



LARGER AND BETTER THAN EVER.

During the Past Month

our increasing trade has compelled us to enlarge our factory premises and add a quantity of the latest and most improved labor saving machinery.



Our New Lines

for the Spring trade are well in hand and will be with our travellers in a few days. We aim to give you

"New" Goods,
"Natty," Goods,
"Salable" Goods,

and goods on which you can make a good profit.

If You Want Rings,

of any style, whether set with Diamonds, Pearls, Opals, Olivenes, or any other kind of stone, remember that we are the leading ring manufacturers of Canada.

Our styles are the newest and nattiest, our stock is the best assorted and our prices are always right

We are also showing a specially fine assortment of Pendants, Lockets and Scarf Pins, all of the newest designs. They are up-to-date goods and no live jeweler's stock is complete without them.

J. J. ZOCK & CO., Manufacturers of Fine Jewelry.
Repairs promptly attended to.

34 Adelaide Street West, TORONTO.