REPT4D
90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :619-ATLANTA

001-AGRI & FOOD PRODUCTS & SERVICE
UNITED STATES OF AMERICA

PLANNING:	ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:
	INTRODUCE IMPORTANT CO./PROV. GOV'T FROM MARITIMES INTO MKT	FL, GA MARKETS
	ENHANCE EXPORTS OF SWINE, MEAT PRODUCTS AND PRODUCE TO PR,	

TRACKING:	ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
QUARTER: 1	ATTENDED/RECRUITED/ORGANIZED: 1-PULSE MISSION-P.R. 2-FOOD/EQUIP.SHOW-P.R. 3-ATLANTA HOTEL/REST.SHOW 4-FANCY FOOD SHOW-ATLANTA 5-QUEBEC MIN. INTL AFFAIRS MISSION-P.R. 6-BUYERS WEST. CDA. FARM PROG. SHOW	1-$1MILL.EST. SALES 2-$2.8 MILL. EST. SALES, 10 CONTRACT AGREEMENTS. 3-EXHIBITED PROD./LITERATURE FROM 5 CDN. COYS. 4-19 CDN. COYS., GOOD SALES EXPECTED. 5-EXCELLENT RESULTS, WILL RETURN WITH A MISSION. 6-SENDING 5 BUYERS
QUARTER: 2	1-AMER.MARINE TRADE EXPO 2-FLORIDA RESTAURANT ASSOC. 3-CDN. BIOTECH. CONF.(CANBIOCON) INCOMING MISSION	1-6 MILLION DLS. EST. SALES 2-14 COYS- EXCELLENT RESULTS 3-4 BUYERS, GOOD CONTACTS
QUARTER: 3	ASSISTED,ORGANIZED,RECRUITED AND/OR ATTENDED: 1-SEAFARE SE. 2-ATLANTA WINE FESTIVAL. 3-MARKETPLACE 89	1-FORCAST 1.8 MILLION DLRS SALES/12 MONTHS 2-COOPERATED W/ORGANIZERS,PROVIDED 3 JUDGES,3 MEDALS AWARDED,ADVISED CDN WINERIES. 3-ENCOURAGED/SUPPORTED COYS IN FOOD/FISH SECTORS
QUARTER: 4	-----	