

Rowat's Teas

From the Better Gardens.
70c, 80c, 90c, \$1.00, \$1.10 and
\$2.00 Pound.

T. A. Rowat & Co.

250 Dundas St. W. Phone 3051-3052

WEGNER'S

Wholesale and Retail Dealer in Overalls, Sweaters, Coats, Gloves, Mittens and Raincoats.
LONDON'S LARGEST HIGH-CLASS WORKINGMEN'S OUTFITTERS
Exclusive Manufacturers Agent for the Best Canadian Makes of Overalls.
WEGNER, The Heart of London.
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Our fitters are experts. \$1.50 to \$10.00. We have Trusses to fit all needs.

ANDERSON & NELSON, 268 Dundas St. W.

Say it with Flowers

DICKS FLOWER SHOP

SALE OF FUR COATS

BELTZ & CO. PRACTICAL FURRIERS, 7th



DIAMONDS

A Diamond for an engagement ring. Beautiful Blue White Diamonds set in Platinum, white, green and yellow gold.
Rings from \$25 to \$1,250.

C. H. Ward & Co. Diamond Merchants, Jewelers and Opticians, 216 Richmond St. Phone 1084.

FORTIETH ANNUAL FAT STOCK SHOW

Opens On Friday—Exhibits in Some Classes Larger Than Before.

MILK TESTS FIRST

Special to The Advertiser.

Guelph, Nov. 28.—The fortieth annual Ontario Provincial Winter Fair, commonly known as the Farmers' Fair, will be opened on Friday. As usual the first exhibits to arrive were the dairy cattle, to participate in the dairy test which commences on Friday morning and which will continue until Sunday night. There are not as many entries in the test this year as usual, but the stables are well filled.

The classes for junior bulls are well filled. There also arrived today large numbers of sheep and swine, and in both of these the entries this year will exceed the space formerly allotted them. Some of the sheep will be taken to another part of the building, while the swine will be very much crowded.

The seed show this year will be right up to standard and is already being placed in position. Tomorrow morning poultry will begin to come in, and all is ready to handle it. The show has been affected to some extent this year by the Royal Show and entries are not quite so numerous, but every bird in a coop by itself will give poultry fanciers a better opportunity. The exhibition of dressed poultry will be one of the finest ever seen here.

The swine breeding classes are stronger than usual, while the bacon classes will overtax the capacity of the show room.

An interesting part of the swine display is the study of those breeds which meet the high class market. These will be placed on Monday. The show will be open on Tuesday and Wednesday in the carcass room on Wednesday. The sale will take place on Thursday.

Grand Champion.

A feature of the sheep show will be the grand champion Shropshire ewe and ram from the Royal Show. They were bred on the Prince of Wales' farm in Alberta and brought to Ontario by Mr. Gurney, who has for many years been an expert sheep judge at Guelph.

Fat Cattle.

This fair was started as a fat stock show, and fat cattle have always held a strong position. This year is no exception and every bit of available space will be occupied. The exhibits of Shorthorn, Aberdeen-Angus and Herefords are up to the usual strength, there being, in addition to the regular breeders, a number of exhibitors from the West.

Exhibits of grades and crosses.

CLARK'S

Economy Stores

—CASH AND CARRY—

Friday and Saturday Bargain List of Seasonable Groceries:

SHELLED WALNUTS

Fine quality, Bordeaux halves, bright color and good flavor. Sale price, per lb.,

43c

SHELLED ALMONDS

Clean, fresh stock, just in and worth more money. Your chance for a bargain, per lb.,

41c

SEEDED RAISINS

New crop and full sized packages.

2 FOR 25c

NEW CURRANTS

Regular 20c value, sale price per lb.,

16c

GRANULATED SUGAR

10 lbs. for

\$1.10

INGERSOLL CREAM CHEESE

The Cheese of Quality. Plain cream or Pimento, 2 pkgs. for

25c

CLARK'S QUALITY COFFEE

Whole or ground, per lb.,

49c

Why pay more?

BORDEN'S CANNED MILK

Eagle Brand, per tin

19c

Eagle Brand, per dozen

\$2.25

Silver Cow, per tin

17c

Silver Cow, per dozen

\$2.00

CHOICE CREAMERY BUTTER

Fresh churned, per lb.,

42c

QUAKER CORN FLAKES

3 pkgs.,

25c

CLARK'S

Economy Stores

719 RICHMOND STREET
754 DUNDAS STREET

Gets White Deer On Fifth Trial

Special to The Advertiser.

