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London, Ont., Thursday, May 25.

#### Time to Reduce.

S IMPORTANT as any state-A ment made by Hon. W. S. FIELDING in his budget speech was the intimation that it was time for Canada to consider a reduction of her debt. At any rate there must come a time when there would be a real halt in the business of adding a big sum or a little sum each year to the national debt.

The trouble is that the people Canada have a number of bodies levying taxes from them. No matter if it is the Dominion government, the provincial government, or a municipal council-in their system, and practice of finance, they are all taking money from the same people, and if all these bodies keep on adding a little each year to the amount they find it necessary to raise in order to do business, the result is that we are going to have a people taxed almost out of busi-

ness. We have come to look upon national debts as something that are with us and will continue to stay. It is somewhat of a relief to hear the finance minister state very plainly that if the people of this country are going to continue in a position where they can carry on respectably in matters of government and national transaction of business, they must get down to brass tacks and

reduce the national debt. In plain English, Canada must

live within her income. After all, this is a reasonable proposal. There are two courses open. 1. do it. or (2) don't do it. If a business concern finishes up a year with a deficit, it is regarded as a serious matter. It puts a load on the operations of the following year that must be carried and discharged at the first opportunity. If the concern goes on year after year losing money, there is nothing to do but wind it up and let the creditors recover what they can. Families have to face the same problem. They know what they have coming in, and they also know if they are going to fight shy of the bailiff they must

side of the household receipts. A government faces the same problem on a larger scale, and, of course, having the credit of the loans to make up deficits.

keep their household expenses in-

the finance minister- and he used the word "serious" in connection with his remarks-there must be cooperation on the part of all those who have schemes all mapped cut whereby they can tap the public treasury. There is too great a tendency still in this land to consider that public money comes from some invisible source, and that the securing of it for one purpose or another adds no burden on the people, or that it is so widely distributed among some eight million people that the per capita amount way of reasoning-in fact, it is not reasoning at all.

When a man who chooses his words as carefully as Hon. W. S. FIELDING does, uses "serious" to convey the situation this country faces in the size of its national debt, it is time for the people to express their willingness to line up with him in steps he may take to cure the evil that is threatening our national financial strength. When the King government moves in this direction it will find the country behind it, and it should not be turned aside by the barkings of politicians who consider immediate party advantage greater than the permanent welfare of the Dominion.

#### The Child and the Street.

A LONDON motorist was driving on Mondoy of of the city streets. He came to a point in the road where he had to pass a wagon in front of him, and his was right near a corner.

Turning the corner, he found himelf almost on top of three small ooys who were playing and wrestling for the possession of a ball.

The driver had two courses open 1) To run into the boys, or (2) Drive into the curb and smash his rheels and take chances of injury himself. He, of course, chose the atter, and his car got smashed. It as the course that every driver ould have taken if he had time to gure it out. The trouble is that ese situations arise so quickly that here is not time to act after mature ught. It is a case of acting first nought. It is a case of acti nd thinking about it after.

Now, perhaps, there is nothing so ery unusual about the case cited bove, but it leads on to something

Motorists pay a license to drive neir cars; they are fined if they rive them too fast, if they get on wrong side of the road, if they ve them standing too long in one ace, if they pass a standing street ir, or if they break any of the many les and regulations that are made

their guidance. Very good, but why should there ndrivers to give the drivers a ance to make good? We realize be more effort on the part of the



IT SOUNDS ALL RIGHT IN THE BOOK

to advocate the case of the man who is driving a car, as pedestrians think he exists for the sole purpose of making them jump at the street cor

The road is the place where the man who is under control of the laws of the country relating to cars has his rights. Every day makes it more dangerous for those who walk or play on these roads, because other things motor traffic is increasing all the

time. It is not an easy matter for parents to keep their children off the roads, and usage makes it harder rocky ball, too. still, as the street has always been looked upon as the place to play in a daisy many localities. The fact that times and conditions are changing rapidly must be taken into consideration. and for the sake of the safety of the and for the sake of the safety of the children there should be something game was about 1.500, and at the afternoon game 2.000. This is very

of the pleasure it can get of a game salaries at the end of the month. whole country behind it, has larger of ball in the street, but that pleaspowers in the matter of placing ure is being paid for too dearly if In view of the warning given by house crumpled up from being run was an exciting contest, the London games and races took place. Thousdown by a passing car.

gerous place for children, and the Dougall for Strathroy, both pitched wound up with a band concert, and sooner we give active recognition to good games. it the better for parents and the safer for the children.

