

L. SIMPSON

Store Opens 8 a.m.

Closes 5.30 p.m.

H. H. FUDGER, President

J. WOOD, Manager

Phone Number Main 7841

L. SIMPSON

# Bargain List For Friday at The Simpson Store

## Tagel and Milan Hats \$1.50

A great big assortment of these goods came from wholesale houses who wanted to clear out their remaining stocks. Regularly \$3, \$3.50, \$4.50. Friday bargain \$1.50 each.

Two tables of other Untrimmed Hats, in blacks and colors. Good values at \$1 and \$1.50. Friday bargain \$1.00 each.

1,000 bunches of Flowers and Foliage, big variety, and well worth from 25c to 35c each. Friday bargain \$2 for 25c.

### Hand-made Hats at \$1.95

140 Hand-made Suit Hats, in several good styles, mostly turbans, of black mohair, with a few in black and white; splendid light-weights for summer. Regularly \$3 and \$3.50 each. Friday bargain \$1.95.

## Women's Neckwear

1,400 pieces Women's Neckwear, manufacturers' samples, including Dutch Collars, Jabots, Side Frills, Lace Collars, and Coat Sets, not more than three of any one style. Regularly 35c to \$1.25. Friday bargain \$1.00.

## Children's Wear Bargains

**LITTLE GIRLS' COATS.**  
Of Black Pongee, trimmed with red, rose, or sky blue braid, lined throughout, large white pearl buttons. Sizes for 1 to 4 years. Regular price \$2.75 each. Friday bargain \$1.50.

**LITTLE GIRLS' BONNETS.**  
Of Black Pongee to match coats, trimmed with silk ribbons. Sizes 13, 14, 15 inches. Regular price \$1.75 each. Friday bargain \$1.00.

**INFANTS' CREEPERS.**  
Of blue or pink and white check gingham, belt at waist elastic in legs. Regularly 50c each. Friday bargain \$35.

**INFANTS' DRESSES.**  
Of white nainsook, dainty Mother Hubbard style; tucks, embroidery, and deep hem on skirt. Sizes 6 months, 1, 2 years. Regularly 75c each. Friday bargain, each, \$45.

**INFANTS' DRESSES.**  
Of white lawn, beautiful all-over embroidery waist, skirt finished with deep hem, waist and sleeves tucked, lace edges. V neck, short sleeves. Sizes 6 to 12 years. Regularly \$1.35. Friday bargain \$1.00.

**GIRLS' DRESSES.**  
Of fine English galles, high or Dutch neck long or kimono sleeves, neatly trimmed. Colors navy, sky, blue or grey patterns. All have white belts. Sizes 2 to 6, 10 years. Regularly \$1.25. Friday bargain, each, \$1.50.

## Hosiery Savings

Women's "Llama" Cashmere Hose, medium weight, finest quality. Friday \$20c.

Women's Plain Black Cashmere Hose, nice weight, double heel and toe, 8 1/2 to 10. Friday, 3 pairs, 55c, pair \$19c.

Women's Plain Black and Colored Cotton and Lisle Hose, odds and ends, values up to 30c. Friday, 19c pair, 3 pairs \$56c.

Boys' and Girls' Fine Ribbed Black Cotton Hose, stainless dye, right weight, double heel and toe. Special, Friday, \$12 1/2c.

## Umbrellas 69c

126 Men's Umbrellas, strong mercerized covers, and handy self opening frames. Special, Friday, 69c.

156 others, regularly \$1.50 and \$2.00. Friday \$1.38.

139 that were regularly \$2.50 and \$3.00. Friday \$2.19.

## Waist Prices

Lot of Silk and Net Waist Samples from our own factory, all made during this past month; tastefully designed and finished; these garments are a real bargain; black and colored messalines, silk lined net and lace; sizes 36 and 38 inches only. Regularly \$3.95 and \$5. Friday bargain \$2.79.

