## The New Century





E extend a cordial greeting to all and wish you a Happy and Prosperous New Year. Your aim and ours are identical. Your business existence depends largely upon the wisdom and judgment you display in selecting and purchasing your stock. Our business existence depends on that very same thing. We have determined that, if close margins of profit can do it, this year will mark an era in the development of our trade. Our samples are on the road and our prices are closer than they ever were since we commenced business.

MOCCASINS Such values have NEVER been offered SINCE MOCCASINS WERE FIRST SOLD, as we are offering for next season.

IN MITTS AND GLOVES, ARCTIC SOX, etc., prices are as close as they can possibly be sold.

Our New Line of Felt Shoes with GENUINE ALFRED DOLGE FELT SOLES, will interest every merchant who insists on progress.

BOSTON RUBBERS and ALFRED DOLGE FELT SHOES

Go together as THE BEST OF THFIR KIND, no matter what others may assert. We know this to be a fact, and we stake our reputation on it. We also

guarantee every pair, which speaks for itself.

### ARTHUR CONGDON, Winnipeg

C. R. DIXON will show you this month some fine values in Teas, including

### GREEN CEYLONS

C. R. DIXON, CALGARY.

LUCAS, STEELE & BRISTOL,

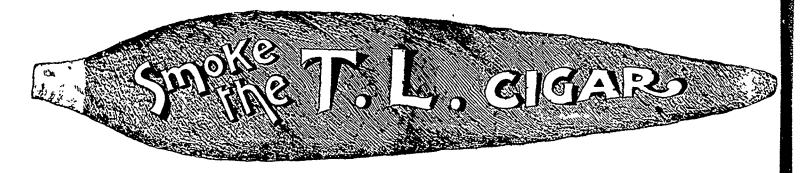
Wholesale Grocers Hamilton

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