

POST : 437-LONDON

001-AGRI & FOOD PRODUCTS & SERVICE
UNITED KINGDOM

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

MEATS & MEAT BY-PRODUCTS

SUBMISSION OF INFORMATION TO DEA PENDING POSSIBLE APPROACH TO USA /EEC COMMISSION CONCERNING HIGH QUALITY BEEF QUOTAS.

PREPARE MARKET PROFILE OF SUB-SECTOR.

REVIEW UK/EEC IMPORT REQUIREMENTS AND PROCEDURES AND DEVELOP INFORMATION STRATEGY.

ACTIVE LIAISON WITH BRITISH GOVERNMENT AUTHORITIES (MINISTRY OF AGRICULTURE, HM CUSTOMS) IN ORDER TO ENHANCE RELATIONS WITH AGRICULTURE CANADA.

HOPEFULLY, REFORM OF THE SYSTEM BY WHICH HQ BEEF QUOTAS ARE ALLOCATED AND ADMINISTERED.

STRATEGIC ANALYSIS OF THE SECTOR AND IDENTIFICATION OF POSSIBLE TRADE POLICY TRADE PROMOTION NEEDS AND OPPORTUNITIES.

REDUCE NUMBER OF TRADE DETRIMENTAL PROBLEMS CAUSED BY LACK OF COMPLIANCE BY CANADIAN EXPORTERS.

EARLY WARNING SYSTEM OF HEALTH/INSPECTION ISSUES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 REFORM OF LICENSING SYSTEMS FOR HQ BEEF QUOTE.

PROPOSALS NOW UNDER DISCUSSION BY EC IN BRUSSELS FOR REFORM OF LICENSING SYSTEM INCLUDE SUGGESTIONS MADE BY POST VIZ. HIGHER SECURITY DEPOSIT & Q-QUOTA TO BE ADMINISTERED ON QTLY RATHER THAN ANNUAL BASIS.

QUARTER: 1 IN THE LIGHT OF IMPENDING BAN ON IMPORTS OF CDN OFFAL FOR HUMAN CONSUMPTION TO PUT UK PETTFOD & OTHER USERS OF INEDIBLE OFFAL IN TOUCH WITH CDN PRODUCERS.

VISIT BY SPILLERS PETFOODS BUYER TO TORONTO AREA (LATE JUNE). NO RESULTS RECEIVED TO DATE.

QUARTER: 2 ACTIVE LIAISON WITH UK GOVT (MIN OF AGRIC HM CUSTOMS) TO ENHANCE RELATIONS WITH AGRICULTURE CDA AND PROVIDE EARLY WARNING OF TRADE ACCESS HEALTH/INSPECTION PROBLEMS.

OUTBREAK OF DISEASE IN DEER IN BC THREATENED CDN BOVINE SEMEN EXPORTS TO UK. POST & AGRICOTT WORKED WITH UK MIN OF AGRIC TO SUCCESSFULLY RESOLVE THE POTENTIAL TRADE ACCESS PROBLEM.

QUARTER: 3 REVIEW UK/EEC IMPORT REQUIREMENTS & PROCEDURES & DEVELOP COMMUNICATIONS STRATEGY.

POST HAS REPORTED EXTENSIVELY ON THE DEBATE ON THE POSSIBLE BANNING OF HORMONES FOR BEEF PRODUCTION; PROPOSED DATE FOR INTRODUCTION OF BAN DELAYED 1 YEAR TO 1 JAN 89.

QUARTER: 4 ACTIVE LIAISON WITH UK GOVT AUTHORITIES (MIN OF AGRICULTURE, HM CUSTOMS) TO IMPROVE AND PROTECT MARKET ACCESS FOR CDN SUPPLIERS.

ASSISTED AG CANADA IN NEGOTIATIONS WITH MAF TO PUT IN PLACE VARIOUS ANIMAL HEALTH PROTOCOLS; PROTOCOLS NOW OPERATING FOR LIVE CATTLE, BOVINE SEMEN AND EMBRYOS, LIVE GOATS, LIVE SHEEP ETC.