Simpson's Store Opens 8.30 a.m. Closes 5.30 p.m.

A One-Price Bargain Day

To add to the interest of our Fall Selling, we have planned a big $1.95 day in the Store for Friday. The goods are splendid in quality and plentiful in quantities. The styles are excellent where they are a factor.

The stocks include special purchases, factory clearances, overmakes, selected seconds, broken size ranges, the last lots of good selling styles, and travellers' samples.

Each item or group will be on sale at the one price, $1.95. Every value guaranteed.

$2.50 TO $5.00 WOMEN'S HAND BAGS, $1.95.

Women's Stylish Hand Bags, in the following leathers: Morocco, angora seal, goat seal, seal grain, alligator, suede and steel studded velvet; a variety of frames in silver, gilt and gunmetal, also riveted; silk and leather lined; some have two and four-piece fittings. Regularly $2.50 to $5.00.

$3.00 5-INCH GUNMETAL MESH BAG, $1.95.

Fine French Gunmetal, ring mesh, different styles of frames, 5-inch size. Regularly $3.00.

$3.00 MEN'S DRESSING CASES, $1.95.

Men's Dressing Cases in seal grain leather, eight-piece fittings. Regularly $3.00.

$3.00 HAIR SWITCH, $1.95.

Three-stem Switch, extra fine hair, all shades, brown and black. Regularly $3.00.

HALF DOZEN STERLING SILVER COFFEE SPOONS, $1.95.

Set of Six Sterling Silver Coffee Spoons, gold-lined bowls, in fancy lined case. Regularly $2.25.

Set of Six Rogers' 12 dwt. Silver-plated Dinner Knives. Regularly $2.25.

1 Dozen Silver-plated Dessert Forks, fancy pattern. Regularly $2.50.

1 Dozen Silver-plated Dessert Spoons, to match. Regularly $2.50.

$2.50 12-PIECE SET, $1.95.

12-Piece Set, including 6 silver-plated dessert knives and 6 silver-plated forks, in fancy lined case. Regularly $2.50.

1 Dozen Rogers' Silver-plated Tea Spoons, plain tipped pattern. Regularly $2.25.

Ladies' Card Cases, with chain attachment, fitted with writing tablet and pencil, fancy lined. Regularly $3.00.

Casserole Pie Plates, fireproof linings, complete in silver-plated stand. Regularly $2.50.

2 SILK AND WOOL UMBRELLAS, $1.95.

288 Men's and Women's Umbrellas, strong 23 and 25-inch frames, silk and wool gloria tops. Some have tape edge. A great variety of handles to choose from in new shapes.

$2.50 AND $3.00 UMBRELLAS, $1.95.

120 Men's and Women's Extra Fine Silk and Wool Mixed Covered Umbrellas, with tape edge, excellent close-rolling frames. A splendid selection of handles, rolled gold and sterling silver mounted. $2.50 and $3.00 lines.

7 PAIRS LLAMA HOSE, $1.95.

Fine English Yarn, soft close finish, medium weight, seamless, double heel and toe. Sizes 8½ to 10. Regularly 35c per pair.

7 PAIRS SILK-EMBROIDERED HOSE, $1.95.

Neat Colored Design, red, white, or blue, worked on a soft fine cashmere, nice weight, double heel and toe. Sizes 8½ to 10. Regularly 35c per pair.

8 PAIRS CHILDREN'S HOSE, $1.95.

Two and One Ribbed, Fine English Yarn, close elastic rib, good weight, double heel and toe. Sizes 5 to 8½. Regularly 30c per pair.

8 PAIRS ENGLISH WORSTED HOSE, $1.95.

Heavy All-wool Hose, in Ribbed Effect, soft elastic finish, extra strong yarn, double heel and toe. Sizes 6 to 10. Regularly 35c per pair.

2 PAIRS OF $1.50 SILK HOSE, $1.95.

Heavy Silk Thread, American make, clean firm finish, double garter welt, best finish; black, tan, white, and colors. Regularly $1.50 per pair.

8 PAIRS OF MEN'S SILK SOCKS, $1.95.

Fine Silk Thread, nice weight, clear clean weave, best finish; shades black, tan, grey, and navy. Sizes 9½ to 11. Regularly 45c per pair.

