

**BITTER ORANGES**  
in hermetically sealed tins. Half of the bitter taken out of marmalade making by using  
**SEVILLE ORANGE PULP**  
No Peeling. No Soaking. Requires only one hour's boiling.  
**\$1.25 Tin**  
(makes 12 to 15 lbs. marmalade)

**GURD'S GINGER ALE**  
Satisfying and refreshing.  
**\$1.50 DOZEN.**  
(No charge for cases or bottles.)

**ROWAT'S COFFEE**  
Unrivalled for its aroma and delicacy of flavor  
**70c Pound**

**JIRRE DIETETIC FLOUR**  
Recommended by physicians in the treatment of diabetes.  
**5-POUND BAG, \$1.50.**  
Literature mailed on request.

**HALIFAX CODFISH**  
Large, white, meaty steaks of finest codfish.  
One-pound box ..... 25c  
Three-pound box ..... 75c  
Shredded, pkg. .... 15c

**BONED HADDIES**  
Cured from selected fish.  
**25c Pound**

**T. A. Rowat & Co.**  
Established 1857.  
**GROCERS - IMPORTERS**  
250 Dundas St.

**C. H. Ward & Co.**  
Diamond Merchants, Jewellers and Opticians.  
356 Richmond St. Phone 1084

**18th ANNUAL Half Price Sale**  
**C. H. Ward & Co.**  
Diamond Merchants, Jewellers and Opticians.  
356 Richmond St. Phone 1084

**Wray's Jewelry LIMITED.**  
Have the stock of Jewelry and Photographs at prices to suit all purchasers.  
284 Dundas St., London, Ont.

**LONDON OPTICAL**  
HAVE YOUR EYES EXAMINED.  
A. M. DAMBRA, OPTOMETRIST.  
Dominion Building, Richmond Street. Phone 5150. zkv

**Taylor's Throat and Lung Balm**  
Has been the favorite household remedy for cough, colds and all bronchial affections. Sheer merit alone has made this medicine the standard cough remedy for over 50 years.  
25c, 50c and \$1.20.  
Manufactured and Sold Only At  
**TAYLOR'S Drug Store**  
New Address  
390 RICHMOND STREET.  
Half Block South of Dundas.  
Phone 594 for Trial Bottle zkv

**Smithing COAL**  
Prompt delivery to all parts of the city

**Orchard's**  
45 York St. Phone 384. zkv

**Purity Bread**  
18 A  
**FAIR PRICE**  
AND OF  
**FULL NUTTY FLAVOR**  
PHONE 944 OR HAVE OUR WAGON CALL.  
**R. FAIRFUL**  
262 OTTAWAY AVENUE. LONDON. zkv

**NEW TYPE OF METER FOR LONDON HOMES**

**Commissioners Consider advisability of Making Change in Interests of Economy.**

**CITY LOSING MONEY**  
Mayor Wenige Informs Public Utilities Commission Present System Is Wrong.

As a result of the question raised by Mayor Wenige at yesterday afternoon's session of the public utilities commission as to whether present power rates were in accordance with the best merchandising principles, an animated discussion followed, and it is just possible that the commission may vote at the next meeting to install "maximum demand meters" in the homes of hydro users, as well as factories and stores. General Manager E. V. Buchanan will present figures at the next meeting relative to the cost of inspections, and the results as attained through the present system.

Mayor Wenige stated clearly that contrary to what might seem like finding fault, he was merely asking for information. He presented two light bills, one of which was for power used for inspection, and the other for power used after an inspection. Just previous to the inspection he had changed his lamps. While he had used twice the power in the second instance, as compared with the first, his second bill was only slightly greater than the first.

Although he was getting power cheaper by using a greater quantity, the mayor thought that a flat meter rate would be better for the large number of small users. As the same time he maintained that if the inspection had not taken place just when it did, the public utilities commission would have lost money in the case.

