# DAILY MAGAZINE PAGE FOR EVERYBODY

Secrets of Health and Happiness

#### Why Your Eyes Really May See Ghosts That Never Exist

By DR. LEONARD KEENE HIRSHBERG. A. B., M. A., M. D. (Johns Hopkine University.)



It is very likely that you have always felt converged that "seeing is believing."
No matter how often or how much you cast doubt upon have felt secure in your perfect eye the first your perfect eye.

Is sight found unanimously that the individuals in red appeared to be closer and those in blue seemed to be much farther away. By the use of screens, the effect could be reversed or annulled.

Men and animals stationary at 1,000 yeards may be wholly ignored. The instant, however, that they are in motion, even the noddling of a head or the waving of a hand, easily may be distinguished.

have felt secure in your perfect eyesight. Yet "all that glitters is not gold," and optical illusions are by no means limited to sideshows and dime museums.

There are legions of things all around ou that your uninterested, inattentive.

tinguished.

Tricks of Coior.

The man who is color blind and confuses red and green, not only has nearly perfect vision for reading, writing and arithmetic, but may advance very far in the intellectual and commercial world and yet be weefully wrong in his judgments, knowledge, tastes and opinions upon almost every subject in the universe.

People moving from one place to another are very much subject to diarrhose on account of the change of diet, etc., and what at first appears to be but a slight looseness of the bowels should never be neglected or some serious bowel complaint will be sure to follow.

The safest and quickest core for diarrhoea, dysentery, colic, cholera infanum, cholera morbus, pains in the stomach, seasickness and all looseness of the boweis is Dr. Fowler's Extract of Wild Mr. T. T. Allard, Parry Sound, Ont.

writes: "In the fall of 1914 I was working on the new 'Chiclet Gum' factory, Carlew avenue, in Toronto, when I had a violent attack of diarrhoea, owing. I think, to the change of water. One of the foremen advised me to get a bottle of Dr. Fowler's Extract of Wild Strawberry, which I did, with the re-sult that I hadn't taken it all before I ras completely cured."

Dr. Fowler's Extract of Wild Strawberry has been a national remedy for the most 72 years, and is sold by medicine dealers everywhere at 35c a bottle. Don't let anyone palm off a substitute on you. When you pay your money for do the genuine, you've a right to get it. Put up only by The T. Milburn Company, Limited, Toronto, Ont.

TRUE READER: Q.—Please tell me how I can remove warts?

A.—Of course, some warts are so mild that a little cold, heat, dryness, vinegar, or other simple domestic "hocus-pocus" will cause them to drop off. Many, however, require more radical treatment such as caustic soda, salicylic acid, or a little of one dram to the ounce of collodion, or the surgeon's lance.

A.—Take one ounce of henna leaves and one quart of boiling water. It is very good for hair that is turning grey. It can be bought at any drug store.

Dr. Hirshberg will answer questions for readers of this paper on medical, hygienic and sanitation subjects that are of general interest. He cannot always undertake to prescribe or offer advice for individual cases. Where the subject is not of general interest letters will be answered personally. If a stamped and It is very likely | sight found unanimously that the indi- geon's lance.

J. M.: A.—If you will send a stamped self-addressed envelope with your query repeated, I will be glad to answer your questions.

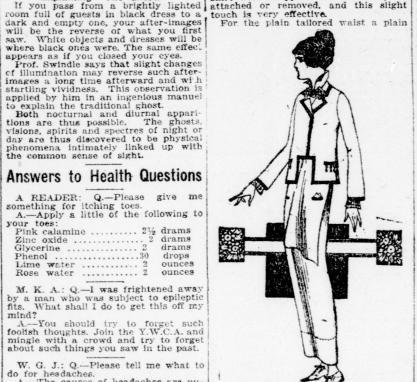
N. E. A.: Q.—Is henna good for hair that is turning grey, and where can it be bought?

A.—Take one ounce of henna leaves

Dr. Hirshberg will answer questions for readers of this paper on medical, hygiente and sanitation subjects that are of general interest. He cannot always undertake to prescribe or offer advice for individual cases. Where the subject is not of general interest letters will be answered personally, if a stamped and addrayand envelope is inclosed. Address A. B. C.; Q.—If you will send a addressed envelope is inclosed. Address all inquiries to Dr. L. K. Hirshberg, in stamped, self-addressed envelope with care of this office.