6 PAIRS "LLAMA" OR "WOLSEY" SOCKS, $1.95.

Finest All-wool Cashmere, extra closely woven, full weight, selected yarn, good wearing; double heel, toe, and sole. Sizes 9½ to 11. Regularly 35c per pair.

Women's 20-Button Kid Glove, soft pliable skin, best finish, white only. All sizes. Regularly $2.50.

Women's 12-Button Real "French" Kid Gloves, extra fine skins, "Perrin" make, black, white or tan. All sizes. Regularly $2.25.

Women's Tan English Cape Gloves, soft fine leather, dome fastener, heavy seams, tan shades. Sizes 5½ to 7½. Regularly $1.25.

Women's Fur-lined Gloves or Mitts, tan suede leather, soft pliable finish, heavy fur lining, dome clasp, assorted tan shades. All sizes. Regularly $2.50.

Women's 16 or 12-Button Length Real Silk Gloves, heavy thread, closely woven, double-tipped fingers, opened at wrist, white only. All sizes. Regularly $1.25.

Men's English Tan Cape Leather Walking Gloves, 1-dome clasp, heavy seams, soft pliable skin, assorted tan shades. Sizes 7 to 10. Regularly $1.25 per pair.

$2.50 HAIR BRUSHES, $1.95.

Genuine Ebony Hair Brushes, solid backs, with the finest quality stiff hand-drawn bristles. Regularly $2.50.

Roger & Gallet's French Toilet Water— Odors, Bridalis, Violet, Rubra and Rose Paul Neyron. Regularly $2.50.

Hudnut's Toilet Water, 8-ounce bottle, Violet Sec and Extreme Violet. Regularly $2.25.

$2.50 TOILET SET, $1.95.

Women's Three-piece Toilet Set, in grained ivory, consisting of hair brush, dressing comb and hand mirror. Regularly $2.50.

44 Rolls of Simpson's Kenmore Toilet Paper, guaranteed 1,000 sheets to each roll. Regularly $2.50.

$2.50 AND $3.00 WORSTED TROUSERS, $1.95.

These Trousers are made from fine Scotch worsted trouserings, in grey, showing a neat stripe pattern. They are serviceable and good wearing, stylish and nicely tailored. Regularly $2.50 and $3.00.

MEN'S WORK COATS, $1.95.

These are Ideal Work Coats in the old fashioned plain grey cottonade, thoroughly rubberized and brown duck cotton-lined; single-breasted style.

MEN'S MOTOR DUSTERS, $1.95.

Men's Motor Dusters, made from a heavy grass-colored duck material, cut single-breasted with close-fitting collar, very tailored and very serviceable.

Timely Bargains in Men's Furnishings

Men's "Viking" Brand English Natural Wool Combinations, medium weight, closed to crotch. All sizes 34 to 46. Regularly $3.00.

$2.50 SUIT OF UNDERWEAR, $1.95.

Men's "Robinhood" Brand Natural Wool Undervest, shirts and drawers, heavy weight, guaranteed unshrinkable. All sizes 34 to 44. Regularly $1.25 a garment.

$1.00, $1.25, $1.50 NEGLIGEE SHIRTS, 3 FOR $1.95.

Men's Negligee Shirts—Clearing lines at greatly reduced prices. All kinds, designs and makes. Sizes 14½ to 18. Regularly $1.00, $1.25 and $1.50. Three for

$3.00 PYJAMAS, $1.95.

Men's English Cashmerette Pyjamas, heavy weight, and American soisette, light weight, plain and stripe designs, military or French neck. All sizes. Regularly $3.00.

Men's Shirts, with soft double cuffs and separate collar of same material, in plain colors or stripe designs. Regularly $1.25 and $1.50. Two for

Men's Neckwear, high silk, everywhere and all the latest 50c each. Six for

Men's White Pleated Shirts, evenly stitched and nicely laundered. All sizes 14 to 18. Regularly $1.50 each. Two for

$2.50 TO $4.00 SWEATER COATS, $1.95.

Men's and Boys' Sweater Coats, in a great variety of colorings, heavy weights, strong in seam, include up to date lines and the celery samples. All sizes. Regularly $2.50, $3.00 and $4.00.

