with a European referee at and each held enough thrills to satisfy all he's got. But if he should attempt terra firma with a European referee at disc.

(Erskine)

(E Cox Drove Lu Princeton To that city. The Roses have a good reputation in the Flivver City soccer

Woodstock, Oct. 3.—The opening game in the Interscholastic Rugby will be played here tomorrow, when the Brantford collegiate meet the local collegians. Billy Marsden of To-

FOR INDIGESTION

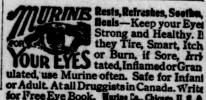


washing their hair too often. Shampooing every two weeks is sufficient
to the scalp, so if you are troubled with
dryness you should not employ it.
Instead of rubbing a cake of soap di-

pooing every two weeks is sufficient for the average head. Too frequent washing of your hair is apt to make it fall out.

Your shampooing should be done with tepid water and castile soap, or tincture of green soap, or if a scalp stimulation is required, tar soap should be used. Some perfumed soaps are a menace to the scalp and hair. The natural odor of clean, healthy hair is finer than any perfume.

If, however, you wish to scent your hair faintly, a few drops of toilet water applied. COSTS NOTHING IF IT FAILS.



New Suits at the Dowler St. For Our Boys

Special Values From the Greater Boys' Stores. A DOWLER LEADER-STURDY COTTON WORSTED. Mixed Tweeds and

Worsteds in waist-seam and belted styles. Splendid for wear. me in sizes 24 to 36. \$6.89

SPLENDID SCHOOL SUITS FOR OUR BOYS. Hair-line stripes in strong cotton worsted Bloomers have belt loops and five pockets. Sizes

\$9.75 SPECIAL VALUE IRISH SERGE AND TWEEDS.

Waist-seam and belted models. The suits of Irish Serge are worthy The suits of of special mention. Very good value. Sizes 25 to \$13.75

Two Pairs of Bloomers With These Dandy Suits

Good quality and extra value make this a popular line. The waist-seam and belted \$16.50

BOYS' UNDERWEAR. Boys' Two-Piece Wool Underwear, ages 4 to 16 years. Priced at from \$1.00 to \$2.50 per garment.

BOYS' COMBINATIONS. A good range for boys of 4 to 16 years. Priced from \$1.75 to \$5.00 per suit. A special line at \$2.50 BOYS' HOSIERY. Boys' Strong Cotton Hose, sizes 6 to 101/2, fine

\$1.00, \$1.25, \$1.50 Boys' School Bloomers

Real "Big Line" Thrills

Mount Clemons Card of Fair Races

Provide Real Sport-Betsy Ham.

lin Feature in 2:10 Pace.

Mount Ciemens, Mich., Oct. 3.—Followers of the "Short Ship" performers were regaled with a grand circuit meet in miniature at Clinton View track today when four races, all well filled with good horses raced from early af-

Mount Clemens, Mich., Oct. 3 .- Fol-

With Overtime Heats

A great range at the Dowler Stores. Strong, well made and splendid values, at .. \$1.25 to \$4.00 Special lines at \$1.50 and \$2.55

How To Shampoo the Beauty Way

By Lucrezia Borl, the Famous Spanish Prima Donna. Many women make the mistake of both soda and borax tend to be drying

Snip Wilkes, b.m. (Butcher) 756 4 ro Buster Boy, ch.g. (M. Overly) 577 ro Dan J., ch.g. (Whitehill) ... 888 ro Princess Mary, br.m. (War-

New Fall Hats

If Better Hats Were Made

-We'd Have Them.

C TETSON'S and Borsalinos and other fam-

ment—greens, greys, fawns and browns. Some feature wider brims; others have narrow

\$4. \$5. \$6 \$8

The New 'Suede' Raincoats

These are a decided novelty; come in five shades, single or double-breasted; have \$25 slash pockets and are belted

A Complete Range for the Little Men,

S WEATER Coats with shawl and military collars, plain and combination colors. Good quality and \$2.50

Other lines at \$2.00, \$3.00, \$3.50 and \$4.00

Featuring a very special value. A wool

mixture. Jersey for boys 4 to 16 years. Navy and khaki. Special \$1.29

Other lines up to \$2.50

Dowler Values and Dowler Quality.

ous makes, here is a wonderful assort-

Now Here!

bands. Hats for men of all ages.

