

The SIMPSON Store

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PROBS.—

Thunderstorms, but mostly fine; a little lower temperature.

The SIMPSON Store

The One-Piece Dress and the Summer Coat

Here are examples from our "Women's Wear" Department on the Third Floor, worthy representatives of Simpson value. For neatness and really up-to-date styles these would be hard to beat. They are the acme of all that is nice for summer:

WOMEN'S ONE-PIECE DRESSES, \$8.95.
Summer Dresses, in a variety of one-piece styles. Materials are fine French mulls and lingerie; high or low collars, three-quarter or long sleeves, rounded and V yokes, neat-fitting skirts; trimmings are lace insertions and embroidery. Colors in the lot are pink, blue, mauve and white. The regular selling price of these dresses ranged from \$15.00 to \$27.50. Wednesday's price **8.95**

Women's Medium and Light Weight Coats, for present wear, in a variety of materials, black and white checked worsteds, dark grey mixtures, striped worsteds, in two-tone grey effects, and fawn covers in a number of styles, strictly tailored, or with large, square collars; some button trimmed. Regular prices up to \$20.00. Wednesday 11.75

Come on Wednesday for Aprons

Emerson says that "the beautiful rests on a foundation of the necessary." Well, here are aprons, all kinds. The kitchen ones are very, very necessary, and they may be worn by the most beautiful woman. Then we can turn Emerson round and say: "The necessary rests on a foundation of the beautiful."

But seriously, these are aprons of quality, good lookers and good wearers. The prices bear no comparison to the quality. Wednesday is the day. Phone if you cannot get to the Whitewear Department.

COME WEDNESDAY FOR APRONS.

25c Gingham Aprons, blue and white check, large size, Wednesday, each 15

35c Maids' Aprons, fine lawn, embroidery bib, deep hem and sashes, Wednesday for 19

65c Maids' Aprons, fine lawn, beautiful embroidery bib and bretelles, deep hem, wide sashes, Wednesday, each 45

\$1.00 Overall Aprons, fine white cotton, wide panel of fine embroidery down front, shoulder ruffles, buttons down back, Wednesday, each 35

50c Overall Aprons, fine heavy blue check gingham, Princess effect front, founce on skirt, Wednesday, each 35

35c Tea Aprons, fine white lawn, round shape, trimmed with ruffle of fine embroidery, pocket, wide sashes, Wednesday for 25

50c Tea Aprons, fine lawn, round shape, trimmed with Val lace insertions and frill of goods, wide sashes, Wednesday, each 35

75c Nurses' Aprons, fine heavy lawn, gored skirt, with deep hem, plain bib and square shoulder bretelles, deep hem, wide sashes. Size 39 x 67 inches, Wednesday, each 50

45c Kitchen Apron, with large bib, fine heavy blue check gingham, large size skirt, with fancy border, large pocket, Wednesday, each 33

30c Plain Lawn Aprons, large skirt, with deep hem, wide sashes, no bib, Wednesday, each 19

WOMEN'S SUMMER VESTS.

The 20c kind, Wednesday, 2 for 25c.
Over 2,000 in the lot, Women's Vests, fine Swiss or plain ribbed cotton, low neck, no or short sleeves, narrow lace edges, run with tapes. Sizes 32 to 38 bust measure. Wednesday, 2 for 25

CHILDREN'S ROMPERS.

Wonderful little play suits for children's summer wear. They save much washing and always look neat.

Clearing Children's Rompers, several styles in gingham and plain chambrays, pipings of red or white. Sizes for ages 2 to 6 years, regular 75c to \$1.00 each, Wednesday, all at, each 50

Petticoats and Kimonos

Silk Moire Petticoats.
About 50 Petticoats of silk Moirette, in brown, navy, Copenhagen, rose and a fine black; a number of different styles in the lot, all finished with velvet binding. Sizes 38 to 42. Regular \$4.00 and \$5.00. Wednesday. 1.98 (No Phone or Mail Orders.)