$2.50 UP-TO-DATE SOFT OR STIFF HATS, $1.95.

Christy's Celebrated English Derby Hats, very fine quality, feather weight, in all the up-to-date styles for fall and winter wear. Regularly $2.50.

King Brand Stiff Hats, correct Fall, 1913, designs; some very nobby styles in this lot; expertly finished and of fine grade English fur felt. Regularly $2.50.

New Soft Hats, in very dressy Alpine or fedora shapes; how at the side or back; latest colorings of grey, brown, navy and green; beautiful mixtures in scratch or velour finishes. $2.50 qualities.

Black Soft Hats, Christy or King makes, fine quality felt, in trooper, Alpine, fedora and crusher shapes. Regularly $2.50.

Handsome Black Silk Embroidered Net Lace Bandings, all new designs, 4 1-2 to 3 inches wide. Regularly 75c, 85c, $1.00 yard. 4 yards for

Black and Ivory Silk Embroidered Allovers, for yokes, sleeves and blouse-waists, 18 inches wide, pretty floral and conventional designs, all new patterns. Regularly $1.00 and $1.25 yard. 4 yards for

"ITALIAN" FILET LACE INSERTIONS.

2,000 Yards of Machine "Italian" Filet Lace Insertions, this particular lace is very fashionable this season for trimming curtains, dresser scarfs, bed spreads, cushions; has excellent wearing qualities. 12 inches wide. Regularly 65c and 75c yard. 6 yards

8 Inches Wide. Regularly 50c yard. 9 yards for

4 Inches Wide. Regularly 35c yard. 15 yards for

HANDKERCHIEFS.

Women's Corner-embroidered Handkerchiefs, of finest quality Irish linen. Regularly 25c each. 12 for

Women's 10k. Gold Pink Cameo Rings, two styles of oval, finely cut cameos, in fancy high mountings. Regularly $2.50, $2.75 and $3.00.

10k. Gold Cuff Links, Roman finish, dumb-bell style, with domed front for engraving. Regularly $2.50 and $3.00. Per pair

10k. Gold Neck Chains, fine curb pattern, with well-made barrel fastener. Regularly $2.50.

Heavy 9 k. and 10 k. Gold Signet Rings, for men and women, fancy engraved and plain, bright and Roman finish; round shield and oval tops, for engraving. Regularly $2.25, $2.50, $2.75 and $3.00.

14k. Gold Scarf Pins, including clover leaf, daisy, heart, fleur-de-lis, maple leaf, trisnagle and crescent designs, set with real pearls. Regularly $2.25, $2.50, $2.75 and $3.00.

9k. Gold Heart-Shaped Bright Finish Pendants, plain and fancy stone set; gold-filled lockets, round, oval, heart and square; plain and stone set; bright and Roman finish. Regularly $2.25, $2.50, $2.75 and $3.00.

10k. Gold Bar Pins, plain and fancy engraved, square edge and oval, Roman finish. Regularly $2.50 and $3.00.

Combination Hot Water Bottle and Fountain Syringe, best quality red rubber, rapid flow tubing and pipes. Regularly $2.50.

Ladies' Syringes, with large bulb. Regularly $2.50.

Travelling Rolls, best quality. Regularly $2.50, $2.75 and $3.00.

Pullman Aprons, finest quality. Regularly up to $3.00.

Sponges, finest large mandruka bath sponges. Regularly $2.50 to $5.00.

Olive Oil, finest quality, 1-2-gallon tins.

Dr. Williams' Pink Pills. The regular 50c size. 7 boxes for

Fruitatives. The regular 50c size. 7 boxes for

Six Specials in Dress Goods Dept.

$2.50 WOOL BROCADED SUITINGS, $1.95.

Wool Brocaded Suitings, in medium and heavy weights, in a variety of designs and a fine range of new tones and color combinations. 50 to 54 inches wide. Regularly $2.50 per yard.

$2.50 FRENCH WOOL RATINE SUITINGS, $1.95.

Suitable for Smart Tailored Suits or One-piece Dresses. They drape well and do not crease in wear, best French dye and finish, in colors and black, 52 inches wide. Regularly $2.50 a yard.

$2.50 ENGLISH WHIPCORD SUITINGS, $1.95.

