

The Celluloid Company

30, 32, 34, 36
Washington Place

NEW YORK

ORIGINAL and ONLY
Manufacturers of

"CELLULOID" Interlined Waterproof
Collars and Cuffs . . .

All goods made by us are stamped as follows :

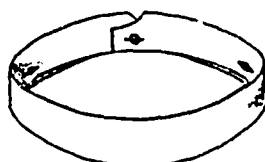
Absolutely No



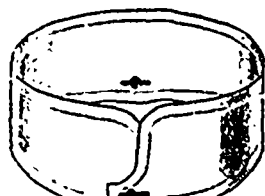
Others Genuine

Positively waterproof.

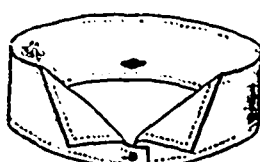
When soiled simply wipe off with a damp cloth or sponge.



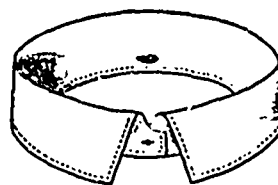
ROMAN



BERKELEY.



TITAN.

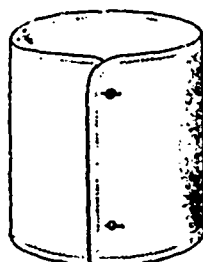


BICYCLE.

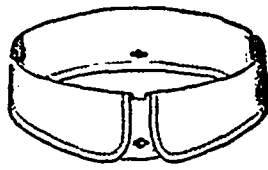


ROYAL

Roman, Cardinal and Bishop Collars may be had plain
or with either three or five button-holes.



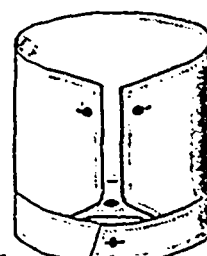
EXCELSIOR.



SAVOY

CAUTION

It having come to our notice that certain manufacturers are producing and advertising imitations of our goods under the name of "Celluloid," we desire to notify the trade that the word "Celluloid" is a registered trade mark, and our right to its exclusive use having been upheld by the courts, we shall hold responsible not only such manufacturers but also all dealers handling any goods, other than our make, under the name of "Celluloid"



The Celluloid Company

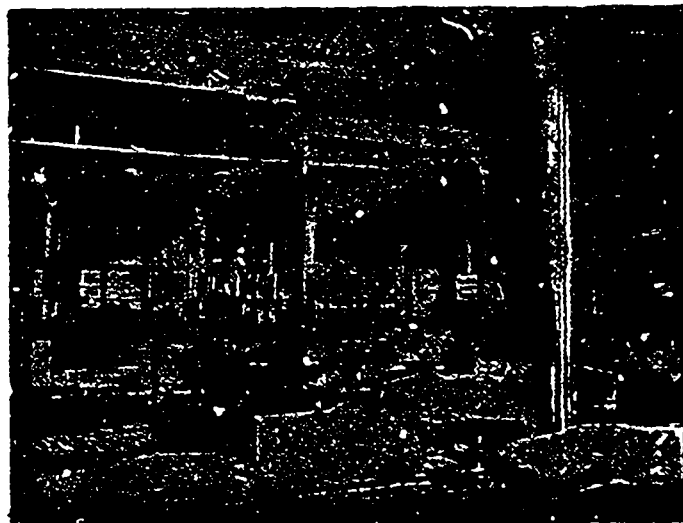
FIFTH AVE.

DARK DAYS ARE COMING

—AND—

YOUR STORE IS GLOOMY.

Buy Luxfer Prisms and tempt
new customers in—by making
your store airy, cheerful and
bright. . . .



EATON'S—WITH LUXFER PRISM WINDOWS.



EATON'S—WITH OLD-FASHIONED GLASS.

LUXFER PRISMS ARE NO FAD.

Their popularity is due to the economy effected in
artificial light. Dollars and cents do our pleading.

WRITE TO

Luxfer Prism Co., Limited

58 Yonge St., TORONTO.