

Are You Longing for a Diamond?

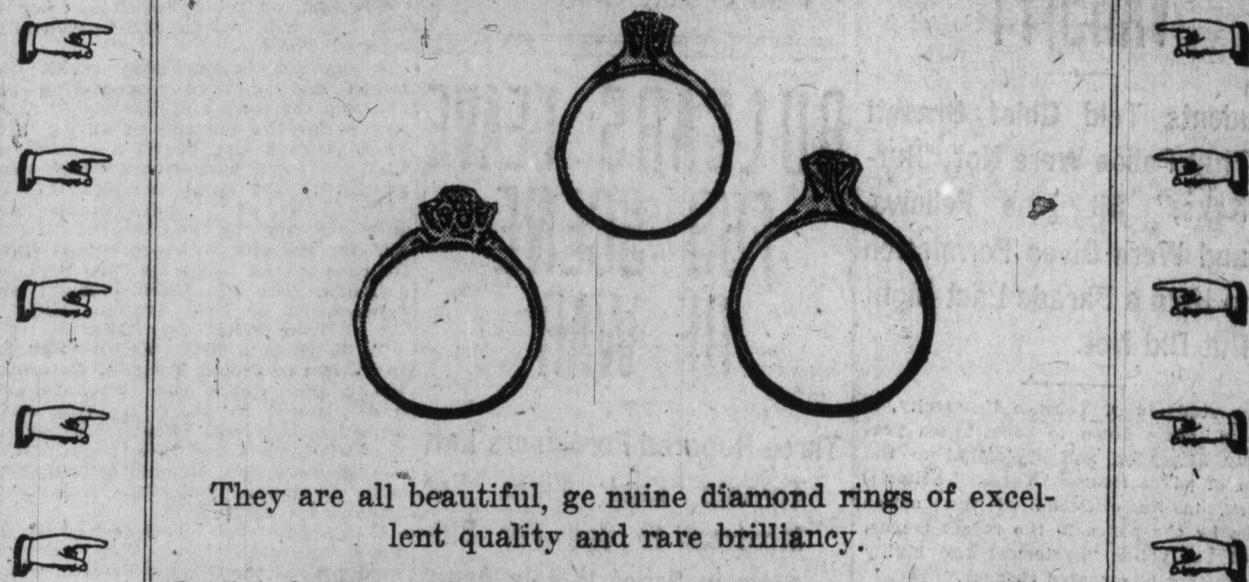
If so, you now have the opportunity by just a little thinking each day to win one of

These 3 Beautiful Diamond Rings

At \$150---\$100---and \$50

To Be Given Away Absolutely Free

9TH, 11TH AND 12TH GRAND PRIZES.



They are all beautiful, genuine diamond rings of excellent quality and rare brilliancy.

Purchased From **Ellis Brothers, Diamonds** 108 Yonge St.

Three lucky prize winners will receive these beautiful and valuable diamond rings. There are two single stones, one at \$150, and one at \$100--and a fine cluster diamond at \$50--and it's worth your while to begin today to try for any of them in

The Toronto World's Great Proverb Contest NOW GOING ON

Only thirty of the Proverb Pictures have appeared to date and entry to the contest may be made at any time by simply securing the back numbers of the Proverbs. All of the back numbers from the beginning of the contest to date will be sent to any address in Canada upon receipt of 48 cents, stamps, coin or money order.

Rules Governing the Contest

The Toronto World Proverb Contest is a test of skill and diligence, designed to encourage thought and research on the part of the young and provide a pleasant mental diversion for everyone.

Every day, for a period of seventy-five (75) days, there will appear in The Toronto Daily and Sunday World, an illustration, cartoon or other representation of a commonly used and well-known English proverb.

The Toronto Daily World will award PRIZES AGGREGATING OVER \$5000 IN VALUE to readers of The Daily and Sunday World who send in the correct or nearest correct answers to the entire series of illustrations. The first proverb picture was published in The Daily World, Thursday, October 3rd. The last will be published on Dec. 16th.

The correct answers, to serve as a basis of awards, are being selected according to their common use by the Contest Manager and three representatives of The Daily and Sunday World, and will shortly be placed under seal in a Safety-Deposit Vault.