Aylmer, Nov. 28.—Charles Ball of Mount Salem, a veteran hunter of the north woods has brought home a white deer. It is a real freak, the hair being as white as snow.

Mr. Ball says he saw the deer for some five years in succession in the district where his party were located, but never could get close enough to the animal to get it before.

which comprise the commercial beef cattle of the show, are very heavy. In addition to the regular classes for beef cattle, the Dominion government has offered some specials for finished steers, which have brought in a strong entry in that class. It is believed that Wednesday forenoon, when these are judged, there will be one of the finest displays of commercial cattle to be found anywhere. The Guelph Winter Fair has always been called the "Premier Clydesdale show" of Canada, and this year the entry is well balanced and lengthy. The draught exhibit is pretty heavy this year, and the draught teams in harness, which will be shown at various times always bring out an enthusiastic attendance.

BUCHANAN OUTLINES PLANS FOR NEW DAM

Gives Technical Side of Question and Points Benefits.

Members of the Engineering Institute of Canada, at a meeting last night, heard an interesting paper dealing with the technical side of the proposed dam at Springbank, read by E. V. Buchanan, general manager of the public utilities commission.

Mr. Buchanan dealt with the technical side of the proposition, pointing out the benefits that would accrue from the dam and the necessary steps that would have to be taken relative to the construction of a power plant, as well as the cost of the plant, exclusive of the dam, for general purposes.

He stated that the raising of the water level a matter of three feet would extend for about four and a half miles above the proposed site. He also pointed out that there was no danger to West London from its erection as the sluice gates and flashboards could be easily opened. The foundation of the river at this point would have to extend a matter of about 100 feet. It was owing to this softness of base that the previous dam was swept away.

Referring to the establishment of a power plant, he stated that the cost would be out of all proportion to the value received.

TOBACCO SHOP ROBBED THREE TIMES IN YEAR

Cigars, Cigarettes and Pipes Are Taken—Cash Was Overlooked.

Special to The Advertiser.

Aylmer, Nov. 28.—The tobacco store and pool parlor owned by Ivan Steen on Talbot street, was entered on Tuesday night, when 3,000 cigarettes, between 400 and 500 cigars, a number of pipes and tobacco pouches were taken. Value placed at over \$100.

A window in the pool parlor, which is on the alley, was pried open with a sleigh shoe. Some \$5 or more in silver in the till, and \$10 worth of cigarettes were overlooked. Mr. Steen is offering a reward, as this is the third time this store has been robbed in about twelve months.

TREBILCOCK OPTICIAN

233 Dundas St. Phone 2351.

Two Doors East of Majestic, W.

Quality Vulcanizing Only.

ART WILKES

London Tire Repair Depot,
354 ELLINGTON STREET,
Opposite McClarys. ywt

Our Stock of Christmas Cards, Toys, Games, Books and Bibles is now complete.

Red Star News Co.

10 MARKET LANE.

N. J. GRIFFITH

UNERAL DIRECTOR AND EMBALMER.
104 DUNDAS STREET, LONDON.
Residence on premises. Phone 459.

J. FERGUSON'S SONS

R. R. Ferguson, Manager.
174-180 KING STREET.
Funeral Directors and Embalmers.
Handsome Motor Hearse.
Day or Night Service with Promptness, Neatness and Quietness.
Phones: Office 543, Residence 2555W.

GEO. E. LOGAN

FUNERAL HOME
371-373 DUNDAS STREET.
PHONE 1963. ywt

GORDON L. FERGUSON

FUNERAL SERVICE.
Private Funeral Apartments.
Personal Attendance; lady assistant.
Phone 5563. Day or Night.



The Lure of the Evening Gown

Half the fun of the formal party is in selecting a lovely gown. What will it be this year? Velvets are very smart. Then there are Georgettes of pretty tones that are used for many very dainty dresses. Furs, laces, beads and metallic ribbons are some of the trimmings that are employed to adorn these dresses.

