

Canadian Druggist

Dedicated to the interests of the General Drug Trade and to the Advancement of Pharmacy.

Vol. X.

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No. 2

"APENTA"

THE BEST NATURAL APERIENT WATER.

Bottled at the Springs, Buda Pest, Hungary.

"APENTA"

THE BEST NATURAL APERIENT WATER.

"We know of no stronger or more favorably-constituted Natural Aperient Water."

L. Lieberman

Royal Councillor, M.D., Professor of Chemistry, and Director of the Royal Hungarian State Chemical Institute (Ministry of Agriculture), Buda Pest.

"APENTA"

THE BEST NATURAL APERIENT WATER.

PRICES TO RETAILERS :

\$5.50 per case of 25 large glass bottles.
 \$8.50 " 50 small " "
 \$8.50 " 100 glass quarter "

"APENTA"

SEE that the Labels bear the well-known

RED DIAMOND MARK of the

SOLE EXPORTERS :

THE APOLLINARIS COMPANY, Ltd.,
 LONDON.

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CONTENTS.

Sentiment or Profit
 An Undesirable Trait.
 Amendments to the Amended Act.
 Profitable Helps.
 A Splendid Showing.
 Drugs at the Klondike.
 Preparation and Coating of Pills.
 Ontario College of Pharmacy Semi-annual Council Meeting.
 TRADE NOTES.
 Montreal Notes.
 Prince Edward Island Notes.
 To Prevent Errors in Compounding.
 CORRESPONDENCE.
 An Explanation.
 Pharmacy Students Dinner.
 Breathing in Rooms Filled with Noxious Gases.
 PHARMACY IN ENGLAND.
 Pharmaceutical Examinations.
 W. D. and P. M. D. Association.
 Changing Methods in the Drug Trade.
 Prescription Cabinet for Druggists.
 Acetylene Gas.
 Gelatine, a New Dressing for Skin Diseases.
 Geosote.
 Captol.
 Pharmaceutical Education in France.
 Handling Photographic Supplies.
 The Bleaching of Sponges.
 Some Scarce Resins.
 Preparing Inorganic Salts by Electricity.
 Ossalin.
 Autone as a Resin Solvent.
 Patents and Trade Marks Relating to Pharmacy.
 The Measurement of Prisms by the Metric System.
 Incompatibility Between Fluid Extracts.
 Liquid Benzoin for Benzoinating Lard.
 Obituary.
 Iodoform Substitutes.
 Useful Insect Products.
 PHOTOGRAPHIC NOTES.
 OPTICAL DEPARTMENT.
 THE SCIENCE OF OPTICS.
 Myopia.
 Practice vs. Theory.
 FORMULARY.
 ADVERTISING.
 Practical Hints on Advertising.
 AMONGST OUR ADVERTISERS.
 DRUG REPORTS.

Sentiment, or Profit.

Every little while we see the hackneyed query appearing in the pharmaceutical press, "Is it a profession or trade?" referring, as our readers are aware, to the avocation of the retail druggists.

If we look at it purely as a matter of sentiment we may say it is a profession and point with pride to the fact that no man can enter the ranks without a certificate of competence and a diploma granted under the sanction of an act of parliament, exactly as in the case of any other profession.

This we all claim and it is everywhere acknowledged entitles the holder to rank as a professional man. But what is a profession without a means of livelihood, or where does sentiment bring in the wherewithal to live on. There is no use in starving on the prestige of a name, neither is there any indignity in any kind of honest labor.

The more fully the retail druggist, pharmacist, chemist, or whatever he may choose to term himself realizes the fact that labor and professional ability must be combined, and that in a very marked degree, the sooner will he realize the full aim and ambition of the sphere in life which he has mapped out for himself.

As he has had to strain every nerve, as we might say, to gain his diploma, granting him the privileges which he has obtained, so he must keep on in business methods leaving nothing undone to ensure honest success in what he has undertaken.

These are difficulties in the way of doing business to-day which were not even thought of years ago, when it appeared to many to be only necessary to open a "chemist's shop," to ensure a good livelihood or perhaps a competency.

Now, however, the changed conditions of mercantile life, the keen competition existing in all lines of business and the