DIARY OF A FASHION MODEL

She Learns How a Detachable Apron-Effect Makes One Frock Do Duty As Two.



sight. Yet all that gittlers is not may be seed and green, not only has nearly perfect vision for reading, writing and an illusions are by no continuous. The perfect vision for reading, writing and an arithmetic, but may advance very far and to adopt were coonsumed to a far and to adopt were an advance of the but one consuments and to a far and to a far and the far and the far and th

settler side of the coat are cuttined with soutache braid and tiny black buttons in braid buttonholes. The apron also has a tiny silt pocket.

"On surely," I replied as carelessly, at tiny silt pocket.

"On surely," I replied as carelessly, at tiny silt pocket.

"On surely," I replied as carelessly, and the next moment it was reading the with a stiff white turnover collar or a soft bow, so that it has a sport apropriate the strength of the soft bow, so that it has a sport appearance. In this case the simple talored final is a strict address of yellow paper which she had affect the apron is worn with a waist of georgette or chiffon, with a high lace collar and jebot.

\*\*Continuous propriet in the second of the propriet in the

There was a squeaky laugn, and "Have you any suspicion as to which squeedee, Bobby's little elfin friend, hopped up beside the bowl.
"Too bad to keep Mr. Stickleback in about like this," said Squeedee. "He'll soon lose his brightness."

As he spoke, Mr. Stickleback's bril
"Have you any suspicion as to which particular notion he's pursuing now?" I lidentified atter a moment's thought as that of the girl who had copied the blue hat of detested memory, and in a moment and in Afternoon Costume of Navy Blue Trico- soon lose his brightness."

trouble."

Mr. Stickleback swam to the side of the bowl near Bobby and poked his head above the water.

"Squadde is right: I'm very un-"Squeedee is right; I'm very unhappy!" he cried. "I had only just built my house and was guarding it while Mamma Stickleback was busy with her eggs when some one jerked me out of the pond."

"Oh dear" avaicing the back was busy with her eggs when some one jerked me out of the pond."

"Oh, dear!" exciaimed Bobby, "please let's take him home again, Squeedee." Before he finished speaking made him very tiny, and together they hopped upon Mr. Stickleback's back and away through the air they sailed.

Soon they reached a lovely pond. Mamma Stickleback was guarding the little hut of straw, grass and moss that Mr. Stickleback had glued together with the stickleback had glued together wi Before he finished speaking Squeede

Mr. Stickleback had glued together with glue from his own skin to hold their

glue from his own skin to hold their tiny eggs.

"Oh, how beautiful you are now!" cried Bobby, for when Mr. Sticklebacks saw his wife his suit began to sparkle and to glow like a rainbow.

Mamma Stickleback let Bobby peep into the tiny nest filled with little golden eggs, each no larger than a poppy seed.

Then some of them hatched, and wee fish swam out and circled around their proud daddy and happy mamma.

"No wonder you were unhappy," laughed Bobby, "with such a lovely family out here in the pond!"

"In it wasn't for the dread of Mr.

"It it wasn't for the dread of Mr.

"Squeedee promised, and they bade in the pond of the mission of them in the pond of th



ADELE GARRISON'S NEW REVELATIONS OF A WIFE

What Madge Did After She'd Read Dicky's Telegram to Clear

Her Doubts Away. "Do you care to see Dicky's answer viction that Lillian was reserving an vent everyone else from raising the

"Do you care to see Dicky's answer to my wire asking him to come to Katherine's wedding?"

And then my imagination, inflamed by festering little thoughts which I worning after our farewell to Jack and Katherine. Her careless tone didn't deceive me, however. I felt there was something in the long night letter which I bucky had sent her that was of moment to me.

"Oh, surely," I replied as carelessly, and the next moment I was reading the spice. So to keep up prices and to induce other plantations the Dutch that rigidly suppressed, ran away with the last vestige of it as big as an average church. Then now, there appeared but one reason nature took a hand in the game. A large pigeon of the islands, which was for Dicky's absence, his strangeness of demeanor—Edith Fairfax.

"She Has Just Returned—"

The Has Just Returned—"

She Has Just Returned—"

It was several minutes before I could



By Genevieus Kamble

"Let's Take Him Home Again."

Dogfish getting some of them I'd be perfectly willing to go back to the glass bowl with you," said Mr. Stickleback. "But I'd like to stay here until they're large enough to look out for them selves."

"Indeed you shall!" exclaimed Bobby. "And Squeedee will help you keep old Dogfish away."

Squeedee promised, and they bade Squeedee promised, and they bade to be fraught with disappointment, as the thwarting, delaying and other baneful aspects are dominant. It might be wise to defer new undertakings until more auspicious signs in the heavens prevail, likewise journeys, changes and removals may well be put off, as Uranus, the planet ruling these things, is under an adverse Lunar transit. Venus being also in affliction, care should be taken of the domestic circle, as well as social and affectional affairs.