Smart Afternoon and Evening Dresses

Evening Dress shown in gaily pink georgette, slipover model, with long panels extending over hips, waist smartly beaded and trimmed with metallic ribbon bandings, made over silk slip. Price.....\$59.00

Misses' model in orchid georgette, waist made over silver metallic, skirt shows three bands of silver, dainty ostrich corsage finishing the waist. Price\$29.50

Misses' model in old rose georgette, skirt shows bouffant drapery, smartly shirred over hips, drape edged with silver metallic ribbon, pearl banding finishing waist. Price\$35.00

Misses' model in turquoise blue georgette, slipover model, armhole edged with fur, crush girde, dainty velvet flowers edged with ostrich feathers trimming the skirt; crush girde. Price\$32.00

Women's model of gold metallic lace, flouncing made over metallic cloth, skirt shown in two-tier flounce, bead trimming finishing neck and arm. Price\$69.50

Knit Underwear a Real Necessity

These are modishly designed, so that sheer gowns may be worn over them with ease. And if one will wear sheer gowns, it is a comfort to know that colds will not be the result. We have these garments in pure wool, wool and cotton, wool and silk—at most moderate prices.

Your Personal Christmas Greeting Cards

Are they ordered? If not, they should have your attention this week. It will take a week to fourteen days for the return of your order. Then you must mail and give ample time for delivery in the congested Christmas mails.

Two books of sample cards to choose from and have your name imprinted thereon. Prices\$2.50 per dozen up At Stationery Counter.

Cream Silk and Wool Combinations, low neck, plain hem finishing neck and arms, sleeveless, tight knee, open style\$5.00 and \$5.50

White Lisle Combinations, low neck, plain hem, sleeveless, tight knee, open style, \$1.50 and \$1.75
White Napped Cotton Combinations, low neck, sleeveless or short sleeves, tight knee or ankle length, open style\$2.15 and \$2.35

Same quality, V neck, button front, elbow or long sleeve, ankle length, open style\$2.25 and \$2.75

Cream Cotton Combinations, with silk stripe running crosswise of the garment, finished with plain hem, sleeveless, tight knee or ankle length, open style\$2.75 and \$3.00

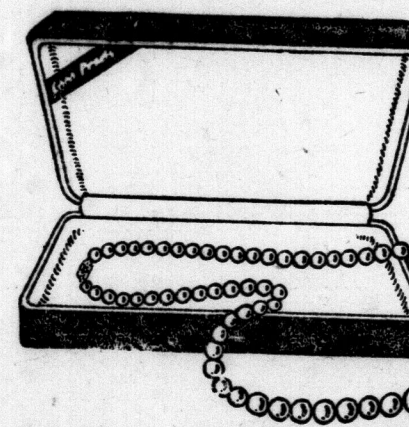
Cream Pure Wool Combinations, V neck, elbow sleeves, ankle length, "New Mode" closing.....\$6.75 and \$7.00

Cream Union Combinations, low neck, plain hem top, sleeveless, tight knee, closed crotch.....\$2.25, \$2.50 and \$2.90

Cream Silk and Wool Swiss Combinations, camisole top, no shoulder straps, tight knee, open style\$3.25

A Special Purchase of French Indestructible Pearls

Beautiful, glistening, lustrous pearls, possessing all the beauty of rarest deep-sea gems, to be offered much below the usual price tomorrow. In six groups these exquisite strands are graduated, fitted with sterling silver and 10 and 14-karat gold clasps, all encased in beautiful boxes for Christmas Gifts. This is a rare opportunity to procure beautiful pearl necklaces much below the usual cost—and every string is guaranteed against peeling or discoloration.



SPECIAL NO. 1—\$1.95

48 only Strings 24 inches long, in graduated style, with gold filled safety clasp. Friday sale price, \$1.95

SPECIAL NO. 2—\$2.49

48 only Strings 24 inches long, in graduated style, with sterling silver safety clasp. Friday sale price, \$2.49

SPECIAL NO. 3—\$3.95

24 only Strings, 24 inches long, in graduated style, with sterling silver safety clasp. Friday sale price, \$3.95

SPECIAL NO. 4—\$5.95

24 only Strings 27 and 30 inches long, in graduated style, with 10k rose diamond set clasp. Friday sale price\$5.95

SPECIAL NO. 5—\$7.95

12 only Strings 27 inches long, in graduated style with 14k white gold clasp. Friday sale price\$7.95

SPECIAL NO. 6—\$12.95

6 only Strings 27 inches long, in graduated style, opalescent with 14k white gold brilliant and diamond clasp. Friday sale price\$12.95



Sale of Stripe Mervette Lingerie Fabric, 59c

Be sure you see this lovely fabric displayed in the window today. On sale tomorrow morning. So many have asked for more following our last successful sale early in the month, and at last we can offer you a good quality—true, not quite so fine as our celebrated "Lonsley"—but you have only to see the goods to realize you have a big value in this opportune sale for making Christmas gifts.

