

PROGRAMS TO SUPPORT YOUR GLOBAL JOURNEY

EXPORT PLANNING

Business Women in International Trade: Targeted products and services to help women entrepreneurs expand their global footprint. businesswomenintrade.gc.ca

Canada Business Network: Network of 400 business service centres across Canada to support entrepreneurs. canadabusiness.ca or **1-888-576-4444** (TTY **1-800-457-8466** hearing impaired)

Canadian Trade Commissioner Service: Expert advice to help you assess your export readiness, conduct market research and evaluate your international business plan. tradecommissioner.gc.ca or **1-888-306-9991**

Service Canada: Contact **1-800-O-Canada** to access information on the Government of Canada.

Government of Canada: Federal agencies offering business services by region.

- Atlantic Canada Opportunities Agency (see the Women in Business Initiative) acoa-apeca.gc.ca
- Canada Economic Development for Quebec Regions dec-ced.gc.ca
- Canadian Northern Economic Development Agency CanNor.gc.ca
- Federal Economic Development Agency for Southern Ontario FedDevOntario.gc.ca
- FedNor (Northern Ontario) fednor.gc.ca
- Western Economic Diversification Canada wd-deo.gc.ca

Canadian Intellectual Property Office: Protect your business, product or invention with patents, copyrights, trademarks and industrial designs. cipo.ic.gc.ca

EXPORT FINANCING

Atlantic Association of Community Business Development Corporations: General business, innovation, social enterprise and youth loans. cbdc.ca

Business Development Bank of Canada: BDC Xpansion Loan to help realize projects that are key to your growth. bdc.ca

Business Women in International Trade: Canada-wide information on government funding and financing programs. businesswomenintrade.gc.ca

Canada Business Network: The 'Find Financing' tool allows you to search for financing by region and industry. canadabusiness.ca

CanExport: \$50M program for small and medium-sized Canadian businesses looking to develop new export markets, especially high-growth emerging markets. international.gc.ca/canexport

Export Development Canada: Financing and insurance solutions for exporters. edc.ca

Export Market Access: Global expansion program for Ontario businesses. exportaccess.ca

Industrial Research Assistance Program: Funding services to support innovation and accelerate growth. nrc-cnrc.gc.ca/irap-pari

Women's Enterprise Initiative: Loans for Western Canadian business women. wd-deo.gc.ca

MARKET ENTRY

Canadian Trade Commissioner Service: On-the-ground intelligence and practical advice in 161 cities abroad and in Canada. tradecommissioner.gc.ca or **1-888-306-9991**

Canadian Technology Accelerators: Support for Canadian high-growth, market-ready companies to access global markets and entrepreneurship services in the information and communication technologies, life sciences and clean technologies industries. tradecommissioner.gc.ca/CTA

CanadExport: Articles and the latest news on doing business internationally. canadexport.gc.ca

“ Sound Advice: Focus your efforts



“We've always stayed focused on evolving the business to meet our clients' needs. Now that we are planning our expansion into the U.S., we're working on making the right connections. I was hesitant about participating in the business women's trade mission to WBENC in Austin, Texas in June 2015. It was out of my comfort zone. I joined and it was a great opportunity to meet other companies. I had the support of government officials and I learned a great deal about supply chain opportunities for business women. The connections and networks I developed have been very beneficial.

If you're hesitant about going on a trade mission, go! Do your research ahead of time, target the companies you want to pitch and be sure to follow up. People quickly forget you if you don't follow up by email, or meet with them in person.”

Lori Pecorilli, President
Latium Fleet Management
Nisku, AB