ENVIRONMENTAL OPPORTUNITIES IN NEW ENGLAND

The U.S. environmental products and services, or envirotech, industry includes approximately 60,000 companies generating revenues of \$120 billion. Although a fragmented industry, it's estimated that the U.S. share of the envirotech market will decline to approximately 40% of the worldwide \$408 billion by 1996, down from approximately 45% share today. Other countries (Canada, Mexico, Latin America, Eastern Europe and Southeast Asia) and projected to increase their shares of the global envirotech market.

Although the U.S. envirotech market is considered relatively mature in many areas, opportunities for growth still exist among EPS companies. The opportunities depend on the segment of the industry the company is in, its leadership position in its segment and the geographic area of the U.S. (such as New England) it may be targeting.

New England Superfund Sites

One area of importance to Canadian EPS companies seeking to identify opportunities for their products or services in New England is knowing where the New England regional (EPA Region I) sites currently on the Superfund National Priority List (NPL) are located and the status of each of these sites. A list of these New England Superfund sites is shown below. A more detailed review of each site's progress through the various steps in the Superfund cleanup process (initial response, site studies, remedy selection, remedial design, cleanup ongoing and construction complete) is published in the latest edition of The Green Book. Abbreviations used in this list include LF for Land Fill and WS for Water Supply.

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