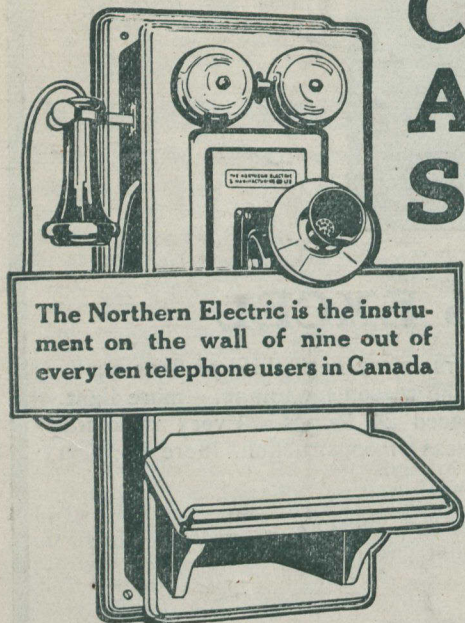


WE WANT TO TELL YOU HOW YOUR COMMUNITY CAN OPERATE A SUCCESSFUL TELEPHONE SYSTEM OF ITS OWN



The Northern Electric is the instrument on the wall of nine out of every ten telephone users in Canada

THE number of rural telephone lines started during the last year has been greater than ever before in the history of Canada. If, indeed, it has not been started already, your own community is bound to have a telephone system, sooner or later. You would have such a system at once, if you and your neighbors only realized how quickly, easily and inexpensively it could be put into operation. You, yourself, can start this system going right away; with the help we offer, you can interest your friends and neighbors and, among you, can organize your own company, erect your own line, install your own instruments, and operate your own self-maintaining telephone system, just as successfully as the largest telephone exchange is operated in the largest city on the continent.

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You Can Build Every Foot of Your Own Line

NO expert lineman or superintendent of telephone construction is necessary to build the efficient line that you can put up yourself by merely following the detailed instructions given in this book. Any man who can read and who will follow directions with ordinary sense can build his own telephone line. With the instructions that you can give your neighbors after you have read this book, they can erect every pole, place every cross-arm, string every foot of wire and install every instrument. You can easily realize how this means economical construction.

We Will Guide You In Every Step of Organization and Construction

WE are the largest manufacturers of telephones in the Dominion of Canada. Nine out of every ten telephones in use in the country to-day

have been made in our plant. You can readily understand, therefore, that our experts are the master-minds of telephone construction in the Dominion. It's the knowledge of these men that we place at your disposal—it's their expert advice that will guide you in every step.

Let Us Show You How To Get The Movement Started

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Now Is The Time For You To Act—Before Someone Else Does It

WRITE in to us and get this book at once. A self-maintaining telephone system will eventually be started in your community. If the moment is not ripe, the time is fast approaching when it will be, and you owe it to yourself to be informed on the subject. If you want the book send us the coupon.

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