A table of muslin White Lingerie and Plain-Tailored Waists, that should be snapped up. They are taken straight from the \$1.95 and \$2.48 tables, because they were too much handled; all sizes among the lot. For quick 8 a.m. business Friday \$1.00.

A clearance of a nice lot of Middies and Sailor Waists, that have been selling regularly at 79c and 95c. Friday, each, \$50c.

(No phone or mail orders.)

## Some Values to Boast of in the Mantle Section

**SPECIAL SELLING IN SUITS.**  
Misses' or Small-size Women's Suits, made of invisible stripe Venetian. Coats are neatly tailored, and lined throughout with silk; semi-fitting both back and front. Skirts have the raised waistline, neatly gored seams. Colors are brown, grey, and navy. Friday bargain, \$9.75.

**Another Charming Suit, made of English serge, in light or dark navy, has slanting or rever collars, inlaid with silk or plainly tailored. Coat lined throughout with grey silk. Skirts show fashionable gored or semi-pleated effects. Friday bargain, \$15.00.**

**GIRLS' THREE-PIECE SUITS.**  
Made of excellent quality of white serge. The dress is semi-princess, with side pleats. The coat is slightly fitting, and trimmed with narrow braid and gilt buttons; lined throughout with saten. Ages 6 to 12 years. Regularly \$8.95. Friday bargain \$4.98.

**DRESSES OF UNUSUAL QUALITY.**  
Made on a fetching style, in shades of brown, green, navy, and black. The waist is neatly designed, lace yoke, outlined with black satin, rever collar. Skirt has high waistline, hangs neatly, and trimmed with buttons. Friday price, \$5.85.

**IMPORTED COATS, \$9.00, \$10.00, and \$13.50.**  
Of Panama, in fawn shade only. Cut on straight lines, with loose backs. Have tailored collar and long revers, or large pointed or round collars; new wide sleeves, with deep cuffs. Special value, \$9.00, \$10.00, and \$13.50.

**GIRLS' COATS AT \$5.00.**  
Made of serge and cheviot, in navy, tan, and red. Some are plain tailored. Others have large rounded collar and revers, trimmed with braid and small pearl buttons. Ages 6 to 12 years. Friday bargain, \$5.00.

**SEPARATE SKIRTS FOR WOMEN.**  
Of cheviot, serge, and vicuña cloth, in black and navy, made in one of the newest styles, plain panel back, one-sided effect is formed with a row of tucks on left side of front panel and ornamented with buttons. Friday bargain, \$2.75.

**SPECIAL SEPARATE SKIRTS.**  
Including diagonal serges, invisible stripe serges, and white hairline stripe serges; in black and navy. Styles are mostly semi-pleated, well tailored, and fit perfectly. Sold regularly at \$7.50 and \$8. Friday bargain, \$3.45.

## Floor Coverings

**CARPETS.**  
80-Heavy Wool Carpet, with cotton warp. Splendid value Friday, 65c.  
60-Extra Closely Woven English Tapestry Carpet, good designs and colors. Friday, 65c.  
60-English and Domestic Brussels, Oriental and self colors, good selection Friday, 95c.  
\$1.20-A clearing line of Extra Quality Wilton Velvet Carpet, designs for many different rooms. Friday bargain, \$1.20.  
95-Dropped designs in English 2 1/2-inch Brussels Stair Carpet. Regularly \$1.35. Friday \$1.15.  
\$1.35-Several rich soft Oriental designs in serviceable Axminster. Friday bargain, \$1.35.

**SQUARES.**  
\$1.75-English Seamless Velvet Squares, Oriental; self colors. Size 8 x 10.8. Reg. \$18.50. Friday, \$16.75.  
\$1.13 x 12 Regularly \$40.00. Friday, \$35.00.  
\$1.05 x 12.0. Reg. \$21.00. Friday, \$18.25.  
\$1.05 x 12.0. Reg. \$21.00. Friday, \$18.25.

