

THE GRAND TRUNK PACIFIC

Offers to the Public Lots in the First Subdivision to

Watrous

Favored Bountifully by Nature and by the Grand Trunk Pacific, Watrous is Destined to Become One of the Most Important Inland Cities of Western Canada

WATROUS is located near the banks of Little Manitou Lake, the most wonderful body of mineral water on the American Continent. A century ago the Indians took the sick and ailing tribesmen to Little Manitou to be cured. To-day the white man is journeying from far and near to receive the benefits afforded by the medicinal waters from Little Manitou Lake. The Grand Trunk Pacific has selected Watrous as its Central and Principal Divisional Point of the great Western Provinces, and it is from this Central Divisional Point that the different Branch Lines to other important cities will radiate.

The requisites of a flourishing prairie City are first of all railway facilities. It must be an easy point to reach and ship from.

Beyond this it must be either a centre of manufacture or of a highly productive farming country. Again it should be a pleasant place to live in, have good drainage, good water and some attractions.

Little Manitou—"The Carlsbad of Canada."

THE WINNIPEG TELEGRAM, speaking editorially of Watrous and its wonderful mineral lake, has the following:

"Little Lake Manitou, on the G. T. P., is beginning to receive the attention to which the wonderful medicinal properties of the water of the lake so well entitle it. The Indians called the lake Manitou, which means 'good spirit,' owing to the healing qualities they found in the waters possessed. It is said that Indians came to this lake from hundreds of miles round, and on the shores are still to be seen circles of stones, which mark Indian encampments. Though it is probable that the Indians for years have availed themselves of the curative powers of the waters of this lake, it was not until the building of the G. T. P. had caused the Town of Watrous to spring into being two years ago that the remarkable medicinal value of the waters of the lake began to be generally realized.

"The power of these waters to cure rheumatism, skin and skin disease has been so positively and strikingly demonstrated as to attract considerable interest. Those who visit the lake are unanimous in declaring Little Manitou Lake as the coming Carlsbad of Canada. A chemical analysis of the waters of Little Lake Manitou shows considerable resemblance to the medicinal waters of the world-famous Carlsbad, which has for so long maintained the highest reputation. The beneficial results obtained from bathing in Little Lake Manitou are so positive that the good effect is beyond doubt.

What the Hon. William Pugsley Says:

"Hon. William Pugsley, Minister of Public Works for the Dominion of Canada, hearing of the fame of the lake, said 'It is a visit and bath in its waters. The Hon. gentleman, when interviewed at Watrous by one of our reporters, stated: 'I am not an authority on the medicinal qualities of water, but this I can say: Bathing in Little Lake Manitou is particularly pleasant; there is a property about the water that imparts a pleasant glow. I am somewhat troubled with rheumatism, and I am quite certain bathing in Little Lake Manitou has been very beneficial to me.

"I consider Watrous has a good future; the lake is a valuable asset to Saskatchewan, and it will become a resort patronized not only by people from all parts of the country, but also from points in the United States. I have visited health resorts in California and England. Little Lake Manitou is unique.

"Yes, it is true we have bought four lots on the shores of Little Lake Manitou; my brother (Dr. P. A. Pugsley) intends to take treatment here for rheumatism, from which he suffers."

See how perfectly Watrous fulfills these requirements. This is the central divisional point of the largest, strongest and most important Canadian Railway. The Railway alone will employ hundreds of people whose homes will naturally be at Watrous.

Manufacturing industries will be needed, and Watrous is the natural place for them to locate. And lastly, Watrous has Little Manitou Lake, a veritable

Mecca for health and pleasure-seekers. This is Watrous doubly sure of its promotion and flourishing growth.

Watrous has all the advantages of Moose Jaw and Saskatoon, and it has Little Manitou Lake into the bargain, which is as valuable as all its other assets combined. Not only that, but this wonderful mineral lake cannot be duplicated, and no other feature of competing cities can take its place.

