

A Necessary Shade
is a Window Blind. One that stands the wear and tear and the sun's rays is the best to buy. If you buy cheap Blinds you will find them tear and break. The Blinds we have are of the best manufacture. All colors.

O. B. GRAVES,
Limited,
222 DUNDAS STREET.

USE THE—
Incandescent Light.
It furnishes the best illumination for all purposes. It has many advantages.
London Electric Co.
359 Richmond Street.
Phone 565.

Best Coal and Wood
At Best Prices.

Having taken over my old stand controlled by Mr. G. C. Gold, I am now able to supply all the requirements of my former customers and new ones. Give me a call.
All coal weighed on city scales, if required, without extra charge.
GEORGE McNEILL,
Phone 363, 657 Richmond Street.

OWN A KODAK
and enjoy life. We sell Kodaks.
W. A. McKENZIE, PHOTO
Opposite City Hall, Uptown.

J. FERGUSON & SONS
UNDERTAKERS
Phones 548 and 373, 180 King St.
Reasonable Charges. Personal Attention. First-class Equipment. Open all the year around.
JOHN FERGUSON, Manager.

FRIEND'S
TEA BISCUITS
Graham, White, Currant,
10c Per Dozen.
Fresh Made Daily. Phone 443.

"THE FENCE THAT LASTS."
SAMSON Lock FENCE
Strongest, most durable and heaviest wire fence made. Cheapest because most lasting.
THE COMBINATION THAT DOES IT:
NO. 7, HARD STEEL STAYS.
NO. 5 COILED SPRING LATERALS.
SAMSON LOCK—The Lock that does not slip.
Call or write for catalogue at our city agency.
NO. 9 MARKET SQUARE,
Rear New York Store.
Locked Wire Fence Co.
Limited, LONDON.

FOR ALL KINDS OF
Floral
Arrangements
GIVE US A CALL.
5,000
Carnations
on Saturday, at
Bargain Prices.
Darch & Hunter
119 Dundas Street.
Phone 550, 1227.

HIGHEST GRADES OF
Burning Oil,
Lubricating Oil
and all other
Petroleum Products.
THE QUEEN CITY OIL CO.
Limited,
London Branch—York Street, East.
Head Office—Toronto.

In-vic-tus
Shoes.
Custom-made from top to toe. No other Footwear appeals so forcibly to men; no others have the quality and style to meet their demands. See the

EDDY AND TEDDY
(EDWARD VII.) (ROOSEVELT)
And any of the many other new styles. Prices.
\$3.50, \$4.00, \$5.00
POCOCK BROS.
Opposite Market Lane.

STOP

and think what a hardship you may be inflicting on your family by not making your will.

You Know What
other families have suffered. Why not protect yours?

Canada Trust Co.
is a chartered Executor and Trustee, and offers you its services.

Advice and will forms free.
G. A. SOMERVILLE,
Managing Director.
Huron and Erie Offices,
LONDON, ONTARIO.

R. K. COWAN,
BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London.

Quality
Store

THERE is much that is dainty and appetizing in this store. Our stock is most complete in Staple and Fancy Groceries. Everything is of first quality. Everything is lowest priced.

For Saturday—
We will sell Davis' Improved Cake and Pastry Flour, per package...**15c**
Usual price 25c per package.

Our Stock of Olives
Is Most Complete—

The Alphonse Pinard Pitted Olives, per bottle...**40c**
Olives Fancies, in Oil, Per bottle...**35c**
Morton's Spanish Olives, per bottle...**50c**
Spanish Queen Olives, per bottle...**35c**
Spanish Queen Olives, per bottle...**25c**
Spanish Queen Olives, per bottle...**15c**
Select Manzanilla, pitted, per bottle...**35c**

Chef Sauce—
Per bottle...**35c**

Franco-American Soups—
Full assortment. None better can be made.

Cresca Figs—
Retain flavor in the warm weather same as any other time.

Lowney's Milk Chocolate, Swiss Milk—
Per cake...**10c**

On Saturday our stock of Fruits and Vegetables will be complete.

Harry Ranahan,
GROCER,
515 Richmond Street.
TELEPHONE 1024.

Your Spring Waist
Will not be complete without a Waist Set from
Diamond Hall.

W. G. YOUNG
Fine Jewelry,
214 DUNDAS STREET.

LONDON AND DISTRICT

—Mrs. F. A. Fitzgerald, of this city, has been visiting Mr. and Mrs. Charles Egan, of Petrolia.

—Mr. and Mrs. John Tuke are removing from Wardsville to the old homestead in South London.

—Miss Mary J. Hendrie, of this city, has secured her certificate as a nurse at Harper Hospital, Detroit.

—Mrs. Wm. Davidson, of this city, is visiting her sisters, Mrs. Thos. Oke and Mrs. Wm. Bowman, of Exeter.

—Mrs. Housley and Miss Mill Kerr, of St. Thomas, are the guests of Mrs. A. E. Ferte, Maitland Street.

—Miss Daisy Wolebin, of this city, and Mr. David Mantle, of Huntsville, were married recently at the residence of Mr. David Boughton, 554½ Waterloo Street.