**WILTON SQUARES AT EXTRAORDINARY PRICES.**  
A few old designs and colors, discontinued patterns in fine quality.  
8 x 12 Regularly \$27.50. Friday, \$19.25.  
11.3 x 12 Regularly \$40.00. Friday, \$35.00.  
9.0 x 10.6 Regularly \$24.15, \$28.50, and \$32.50. Friday, \$21.50.  
9.0 x 9.0 Regularly \$23.50 and \$30.00. Friday, \$21.50.  
Seamless English Axminster at specially low prices. Friday bargain prices:

7.8 x 9 \$12.95  
9.0 x 9 \$16.85  
9.0 x 10.8 \$18.50  
9.0 x 12 \$20.75  
English Tapestry Squares. Friday bargain prices:  
7.8 x 9 \$5.45  
7.8 x 9 \$5.45  
9.0 x 9 \$7.25  
9.0 x 10.6 \$8.45  
9.0 x 12 \$9.65  
10.8 x 12 \$11.45

**JAPANESE MATTINGS.**  
A very special offer in new choice Japanese Mattings by the yard; greens, mixed colors, blues, reds. Regularly 20c, 25c, and 35c yard. Friday bargain \$15c.  
Japanese Matting Squares, extra heavy, finely woven, and beautiful color rugs. Friday bargain prices:

30 x 60 \$3.85  
25 x 75 1.15  
4.5 x 7.5 2.45  
4.0 x 7.0 3.75  
3 x 10 5.50  
3 x 12 7.50  
2 x 15 9.35

Specially priced stencilled Japanese Rugs and Mats. Friday bargain prices:  
18 x 26 \$4.12  
27 x 34 \$5.25  
36 x 42 \$6.35  
45 x 54 \$7.45  
54 x 63 \$8.55  
63 x 72 \$9.65  
72 x 81 \$10.75  
81 x 90 \$11.85  
90 x 100 \$12.95  
Special bargain on heavy printed Scotch Linoleum. Friday bargain \$30c.  
45c and 60c Extra heavy Scotch Linoleum. Friday \$30c.  
Remnants of 45c and 60c Linoleum. Friday \$19c.



This in Lunch Room Friday Afternoon 3 to 5.30 Fresh Strawberries with Cream and Cakes Ten Cents

## Four Big Bargains in Silks

1,000 yards of Plain Striped and Checked Peau de Soies, clearing at 36c per yard; also short ends in Fancy Silk Foulards, clearing at same price. \$36c.

Shaftung-Pongee Silk, Regularly 59c, for 42c Per Yard. About 800 yards, natural color only, in this fashionable silk; 34 inches wide. On sale \$42c.

Colored Satin de Chene, Duchess Paillettes, and Satin Merveilleux, in a good range of shades, also in black and ivory Regularly up to 65c. Friday bargain, per yard, \$44c.

Black Satin Paillette, splendid value, in a rich skein-dyed black, 40 inches wide. Regularly \$1.25. Friday bargain \$97c.

## Bargains in Dress Goods 65c and 75c Serges for 47 Cents

This is a very special purchase, a line that we cleared at a price; in pure wool qualities, thoroughly shrunken and unportable, fast unfading dyes, and rich permanent finishes; 42 to 50 inches wide. Black, navy, and cream only. On sale Friday \$47c.

## Broken Lines in Colored Dress Goods

60 pieces Pretty Green Striped Gingham, 21 inches wide, very fine quality. Worth 18c. Per yard, 5c.  
A quantity of Checked Voile Gingham, pretty broken design, sky, pink, tan, and mauve. Regularly 25c. Per yard, 15c.  
Plain Colored Serpentine Crepes, in the following pretty shades, all to go at bargain price: Navy, Alice, black, sky, pink, mauve, red, white, and grey. Regularly 35c. Yard, 13c.