#### LITTLE 'TISERS

The smell of the moth ball is once more heard in the attic.

The Fielding tariff proves that the King government is not a col-

Will the furnace and the ash sifter shove a little to one side to

This is the season of birds and birds' nests, and at Ottawa the Crow's Nest is being studied with eagerness and anxiety.

A Baltimore barber claimed he shaved ten men in a little over seven minutes. The hospital authorities have not yet verified the

Some day when China gets a big army and a big navy and knows

Baptist young people this week, and thinks of his coal bin until the next week the western laundry. house gets cold in the fall, and men meet in Winnipeg. This is cleanliness next to godliness.

The next economic conference is o be held at The Hague. Prior to we are a great people to look ahead. that there will be one held by the young men who earn \$18 per week, but fusist on staying at \$50 summer

And now they do tell that WIL-HAM RANBOLPH HEARST, the British seein' how they can design to have ent site having been once the place hater, and the man whose papers tell our joyful times tin-canned. more lies than all other papers combined in regard to Britain, is going selves and bend their long unlimto London to see if he can be pre- bered back, and put a match upon sented to the King. The courtesy of the fuse to make the cracker crack the British court is proverbial, but his crack. there should be a big doormat and and so they legislate, by heck, a bath tub before they let Hears in. that these here things must cease resumed June 15.

over the report that the advent of you. feminine flapper with her bobbed hair is going to play havoc shouldn't give our kids a dime, to with the base of the skull and cause let 'em clutter up the street and sunstroke and blistered necks. The have a celebratin' time. Sun also expresses fear that the It is a foolish thing, I know, to hospitals will be cluttered up with blow in kale for this here trash, the these cases and crowd out the real price might better go for soup, for honest-to-goodness old typhoid and hay and oats and corn beef hash.

flapper ceases to flap.

# 25 YEARS AGO TODAY

HERE WE HAVE ITEMS OF LOCAL AND DISTRICT INTEREST AS RECORDED IN THE ADVERTISER OF 1897.

THURSDAY, MAY 25, 1897. Jas. Begg, l.f. Weather-Fine and warm. John Begg, s.s. The two baseball games at Tecum seh Park yesterday proved among Phillips, p.

That baseball is mighty popular in Croft, c. London. That the Londons can play pretty

good ball. That the Londons can play pretty That Kershaw, the boy pitcher, is

That the home team are sluggers. infield. The attendance at the morning

and ought to leave the management with mottoes and flags.

The line-up was Thistles McKay, 3b. Wanless, r.f Corcoran, c.f.

Strathroy. Lenfertey, s.s. Graham, 3b.

Vokes, 2b. Smith, c. McIntosh, r.f. Ferguson, 2b. Stevenson, 1.f. McDougall, p.

The opening session of the Baptist convention will be held tonight in the Talbot Street Baptist Church. where the retiring president, Rev. T. S. Johnston, of the Adelaide Street Baptist Church will give an address on "The Problem of Increasing Un-That there is a weak spot in the belief." Officers and committees will be appointed this evening also.

more definite in the way of regula-tion.

Agimer passed off most successfully. The principal satisfactory for exhibition matches, streets were beautifully decorated No person wants to derive a child a tidy cash balance after paying the proceedings began at 10 o'clock with a grand calithumpian parade, which was excellent. At 1 o'clock a pro-The London Thistles went to cession of horsemen, the fire brigade, the little one is carried into the local nine before a large audience. It the fair grounds, where all kinds of boys winning in the ninth inning, ands of people witnessed the after-The street is an increasingly dan- Phillips for the Thistles, and Mc- noon's sports. The day's pleasure a good display of fireworks. ne-mile bicycle race resulted as follows: W. Devine of St. Thomas, and W. Mills. In the championship race, W. Sherman, G. Ashbough, D. Cohoon all of Aylmer. DR. BISHOP'S ADVICE.

### **DEFORMITIES**

BY DR. R. H. BISHOP.



formities is to orthopedic surgery disease is to medicine and public with proper care, the disease. diet, hygiene of the

avoidance of accidents and injuries. of the long bones, or spine. Such and spinal curvature. deformities may be prevented.