**Must Make Charge.**  
It was pointed out to him, however, that if a service charge, certain comparatively high rate must necessarily be charged to offset the cost of maintenance of service. The sliding scale of rates merely provided for the charging of actual power consumed, after a certain amount of power had been used. Mr. Buchanan claimed that it was estimated that revenue lost was nearly negligible, but if it was thought that sufficient revenue was being lost, it would pay to install maximum demand meters.

Two inspectors have been employed two months, twice a year, it was stated, and it might prove profitable to install the special meters and dispense with their services. The general manager stated that consumers often changed their electric light bulbs for those of higher capacity, and several months usually elapsed before such change is detected.

**Obtains Free Power.**  
A peculiar case was brought to light where a service charge, "twisted" in an apartment house so that those feeding a grate on the second floor were connected to the meter of a tenant on the first floor. The complaint was made some time ago, when the tenant felt that his bill was too high. Several attempts were made, but Buchanan stated, by the inspector to gain entrance to the flat in question in order to make meter tests, but without success until recently. The wiring of the other flat

**CARTERS AWNINGS**  
We Make Everything Made of Canvas  
351 GLEBE ST. zkv Phone 6197

**EYES-**  
are one's greatest possession. But when they become defective and the use of them brings on headaches, etc., it is high time to realize that your particular pair of eyes need the aid of a pair of our perfect glasses.  
Have your eyes examined by the specialists of  
**BROWN OPTICAL CO.**  
223 Dundas St., London.  
Phone 1877.  
Established 25 years.  
Branches Windsor Hamilton Montreal zkv

**Obituaries**  
**HECTOR CURRIE.**  
Hector Currie, a brother of the Rev. John Currie, died in the city on Thursday after an illness of six months. For forty years the deceased had been engaged in farming in South Dakota where he had also held office as county magistrate of Brown county. He was a member of the Presbyterian Church.  
Surviving him are three brothers, Rev. John Currie of 314 Oxford street, city, Rev. N. Currie of Alberta, Charles Currie of Morrison, and one sister, Miss Mary Currie of Morrison.  
The remains will be forwarded from the Oatman Funeral Home on Saturday morning to Puslinch, where interment will be made in the Crown Cemetery.

**JAMES HADLEY.**  
The death occurred in this city on Thursday of James Hadley, who was formerly a well-known lumber merchant of Windsor, in his seventy-first year.  
The remains will be forwarded from the Oatman Funeral Home to Chatham on Saturday noon. Interment will be made at Chatham.

was tested shortly after the complaint was made. It was learned that the tenant who had obtained the free power had since departed for Italy.  
Mayor Wenige contended that the user, who had been wrongly charged, should have some redress. Chairman Vining and Mr. Buchanan, however, pointed out that the utilities was not at fault and that the responsibility rested between the man who wired the house and the owner who had the wiring done. Philip Pocock stated that it was not obligatory that the commission even investigate the matter, but it was done as a matter of courtesy. The landlord was responsible, and the case should be taken to the division court by the complainant.

A communication from the London Horticultural Society was read asking for co-operation in the mailing of correspondence and the use of a small space in the Hydro Shop where members might pay their fees. The amount of \$250 to \$275 was yearly spent in the mailing of correspondence, and it was felt that this might be reduced through the use of the public utilities addressograph. The society also asked that a sample block with model flower beds be maintained, and offered to supply will flowers and bulbs if the utilities would do the work.

**Jokes With Mayor.**  
"Haven't you got a block on Erie avenue we might buy?" asked Chairman Jared Vining, with a humorous glance in the direction of the mayor.  
"Now you said something," interjected the mayor. "That's the best street in the city."  
A general laugh ensued. On Commissioner F. W. McFarland's motion it was decided to co-operate with the Horticultural Society, and details will be arranged at once.  
John Pulborough was given permission to use city water for flooding purposes on the north end rink. It was pointed out that the rink was for public use and was not connected with any club.  
The playgrounds committee was named as follows: Chairman, Philip Pocock, E. V. Buchanan, Ald. J. Greer and R. R. Rowntree.