Long Kimono Gowns of dotted Swiss muslin, navy, light blue, tan or brown, with white coin spot; also grey and white check; tucked back and front, sleeves and fronts trimmed with band of plain colored self. All sizes in the lot. Regular \$1.25. Wednesday 69

A Sale of White Hats

30 Lingerie Hats of Swiss allover embroidery, edged with rows of fine lace. They have large bows of saten ribbon, finished with small French flowers. Mid-week sale 2.98

Flowers—Wednesday will give you an opportunity to freshen up your spring hat for summer wear with new flowers at a cost almost ridiculous. There are 2,000 bunches of French and German flowers, all kinds to choose from. Regular price 60c and 85c. Mid-week sale, each 10

Children's Hats and Bonnets—200 Silk Bonnets, tams and hats, also muslin bonnets. Regular up to 85c each. Mid-week sale price 19



The Road that Connects Your House with this Store is the way of Comfort

WE CAN make your daily promenades a pleasure with dainty cool clothes and foot or head gear. "There is no place like —" your end of the road; perhaps this list will help you to make it more delightful still. As for our end it is a big oasis replete with good and refreshing things.

If all the **money saved in the Simpson Store** were counted there would soon be enough for a gold sidewalk but as it is we are trying to pave it with your satisfaction.

Ornamental and Useful Equipment for Your Home

Brussels Rugs (fourth floor), suitable for any floor in the house. Every pattern is good, in fact they are from the best of our Brussels rug stock, but these are odd sizes that we are clearing at reduced prices:

Special	Special
6.9 ft. x 12.0 ft. 10.89	9.0 ft. x 12.0 ft. 14.89
6.9 ft. x 18.6 ft. 12.89	9.0 ft. x 13.6 ft. 20.89
6.9 ft. x 15.0 ft. 13.89	11.3 ft. x 12.0 ft. 20.89
9.0 ft. x 10.6 ft. 12.89	11.3 ft. x 13.6 ft. 22.89

Bamboo Varnish Shades at Reduced Price. Natural and green color, complete with hooks, cord and pulleys. In the following sizes:—

10 x 8 ft., natural. 1.60	8 x 8 ft., natural. 1.28
10 x 8 ft., natural.79	12 x 8 ft., natural. 1.92
4 x 6 ft., green.59	5 x 6 ft., green.69
4 x 8 ft., green.75	8 x 8 ft., green. 1.49

Cushion Forms Reduced. Russian down forms, well made, casing of fine white cambric, in the following sizes:—

18 x 18 inches 26	22 x 22 inches 44
20 x 20 inches 36	24 x 24 inches 54
26 x 24 inches 64	

Tapestry Curtains at \$2.98. Full range of one and two-toned colors, reversible patterns, finished with heavy fringe, 45 inches wide, 3 yards long. Regular \$3.50. Wednesday, per pair 2.98

Paper that Room

(Fifth Floor)
now, because you may save two-thirds of the price charged ordinarily. These papers advertised for Wednesday are of exceptional quality and design. Room lots, regularly \$3 to \$15 Wednesday, \$1.00 to 5.00. There are over 30 exclusive designs to choose from.

The Enamelware Sale

(Basement.)
250 Pieces Strancky Enamelware, slightly damaged. Included are Preserving Kettles, Lipped Saucepans, Colanders, Measuring Saucepans, Rice Boilers, Mixing Bowls, Kettles, Fry Pans and Wash Basins. Values from 25c to \$2.00. Wednesday morning at eight o'clock Half Price (No Phone or Mail Orders.)