- The Toronto World's Proverb Contest is open to all readers of The Daily and Sunday World in Canada, except employees of The Daily and Sunday World and members of their families. Anyone not excepted as above mentioned may enter the contest by simply becoming a regular reader of The Toronto Daily and Sunday World.
- Contestants must write the Proverbs represented by the illustration upon the coupon provided therefor and which will appear on Page 2 of The Daily and Sunday World every day during the Contest. Answers may be written with pen, pencil, or typewriter, and arranged in any manner to suit the contestant.
- Each picture represents only one proverb. Where contestants are not certain as to the correct proverb represented, they will be permitted to send five (5) answers (not more than five) to each illustration. If the correct answer is given, incorrect answers will not count against a contestant.
- Only one answer may be written upon a single coupon. Extra coupons must be used for additional answers, and all coupons of the same number must be kept together in making up the set.
- Different members of a family may compete in the contest but only one prize will be awarded to any one family or household, and only one set of answers will be accepted from any individual contestant.
- This list of correct answers will remain under seal until called for by the Judges, whose names will be announced in due course, and who will have full control of the examination of the answers and awarding of the prizes.
- The correct answers are included in The Toronto World's Book of English Proverbs, which is published as a guide and reference for contestants' use in the contest.
- To compete for the prizes, contestants need only to supply the proverbs represented by the illustrations that will appear daily, and send in their answers, at the close of the contest, according to the rules. The person sending in the correct or nearest correct list of answers to the entire series of seventy-five (75) illustrations will be awarded the first prize. The person sending in the second nearest correct list of answers will receive the second prize, etc., etc. Entry may be made any time before the contest is entirely closed. Rules follow:
- Answers must not be sent in until the last proverb illustration has been printed. After the last picture has been printed, contestants must arrange their coupons in numerical order, fasten them securely together and deliver or mail them in a neat, flat package (not folded or rolled), plainly addressed to the Contest Manager, The Toronto World, Toronto, Canada, within the time specified in the following rule.
- The time of receiving answers will have no effect upon the awarding of the prizes with this exception: All answers must be delivered at the Office of The Toronto World or bear postmark of mailing of not later than midnight, December 22, 1912, twelve days after the last of the pictures is published.
- The prizes will be awarded to the nearest correct set of answers to the entire series of seventy-five (75) Toronto Daily and Sunday World Proverb Illustrations.
- In the event of a tie between two (2) or more persons, the contestant sending in the nearest correct list of answers will be declared the winner. Where two (2) or more contestants submit the same number of correct answers upon the value of the prize or prizes thus tied for will be equally divided among those trying.
- In making the awards, the judging committee, whose names will be announced in due course, will take into account the similarity and exact wording of the proverb answers as selected by the Contest Manager and three representatives of The Daily and Sunday World, and as contained in The Toronto World's Book of English Proverbs, spelling, correct construction of the proverbs are the essentials that will be graded.
- Where a set of answers is securely fastened together the contestant will be permitted to stamp (with rubber stamp) or abbreviate his or her name on the space allotted for same, and omit the full address from the greater majority of the blanks, PROVIDED THAT SUCH FULL NAME AND FULL POST-OFFICE ADDRESS IS plainly and distinctly marked upon the FIRST and LAST SIX BLANKS of the set.
- In sending in the answers at the close of the contest it is important that contestants seal all packages containing answers, and if mailed, contestants should exercise great care to see that postage is prepaid at the rate of one cent per ounce, or fraction thereof, in Toronto, and two (2) cents per ounce, or fraction thereof, outside of Toronto. The Toronto World is not bound to pay postage due on any set of answers.
- All communications or letters of enquiry concerning the Proverb Contest must be addressed to the Contest Manager, Toronto World, Toronto, Canada.

ENTER TODAY! GET THE BACK COPIES AND FOLLOW UP THE CONTEST BY BUYING A COPY OF THE DAILY AND SUNDAY WORLD EVERY DAY.

IMPORTANT NOTICE TO Proverb Contestants

The Toronto World hereby gives notice to Proverb contestants that Proverb Picture No. 23, which appeared in The Daily World of Friday, Oct. 25th, 1912, has been cancelled, and the picture appearing below is the official Proverb Picture for that date.

We sincerely regret the error made by the printer in omitting this proverb from the second edition of The World's Book of English Proverbs.

As this Proverb was the only one omitted, we have eliminated it from the contest, and therefore both the first and second editions, as printed, will be authentic.

Contestants are cautioned not to include the original picture in the series.

FRIDAY, OCTOBER 25TH, 1912 TORONTO WORLD'S Proverb Contest \$5,000 IN PRIZES

Began Oct. 3rd Last Picture Dec. 16th
NO. 23 PICTURE Represents the Following Proverb:

What Well-Known English Proverb Does This Picture Represent?



TORONTO WORLD'S PROVERB PICTURE NO. 23
The Above is Official Proverb No. 23 Use No Other for This Number

FRIDAY, NOVEMBER 1ST, 1912. TORONTO WORLD'S Proverb Contest \$5,000 IN PRIZES

Began Oct. 3rd Last Picture Dec. 16th
NO. 30 PICTURE Represents the Following Proverb:

What Well-Known English Proverb Does This Picture Represent?