Those whose birthday it is should be careful about journeys, changes and removals and also enter into new projects with extreme caution. A child born on this day will be unsettled and probably lag or be jects with extreme caution. A child born on this day will be unsettled and unconventional, caring little for ap-

> nutmeg is the romantic way in which nature thwarted the Dutch attempt t spice. They own the Banda Islands, where most of the nutmeg trees grow, and at one time they wanted to pre-

> > LIFEBUOY HEALTH SOAP

A real cough remedy Don't surrender to an obstinate cough. There's a remedy that will help you conquer it—a remedy that speedily relieves all irritation of the respiratory organs and gives bodily strength for permanent cure. Try it—ask your druggist or dealer for—

35¢ Cod Liver Oil & Tar in order by timely use of

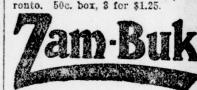
HORLICK'S T Malted Milk for Infants

or scald is by the Zam-Buk process. Zam-Buk contains herbal ingredients that literally grow new skin. cheaper than the old method, which was by surgery!

Mrs. George Currie, of 194 Waterloo Ave., Guelph, Ont., writes: "My baby sustained a very severe burn, and although he received medical attention for eight weeks, he got very little better. Finally the doctor told me that skin would have to be grafted.

" Meantime I had heard of Zam-Buk and decided to try it first. This soothing balm soon drew out the inflammation, and in a short time I could notice a great improvement. New skin began to form, and in three weeks' time the burn was quite healed over, without having

to resort to surgery." Zam-Buk is equally good for cuts and bruises, as well as for eczema. old sores, blood-poisoning and piles.



to sheets on a large revolving drum.

### Get Your Digestion in Shape

Many ailments are caused by stomach weakness. Faulty digestion leads to biliousness, sick headache, dizziness, sallow skin and eruptions. Maintain a healthy condition of the stomach and you will get rid of the chief cause of your sufferings. Do not neglect the laws of health. Keep stomach, liver and bowels



It's a Sure Thing! You Cannot Possibly Lose!

Do Not Miss This Chance To See the Great Western Ontario Exhibition FREE!

# HOW TO GET THE TICKETS

#### Special Offer No. 1---

day are thus discovered to be physic

drams

phenomena intimately linke the common sense of sight.

Every subscriber who pays a year's subscription to The Advertiser IN ADVANCE will receive a double ticket entitling him to entrance to the Fair Grounds and to the Grandstand. There is no other condition, Just bring in or mail in your subscription for a year and receive your ticket. THIS OFFER APPLIES TO SUBSCRIBERS ANYWHERE.

Do not delay your response to this offer. If you are living out of town send in your subscription and receive the tickets by mail. Then you will loose no time when you come to the fair.

#### Special Offer No. 2---

If you cannot attend the big fair, The Advertiser makes you another offer, which is good for a limited period only. Provided you pay a year in advance for your paper, you may deduct 50 cents from the regular subscription price. THIS IS A PRESENT OF 50 CENTS IN CASH. The regular subscription rates to The Advertiser are as follows:

REGULAR RATES By mail, \$4.00 a year; delivered in London, \$6.00 a year; at newstands, \$5.00 a year; delivered outside of

London, \$5.00 a year, SPECIAL OFFER NO. 2 IS AS FOLLOWS: By mail, \$3.50 a year; delivered in London, \$5.50 a year; at newstands, \$4.50 a year; delivered outside Lon-

don, \$4.50 a year. SEND IN THE REGULAR PRICE LESS 50 CENTS AND YOU WILL BE CREDITED WITH A YEAR

#### Special Offer No. 3---

Here is another offer. If you pay for a year at the regular rates you will be credited with fourteen months subscription. THIS IS TWO MONTHS

# Special Offer No. 4---

If you pay at the regular rates for six months you will be given credit for seven months.

## ACT AT ONCE AND AVOID THE RUSH---

thereby insuring prompt attention to your order.

These offers give the wideawake and ambitious subscribers an opportunity to see the finest fair in Western Ontario free or gain a cash present of 50 cents or an extension of their paper one or two

#### OFFERS ARE LIMITED

These offers are good only for a few weeks, and are made for PAID-IN-ADVANCE subscriptions. Any subscriber already paid in advance may pay for another year at these terms if he wishes.

Fill In the Coupon Below and Mail or Bring it to The London Advertiser

LONDON	ADVERTISER,
London, C	Ontario.
My subs	cription expires
I wish to	take advantage of Special Offer No
Find inc	losed
	Name
	Address
Date	