Be early for best assortment. Though we have 600 yards in this sale, experience in the last showed how quickly favorite shades sold. The satin-like sheen of this fairly weave in cotton has truly made it the favorite underwear goods with women. It's just what you wanted for lingerie, gowns, bloomers, pyjamas, etc. Lots of colors, too, in this sale—flesh, honeydew, rose, paddy, mauve, maise, deep sky, white, black and gray. Width, 36 inches. On sale tomorrow at59c yard Rear West Aisle.

ELECTRIC APPLIANCES
A complete line of Electric Appliances including Ranges and Heaters. Basement.

SMALLMAN & INGRAM LIMITED

"THE DESIGNER"
For one year, 90c.
If mailed, \$1.25.
Subscribe Now.

PILE FABRIC COATS

Lead All Others For Fall and Winter Wear

These new garments have never been excelled for appearance, durability or exclusiveness.

They are made in fur-trimmed, embroidered and plain models and

Sold at Our Manufacturing Price

COATS

BROWN VELDROSA COAT, made in straight lines with wrapover front fastened with ornament and ties, crepe lined throughout, convertible collar, cuffs and banding around bottom of coat of Brown Fox Vicuna. PRICE.....\$37.50

BLACK FASHONA COAT, made with tucked sides from waistline to hem; the sleeves are also tucked from the shoulder and drawn in with band of fur at the wrist; banding around bottom of coat and convertible collar of Fox Vicuna. PRICE\$110.00

TAUPE LUSTROSA COAT, crepe lined throughout, made in long lines with deep cut armhole; back of coat is trimmed with silk cable stitching to form strap designs; collar and cuffs of Siberian squirrel. PRICE\$125.00

BROWN LUSTROSA COAT, crepe lined throughout, made in straight lines with wrapover front, large flare sleeves, fur trimmed, and chin collar of Beaverine. PRICE ...\$57.00

GRAY CHECK COAT, made in straight lines with wrapover front, fastened with three buttons and string ties, large flare sleeves and chin collar. PRICE\$36.00

SPECIAL LINE OF CHECK COATS, made in plain styles with wrapover front fastened with button and string ties, large flare sleeves, with turn-back cuff and convertible collar. PRICE\$25.50

SPECIAL LINE OF CAMEL-HAIR COATS, in taupe, fawn and sand, trimmed with fur collars..... PRICE, \$55.00, \$58.50 and \$65.50

BLOUSES

arrived, a new Jacquette Blouse, in silk and wool, roll collar and bow; in fawn, black and navy. \$7.50

made and Drawn Broadcloth Blouses, with Peter Pan collars. Special value\$8.00

Silk Blouses, convertible collar trimmed with ribbons, turn-back cuffs. Regular \$7.50, for \$5.00

Dimity Blouses, with Irish edging and Peter Pan collars. Special\$3.75

Blouses, with fine stripe and wide hemstitching, turn-back cuffs. Special\$1.75

HATERS

Sleeveless Sweaters, in gold, navy and rose and gray and white, in silk and wool. Regular \$5.25 and \$6.75, for\$3.98
Sand and Brown Cardigans. Price\$6.00 and \$8.50

GLOVES

Cape Suede Gauntlet Gloves, with contrasting points; in gray, beaver and fawn. Reg. \$8.00, special\$2.25

NECKWEAR

Jabot Vesteas, in white, cream and coral, in georgette and lace. Price\$2.00, \$3.00 and \$3.75

ROSS' LIMITED

PHONE 1319. MANUFACTURERS. 196 DUNDAS ST.

Christmas Handkerchiefs

Dainty Embroidered Handkerchiefs, in white and colors, with pretty edge trimmings. Extra special value15c and 25c

Novelty Handkerchiefs, with colored centers trimmed with embroidery and white guipure lace. Price 50c and 75c

HOSIERY

Silk and Wool Hose, Regular \$2.50 and \$2.25. Special\$1.98

All-Wool Plain Fashioned Hose, with contrasting clocking. Price\$1.50
Black Hose, with white, red and blue clocks. Price \$1.25