China Values Extraordinary

(Basement.)
Art Pedestals, Chocolate Pots, Jardiniere, Rail Plates, Fern Dishes, Vases, Salad Bowls, Vegetable Dishes, Cracker Jars, Trays, etc., usually costing \$3.00, are offered on Wednesday at 98c. There is one disadvantage, however, we feel in duty bound to point out to you, and that is—there are only 700 pieces—so don't be late. On sale at 8 o'clock Wednesday 98

Beautiful Theodore Haviland Limoges China Dinner-Set. The set comprises 102 pieces; artistic floral design, genuine coin gold finish. Half price, Wednesday 30.00

Complete Dinner and Tea Service for six people, durable light English porcelain, gold floral decoration; 40 sets only at Wednesday's price 2.69

Tumblers, rich cut glassware, buzz-saw design, half-pint size. Regular \$3. Wednesday, dozen 4.50

Sugar and Cream Sets, sparkling cut glassware. Regular \$3.50. Wednesday 1.98

Fruit Jars, Crown Brand. Quart size, dozen 65

You Can't Get Along Without Provisions

(Basement.)
2,000 stone Fresh Roiled Oats, per stone 36c; finest Sugar Cured Ham, half or whole ham, per lb. 18c; Telfer's Cream Soda Biscuits, 3-lb. box 25c; Pure Cider Vinegar, XXX, per gallon 25c; Canned Corn, 3 tins 25c; Imported French Peas, per tin 12c; Canned California Peaches, large tin 24c; Grape Nuts, 2 packages 25c; Jersey Cream Condensed Milk, 3 tins 25c; Clark's Potted Meats, assorted, 3 bottles 25c; Brand Flavoring Extracts, 3 bottles 25c; Domestic Kipperd Herring, per tin 10c; Finest Cooked Ham, per lb. 25c.

2 LBS. COFFEE, 44c.
300 lbs. Fresh Roasted Coffee in the bean, ground, pure or with chicory, Wednesday, 2 lbs. 44

Solid Comfort Goes with the Clothes from our Men's Depts.

The Sock Sale

(Main Floor.)
We beg to remind you that Wednesday will see a continuance of our men's sock sale; it would be entirely out of place to remind you that this is the season for wearing Oxfords, and that a little piece of you is apt to be too much in evidence just below the "turn up" of your trousers. Three pairs of new socks will remedy this, and cost you but 65c. The usual cost would be \$1.05.

35c LISLE SOCKS, 3 PAIRS 55c. Men's Imported Lisle Thread Socks, the lot consists of manufacturers' over makes, samples and broken lines from regular stock. All kinds, patterns and shades. Stripes, checks and embroidered. All sizes. Regular 55c, on sale Wednesday, pair, 19c, 3 pairs 55

25c Men's LISLE SOCKS, 12 1/2c. Men's Lisle Thread Socks at half price. All new summer goods, in a large variety of patterns and colors. Black, tan and open shades, also stripes and checks. All sizes. Regular 25c, Wednesday, pair 12 1/2c

Men's Goodyear Welted Boots and Oxfords 2.49
Over one thousand pairs of Men's Boots, Low Oxford Shoes and Pumps, in patent colt, tan Russia calf, gummetal and gazed colt leathers, Blucher and Balmoral styles, made by the Goodyear welt process, broken size ranges from regular stock, but all sizes 5 1/2 to 11 in the lot. Regular value \$3.50, \$4.00 and \$4.50, Wednesday 2.49



Men's Waterproof Coats

ENGLISH BURBERETTE. Men's Waterproof Coats—A porous material yet thoroughly rain-proof. Olive fawn shade, single-breasted style. Sizes 36 to 44. Wednesday 16.50

Men's Outing Pants, heavy English khaki drill, made with belt loops and roll bottoms, well tailored and finished with double-ditched seams. Sizes 28 to 44 in waist. Wednesday, special 2.00

Boys' Flannel Blazer, in blue and red, black and red, black and yellow, and black and blue stripe patterns. Sizes 28 to 32. Regular \$2.50, Wednesday at 1.59

Boys' Shirt Waists with collar and pocket. French prints and percales, in plain white and with fancy stripes, sizes 3 to 16 years. Regular 75c, Wednesday 50

Underwear, Etc

(Main Floor.)

SHIRTS AND DRAWERS. Men's Pure Spun Silk, sizes 34 to 44. Regular \$3.50 and \$4.50 a garment. Wednesday 2.95

Silk Outing Shirts, a soft white silk and shantung made with reversible collars, and a few without collars, sizes 14 to 18. Regular \$2.50, Wednesday 2.95

Men's "Body Guard" Underwear, pure white natural wool in summer weight, sizes 34 to 44. Worth \$1.75, for Wednesday 1.25

BATHING SUITS.