Boys' Sweaters

splendid value at

Boys' Jerseys

London Store: 176-178 Dundas Street

AILORING of unequalled care, designing that has no superior and materials such as only firms of tremendous buying power can secure. This is the clothes service that Canada's most progressive men's stores offer. Young men seeking the distinctive and the exclusive in Autumn Suits are invited to see

a most unusual display of the finest ready-for-service clothes ever shown, Particularly interesting are the new features for this season's wear. There are the extension sleeve, which permits greater freedom of move-

ment; the straight-up shoulders and highline waists, which give a perfect balance, and the flare skirt which

Also particularly good Suits at \$25, \$35, \$40, \$50, \$55 and \$60

ATURDAY

PECIALS

PENMAN'S \$3 COMBINA.

TIONS, \$2.50

A splendid quality for

present wear, all sizes, re-

value at \$2.50

FINE SHIRTS, \$3 VALUE.

\$2.00.

Neat stripes, these Novelty

Shirts have silk fronts and

cuffs. Worth \$2.00 \$3.00. Special...

MEN'S V-NECK

SWEATERS

All-Wool, these popular

Sweaters are splendid value .. \$6.50

MEN'S WORK SOCKS

SPECIAL

Strong and sturdy, these

Work Socks, are well made

and very special \$1.00 at four for

PENMAN'S SWEATER

comfortable Sweater Coat

This is a special \$4.55

COAT SPECIAL

A host of materials are offered, novelty weaves and staple models for those who prefer them. Featuring

drapes well over the hips. Such clothes are meeting with ready favor among the younger men.

St. Thomas

WINIFRED BLACK Writes About "The Dancing Fire."



On the Clear Pane.

If mermaids we talked, and sprites and pixles, and gnomes and the little folks of Ireland, and brownies and the tree people, who live in the trunks of trees, and elves and fairies, and wishing rings and traveling carpets, and invisible cloaks—don't you know the kind you put on when you want to walk abroad and not let any one see you?—and wishbones and magic wells, Oh, we had a lovely time, sitting in the twilight by the light of a dancing fire!

And suddenly one of our number laughed aloud, and then she caught her breath and sighed.

"Look!" she said. "Out of the win
"Look!" she said. "Out of the win-

The other evening it was chilly.

A great cloud rolled up from the west and there was rain, and right in the midst of summer sturdy autumn thrust his head in at the window and laughed to see us shiver

thrust his head in at the window and laughed to see us shiver.

And I sent the children sent the deside it smillers and vitality, it didn't seem posible that it was nothing but a reflection. Was that someone standing beside it.

COSTA NOTHING IF IF FALLS.

Nearly sever-body suffers at times without surface the control of a control of the cost of the cos

A on hand. Light, medium and heavy coats, everything from the showerproof gabardine to the heavy all-wool ulster. See the special range of Young Men's Waist-Seam

Headquarters For

Fall Overcoats

Overcoats at \$35.00 Others at \$25, \$32, \$37.50, \$40 and Up to \$75.

N exceptionally good range now

MEN'S FURNISHINGS DOWLER VALUES

Men's Silk Gloves, special **\$1.50** Men's Grey Suede Gloves, special at \$2.50 Men's English Cape Gloves, priced at .. \$3.50

Strong Tweed Trous-

ers, special \$5.50

WORK TROUSERS

14 pairs only

strong mixed tweeds

Worth \$5. Sizes 36

38, 40, 42. **\$3.89** Special at

mere Socks \$1.25 Men's Silk and Wool Socks, Oxford grey, special 96c Fine Cotton Hose, black or navy. At 50c

Per garment ... \$2.50 Dowler Values In Work a-Day Goods WORK SHIRT A Dowler leader, SPECIAL. heavy shaker flannel Dowler's Famous Blue Chambray Shirts, shirts, plain grey, shades \$1.50

with a stiff blue collar to match: all sizes. at \$1.69 A splendid group of

Men's All-Wool Cash-

Black Sateen Shirts, plain blue or

SANDOW SHIRTS A work shirt that has earned a splendid reputation. Long sleeves body. Special \$1.35

ino Shirts and Draw-

ers. Special 96c

Underwear for the men who cannot wear wool.

Lambsdown Finish

LIMITED

The Fall of the Year--a Very Pleasant Time for Motoring. Call in and See Our Used Cars.

One Model 51, 1915, Cadillac, eight cylinder, seven passenger, slip covers, tires and mechanical condition good. One Model 83B Overland, five passenger touring,

a car that has always been well driven; an excellent buy. One Reo Roadster, 1914, starter and electric lights,

in good condition. One Chalmers Coupe, Model 35C, in first-class condition.

One Russel Knight Touring, five passenger.

One 2 and 21/2 Ton Clinton Truck, in A1 shape. Demonstration can be arranged.

One Oakland, five-passenger Touring, \$400. One Model I Maxwell, five-passenger touring, a real snap for someone, at \$125.

EASY TERMS CAN BE ARRANGED.

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