In a Splendid Range of Self Colors, Two-tone and Shot Effects, pure wool qualities and all warranted thoroughly shrunk and sponge-proof. 52 and 54 inches wide. Regularly $2.50 a yard.

$2.50 MEN'S FINISH SERGES, $1.95

In Twill and Cheviot Finish, black and navy only, only the very best materials and dyes are used in these suitings, they do not gloss in wear and the sun will not fade them. Ideal tailoring cloths. 54 and 56 inches wide. Regularly $2.50 a yard.

$2.50 FASHIONABLE FALL CLOAKING, $1.95.

All Guaranteed Qualities in Reversible Cloths, with contrasting plain and check backs, chinchilla cloths in curl and ripple finish, diagonal weaves, etc., 54 inches wide. Regularly $2.50 a yard.

EXTRA SPECIAL OFFERING: ALL-WOOL FRENCH VELOUR CASHMERE DRESS LENGTHS, PRICED PER DRESS LENGTH, $1.95.

All-wool French Velour Cashmere Dress Lengths, in every wanted color. Regular price, per yard, 50c. We offer you five yards of this rich finished cashmere, quite enough for a nice fall dress, a length

Three Wonderful Millinery Bargains

$5.50 TO $6.00 OSTRICH MOUNTS FOR $1.95.

Over 500 of them, in many of the newest styles and colorings, cleared from a big manufacturer in New York. Regularly $5.50 to $6.00.

$2.75 AND $3.00 BLACK BEAVERS FOR $1.95.

All Beautiful Long Fur Quality, and in the newest shapes. Regularly $2.75 and $3.00.

$2.75 AND $3.00 VELVET SHAPES FOR $1.95.

Black and Colors, on the new New York models. Regularly $2.75 and $3.00.

New Silks Greatly Reduced

$2.50 BROCHE CHARMEUSE SATINS, $1.95.

Broche Charmeuse Satins, in an elegant range of designs and colorings, also the plain to match for combination dresses, also about 12 different shades in new Moires, with plain color to match. Regularly $2.50 yard. 42 and 44 inches wide.

$2.50 HOLLOW CUT CORD VELVET, $1.95.

A High-class Rich Hollow Cut Cord Velvet for suits, coats and dresses, deep rich pile, and guaranteed fast Worrall's dyed. Regularly $2.50 yard. 27 inches wide.

$2.50 DRESS VELVETEEN, $1.95.

Rich Black Dress Velveteen, guaranteed absolutely first pile and Worrall's dye, correct for dresses, suits and coats. Regularly $2.50 yard. 32 inches wide.

$2.50 BLACK SATIN CHARMEUSE, $1.95.

In a Deep Rich Full Black, made and guaranteed by one of the foremost makers of black silks, drapes beautifully. Regularly $2.50 yard. 45 inches wide.

$2.50 SATINS ON SALE AT $1.95.

Black Duchesse Satin, Black Broche Satin, Black Crepe de Chene, Black Sailing Cords, a gathering of beautiful new fabrics. Regularly $2.50 yard. 40 and 44 inches wide.

$2.50 DUCHESSE SATINS, $1.95.

High-class Duchesse Satins, in an enormous range of shades, also a big variety of shot Duchesse satins, in beautiful combination colorings, guaranteed qualities. Regularly $2.50 yard. 40 inches wide.

Waist Dept. Bargains

150 High-class Voile and Crepe Lingerie Waists, trimmed with the most exquisite lace and hand embroidery; fresh, clean goods, in a large variety of designs. Regularly $2.95 up to $6.95.

Clearing Just 100 Good Paillette and Messaline Silk Waists, broken in size, but giving a good choice. Regularly $2.95 and $3.95.

Pretty Ivory and Ecru Embroidered Net Waists, lined pure Jap silk, plenty of choice and in all sizes. Regularly $2.95 and $3.95.

New Wool Delaine Waists, fastening in back with a false opening in front; finished pearl buttons and fancy yoke; long sleeves and high fancy collar; colors white or black. Special value.

Chiffon Taffeta Waists, in black only, new "Robespierre" collar, long sleeves, finished with ruched cuffs, invisible front opening.

A Smart Waist of Raw Silk, long tailored sleeves, low turn-down collar and small velvet bow tie; finished with pearl buttons.