Where Anyone Can Swim.

"The specific gravity of the water of Little Manitou Lake is 1.06. This is heavier than the waters of Carlsbad. The human body cannot sink in water of this specific gravity. People who elsewhere have given up all hope of swimming, find it easy to swim in Lake Manitou."—From The Winnipeg Telegram, July 30, 1910.

Buy Lots in Watrous. You Can't Make a Mistake

The more lots you buy in Watrous, the more money you will make. It is impossible to purchase lots in a live and growing young city of Western Canada and not make splendid and certain profits.

Lots in Moose Jaw that sold a few years ago at \$100 each are to-day worth from \$1000 to \$2000.

Lethbridge a few years ago was a small frontier town. Lots in Lethbridge now command fancy prices; \$10,000 to \$12,000 is sometimes paid for a single lot.

Lots which sold in Saskatoon ten years ago for \$100 are to-day worth ten to fifty times that amount.

You could have purchased lots in Edmonton ten years ago for \$100 each, which are to-day worth \$1000 to \$15,000.

Those who purchased lots in Edmonton ten years ago are now the possessors of property worth 1000 per cent. more than the price to which it was originally purchased—an average increase in value of 100 per cent. each year.

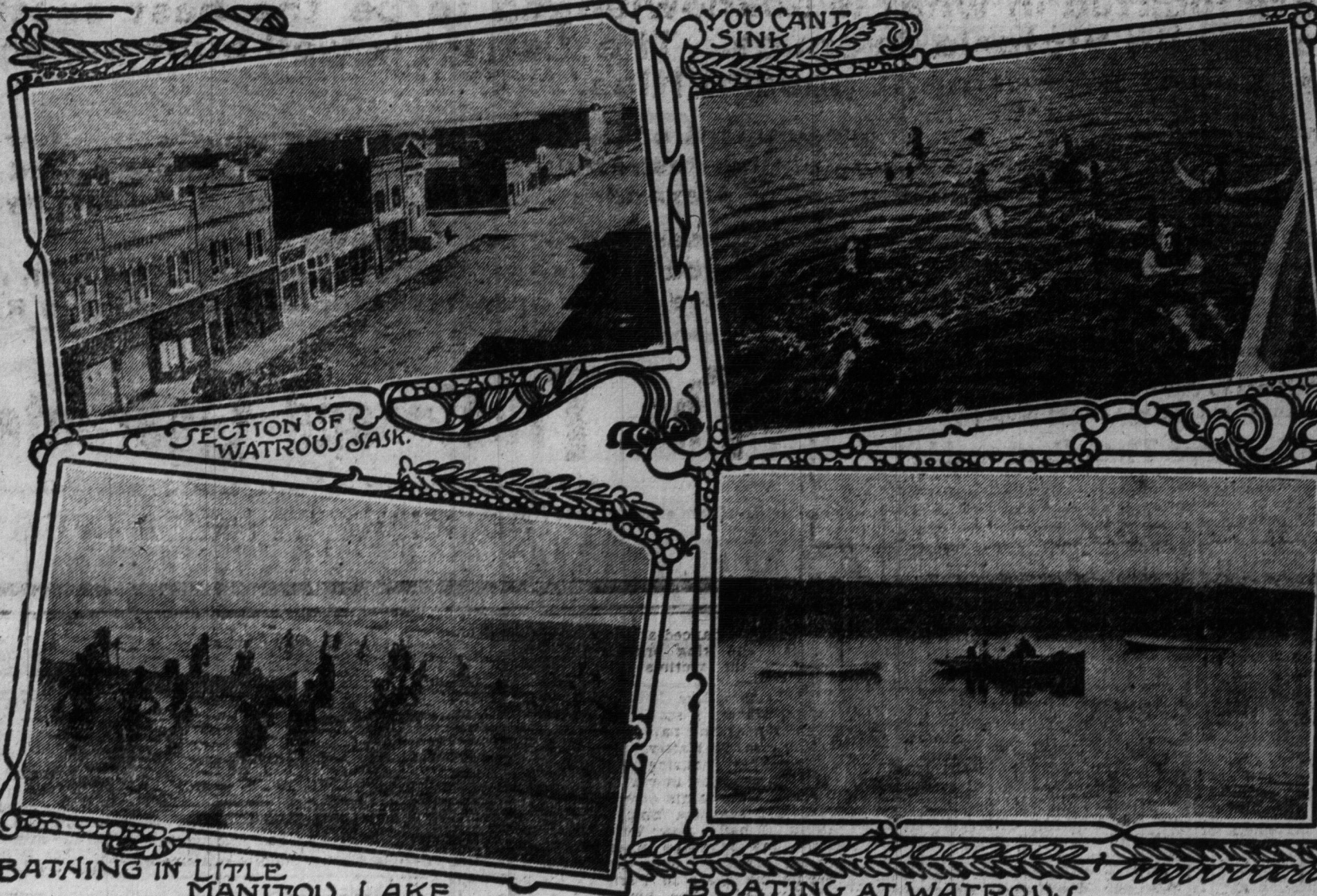
In Fort William the same rapid advance in values has taken place. Lots which sold for \$100 to \$200 each, even five years ago, have since sold for \$1000 to \$2000.

