

EXPORT EFFORTS AND RESEARCH AND DEVELOPMENT PROGRAMS, MANAGED TO SHOW THEIR COMPETITIVENESS IN FOREIGN MARKETS. FOR EXAMPLE, THE USE OF NEW AND APPROPRIATE TECHNOLOGY HAS BEEN A FUNDAMENTAL FACTOR IN BOMBARDIER OBTAINING A RECENT CONTRACT IN TUNISIA FOR THE SUPPLY OF 22 LOCOMOTIVES AND THAT IN THE FACE OF FEROCIOUS COMPETITION FROM A DOZEN COUNTRIES.

A THIRD POINT. CANADA DOES NOT HAVE A COLONIAL PAST AND ITS REPUTATION IS AN IMPORTANT FACTOR IN COUNTRIES WHICH, WITHOUT CHANGING ORIENTATION, HAVE THOUGHT OF SUBSTITUTING DIFFERENT PARTNERS FOR FORMER COLONIAL RELATIONSHIPS. I CAN ASSURE YOU THAT THIS FACTOR HAS CONSIDERABLE IMPORTANCE FOR AFRICA. CERTAINLY, DURING MY OFFICIAL VISITS ON THIS CONTINENT, AFRICANS HAVE ALWAYS DRAWN ATTENTION TO OUR ABSENCE OF A COLONIAL PAST AND OUR POLICY OF NON-INTERFERENCE. THIS IMAGE IS ALSO RELATED TO NORTH AMERICAN TECHNOLOGY WHICH WE CAN OFFER IN BOTH LANGUAGES. THIS IS NOT THE CASE FOR OUR NEIGHBOURS TO THE SOUTH. FINALLY, I MUST NOTE THE PHILOSOPHY WHICH HAS INSPIRED THE GOVERNMENT IN THE CONTEXT OF

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