Near the end of its first year ; child will bear close watching. It is always moving at this age and may their share of serious joint and bone have a serious fall.

as in other years. Human nature and a lack of ready cash may ac-London has a big convention of count for this. Many a man never about the same time it occurs to him that the furnace needs a new grate, and that the pipes have never been cleaned out. Yes, to be sure.

### NOAH'S POETRY

FIRE CRACKERS.

There be some people in the land who always want to try a hand, at

They haven't time to go them-

to be, the crackers and the cannons The Vancouver Sun is concerned too, that gave such fun to me and So on the 24th of May we

appendicitis folks. The proper thing But kids is only kids a spell, and for The Sun to do is to see that the crackers only make one crack, so let the blue laws ease a spell and

Congenital deformities are some-More attention parents and physicians to complaints of "growing pains." Often they are the first signs of a growing deform-

what prevention of ing from infantile paralysis is large-Prevention of deformities resultly a matter of preventing the disease itself, by quarantine, avoidance health. It should of crowds when tired or weak, and begin before birth, cleanliness during the prevalence of

In early childhood proper posture, and by breathing exercises and avoidance of carrying heavy books and packages Rickets often result in curvatures will prevent round or stoop shoulders

Enlarged tonsils and decayed teeth often cause joint deformities. Social diseases claim more than

how to fight, the nations of the state that people are not buying, land would give a fortune for that world may pay attention to what she their supplies of hard coal as freely time, when one wee kid would come again and hit his dad for one more dime .- NOAH.

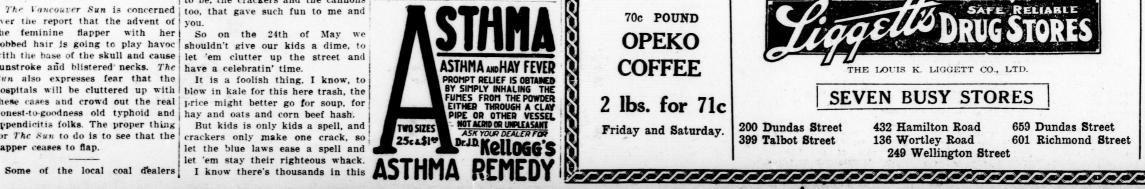
#### LEARN A WORD EVERY DAY

TODAY'S word is HAGUE, THE (this proper noun being preceded always, according to correct English

It's pronounced-hag, with "a" as in "age"—and the "g" as in "egg." It is-the capital of Holland.

In its original Dutch form it means the count's garden, the city's presof residence of the counts of Holland. It's a translation into English from -Dutch, "'s-Graven Hage, "tre-quently shortened to "Den Haag." (La Hava is the Latin form.)

It's used like this-The Genoa conference is to be transferred to The



## 9he BOOKSHELF CHARACTER

By Digby Phillips.

READ YOUR

THE DULL-EYED PROSPECT.

The really dull eye is not the usual eye, and so when you, as a salesman, run up against it, you know that you will have to vary your usual methods considerably if you are going to make the sale.

In a general way, the dull eye denotes mental inactivity, lack of keen interest in things generally. Your first job is to find out whether its manifestation in your prospect is the dramatically convincing power habitual or only temporary. Do of its inexorable denouement will add something, say something unusual startling or spectacular and see if his eye brightens. The man may be only "all in" mentally as the result of some mental or emotional crisis he has passed through. He may be sick. If so, you must use your judgment as to whether to press your case at once, or seek a more opportune time to tell your

You must also observe the shape of his head. The person with a high, well-developed head of normal shape has mental limits only as a violent exception to the rule. But the dull eye, especially if unsteady or jerky, indicates lack of mental balance, and perhaps you'd better not waste your ime trying to sell such a prospect. On the other hand, if a rather dull, vacant eye is found in a low head, your prospect is not very quick or keen-witted and your task is principally that of careful, patient, painstaking explanation and repetition until you are sure that he has "got"

Tomorrow-Selling the Loud-Voiced. Copyright 1922, by Public Ledger

#### Company. POETRY

OUR BIRDS. The sun has gone down o'er

mountains, The sweet summer evening is nigh The birds are singing their praises To God, their Creator, on high.