TORONTO WORLD PROVERB PICTURE NO. 30

List of Prizes Aggregating More Than \$5000 In Value

- 1ST PRIZE--\$2500 NEW OLYMPIC 1912 MODEL, FIVE-PASSENGER JACKSON TOURING CAR, with all the latest attachments, fully equipped. Purchased from the Jackson Car Company of Ontario, Limited, 338 High Park avenue.
- 2ND PRIZE--\$750 BLUNDALL PIANOS--PIANO, Louis XV style, with fifteen Music Rolls and Bench. Purchased from The Blundall Piano Company, 144 Spadina avenue.
- 3RD PRIZE--\$650 R. F. WILKS UPRIGHT PIANO, in beautiful walnut case. Purchased from R. F. Wilks, 11-13 Bloor street east.
- 4TH PRIZE--\$300 BURNETT UPRIGHT PIANO, in mahogany. Purchased from the Burnett Piano Company, 276 Yonge street.
- 5TH PRIZE--\$225 INDIAN MOTORCYCLE, Purchased from The Toronto Motorcycles Company, 244 Spadina avenue.
- 6TH PRIZE--\$225 EXCELSIOR FURNITURE, Purchased from Percy A. McBride, 342 Yonge street.
- 7TH PRIZE--\$250 NINE-PIECE DINING-ROOM SUITE, in black oak, Purchased from L. Yellie, Furnitures, 353-355 West Queen street.
- 8TH PRIZE--\$225 SIX-PIECE BEDROOM SUITE, in full mahogany. Purchased from S. Lavigne, 491-495 West Queen street.
- 9TH PRIZE--\$150 GENUINE SOLITAIRE DIAMOND RING, Purchased from Ellis Bros., Diamonds, 108 Yonge street.
- 10TH PRIZE--\$100 FOUR-PIECE LIBRARY SUITE, in turned oak, black leather upholstered. Purchased from L. Yellie, 353-355 West Queen street.
- 11TH PRIZE--\$100 GENUINE SOLITAIRE DIAMOND RING, Purchased from Ellis Bros., Diamonds, 108 Yonge street.
- 12TH PRIZE--\$50 DIAMOND CLUSTER RING, Purchased from Ellis Bros., Diamonds.
- 13TH TO 17TH PRIZES--\$50--LEATHER TRAVELING BAG, at \$10 each. Purchased from Pink Trunk & Bag Co., 149 West Queen street.
- 18TH TO 23RD PRIZES--\$25--L. E. WATERMAN IDEAL FOUNTAIN PENS, \$2.50 each.

Entry to Contest May Be Made at Any Time

Have Your Newdealer Begin to Serve You With a Copy of The Daily and Sunday World Every Day From Now On.

Back numbers of the Proverb Pictures and their Coupon Blanks may be had at the office of The World, or by mail. The price is 1 cent for the Daily and 2 cents for the Sunday. Where back numbers are ordered by mail 1 cent additional for every ten numbers must be remitted for postage. All of the back numbers from October 3rd to date will be mailed prepaid to any address in Canada upon receipt of 48 cents.

PROVERB SOLVERS MUST BE CAREFUL \$1,000 REWARD

For information that will lead to the discovery of whereabouts of the person or persons suffering from Nervous Debility, Fits, Skin Disease, Blood Poison, Genito Urinary Troubles, and Chronic or Special Complaints that cannot be cured at The Ontario Medical Institute, 263-265 Yonge Street, Toronto, Ont.

THE REVISION... which was in... after that... might be... county and d... cators and m... claim to be r... ready for... days... It is the int... and those r... asked to s... changes to... municipal... year, so th... consideration... the bill is a... Over two y... the work by... passed for th... the minister... containing 75... numerous an... been cut dow... a saving of... the same tim... of other acts... should more... as the act r... editorial di... the act re... the County C... M.; the M... Edw. VII, c... Ontario Rail... railways... So far as... order are c... said to be... in this respec... tively reform... LIGHT C... Coast... so heavy a... coach. The... six tons lea... senger coach... coaches were... two, which... train, were... coaches. Th... those two li... sent to draw... overran the... Was it yo... stop" asked... "No, not p... "Those dut... stopped?"... The engine... the switch w... When the... the colonist... than the bu... were on d... tested before... as they... had no know... been applied... work after a... ple... the... which had b... cars work... care one of... T. W. H. H... the engineer... was a down... fell and appl... a heavy loa... cars and \$2... been inspec... the brakes... that there... any other... in the engin... To the ch... that the w... the engine... have been t... saw the tr... he was o... on freight... covered for... nose work... a conductor... owing to th... his char... know what... sense, tr... Ernest H... said that... motor tr... trains. App... the brakes... see if they... ing. It was... expecting... the other... crossed the... signal to g... saw his tr... said he... her and gr... bit was tr... timbers te... hand."... The first... ped by a... three car... to the oth... later exp... come a br... The poin... ing into S... 200 yards... expected... ten miles... The first... t... d... A... also occu... ed... find a m... was over... crossed ov... Mt... To Mr... there, wh... mille out... set at foot... stowed do... They shou... with his t... before the... cut and g... To Mr... the brake... set at foot... John Jo... year-end... wa... caboose.