## The Celluloid Company

30, 32, 34, 36 Washington Place

**NEW YORK** 

ORIGINAL and ONLY Manufacturers of

"CELLULOID" Interlined Waterproof Collars and Cuffs . .

All goods made by us are stamped as follows:

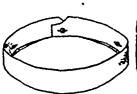
Absolutely No

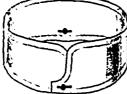


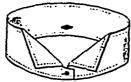
Others Genuine

Positively waterproof.

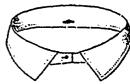
When solled simply wipe off with a damp cloth or sponge.









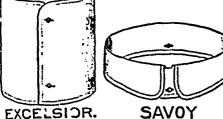


ROMAN

BERKELEY.

ROYAL

Roman, Cardinal and Bishop Collars may be had plain or with either three or five button-holes.



It having come to our notice that certain manufacturers are producing and advertising imitations of our goods under the name of "Celluloid," we desire to notify the trade that the word "Celluloid" is a registered trade

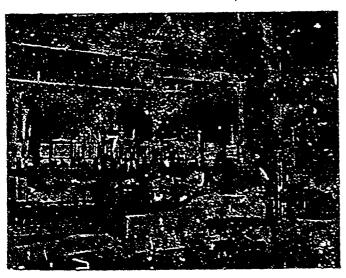
mark, and our right to its exclusive use having been upheld by the courts, we shall hold responsible not only such manufacturers but also all dealers handling any goods, other than our make, under the name of "Celluloid."



The Celluloid Company

## "LUXFER **PRISM**

windows and pavement lights are a boon to progressive and thrifty merchants."



KATONE-WITH LUKYER PRISMS.



KATON'S-WITH PLATE CLASS.

WE REST OUR CASE

upon a comparison between the amount required to light your store with Luxfer Prisms and the amount of your artificial light bills.

WRITE TO

Luxfer Prism Co., Limited. 58 Yonge St., Toronto.