Selected Values from Our Fur Dept.

$2.75 BLACK BELGIAN HARE SCARVES, $1.95.

Black Belgium Hare Scarves, 72 inches long, throw-over style, lined with good black satin. Regularly $2.75.

$2.75 BLACK BELGIAN HARE MUFFS, $1.95.

Black Belgium Hare Muffs, large square pillow shape, good satin lining. Regularly $2.75.

$2.50 CHILDREN'S WHITE CONEY STOLES, $1.95.

Children's White French Coney Stoles, with deep storm collar, trimmed with tails and drops, cream satin lining. Regularly $2.50.

$2.50 CHILDREN'S WHITE CONEY MUFFS, $1.95.

Children's White French Coney Muffs, with fancy silk ornament and tail trimming, cream satin lining. Regularly $2.50

Suit Department Bargains

WARM WINTER COATS FOR GIRLS, $1.95.

Impossible, you will say, that Coats can be made to sell at this price, but here they are—Tweeds and Frieze Coats, in girls' sizes, splendidly made and finished in plain styles.

WOMEN'S AND MISSES' COATS, $1.95.

Just 125 Coats, in frieze cloth, in navy and black, in a variety of styles, but not all sizes in each style. Warm winter coats at a fraction of their cost.

No Phone Orders.

A Splendid Range of Whitewear Values

$5.00 NEW FALL CORSETS, $1.95.

Over Four Hundred Pairs Women's Corsets, beautiful all white or sky and white silk brocade, a "La Diva" model for fall; medium bust; long hips and back; deep unboned skirt extension; finest non-rustable double boning throughout; four wide strong garters, bust draw cord, handsome silk embroidery and silk ribbon bow trim. Sizes 18 to 26 inches. Regularly $5.00.

$3.00 COMBINATIONS, $1.95.

Women's Combinations, waist of lovely Swiss hand embroidery with shell edges, silk ribbon run through; drawers of fine nainsook, with ruffle of very fine embroidery. Sizes 34 to 42 bust measure. Regularly $3.00.

$3.25 PRINCESS SLIPS, $1.95.

Princess Slips, finest nainsook, yoke of exquisite embroidery with edges of fine linen lace run with silk ribbon; skirt flounce lisa insertion and wide embroidery. Sizes 34 to 42 bust measure. Regularly $3.25.

$3.50 AND $3.75 CHILDREN'S DRESSES, $1.95.

Children's Dresses, fine wool plaid, dark green or red effects, or all-wool cashmere, in navy, brown or cardinal; two pretty styles in perfect-fitting, perfectly made garments. Sizes 6 to 14 years. Regularly $3.50.

$2.50 NAINSOOK NIGHTGOWNS, $1.95.

Nightgowns, finest nainsook, yoke has beautiful lace and embroidery insertions, lace edges, silk ribbons. Lengths 56, 58, and 60 inches. Regularly $2.50.

$2.75 CHILDREN'S COATS, $1.95.

Children's Coats, fine beaverloth, curl or plain, lined throughout with white flannelette, large silk braid frogs, for ages 6 months to 3 years. Regularly $2.75.

$3.00 INFANTS' ROBES, $1.95.

Infants' Robes, fine sheer lawn, exquisite embroidery in yoke and down front, Valenciennes lace insertions and edges. Lengths 30 and 36 inches. Regularly $3.00.

$2.75 TO $3.50 SWEATER COATS, $1.95.

Sweater Coats, choice of several styles, in fancy knit, fine pure wool; roll, mannish, V or military collars; pearl buttons; white, black, tan, grey, cardinal or navy. Sizes 32 to 42 bust measure. Regularly $2.75.

(Fourth Floor)

Drapery Dept. Specials

$2.50 GUARANTEED SUNFAST CLOTH, $1.95.

A Rich Corded Fabric, satin finish, being reversible, no linings are required. In mulberry, russet, green, gold and blue. Very serviceable furniture covering, 50 in. wide. Regularly $2.50 a yard.