—The final dance of the Tuxedo Club

The Variety
Continues
Unexcelled.

It's a source of wonderment to particular housewives how Lawson can quote such unusually low prices for high-grade

Navel Oranges.
We will sell, today and tomorrow, our regular 40 cent ORANGES for 25 cents per doz.

Pineapples.
15 cents each, or 2 for 25 cents.

Saturday's Attractions.
Asparagus, Cauliflowers, Wax Beans, New Beets, New Carrots, Cabbage, Strawberries, Tomatoes, Egyptian Onions, Limes, Grape Fruit and Blood Oranges. Also our usual supply of Bread.

JOHN LAWSON,
GROCER, ETC.
Phone 565, 261 Dundas St.

ENGAGED?

Then remember! This is the place to buy the wedding ring.

C. R. SUMNER,
380 Richmond St.

Do It Now

applies to many things, but at this season particularly to buying a new spring hat. Don't wait—the sun is brighter every day, and sunshine shows up the defects in your old hat. Buy your spring hat now. We are ready if you are.

BELTZ'S.

for the season was given last evening at the Palace Academy. A large number were present and an enjoyable evening spent.

—Miss Leatta Thorne, of 570 King Street, gave a very successful birthday party on Wednesday evening to about 50 of her friends.

—Mr. Thomas Graham, father of Mr. H. M. Graham, principal of the Normal Training School, died yesterday. He ceased to be in his 75th year. The funeral will be private from his son's residence, 518 Waterloo Street, on Saturday, at 5 o'clock.

—The patients of the Home for Incurables were entertained last evening by the Epworth League of the Ashkin Street Methodist Church. President William Curtis, as chairman, made a short address, and then an excellent programme was given. The following contributed: Misses Case, Legate, McCann, Mills, Switzer and Westman, and Messrs. Childs, McCann and Thompson.

ASSIGNMENTS.
J. A. Tinsley, general storekeeper, of Lobo, has assigned. The Anchor Carpet Mills, of Paisley, have assigned to Jas. C. Gibson.

ONE OF THE FIRST READERS.
Mrs. Maddeford, who died in South London yesterday, was one of the oldest readers of The Advertiser. She subscribed when it was first issued, and she remained a constant reader up to the time of her death.

SMALLPOX IN HURON.
Dr. Hodgkiss, secretary of the Provincial Board of Health, has received word from the Township of Stephen, County of Huron, of a case of smallpox. The patient contracted the disease in Michigan, while working on railway construction, but the case is a mild one, and all who have been exposed to the contagion have been quarantined.

OPERATION ON FIREMAN.
Mrs. Moore and Drake yesterday performed an operation on Fireman Frank Robertson, who had an arm fractured in the Sterling fire. The bones have not knitted properly, but it is hoped that yesterday's operation will result in the fireman's speedy recovery. The operation consisted of the wiring together with silver wire of the broken bones.

ART CULTURE CLUB.
An excellent trio—musician, poet and artist—composed the programme for last night's meeting of the Art Culture Club. The musician was Dr. Mason, whose work was described and illustrated by Miss Tolhurst. The poet under consideration was Bryant. Miss Gibson gave a sketch of his life and read a number of his poems. Murillo was the artist dealt with by Mr. W. A. Haddad, who had brought with him a number of his masterpieces. The evening was one of the most pleasant and profitable yet enjoyed by the club.

A LIGHT SENTENCE.
George Badgley and Vincent Latimore, who were caught in a Toronto store at midnight, were sent to the Central Prison for six months each by Police Magistrate Denison's yesterday. Both prisoners have served terms of imprisonment before. They both seemed agreeably surprised at the brevity of their sentences. Latimore is the burglar who was sent down from London for three years for robbing Deper's store.

A WINDSOR WEDDING.
One of the prettiest weddings which have taken place in Windsor for some time was that solemnized at the home of the bride's father, John Clarke, Wednesday evening, when Miss Rena Clarke, one of Windsor's best-known and popular young ladies, became the wife of J. H. Gundy, of the groom's father, who was born in this city. Guests were present to view the ceremony from all over the Province. Green and white were the decorative colors for the ceremony and the arrangement was both lavish and tasteful. The young couple were married between banks of ferns and palms and white lilies. The

After the ceremony a dainty spread was partaken of, following which Mr. and Mrs. McPherson took their departure for Detroit and other western cities. On their return they will be at home to their friends after June 1.

The naval vessels under construction in the United States have a greater tonnage than those at home.

You can easily make a man hot by rubbing him the wrong way.

Easy to Take
Easy to Operate
Because purely vegetable—yet thorough, prompt, healthful, satisfactory.
Hood's Pills

A new message each day—watch for it.

NEXT YOUR SKIN.

Lines carries the atmosphere of the laundry long after you put it on. That's why persons of careful habits and refined taste insist upon the cleanest care and perfect ventilation insured by the FOREST PRO-CO.

Phone 1048, or postal card will bring one of our white wagons.

FOREST CITY LAUNDRY,
"The Careful Laundry,"
72-74 King Street.

Pure Maple
Sugar.

You've been longing for some of the old-fashioned Maple Sugar. We've just received our second lot, made especially for us. We guarantee every cake to be the genuine article.