It is almost impossible to chronicle the rapid advance in property in Calgary, Regina, Winnipeg, Vancouver and other cities of Western Canada.

Buy lots in Watrous now while they are selling at the ground floor price, and hold them, and you are certain to make money. Buy a half dozen or more lots, and ride with the wave of advancing values. Ten dollars for every dollar you invest is common in live towns of Western Canada.

Think what it means for the population of Canada to increase from six millions to thirty millions, and 80 per cent. of this growth will be in the west. There is no use living in a day of land and opportunity unless you are part of it. You doubtless have among your friends and acquaintances those who have shown their faith in Canada and the Canadian cities, and have become rich because they invested when these cities were young.

Buy lots and prosper with Canada. Buy in Watrous, and as Watrous grows the money you put into it will grow just as surely and certainly. Invest your money where the greatest activity is taking place, in the centre of rapid growth, where the greatest advances are realized. This centre is undoubtedly in Western Canada, and Watrous is the pivotal point. You are taking no chance when you buy lots in Watrous at present prices. The future of Watrous is assured, and if you buy now you share and make 100 per cent. to 1000 per cent. on your investment during the next five years.



BATHING IN LITTLE MANITOU LAKE BOATING AT WATROUS

Watrous is the Most Favored City of the Most Favored Railway in Western Canada

THE GRAND TRUNK PACIFIC

The last and greatest of the Transcontinental Railways—extending from Halifax, N.S., to Prince Rupert, B.C.—is opening up and developing a new and wonderfully rich territory. The Grand Trunk Pacific is assisting in an energetic and vigorous manner in the building of this Great Empire to the North and West. This is truly the Land of Opportunity. No portion of any country on the globe to-day shows such rapid development as the Grand Trunk Pacific territory.

The rapid development of Western Canada during the past few years has been chiefly due to the splendid railway systems which are being built. The last and the greatest of these—the shortest line from ocean to ocean—is the Transcontinental line of the Grand Trunk Pacific.

These great railway systems make rapid increases of population a certainty. Every facility and inducement is afforded to the desirable citizen, and the history of those who have grown rich and are growing rich in the West is the best guide to the future.

Pioneering is not a feature of the growth of Western Canada. Cities grow up in the time it takes for a settlement to become established in the ordinary community. That these cities will be permanent—that Real Estate values will con-

tinue to rise—is assured by the rich agricultural country which these railways have opened up. The Grand Trunk Pacific alone, in its course through the three Prairie Provinces, draws on a larger area of fine wheat producing land than the entire Wheat Belt of the United States.

Thus it is that while the assessed valuation of Canada's new cities is increasing by millions, they will continue to increase at the same rate or a greater rate for years to come.