## Embroidered Petticoats Bargain at 69c

Women's Black Peraline Petticoats, flounce is trimmed with fancy stitching, strapping, and finished with embroidered frill and underpiece; lengths 36 to 42. Regularly \$1.19. Friday bargain, \$69c.

## Flannelette Kimono Gowns, \$1.69

Long Kimono Gowns, of heavy flannelette, in fancy flowered design, sky, pink, and champagne. Empire style collar and cuffs of satin; sizes 34 to 40. Regularly \$2.50. Friday bargain, \$1.69.

## Cotton Challie Gowns, 98c

Women's Long Kimono Gowns, of figured cotton challie, navy, sky, pink, or red; shirred back; front, cuffs, and belt of plain mercerized; sizes 34 to 44. Regularly \$1.25. Friday bargain \$98c.

## Bargains in Useful Wash Goods

A Big Quantity of Remnants of Gingham and Chambrays, checks, stripes, and plains; pink, sky, mauve, grey, Alice, etc. Regularly 12 1/2c and 15c. Per yard, 6c.

30 only Pure White Linen Finish Robe Skirt, complete, except sewing down back, prettily hand embroidered and tucked, enough material embroidered to match skirt, for the waist. Worth \$6. For \$1.50.

A Big Lot of Remnants of White Mullins, Lawns, Organdies, Brocades, etc. Regularly up to 25c. Per yard, 8c.

36 and 40-inch Pretty Printed Voiles, with dainty border, roses, wreaths, etc. in pink, mauve, sky, etc. Regularly 49c. Per yard, 25c.

Remnant Crum's Celebrated Print, all colors. Regularly 15c. Per yard, 8c.

## Mirrors at Bargain Rates Friday

Bathroom and Kitchen Mirrors, neatly framed in white enamel and imitation oak.

Size 10 x 12 \$4.00  
Size 13 x 17 \$5.00  
Size 13 x 20 1/2 \$6.00  
Size 15 x 23 1/2 \$7.00  
Size 17 1/2 x 27 1/2 \$12.00  
Size 16 x 22 \$7.00  
Size 18 x 28 \$10.00

The Robert SIMPSON Company Limited

## Men's Negliges 69c

1,000 Men's Negliges in a variety of designs and materials, pleated and plain bosoms, coat or ordinary front, plain blue chambrays, plain white, white with black hairline stripes, and many other designs, all sizes, 14 to 18. Regularly \$1.00, \$1.25, and \$1.50. Friday for quick clearance, 69c. No phone-or-mail-orders.

Men's English Natural Merino Underwear, Shirts, and Drawers, in medium sizes only. Regularly 50c. To clear Friday, \$29c.

Men's English Flannelette Nightrobes, in a variety of neat stripes, large and long, sizes 17, 18, and 19 only. Regularly 75c. To clear, Friday \$49c.



## Bargain Waterproofs for Men

These raincoats are made to keep out the rain and at the same time appear well in all weathers. They are made from a double texture English Paramatta, greenish fawn in color, cut single-breasted, motor style, to button to chin. Close fitting collar. A well made coat, to clear Friday, \$6.00.

**MEN'S WORKING PANTS.**  
Strong grey English tweeds; made well and in a good style. Pants that are worth twice their price. Friday bargain \$1.49.

**FRIDAY BARGAINS IN MEN'S SUITS.**  
English tweed, and worsted suits, in the new browns greys, fancy mixed colors. They are cut single-breasted, three-button style, with properly moulded shoulders, carefully tailored and a suit worth easily \$15.00. Friday bargain \$7.95.

**BOYS' WASH SUITS.**  
A Russian military wash suit of a blue English print, with double white stripe; made with small stand collar, patch pocket, and self belt, trimmed down front with plain blue, bloomers have elastic bottoms. Sizes 2 1/2 to 6 years. Friday bargain \$1.75c.

**WHITE LINEN WASH SUIT.**  
Military style, trimmed down front with a white scalloped braid, patch pocket, and self belt, bloomer pants. Sizes 2 1/2 to 6 years. Price \$1.25.

