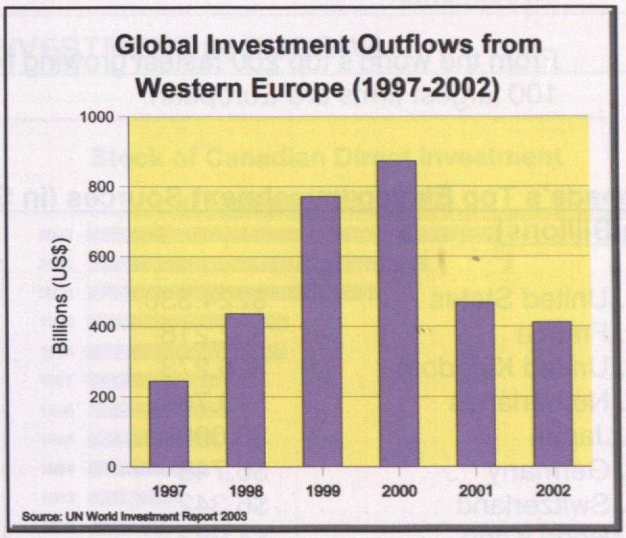
EUROPEAN INVESTMENT BRIEF 2004

EUROPE AS AN INVESTOR - OVERVIEW

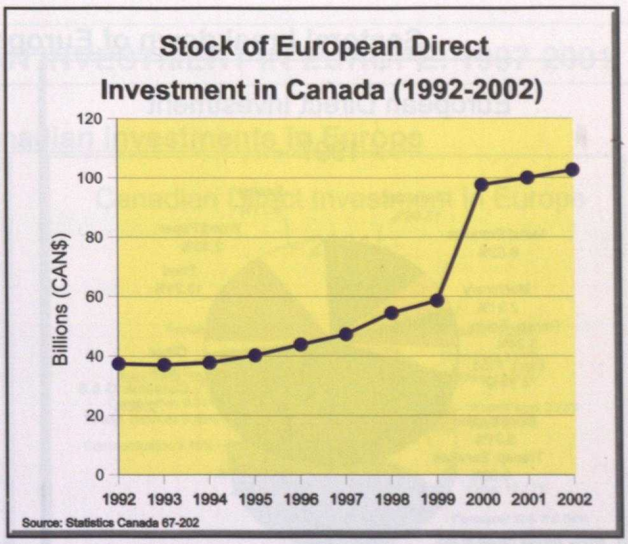


Global Investment Outflows from Western Europe (1997-2002)

- The dynamism of European economies is often underestimated. Europe has become the world's most important source of outward investment.
- In 2002, Western Europe was responsible for 63.6% of the total outward flow of foreign direct investment worldwide.
- Western Europe's direct investment outflow of US$411.67 billion in 2002, was more than 3 times higher than the US (US$119.74 billion), and more than 13 times than that from Japan (US$31.48 billion).
- Western Europe is home to an estimated 39,715 parent corporations that have invested in subsidiaries in other countries. Fifty five of the world's 100 largest companies are European (World Investment Report, 2003).

EUROPEAN INVESTMENT IN CANADA

* All figures in CDN $ unless otherwise noted



Stock of European Direct Investment in Canada (1992-2002)

- From 1992 to 2002, European investment in Canada increased by $65.24* billion, for a cumulative stock of $102.49 billion in 2002. This represents 29% of Canada's stock of foreign investment.
- Over the last ten years, European investment in Canada has increased 175%.
- EU-25 stock of investment in Canada was $93.9 billion in 2002. This represents 27% of Canada's stock of foreign investment.
- Eight of Canada's top eleven investment source countries are European.