The regular price of these is 75c; they are perfect in every way, made combination style and buttons on shoulder. Wednesday 47

Men's Hats

(Main Floor.)
Men's Straw Hats, in sailor and curl brims, low or medium high crowns, fine American make, easy fitting. Regular \$1.00 to \$2.00, Wednesday 79

Men's Panama Hats, telescope crown shape, medium wide brim, fine quality and finish. Regular \$5.00 and \$6.00. Wednesday 3.00

Men's Split and Sonnet Braid Straw Sailor Hats, in fine English, American and Italian make, newest shape and splendid finish hats. Regular up to \$3.00, Wednesday 1.50

Parasols

(Main Floor.)

There are a lot of pretty silk sunshades for Wednesday, including handsome white embroidered in hand worked effects. Pretty handles. Values up to \$3.75. Wednesday 2.17

Children's Parasols, to clear Wednesday in assorted patterns and colors 25

A Handkerchief Wave

(Main Floor.)
Means a whole lot sometimes. This is one of the times. A great big wave seems to have struck the department, and it means a whole lot (of handkerchiefs) for you for the price of a few; that is, if you are a person with any forethought or economy in your make-up. Failing that, you may be generous, and we would remind you that handkerchiefs of quality make an exceptionally welcome present.

Women's Irish Linen Initial Handkerchiefs, extra fine quality of linen, hand embroidered initial, assorted hemstitch borders. Our regular 2 for 50c quality. Summer sale 2 for 25

Women's and Children's White Irish Lawn Handkerchiefs, soft, smooth finish. Our regular 5c quality. Summer sale 6 for 15

Children's White Lawn Handkerchiefs, with neat colored borders and colored initial, three in pretty box. Our regular 18c box. Summer sale, per box 13

Beautiful Linens and Sturdy Linens on Sale

(Second Floor.)

There is a cool, comfortable store of Linens on our Second Floor which is a revelation to "a first time" visitor. There are artistic and ornamental linens of the finest texture of snowy whiteness, and there are the good sturdy fellows that look the strong part they will be called upon to play. More, too, there is a sale in this department, and some of the bargains to be picked up are an eye-opener to those who don't know Simpson's. Look at these:

Brown Holland, all linen Irish Brown Holland, super quality for wash dresses, dust and motor coats, etc., 31 inches wide, 600 yards only. July Sale, Wednesday, yard 12 1/2

Fine Madapolam or Spanish Long Cloth, 42 inches wide, free from dressing, fine round thread, for summer nightgowns, dainty lingerie, etc., 500 yards. July sale price, yard 15

White Damask Quilts, fine Scotch made white damask quilts, for full double beds, splendid assortment of designs, great wearing and laundering quilts, only 60. Wednesday 1.98

Pure Linen Hemstitched Pillow Cases, 44 x 36 inches, all pure linen pillow cases, hemstitched, 100 pairs, Wednesday, pair 98

Bleached Satin Damask Table Linen, an exceptionally good quality pure linen bleached satin damask table linen, heavy, durable make, rich designs, 70x72 inches wide. July Sale Wednesday, yard 69

300 Lettered Glass Towels, etc., large hemmed lettered towels, glass, stable, kitchen, etc., some plain, some twill weave; regular 20c and 25c each. Wednesday 16

A Glove Item

(Main Floor.)
Here is just one Glove item. The department says it is such a good one, and such a bargain, that they think it deserves to stand alone. So here it is in all its glory:

Women's Long Silk Lace Gloves, in black only, jersey wrists, elbow length. All sizes. Regular 50c. Wednesday, pair 29

Materials for Holiday Dresses

HOLIDAY SERGES.

1,500 yards of fine and medium twilled serges, in cream and navy only. This serge has the famous Admiralty finish, sun and water will not hurt it, and it is specially recommended for its excellent wearing qualities, guaranteed unshrinkable, 44 in. wide. Regular value 65c per yard, Wednesday 47

BLACK DRESS GOODS.