5 WINDOW SHADES COMPLETE, $1.95.

Window Shades, size 37 in. x 70 in., combination colors of green, white or cream. Best quality hand-made opaque cloth, guaranteed. Hartshorn rollers with brackets and pulls complete. Regularly 60c each. Sale Price, 5 for

6 TRIMMED WINDOW SHADES COMPLETE, $1.95.

Trimmed Window Shades, good quality opaque cloth, with pretty Nottingham lace insertion to match, in colors green, cream and white. Size 37 in. x 70 in. Complete with fittings. Regularly 50c each. Sale Price, 6 for

$2.50 AND $2.00 SHADOW TISSUES, $1.95 YARD.

Your Choice of Our Beautiful Collection of French Shadow Tissues, 50 in. wide, rich delicate warm colors. All fast washing shades. Sale Price, per yard

$3.00 VALUE FOR $1.95.

A Table of Specially Selected Chintz and Cretonne, 75 in., 24 in. and 36 in. wide, distinctive patterns, new colors. Something for any and every room in the home. For curtains, cushions, box coverings, etc., will launder. Regularly 50c, 60c and 65c per yard. Sale Price, 5 yards for

4 BRASS EXTENSION RODS FOR $1.95.

Brass Extension Rods, heavy and durable extends to 28 inches, with handsome slip on brass ends and screw brackets, finely finished. Regularly 60c each. Sale Price, 4 for

$2.50 NOTTINGHAM LACE CURTAINS, $1.95.

Nottingham Lace Curtains, plain and figured centres, with pretty borders, new designs, extra strong quality net; 3 and 3½ yards long. Regularly $2.50 per pair. Sale Price, per pair

$2.50 AND $2.75 TAPESTRY CURTAINS, $1.95.

Tapestry Curtains, heavily mercerized, rich and effective, in all standard colors, 3½ yards long. Trimmed with knotted fringe top and bottom. Regularly $2.50 and $2.75. Sale Price, per pair

5 YARDS (1 PAIR) MADRAS, $1.95.

Scotch Madras, finest quality, 54 inches wide, cream and white. New designs, equally suitable for the living or sleeping apartments. Regularly 50c and 60c per yard. Sale Price, 5 yards for

5 YARDS (CURTAIN LENGTH) "SUN-RESISTA," $1.95.

The New Sunresista Cloth, very similar in texture and weight to the casement cloth, but has the advantage of being "unfadable" in a good range of delicate shades. Regularly 60c per yard. Sale Price, 5 yards for

OTHER BIG BARGAINS FRIDAY

Men's New Fall Suits, $6.95

Made from rich brown English tweeds, showing striped patterns; cloth that will wear well, and give excellent satisfaction; cut in a perfect fitting single-breasted style; the linings and the workmanship are good. 8.30 a.m. Friday bargain **6.95**

MEN'S WATERPROOF COATS, $4.95.

Made from a double texture English Paramatta cloth, in fawn; long and loose; all seams secure; neatly tailored. Friday bargain **4.95**

BOYS' TWO-PIECE TWEED SUITS.

150 Double-breasted Suits; 6 to 16 year sizes; made from strong English brown tweeds; neatly tailored and well lined; sizes 24 to 34. 8.30 Friday morning **3.48**

(Main Floor).

$12.50, $13.00 and $15.00 Suits for Misses and Women Friday $8.85

Numerous styles, in a splendid variety of materials for fall wear; tweeds or many colors, and a few serges; a well-timed sale, at which to supplement your fall wardrobe with small outlay. Friday bargain **8.85**

$3.50, $4.50, $5.00 AND $6.00 SKIRTS FOR WOMEN AND MISSES, $1.95.

A manufacturer's sample line of Skirts; all new styles, in a wide range of materials, including French voiles, cheviot serges, tweeds and novelties. The values are better than we can outline here. Friday bargain **1.95**

(Third Floor)

Savings on Furniture

Brass Bedsteads, regularly $20.00. Friday bargain **15.70**

Brass Bedsteads, regularly $28.50. Friday bargain **20.95**

Mattresses, regularly $7.75. Friday bargain **5.90**

Mattresses, regularly $9.75. Friday bargain **7.60**

Dressers, regularly $7.50. Friday bargain **5.85**

Dressers, regularly $9.50. Friday bargain **7.40**

Dressers, regularly $26.00. Friday bargain **19.90**

Dressing Tables, regularly $12.75. Friday bargain.. **9.90**

Dining Tables, regularly $28.00. Friday bargain **21.45**

Parlor Suites, regularly $39.00. Friday bargain **28.90**

Kitchen Cabinets, regularly $31.70. Friday bargain **24.95**

(Fifth Floor)

Fall Millinery Bargains

Felt Shapes, of good quality, and have an extra fine finish, in colors of black, navy, tan, royal, saxe, purple, grey and brown, in shape most suitable for young women, but all styles are to be had. Friday bargain, all one price ..... **.75**

SUIT AND STREET HATS AT $2.78.

