

L. SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PROBS. N.W. to W. winds; partly fair and colder.

L. SIMPSON

Women's Fashionable Clothes



Here is an example from each section of the department devoted to ready-to-wear clothes for women. Nothing but the newest, freshest and most exclusive styles come into this department, and any woman who buys her clothes here is assured of a fitting garment in all senses of the word.

A Handsome Coat of imported caracul, made up in a smart style, on close-fitting lines, with vents in back to bottom of coat; fastens in front with handsome braid ornaments, strictly tailored collar and revers, collar of good quality velvet, tailored sleeve and flap pockets. On Thursday for... **23.00**

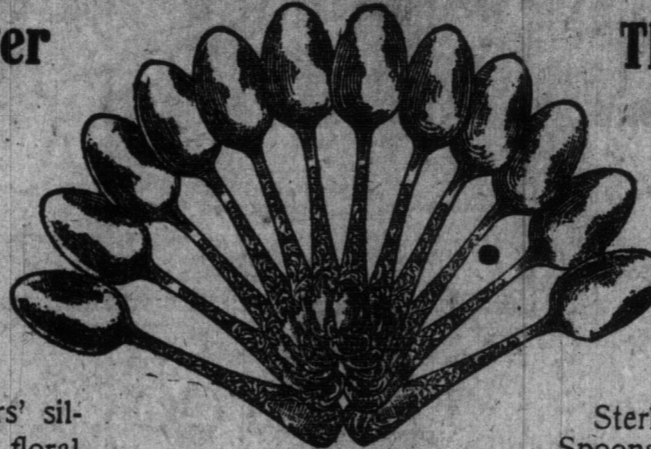
A One-piece Dress, made of rich velvet, in black or navy; waist has the new seamless shoulder, with yoke and collar of lace, continued to waist line, with wide messaline rever; skirt has high waist band, finished with messaline and buttons. Price... **22.00**

Women's or Misses' Ball Dress, made of silk chiffon, over messaline; waist has Dutch neck, outlined with pretty lace; high waist band; skirt hangs gracefully to bottom, which is surrounded with two deep tucks, and crystal trimmings; shades are pink, blue and ivory. Price... **13.75**

A Stylish Skirt of all-wool voile, in black only; made with double box pleat effect on front and back gores; has a wide braided band on side gores, finished with a deep tuck of self and side pleats around bottom. Good value... **8.50**

The Spoon Sale of the Season

Sterling Silver and Silver Plated Spoons and Forks



Tea Spoons, Rogers' silver-plated, in fancy floral pattern. Regular \$2.00 doz. Thursday, each... **.11**
Dessert Spoons and Forks, Rogers' silver-plated, in fancy patterns. Regular \$4.75 dozen. Thursday, each... **.25**
Table Spoons and Forks, Rogers' silver-plated, fancy

patterns. Regular \$6 doz. Thursday, each... **.29**
Sugar Spoons, Rogers' silver-plated, fancy patterns. Regular 50c. Thursday, each... **.25**
Berry Spoons, Rogers' silver-plated, in St. Elmo pattern. Regular \$1.50. Thursday, each... **.59**

The Following Interesting Prices for To-morrow Only

Sterling Silver Salt Spoons, fancy patterns, gold lined bowls. Thursday, each... **.19**
Sterling Silver Coffee Spoons, Louis pattern, with gold-lined bowls. Thursday, each... **.29**
Sterling Silver Tea Spoons, in Louis XV. and fancy bead patterns. Thursday, each... **.40**

Space-Making Sale of

Parlor Chairs and Suites To-morrow



Here are some wonderful chances to save on furniture that would be a credit to any house—beside being the most suitable furniture for any kind of presentation or gift.

Take the elevator to the Fifth Floor to-morrow morning, and look at the items listed here, and note the large percentage of saving indicated.

Parlor Chairs, regular price \$4.90, Thursday... 3.90	Three-piece Parlor Suite, regular price \$49.50, Thursday... 38.60
Parlor Chairs, regular price \$5.20, Thursday... 4.10	Three-piece Parlor Suite, regular price \$53.75, Thursday... 39.00
Parlor Chairs, regular price \$6.60, Thursday... 5.35	Three-piece Parlor Suite, regular price \$65.00, Thursday... 49.50
Parlor Chairs, regular price \$7.40, Thursday... 5.90	Three-piece Parlor Suite, regular price \$68.00, Thursday... 55.00
Parlor Chairs, regular price \$8.50, Thursday... 6.50	Three-piece Parlor Suite, regular price \$89.00, Thursday... 66.00
Parlor Chairs, regular price \$8.60, Thursday... 6.60	Three-piece Parlor Suite, regular price \$97.00, Thursday... 69.00
Parlor Chairs, regular price \$8.90, Thursday... 6.80	
Three-piece Parlor Suite, regular price \$28.00, Thursday... 22.40	

Women's "Bestyette" and "Velva" Underwear for 25c a Garment

The small knitting imperfections and oil stains that brand this splendid underwear as "seconds" in no way affect its looks or wearing qualities. The only real difference between this lot and regular goods is in the price, a saving of ten cents a piece.