**To Supply Plants.**  
Commissioner McFarland, chairman of the parks committee, stated that the commission was now in a position to supply all schools, the fire hall, public library, as well as city needs, in the way of flowers. Facilities for doing so have increased 100 per cent, he said, but the needs would have to be made known now so that the flowers could be ready at planting time. In the past, it was said, the fire hall asked for flowers in the summer months, and it was then impossible to supply the needs.  
Mr. Buchanan was instructed to write the schools and other city organizations immediately, asking for summer requirements.  
The dinner meeting was decided upon for Saturday next at 6 p.m., previous to which the commissioners will inspect all commission properties.

**MORE TROUBLE DUE**  
If your work demands a good vision, or causes eyestrain, the sooner your eyes are attended to the better. Much trouble often occurs from negligence and persistent neglect produces permanent injury. See F. Steele, Optician, for free consultation and examination. You owe that to your eyes.—Adv't.

**ALD. WILSON BACKS CITY POLICE FORCE**  
Prepared To Battle For Chief Birrell's Men in the Council.

London has a police force that is second to none in Canada, submits Ald. W. A. Wilson, ward 2, and he states that he has the courage of his convictions and is prepared to battle for the force in the city council.  
Referring to the forthcoming probe of that department, he says those who have criticized, characterizing it as "ill-becoming to them."  
"They should not be condemned without good and sufficient reason," he stated. "I have never noticed anything wrong about them, except that there are not enough of them. They have been always good and should not be run down."  
Ald. Wilson includes the fire chief and staff in his line of reasoning, for whom he is also ready to defend at the coming investigation.

**BOOK TALENTED ARTISTS TO APPEAR AT CONCERT**  
For the concert to be given by the choir of the First Presbyterian Church Monday, February 5, Mr. George C. Lethbridge, organist and choir leader, has obtained the services of the Misses Gertrude and Victoria Stares, soprano and mezzo-soprano, and Mr. Jose Acosta, all of Hamilton.  
The Misses Stares are concert singers of exceptional ability. They will sing such numbers as "Lo, Hear the Gentle Lark," "La Paloma," "Come Mallika," and "The Passage Bird's Farewell."  
Mr. Jose Acosta, the leader of the Hamilton Symphony Orchestra, is a flautist of wide reputation. Mr. Acosta will render such numbers as "Sixieme Solo di Concert."

**Will Mr. Bear See His Shadow Today?**



**A Spring Chapeau FOR A MERRY VALENTINE.**  
Nothing can add a touch of brightness to one's late winter costume more admirably than a New Hat—and a Spring Hat!  
Charming are these newest arrivals: vivid tulle pokes with tulle facings of the same shade and small fruit trimmings, tailleur models of wide belting ribbon and satin haircloth, trim shapes of heavy silk and metallic cloth turbans. Just right for the dance. See these Saturday, \$7.50 to \$15.00

**FUR NECKPIECES HALF PRICE SATURDAY**  
About 25 pieces in this after stocktaking grouping, consisting of gray and black wolf and red fox, black and brown Siberian wolf and American fox. Smart Choker Neckpieces a new animal styles. Just the kind you will need when you discard your winter coat and don your spring suit. All at half price Saturday. Sale prices, \$5.00, \$5.25, \$8.25, \$10.00, \$10.50, \$12.50 and \$14.50.  
Second Floor.