A big New York shipment of good quality velvet, made in very becoming shapes, with satin trimmings, in wing style, a hat suitable for dress occasions or street wear. Along with these will be added 120 from our own work-room to make one great big quick selling line for Friday at **2.78**

TWO LARGE TABLES OF FANCY FEATHER AND OSTRICH MOUNTS AT A CLEARING PRICE OF 25c EACH.

In this lot are goods that the regular values are 75c, $1.00 and $1.25, all colors and styles are to be had both in fancy feathers and fancy ostrich sick-up. Friday all one price ..... **.25**

CHILDREN'S DEPARTMENT.

At 75c—Cute shape, ribbon trimmed, in eight different styles, suitable for children from 6 to 12 years. Hats regularly $1.00 to $1.25. Friday..... **.75**

(Second Floor)

Friday Bargain 1.95

OTHER BARGAINS FOR FRIDAY

$3.95 White Blankets $3.19 Pair

White Wool Union Blankets, thoroughly scoured and shrunk, with pink or blue borders; size 64 x 84. Regularly $3.95. Friday bargain, pair **3.19**

LARGEST SIZE FLANNELETTE BLANKETS, $1.35 PAIR.

Best quality, in white or grey, size 70 x 84. Friday bargain, pair **1.35**

$2.85 BED COMFORTERS, $1.83.

Reversible Silkoline Comforters, with pure white sanitary cotton filling, pretty designs, size 72 x 78. Friday bargain **1.83**

1,500 yards White Saxony Flannelette, soft finish, for ladies' or children's wear, 31 inches wide. Friday bargain, yard ..... **.10**

20c ROLLER TOWELLING, 14c YARD.

Heavy All-linen Crash Towelling, 18 inches wide. Regularly 20c. Friday bargain, yard ..... **.14**

All-wool Plain Navy Flannel, 30 inches wide. Regularly 28c. Friday bargain, yard ..... **.20**

White Turkish Bath Towels, with fringed ends. Clearing Friday, 3 pairs for **1.00**

$6.45 SCOTCH BLANKETS, $5.25.

All-wool Scotch Blankets, even nap, thoroughly scoured and cleaned, finished and whipped singly, 7 lbs. weight, size 68 x 88. Regularly $6.45. Friday bargain, pair **5.25**

TABLE NAPKINS, 98c DOZEN.

Damask Table Napkins, in neat dice design, suitable for hotels and restaurants, size 20 x 20 inches. These are all ready hemmed. Friday bargain, dozen ..... **.98**

(Second Floor)

Special Prices on Boots

For the Whole Family, in Styles You Want Right Now.

WOMEN'S $2.50, $3.00 AND $3.50 BUTTON AND LACED BOOTS, $1.95.

Splendid footwear, in dongola kid, patent colt and velours calf leathers, medium weight soles, high or low heels; sizes 2½ to 7. Regularly $2.50, $3.00 and $3.50. Friday bargain, $3.30 ..... **1.95**

CHILDREN'S LACED BOOTS, 79c.

Dongola kid leather, patent toecap, medium weight soles, laced Blucher style; sizes 5 to 10½. Regular value $1.25. Friday bargain, $.39 ..... **.79**

BOYS' BOOTS, $1.99.

Strong Box Kip Laced Boots, with double solid leather soles, just the thing for school wear—

Sizes 1 to 5. Friday, $.20 ..... **1.99**

Sizes 11 to 13. Friday, $.20 ..... **1.69**

MEN'S BOOTS, $2.49.

Strong Box Kip Boots, made on a neat laced Blucher last, with double solid leather soles; sizes 6 to 11. Friday, $.20 ..... **2.49**

GIRLS' STRONG BOOTS.