800 pieces "Bestyette" and "Velva" Vests and Drawers, fine medium weight ribbed wool finished cotton; vests high neck, long sleeves, button front, drawers are ankle length to match. Sizes 32 to 38. Regular price 35c each. Thursday, each... **.25**

Christmas Aprons Low Priced

(A triple Apron attraction on the Third Floor.) Three handsome styles we saved money on in the buying. You save the same proportion of the regular selling price Thursday. Phone orders filled.

Maids' Aprons, the new Quaker style, fine white lawn, deep-pointed lawn collar, bib and sashes, deep hem. Size of skirt 38 x 40 in. Regular value 65c each. Thursday, each... **.50**
Ladies' Tea Aprons, fine white lawn, round shape, insertion and ruffles of fine embroidery, pocket, wide sashes. Regular price 40c. Thursday, each... **.25**
Ladies' Afternoon Aprons, fine white lawn, no bib, skirt finished with wide fine embroidery insertion, tucks and deep hem, wide sashes. Regular price 50c each. Thursday, each... **.35**

More Brassware in the Basement

Two cases of Brassware did not arrive in time for Monday's sale, so the final lot of Hammered Brassware will be offered on Thursday, \$2.98.

Umbrella Stands, Flower Baskets, Handled, Large Footed Jardinieres, 20-inch Serving Trays, Beautiful Pedestals, Wide Fancy Jardinieres. No mail or phone orders.

700 pieces English, Japanese and German Bric-a-brac and Art Pottery Ware, Royal Doulton Hand-painted, Royal Nippon Hand-painted Vases, etc. Half-price Thursday... **2.98**

Xmas Annuals for Young People

Chatterbox for 1910, price 50c; Chatterbox for 1911, price 75c; Chums for 1911, \$1.65.

Boys' and Girls' Own for 1911, \$1.75 each.

Young Canada, handsomely illustrated, 90c.

The Scout Annual for 1911, price \$1.75.

Herbert Strang's Annual for 1911, price 75c.

Children's Picture Books, all kinds, from 10c to \$1.25 each.

CHRISTMAS CARDS AND CALENDARS

A large handsome variety of Xmas Cards from 1c each to 75c each.

Caleendars from 10c each to \$5.00 each.

THE BOYS' FAVORITE

1,000 Henty Books, the Canadian edition, regular 45c. Special Friday, 39c each.

Book Dept., Main Floor.

Reputable Dress Goods and Silks

On Thursday there will be an opportunity for buying remnants of our best fall and winter materials at a fraction of their worth.

There are new Scotch tweeds, English worsteds, navy coating serges, black and colored broadcloths, Venetians, Panamas, San Toys, Silk and Wool Fabrics. There are good suit or dress lengths, in almost every color and weave. Regular values \$2.50 per yard, Thursday, 69c.

Bonnet's Black Peau de Soie, 32 in. wide, Thursday, \$1.49.

Japanese Silks, ivory and black, and every color, 27 inches wide, 33c per yard.

Black Duchesse Mousseline, 36 inches wide. Regular \$1.50, Thursday, \$1.19.

Baby Ribbon

Just the kind to finish off your Christmas fancy work and tie up the parcels. Any color, 1/4 inch, 7 yards for 10c; 1/4 in., 5 yards for 10c.

Laces About Half Price

White Cotton Valenciennes Torchon and Cluny Edgings and Insertions, all widths. These are odd lots. Thursday, per dozen yards, 15c to 25c. Per yard, 2c to 20c.

Seasonable Washing Fabrics

Pretty Cotton Delaines, in a large variety of designs in Persian effect, all the beauty of Oriental colorings, in fancy stripes; these goods are made specially for indoor wrappers, kimonos, etc. They have all the appearance and wear of woollen goods... **.15**

French Challies, a wonderful line in fancy stripes, spots and figured, in sky, mauve, red navy, etc. These goods have all the appearance and wear of wool delaines at three times the price. Very special value, per yard... **.25**

Wash Goods Dept., 2nd Floor.

To-Morrow We're Handing Out

Two Remarkable Boot Values for Men and Women



Good reliable Winter Boots, that are worth in the regular way as much as five dollars a pair, may be bought here to-morrow for \$2.95 (men's) and \$2.49 (women's), and every person making such an investment will be set up for the season. Just two items, but they're of the highest importance. Come early. Second Floor.