**Candy Specials Saturday, 19c Pound.**  
50 pounds of Mixed Cut Rock Saturday, 19c lb.  
50 pounds Mints, mixed ..... 27c lb.  
Chocolate Bars ..... 6 for 25c  
"O Henry" Bars ..... 3 for 25c

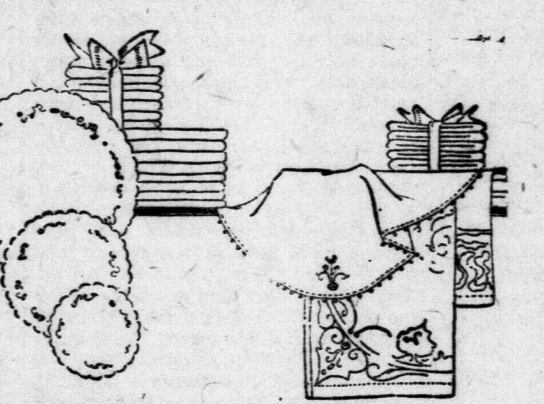
**Saturday Selling in Basement.**  
Satisfactory Toilet Paper ..... 5 rolls for 47c  
Sani-Crepe Toilet Paper ..... 6 for 25c  
Imperial Toilet Paper ..... 20c  
Regal Toilet Paper ..... 15c  
Cottage Toilet Paper, 40 rolls ..... 4 for \$1.50  
Sunlight Laundry Soap ..... 15 for \$1.00  
Lux ..... 10c  
Snowflake Ammonia Powder ..... 3 for 25c  
S. & L. Soap Chips ..... 2 lbs. for 29c  
Princess Soap Flakes, extra special ..... 19c lb.  
Condor Tungsten Lamps, 25, 40 and 60-watts ..... 40c  
Self-Wringing Mops ..... 50c  
Wool Mops ..... \$1.00 and \$2.00  
Mop Sticks ..... 25c and 30c  
Try our Tea ..... 55c lb.  
Try our Coffee ..... 65c lb.

**Not Cut From the Rose Bushes**  
But from Dennison's Crepe Paper. You would think they were fresh picked, they're so natural. A variety of colors.  
Rosebuds, Saturday ..... 3 for 25c  
Fourth Floor.



This is extra important to folks who are getting a little tired of winter. Mr. Bear has a big reputation for knowing when spring is going to come, and he doesn't miss his guess any oftener than the government's weatherman. Today is the day he comes out flat and frank with his prognostications as to whether we are going to have an early spring or a late one.

We've been thinking about this day for a long time, because we know that spring isn't very far away when it arrives—no matter what the old bear's forecast may be. We have to have the new goods ready for people who want to have plenty of time to get ready for the warmer days. That's why our receiving-room is the scene of much activity all this month, new goods coming in almost every day—so that forehanded women can pick o it frock patterns and get at their sewing early, and not have to be hurried when there are so many other things to do—outdoors is more inviting.



**Manufacturers' Sample Sale Tomorrow 9 a.m.**  
**DRESSER SCARFS, CENTERS, TABLE COVERS, One-Third Off to One-Half Regular Prices**  
Grouped in four special lots. 79c, 98c, \$1.29, \$1.49 each  
Hundreds of dainty pieces covering a wide variety of different qualities and designs. A complete range from one of the largest makers of lace-trimmed goods. You'll find extraordinary values here in most desirable pieces. Sizes 18x50 in., 30x30 in. and Centers 24-inch, with Cloths 36x46 inch.  
**SEE WINDOW TODAY.**

**Lot No. 1—98c Each**  
150 pieces in all; an endless range of dainty pieces in fine Filet Cotton Cluny, Insets and Insertions of Cluny and Filet in Dresser Scarfs, Centers, etc. Grouped for Saturday ..... 98c each

**Lot No. 2—79c Each**  
100 pieces in Scalloped Edge as well as in almost endless range of pretty Lace Edges and Insertions. Many values that sell regularly up to double this special grouped price Saturday ..... 79c each

**Lot No. 3—\$1.29**  
Here you'll find some exceptionally fine quality Filet Edge Scarfs in a variety of patterns; also some very pretty Cloths in 36-inch. Quantity is limited to just 65 only. So advise early for best selection. Grouped for Saturday ..... \$1.29

**Lot No. 4—\$1.49**  
Wide Filet Lace Edge and Insertions, also some very fine Cotton Cluny Scarfs in this lot. You'll be delighted with the pretty numbers here for early shoppers. 32 only. Special ..... \$1.49 each

**Irish Linen Huckaback Towels, 49c Each**  
You will probably think these an inferior quality as you note the price. But they are superior quality pure Irish linen yarn, woven to give wear and satisfaction, and a good heavy weight. You'll appreciate the saving when you inspect this number, and need no urging to buy a share of the 20 dozen only offered for Saturday. Special ..... 49c each, \$5.85 doz.