These millions of increased valuation represent the profits paid to the early holders of land. You cannot secure these profits in the older towns—the cities which have sprung up along the older railways. It takes capital to handle real estate in these older cities. But along the line of the new Grand Trunk, Passenger

Service has only recently started; values have not had time to boom. A comparatively few dollars will do the work here, and every dollar invested in Watrous to-day should multiply itself many times over before 1915—even before 1912. Some of the lots in Watrous are already selling at ten to twenty times their cost only two years ago.

If you failed to get in on the big money that was made in other Grand Trunk Pacific cities—such as Port Arthur, Fort William, Saskatoon, Prince Albert, Edmonton, Prince Rupert, or in others which might be named—here is your chance now to get in right on Watrous. The same spirit of co-operation which has been extended by the Grand Trunk Pacific to these other cities which have made good will be extended to Watrous. Watrous is destined to become the inland Prince Rupert of the Grand Trunk Pacific.

THE GROWTH OF WESTERN CANADA MEANS THE GROWTH OF

WATROUS

Telegraph Your Order at Our Expense

In case you desire further particulars, maps, etc., before selecting lots, use coupon below:

INTERNATIONAL SECURITIES CO.,
649 SOMERSET BLDG., WINNIPEG, MAN.
Please forward to me by return mail full particulars regarding the sale of town lots in the subdivision to the original townsite of Watrous, which is just being placed on the market.
Name
Address
T. W.

On account of the rapidity with which lots are selling, we advise that you let us make the selection for you, and we promise that we will give you the best available remaining lots at the time your order is received. That we may make the best selection for you, we advise that you telegraph at our expense the number of lots you wish, and the prices you desire to pay, and let your remittance follow by return mail.

Prices of lots, size 50x140 feet, are \$100, and corner lots \$125; lots on Main Street, size 25x120 feet, are \$150. You can buy a \$100 lot by paying \$10 down and \$10 a month; \$12.50 cash and \$12.50 a month, for nine months buy a corner lot at \$125. Main Street lots can be purchased for \$15 a month. If you want to pay all cash you may deduct five per cent. discount.

Make remittance payable to the order of and send direct to the Land Commissioner of the Grand Trunk Pacific Railway, Somerset Building, Winnipeg. Receipts for payments made will be issued direct by the Land Commissioner of the Railway Company, and when you have completed your payments, Torrens Title will be issued to you direct from the Grand Trunk Pacific Railway.

If the selection of lots made for you by our representative is not satisfactory, all you need do is to notify us to that effect, and the money which you have paid to the Grand Trunk Pacific will be refunded to you.

Remember, there is no interest charged on deferred payments in case you desire to purchase on the instalment plan, and you do not have any taxes to pay until 1912.

The more lots you buy in Watrous the more money you will make. How many lots do you wish? Fill out the blank in the lower right-hand corner of this advertisement to-day for the number of lots you wish to purchase. Let your remittance follow by first mail, but wire us at once your reservation for the number of lots desired.

APPLICATION BLANK FOR PURCHASE OF LOTS.
Land Commissioner, Grand Trunk Pacific Railway Co.,
Somerset Bldg., Winnipeg, Man.
I hereby make application to purchase lots at the price of \$ each, and enclose herewith remittance for \$ being one-tenth the total purchase price. I agree to remit the same amount each month for nine consecutive months.
I desire your representative to select for me, out of the subdivision which you have just placed on the market to the original townsite of Watrous, what he regards as the best lots remaining unsold at this price. Title to lots to be clear and indefeasible. No interest to be charged on deferred payments, and no taxes until the year 1912. Please make out and forward to me your formal "Application to Purchase Town Lots," which I will sign and return.
Name
Address
T. W.

We have some choice lots for sale fronting on Little Manitou Lake. Write the

International Securities Co., Limited

649 SOMERSET BUILDING, WINNIPEG, MANITOBA, for particulars.