Men's Boots \$2.95 Women's Boots \$2.49

Men's Boots, button and Blucher styles, patent colt, tan calf, vici kid and gunmetal leathers; every pair Goodyear welted, single, double and triple thick soles; some are leather lined; McCready and Ames Holden brands; sizes 5 to 11. Regular \$4, \$4.50, \$5. Thursday... **2.95**

Women's Boots, patent colt, tan Russia calf, vici kid and gunmetal leathers, button and Blucher style, Goodyear welt, hand turn and flexible McKay sewn soles, New York, Cuban and military heels; sizes 2 to 8; all widths. Reg. \$3.50 to \$5. Thursday **2.49**

Blue Worsted Suits for Men

Are always fashionable. If the cut and material are right they are always serviceable. A blue suit will take you anywhere. These (on sale Thursday) are up-to-date suits of fine English worsted. Most of them are smart single-breasted style, but there are a few doubles. A \$13.50 suit, Thursday... **9.95**

Men's Heavy, Warm House Coats, in a plain grey and blue imported cloth, nicely corded edges, sleeves and pockets, plaid collar and cuffs. A beauty at this special price Thursday... **5.00**

Very attractive and good value Dressing Gown, in a mottled stripe patterned grey and black and red and black imported cloth, silk corded edges, sleeves and pockets, and silk girdle; cut long, loose and roomy. Thursday... **7.50**

BOYS' BLACK FRIEZE AND ENGLISH NAP REEFERS

This season we are specializing in "Reefers," and the prices we quote for Thursday are "the lowest for the best." A smart and comfortable double breast style, some with brass buttons, English imported naps and frizzes, well tailored, and trimmed with grey flannel and dark tweed. Sizes 25 to 28, Thursday \$3.00. Sizes 29 and 30, Thursday \$3.50. Sizes 31 to 33, Thursday \$4.00.

Sweater Coats and Underwear

60 Men's Plain Grey Heavy Sweater Coats, fancy fronts, double storm collar, pure wool; all sizes. Regular \$5.00. Thursday, each **3.49**

Men's Underwear, Shirts and Drawers, "St. George" brand, pure wool and camel's hair mixtures; a very heavy but soft garment for the coldest weather, double breast, cuffs and ankles, unshrinkable; all sizes to 46. Regular \$1.25. Thursday... **1.00**

English Tapestry Carpets and Rugs

In the moderately-priced carpet there is none more satisfactory than the English Tapestry. We have these made for us from the best stock we can afford to put into them, and made to suit the Canadian markets to sell at prices that commend them to careful buyers. They are 55c, 65c, 75c and 85c.

Stair Carpets, 27 inches and 22 1/2 inches wide, in an immense variety, 50c a yard up. Splendid, Durable, English Velvet Stair Carpet, very rich appearance and very durable, 22 1/2 and 27 inches wide, \$1.10, \$1.15, \$1.25 and \$1.35.

SEAMLESS ENGLISH TAPESTRY RUGS. Best Quality, 9 x 9, \$10.50; 9 x 10.6, \$12.25; 9 x 12, \$14.25; 10.6 x 12, \$16.75. Special Medium Quality, 9 x 9, \$9.00; 9 x 10.6, \$10.00; 9 x 12, \$12.00; 10.6 x 12, \$14.00; 10.6 x 13.6, \$16.00.

The Right Kind of Decoration for Walls

Plain soft colorings for walls, to suit any style of Drapery. New Aerochrome, Ooze, Leatherette, Holzmielch, Crash, Linen, Tweed, Corduroy, in tan, grey, buff, wood shades, brown, green, silkette, in champagne, green, old rose, pink, blue, for living room, or parlor, or dining room. Prices, per roll, from 25c to \$3.00.

THURSDAY SPECIALS

3,500 rolls Parlor and Dining Room Ceilings, in white and cream. Regular 25c roll, Thursday... **.14**

3,250 rolls imported and domestic papers, good colorings and neat designs, for living or sleeping rooms. Regular to 25c roll, Thursday, 13c; regular to 15c roll, Thursday, 7c. (6th Floor.)

Specials from Our Grocery Dept. 2,000 lbs. Dairy Butter, in prints, per lb., 28c. 2,000 tins Canned Tomatoes, per tin, 12c. (Only 3 tins to a customer.) Finest Pot Barley, 6 lbs., 25c. Salt in 5 lb. bags, 14c. Edwardsburg or Beehive Table Syrup, 5 lb. pail, 25c. Fresh Flaked Wheat, per stone, 45c. Canned Sweet Pumpkin, 3 tins, 25c. 2,000 quart Gem Jars, pure orange marmalade, 6 packages, 25c. Maggi Soups, assorted, 6 packages, 25c. Cowan's Prepared Icings, assorted, 3 packages, 25c. Finest Feather-strip Cocoanut, per lb., 18c. Heather Brand Flavoring Extract, assorted, 2 1/2 oz. bottle, 3 bottles, 25c. Finest Canned Shrimps, per tin, 15c. Canned Haddie, Brunswick brand, per tin, 10c. 35c ASSAM TEA, 28c. 300 lbs. fine, rich, full bodied Assam Tea, a 35c tea anywhere, Thursday, per lb. ... **.38**

The Robert SIMPSON Company Limited