Made of good wearing box calf, on a neat easy-fitting last, laced Blucher style, medium weight soles and comfortable low heels, very suitable for school wear—

Sizes 11 to 2. Friday **1.69**

Sizes 8 to 10½. Friday **1.69**

Sizes 5 to 7½, spring heels. Friday **1.49**

BABY BOOTS, 59c.

Dainty Little Soft Soled Boots, in laced and buttoned Roman sandal styles, in colors blue, red, pink, chocolate, tan and black; sizes 0 to 4. Friday bargain ..... **.59**

Infants' Fancy Trimmed Fine Kid Moccasins, in blue, pink, brown, red, black and white, very soft and comfortable, sizes 0 to 4. Friday bargain ..... **.21**

BOUDOIR SLIPPERS, 85c.

Very fine felt, daintily trimmed with ribbon, silk pom-pom on vamp, in colors red, brown, mauve, green, light blue, slate, navy blue and black, soft leather sole; sizes 3 to 7. Friday bargain ..... **.85**

9c-Day Notions

Derby Safety Pins, 3 doz. 9
Block Tape, six assorted widths, block .9
Pin Cubes, black and white, 2 cubes .9
Dome Fasteners, black and white, sizes 1, 2, 3; 8 doz. 9
Challenge Pin Sheets, 6 sheets 9
Universal Hooks and Eyes, all sizes, black and white, 6 cards 9
Needles, assorted sizes, 4 papers 9
Mending Wool, black, tan, white, 3 cards 9
Hairpins, 150 assorted pins, 2 boxes .9
Leader Safety Pins, assorted on card, 3 doz. 9
Bone Bodkins, 4 on card; 2 cards 9
Boot Laces, 36 in. and 45 in., doz. 9
Lingerie Tape, pink, blue and white, bolt 9
Nota Bene Hooks and Eyes, black, white, all sizes, 5 cards 9

MEN'S, WOMEN'S AND CHILDREN'S UMBRELLAS.

150 strong Umbrellas, for men and women, made of serviceable black taffeta mixed covers, steel rod and frame, a great many styles of handle to select from, including ebony, boxwood, horn and congo. Regularly $1.25. Friday .95

Women's Umbrellas, made of splendid wearing silk and wool covers, tape edge, silk cased, strong steel close rolling frame, with new style straight ebony handles, sterling silver mounted. Worth regularly $2.25 and $2.50. Friday.. 1.97

150 Children's Umbrellas, good wearing covers, neat handles of horn, silver and strong natural wood. Friday ..... .45

(Main Floor).

CANDY

500 lbs. Assorted Chocolate Creams, fruit flavors. Regularly 35c. Per lb. .25
1,000 lbs. Quaker Chewing Candy, 2 lbs. ..... .25
1,000 lbs. Walnut Maple Cream. Per lb. ..... .10

GROCERIES

TELEPHONE MAIN 7841.

Choice Family Flour, quarter bag ..... .60
Currants, cleaned, 3 lbs. ..... .25
California Seeded Raisins, 3 pkgs. ..... .25
Yellow Cooking Sugar, 10½ lbs. ..... .50
Perfection Baking Powder, 3 tins ..... .25
New Orleans Molasses, Cherry Grove Brand, 2-lb. tin ..... .10
Canned Sweet Pumpkin, 3 tins ..... .25
Canned Cornstarch, package 7
Pure Kettle Rendered Lard, per lb. .18
Cowan's Prepared Icings, assorted, 3 packages ..... .25
Mixed Pastry Spice, 3 oz. tin, shaper top, per tin 7
300 Pickled Shoulders of Pork, lean and mild, 6 to 8 lbs. each, per lb. ..... .15
Finest Creamery Butter, per lb. ..... .30
Pearl Tapioca, 4 lbs. ..... .25
Choice Rangoon Rice, 5 lbs. ..... .25
Choice Pink Salmon, per tin 9
Quaker Oats, large size, per package .23
Pure White Clover Honey, 5-lb. pails .65
Heather Brand Flavoring Extracts, assorted flavors, 3 bottles ..... .25

2½ LBS. PURE CELONA TEA, 58c.

1,000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Friday, 2½ lbs. ..... .58

The Robert SIMPSON Company Limited