**Wash Suit, in blue and white striped pique, smart Russian sailor style, with white tie and collar trimmed with blue and white braid, pleated sleeves with cuffs, self belt, bloomer pants with elastic bottoms. Sizes 2 1/2 to 6 years. Price \$1.25.**

**Boys' English Cambric Shirt Waists, light ground, with neat patterns, soft attached collar. Sizes 5 to 14 years. Regularly 50c. Friday bargain \$39c.**

## Men's Stiff Hats \$1.00

Correct styles and fine quality English fur felt, black only. Regularly \$2.00. Friday \$1.00.

**Soft Hats, crusher, telescope, and fedora styles, in light and dark colors, also black. Regularly \$1.50 and \$2.00. Friday \$95c.**

**Men's and Boys' Golf Shape Caps, in fancy tweeds and navy blue serges. Friday bargain \$9c.**

**Children's Tam-o-Shanters, fine navy cloth and fancy designs. Plain and named bands. Regularly 50c, 75c, and \$1.00. Friday \$25c.**

## Silverware for Wedding Gifts

An assortment comprising Soup Tureens, Gravy Pots, Butter Dishes, Dessert Sets, Fruit Compotes, Sugar Bowls, Bread Trays, Nut Bowls, Sandwich Plates, Syrup Pitchers, Fruit Dishes, etc. Regularly \$2.50 to \$5. Friday bargain, \$1.95.

## Boot Prices WOMEN'S BOOTS AND OXFORDS

366 pairs of Women's Button and Blucher Style Boots in patent calf, vic, kid, and gummetal leathers; Goodyear welt, McKay, and flexible hand-turned soles; high, medium, and low heels; sizes 2 1/2 to 7. Also 200 pairs of Queen Quality and Boston Favorite Samples, in every leather and style; sizes 3, 3 1/2, and 4 only. Friday, \$1.99.

## BOYS' AND YOUTHS' BOOTS

900 pairs of Boys' Boots, made of selected box hip leather, Blucher style, solid leather double soles; a neat boot that will stand lots of hard usage and turn the water; sizes 1 to 6. Friday bargain \$1.59.

## YOUTHS' BOOTS

Youths' sizes, 11 to 13. Friday bargain \$1.35.

## HAMMOCKS

Regularly \$3. Friday Bargain, \$2. Large, full size, large pillow and valance, splendid colorings, best weave, with strong spreader. \$5.00 line for Friday selling, \$2.00.

## Best Canada Wringers

"IMPERIAL BRAND" 4" Clothes Wringers, ball-bearing, \$2.98. 300 for Friday bargain, one year guaranteed, ball-bearing and enclosed cogs for protection of hands, adjustable spiral springs, and tub clamps, best galvanized fittings. Friday only \$2.98.

## The Groceries

2,000 Bags Choice Family Flour, quarter bag, 69c.  
Choice Currants, cleaned, quarter bag, 25c.  
California Seedless Raisins, 3 lbs. 25c.  
Yellow Cooking Sugar, 5 lbs. 50c.  
Pure Kettle Rendered Lard, 3 lb. roll, 47c.  
Perfection Baking Powder, 3 tins 25c.  
Cornstarch, package, 7c.  
Canned Sweet Pumpkin, 3 tins 25c.  
Finest Creamery Butter, per lb., 51c.  
Choice Rangoon Rice, 5 lbs. 25c.  
Pearl Tapioca, 3 lbs. 25c.  
Canned Corn, 3 tins 25c.  
500 Picked Shoulders of Pork, lean and mild, 6 to 8 lbs. each, per lb. 12c.  
Choice Pink Salmon, per tin, 12c.  
2 1/2 LBS. PURE CELONA TEA, 55c.  
A blend of India and Ceylon Teas, one ton. Friday, black or mixed, 2 1/2 lbs. 85c.