

REPORT 4  
88/02/02

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 87  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 618-MINNEAPOLIS

013-CONSUMER PRODUCTS  
UNITED STATES OF AMERICA

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 2 APPAREL/TEXTILES: ASSIST OTT WITH OUTERWEAR MKT.  
STUDY INFO; PLAN PROD. INTRO FOR 5 COS; FURNITU-  
RE: ORGANIZE PARTICIPATION IN ASID-MSAIA REGIONAL  
SHOW. RECRUIT BUYERS TO ATTEND IIDEX SHOW.

AS FOLLOW-UP TO FOCF, DIRECTED MAJOR MAIL CAM-  
PAIGN TO 40 KEY BUYERS. PRESENTATION IN WPC TO  
CDN IND. RE: OUTERWEAR MKT. STUDY. MET WITH CONY  
TO PLAN JOINT FASHION VENTURE. ORG'D EXHIBIT IN  
MSAIA-ASID REG'L TRADE SHOW. BEGAN BUYER RECRUIT

QUARTER: 3 -----

QUARTER: 4 -----