

**WANT MORE INFO?  
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- Export-*i*, Market Summary Product Labelling, pg 5-6
- Export-*i*, Business Guide Moving into Mexico, pg 77-79
- Agri-Food Trade with Mexico, pg 6

## NUTRITIONAL INFORMATION

NOM-086 is the standard that regulates nutritional information requirements on prepared food and non-alcoholic beverage labels is voluntary unless some claim of nutritional benefit is made. If a nutritional statement is made, there are several compulsory items. They must be expressed per 100 grams, or per serving, or per package for single-serving containers:

- Energy content;
- Amount of protein, available carbohydrates and fat;
- Amount of sodium;
- Amount of any other nutrient for which nutritional statements are made; and
- Quantitative or qualitative statement of nutritional properties or ingredients. Such statements are subject to detailed requirements set out in the regulation.

These items are not compulsory if the product is regulated under any other legislation.

## EXEMPTIONS

Several categories of goods are exempt from labelling and certification provisions, including:

- goods accompanying passengers on international flights;
- goods that are part of household effects;
- goods imported by educational, scientific and non-commercial organizations;
- samples;
- temporary imports destined for repair or in-bond assembly;
- capital and intermediate goods, provided that a written statement of final use accompanies the goods;
- bulk goods, defined as those that "must be weighed or measured in the presence of the consumer at the time of sale," unless they are covered by a NOM requirement;
- couriered packages valued at less than US \$1,000;
- goods imported by duty-free shops;
- imports into border cities and towns;
- live animals; and
- books, magazines and newspapers.

A number of other products may be eligible for exemptions under exceptional circumstances, but require separate application submitted to IMENOC.

**WANT MORE INFO?  
CLICK BELOW**

- Export-*i*, Business Guide Documents and Regulations
- US Department of Commerce Country Commercial Guide - Mexico

## INSPECTION AND VERIFICATION

Compliance with labelling requirements was in the past the responsibility of the importer. Canadian exporters were able to satisfy the Mexican requirements by arranging to have Spanish stickers applied to the original English/French labels by the importer after importation but prior to resale. However, in March 1994, the Mexican Government published an executive decree which states that the generic labelling requirements and those set by NOMs will be enforced at the border. This means that compliance has effectively become the responsibility of the Canadian exporter.