We emphasize with a special price two items from our stock of black Dress Goods for Wednesday's selling.

First—1,150 yards of high-class black, all wool San Toys; a beautiful rich fabric, in fine cord effect, beautiful blacks, guaranteed permanent dyes. Regular price for this quality is \$1.25 per yard. Special price, Wednesday 88

Second—750 yards Priestley's Tusore Shantung, a new fabric with a rich sheen that we guarantee permanent, absolutely uncrushable, an ideal fabric for a dressy light weight gown for home or street wear, 44 in. wide. Regular price \$1.50 per yard. Wednesday's price 1.19

2,000 yards of fashionable Silks, all weaves and colors, in the greatest demand for this season's wear (afternoon or evening). New colorings are maize, apricot, mauve, pink, sky, king's blue, royal, coronation blue, volga, aconite and new navy, grey; also ivory and black. These silks sell steadily at 75c and 85c per yard. Wednesday at, per yard 59

1,000 yards Honan Shantung, natural color only, a raw silk with firm weave and bright finish. It is unnecessary to remind you that it will wash, will not crush, and is in fashionable use for dresses, coats, suits, etc., 34 inches wide, per yard 59

Wash Goods

Fine Swiss Flouncing, 45 inches wide, some with embroidery edging and insertion, some hemstitched and others with lace, most exquisite designs and greatly reduced. Regular price \$1.50 50

English Gingham, 20 pieces on, all the staple checks and stripes, except black and white, 21 inches wide. Regular 15c 9

Crums Print, celebrated first quality standard (we do not keep the inferior qualities), 31 inches wide in fast colors; spots, stripes and figures; navy, black, white, lilac and other colored grounds. Regularly 15c Special 9

(No phone or mail orders.)

The SIMPSON Company Limited

RESIDENTIAL strictly high-class College, 188 price right. H. H. WILSON 28 KING

PROBS: SAT O POW FL

Men at Dome Forced to Te Powder Hou of Escape Fr Which Still pine.

FIRE AREA F TO BE E

NORTH BAY. Porcupine gold ca quaking with sm where, only awa like Sunday so c eventual day. La can be seen comi ships, indicating ever widening. swept thru Bris some very rich been made. A h in Bristol, and s for their safety. Tuesday weary a ers have been st ern settlements camps which had the hungry flames mant and supplie were forced to f having to take to from the intense bers. Fortunately is well supplied which will prove s prospectors.

Captain Ancho Mine was nearl and cinders, and of the fierce fla and lives of emp seen there at the legs, Captain An could go or stay most of the emp fought stubbornl of water remaine Took Refuge t At last, almost tion suffocate w es the heat giv for each m water and keep b ing fire. Only s standing and the an here Camps made their last s the flying cinders and, seated on b powder, with the out sparks from outside, the men the roar of flames ing timber, as the es burned thro a A twist of the in another diree passed by. At McDougall swept down on t settlement on the ed everything up families, hemmed gathered on the rescue by boats. came to the resu as the craft wou before the second waters were for water up to thei from the intens ly taken away r an incident of the blazing fores railway commiss Bob Shillington, Engineers, Clemen Agent Lee Young, besides t natives, was whe a twist of the t es observed call small black, ad as to the danger rapidly closing in to spare shoud for his life, but eyelash and appa at there until th down and away. Big Stick s At one of the camps, a big, hus dered his gang of and light back th Parts. The foren began to edge of tent on of making toms of impendin room like an ang large stake, which their heads in a made up for the understanding his to a man they gra the fire until th tracks, exhausted, more pressa rick, more pressa Thus the Irish buildings with h mand of language the Foley-O'Bri peatedly threaten work saved the pl point to rain bel will save the pte pectors a chance

DIED FRO Charles Creasy Before

A man believe lived on King street, collapsed sulley-street at 430 appeared that w appears that when weak he step sulley-street, and the bonded by Polli summoned Dr. Saff or declared that t that heart was the removed to the m orose is investig 6 years of age.