

THE WITNESS, Montreal

DURING the forty-odd years of his active connection with it, Mr. Macaulay saw the Sun Life Assurance Company of Canada grow from obscurity to the proud position of the largest life assurance company in the Dominion, a result attained largely by reason of his own singleness of aim, dogged tenacity and force of character. To his remarkable strength of will, concentration and energy, he added a geniality of manner and quiet kindness that inspired respect and confidence in all with whom he came in contact, a fact which played no small part in the results he obtained.

THE MORNING MAIL, Montreal

MR. Robertson Macaulay, President of the Sun Life Assurance Company of Canada, who died here yesterday at the age of 83, was something more than a business man. His personality was such that he responded readily to the humanitarian appeal of his avocation and lifted it above the average of business activities. Yet he was not the less a good business man for this. He struck the happy medium between business and philanthropy. He was the first man to extend the Canadian life assurance business to foreign countries. He was strong enough to retain the leadership of a huge concern at an age when most men are reclining at their ease in comfortable obscurity and inactivity.

Mr. Macaulay has left a good record and a good name. Montreal feels his loss, for it is such men as he that contribute most to the reputation of this city as a sound business community.

THE HERALD, Montreal.

MONTREAL has lost a fine type of business man and a fine type of citizen in the person of Mr. Robertson Macaulay. Mr. Macaulay came of that sturdy Scottish stock which has done so much

for the upbuilding of the Dominion. He was an expert in his chosen profession, and raised the struggling Assurance Company with which he became identified to an enviable position of strength and stability. At the same time, by doing this he helped innumerable persons to form habits of thrift and to make provision for those dependent on them.

Mr. Macaulay was delightfully simple in his life, was a loyal friend and a man of fine, if unpretentious, public spirit. The business which he built up and his many unheralded benefactions form a monument which will keep an honorable memory green, and should at the same time provide an inspiration to the rising generation in our great city.

LE MONITEUR DU COMMERCE

Montreal

DURING sixty years, Mr. Robertson Macaulay has concentrated all his energies towards one aim—the raising of life assurance to a higher level, and the success of the Sun Life in foreign countries as well as in Canada.

He belonged to that class of superior, honest, and benevolent men whose lives are always too short for the country to which they belong.

THE MONETARY TIMES, Toronto.

UNDER his guidance the Company enjoyed a rapid development in the Dominion and now has assets totalling over \$70,000,000. Mr. Macaulay also reached outside of Canada for business, being the first Canadian life assurance man to do this, starting in 1879. In the foreign field he achieved splendid success, extending the operations of the company to many distant parts of the globe, and making it an important factor in the life assurance world.

WORTHY SUCCESSORS TO POSITIONS OF HONOUR.

UPON the motion of Mr. S. H. Ewing, Vice-President, at the meeting of the Board of Directors on October 5th last Mr. T. B. Macaulay, the eminent son of an eminent father, was unanimously elected to the Presidency in succession to the late President Robertson Macaulay. In accepting the Presidency, President Macaulay retains the Managing Directorship but relinquishes the title of Secretary to Mr. Frederick G. Cope, who since 1908 has ably filled the position of Assistant Secretary and Superintendent

of Agencies. At a subsequent meeting the vacancy on the Board of Directors created by the death of our late lamented President was filled by the election to the Board of Dr. H. R. Macaulay of Guelph.

The personnel of his able successors in office is itself an assurance that the operations of the Sun Life of Canada will be continued in accordance with the traditions of liberality to policyholders our late President so firmly established.