**AFTERNOON TEA SPECIAL SERVICE**  
**Saturday, 3 to 5:30**  
**ORCHESTRA, 3:30 to 5:30**  
Enjoy a dainty luncheon with the music, home-like surroundings and comfort.  
English Breakfast Tea ..... 5c cup  
Cheese, Toast or Crisps, Toasted Currant Scones, Cinnamon Toast, Buttered Toast, Finger-Toast, Baked Apples with Whipped Cream, Chicken, Lobster, Salmon, etc., Salad, Whipped Cream Cake, Coconut, Orange or Chocolate Layer Cake. Restaurant, Fourth Floor.  
**TICKETS FOR WELFARE RECITAL, FEB. 6.**  
By Miss Marion Beck and Miss Helen Little on sale at Exchange Office.  
Main Floor.

**NEW LINGERIE DIMITY**  
Many of our customers have been waiting for this shipment. A beautiful range of colors in that popular Lingerie Dimity. One of the most serviceable of materials for nighties, step-ins, bloomers, etc., and so satisfactory for laundering. This fine check Dimity comes in pink, sky, mauve, yellow and white, is 36 inches wide and will be a fast seller at ..... 39c yd.  
**English Nainsook at 33c**  
A real good quality of Nainsook, firm in body yet soft in finish, free from dressing; a fabric that will wash and wear very satisfactorily. A limited quantity only on hand; 36 in. wide ..... 33c yard

**FINE ZEPHYR SHIRTINGS**  
A range of fine quality Scotch Zephyr Shirtings in the new headline stripe effect; fast washing colors. You will find these splendid materials for high-grade shirts, boys' blouses or even for house dresses; 32 inches wide. These are in blue, green and mauve grounds, with fine close white stripe. At the price we are quoting for this line it will pay you to secure a supply ..... 39c yd.

**WHITE FLANNELETTE**  
About 300 yards of a very nice quality White Flannellette, soft and cozy for children's use. Washes up lovely. You will like this for regular use; 27 inches wide ..... 22c yard, or 10 yards for \$2.00  
Aisle A.

**Radio Clearance One-Quarter to One-Half Off**  
Our entire stock of Receiving Sets, parts and accessories now being cleared at above reductions—ONE-QUARTER, ONE-THIRD AND ONE-HALF OFF.  
Third Floor.

**Men's and Young Men's OVERCOATS**  
**\$19.95 \$29.50**  
ULSTERS, ULSTERETTES, MOTOR COATS  
Great big thick warm Coats that make a man want to get out into the storm and breathe the snowflakes. No wind can find the way through them. Great collars protect face and neck and ears, and they look so smart and good. And then to think that the prices are only ..... \$19.95 AND \$29.50

**MEN'S HEAVY RIBBED Brogue Socks, 49c**  
Heavy English Wool Ribbed Half Hose for men in heather shades. These are all excellent values. .... 49c  
**UNDERWEAR**  
Penman's No. 35 Shirts and Drawers ..... \$1.98  
Combinations ..... \$3.95

**SHIRTS For Men**  
THAT ARE WIDELY ADMIRABLE.  
It is such a pleasure to a particular man to find a collection of Shirts that is refreshing in patterns, tasteful in colorings and expressing refined good looks. These are all of that and they are superbly made over perfect fitting patterns that will be a comfort to wear. Featured at  
**\$2.50, \$3.00, \$3.50**



**SMALLMAN & INGRAM LIMITED**