The robin, the bird of our glory, Sings out her dear sweet hullaby While her glory dwells with us forever, Such thoughts we cannot deny.

Lullaby to her dear little birdies, Is the song she sings the long day, But she knows they are safe in the

cradle, The cradle of love, by the way.

spoiler, Who, one by one, steals them away, And leaves the dear mother a toiler. Heartbroken, like friends, gone

Then why can we not take a lesson From gay plumage birds in our sight. loved ones.

leave them alone day and night. birds from the Isles of the

What glories of God's own creation, What glories enraptured we see,
-Wm. H. Harrison.

THE VEHEMENT FLAME, by Mar

garet Deland. Harper & Bro. Publishers, New York. \$2.

A new book by the author of "The Iron Woman" and "The Awakening of Helena Ritchie" is a literary event of some moment to people who like books which mean something. This latest volume, with its depth

of sympathetic insight into human

nature, its arresting situations and of its inexorable denouement will add new luster to Mrs. Deland's fame.

The story is that of an enraptured. impulsive boy of 19 who rushes into a romantic marriage with an unsophisticated woman twenty years his senior whose beauty of face and singing voice blind him to the sinister

possibilities in their disparity of Here is a situation to challenge the power of any writer to develop adequately and satisfactorily, and perhaps there could be no higher praise than to say that Mrs. Delane loes just this.

Jealousy is the theme of the story which takes its name from a quotation from the Song of Solomon. "Love is strong as death; jealousy is cruel as the grave; the coals thereof are coals of fire, which hath a most vehement flame."

Maurice Curtis is ready to fling the whole passion of his buoyant youth into making the marriage an ideal one, in his innocence never for a moment doubting its wisdom and triumphant success, but at every high point in his enthusiasm he is baffled and bewildered by Eleanor's consuming jealousy, which sears his love as

with a veritable flame.

The particular object of her jealousy is Edith Houghton, younger than Maurice and devoted to him from babyhood, a blunt, breezy, tactless, sensible girl, charming in her generosity and unself-consciousness whose parents have stood in the place of parents to Maurice. trouble with Eleanor is that, nany another woman, she can ri to heights of emotional self-sacrific on emergency but cannot deal serene-ly with the petty commonplaces of veryday life. She can bear sword thrusts, but not pin pricks. And, unfortunately, life is more, more, a matter of pin pricks than of sword thrusts.

At last, desperately unhappy, Mauice makes a tragic mistake which olunges him into years of a pathetic subterfuge which is nauseating to his natural candor. One hardly knows whether he is more to b blamed or pitied, but there is no doubt about his punishment.

Mr. and Mrs. Houghton, far enough east the turmoil of life to view its pitfalls with broad and tolerant understanding, bring a restful element of serenity to the books. The joys and sorrows and perplexities of life assume their proper perspective when we "consider the stars."

The solution of the situation

ogical, inevitable and it satisfies the reader. The story drives home some plain truths, salutary to present and Oh, birds from the land and the future wives, whether or not they are older than their husbands. And yet—one cannot help but wonder whether, if Eleanor had been a good cook—well, who knows?



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Where it is simply desired to gain greater strength, energy and endur ance and increase the firmness of your flesh and tissues, we recommed that you take Nuxated Iron only. By helping to create millions of new red blood corpuscles, Nuxated Iron greatly helps weak, nervous and run-down people often in two weeks' time. Call at once for your free \$1.00 package of Genuine Yeast Vitamine

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\$2.10 Value for 89c.

15c LUX. 5 for 55c



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25c Powder Puff with Jenteel Talcum, both

35c

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31.00 Petrofol (Russian Oil) 79c
Oc Chase's Ointment 39c
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Oc Dodd's Kidney Pills 32c
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1.25 Pinkham's Compound 97c
1.50 Sal Hepatica \$1.32
1.00 Nestle's Food 69c
1.00 Tanlac 79c
Oc Pond's Creams 33c
Oc Phillip's Milk of Magnesia 39c
Oc Bisurated Magnesia 49c
Oc Khovah Health Salts 13c
1.50 Fellows' Hypophosphites. \$1.19
5c Mennen's Talcum 15c
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0c Zam Buk 32c

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2 lbs. for 71c

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