Cake 5c 6 for 25c

Maple Syrup.
We sell the finest Eastern syrup, acknowledged the best made.

Gal. \$1.25 Bot. 30c

Have You Tried
Gold Medal Flour?

Another Special
Orange Sale.

Today and Saturday only, choice 40c size, California Navels, for

28c Dozen.

LARGE RIPE PINEAPPLES,
CHOICE BANANAS,
CHOICE RHUBARB,
RIPE TOMATOES,
CRISP BUTTER-BEANS,
SPINACH, AND EVERYTHING
IN GREEN VEGETABLES.

Your phone orders carefully filled.

Telephone 317.

T. A. ROWAT & CO.

234 Dundas St.

ceremony was performed by Rev. J. R. Gundy, of Wingham, father of the groom, assisted by Rev. Alfred Brown, pastor of the Windsor Avenue Methodist Church. Miss Amy Flavell, of Lindsay, acted as maid of honor, and Miss Vida Clarke, as bridesmaid, sister of the groom, officiated as ring bearer. Fletcher Gundy, of Detroit, acted as best man. The bride was attended in white silk crepe, Miss Flavell, the maid of honor, in white point d'esprit, and Miss Clarke, the bridesmaid, in Persian lawn and Valenciennes. The groom's presents included, to the bride, a diamond and pearl ring; to the maid of honor, a gold watch; and to the bridesmaid, a gold necklace. Among the numerous presents received was a sterling silver chest from the groom's employers at the Canadian Savings and Loan Company, of Toronto. Mr. and Mrs. Gundy left on a trip to the east. They will reside in Toronto.

WAS FORTY YEARS
LONDON RESIDENT

Death in Toronto of Mrs. John Eldridge, a Nonagenarian—
To Be Buried Here.

Mrs. John Eldridge, who for many years resided in this city, died yesterday in Toronto. Mrs. Eldridge left here some ten years ago, and went to Cleveland and other cities. Why, it was a pity we didn't have more places like that.

It was also pointed out that several manufacturers in London had been compelled to place smoke-burners on their stacks, but the burners had failed to prevent a so-called smoke nuisance.

After all things had been considered, the board decided to recommend to the council that no action be taken, and that the bylaw be shelved. Engineer Graydon was instructed, however, to have all smoke nuisances abated as much as possible.

All Green was present to discuss the wide-tire bylaw, and assist the board in drafting a new and more reasonable measure, the council having named him because of his practical knowledge as a carriage builder. The aldermen wrestled with the bylaw for upwards of an hour, but finally decided to allow the drafting of a new measure to stand over for a week or so, when a special meeting may be held. It was the feeling of the aldermen that it was in the interests of the city to pass a bylaw to protect the streets, but they did not feel qualified just yet to say what width of a tire is necessary for a certain load. All the information it is possible to obtain will be secured by the aldermen before the next meeting, so that grocery men, coal men and all others who use wagons in their businesses may be treated fairly.

OBJECT TO THE STABLE.
It appears that the stable board are erecting on the old 27th street grounds is a source of objection to many people. The Civic Improvement Society and the London Bowling Club registered protests with the members of the committee. Chairman Wyatt stated in this connection that the city has no other place to locate the stable, and that as the ground cost the city some \$2,000, it was time some person made some use of it. The stable would

be a neat building, well constructed and nicely painted. After this explanation the board decided to take no notice of the objections, but to go ahead with the stable. The structure is partly built now.

Assessment Commissioner Grant reported that the petition for a sewer on Maitland Street, between St. James and Grosvenor Streets, was sufficiently signed, and the sewer will be proceeded with at once.

The board will make a trip over the city on Monday next to see what is wanted in the way of street repairs. The West London breakwater will also be inspected the same day.

Engineer Graydon reported that the King Street bridge and the steel conduit underneath the bridge, which carries the sewage from the city, need painting badly, but the board deferred action on the matter for a while because funds are scarce.

Mr. Graydon said that the bridge was erected in 1877 and had not been painted since. A suggestion was made that coal tar be used instead of paint, and if used the tar will resist the action of the rust, which shells off the paint, the tar will be used.

The committee practically decided to repair the sewer at its present level, as far as South Street, but the matter was left over for the engineer to submit an estimate of the cost.

Those present were Chairman Wyatt, Ald. Gerry, Forristal, Abram and Greer, Engineer Graydon and Secretary Bell.

WHERE WEAKNESS IS, DISEASE WILL SETTLE.—If one suffers from any organic weakness, inherited or contracted, there disease will settle when it attacks the body. Therefore drive out the disease. This you can do by using Dr. Thomas' Electric Oil. Prevention is the wisest course.

Every old engine is a stationary engine when the steam gives out. Words are good when backed by deeds but they are better when backed by a dictionary. Wedding guests at least show good taste in kissing the bride and congratulating the groom.

the best salt that Canada's best salt works can produce, and that's the best anywhere

Windsor Salt

the best salt that Canada's best salt works can produce, and that's the best anywhere

Windsor Salt

the best salt that Canada's best salt works can produce, and that's the best anywhere

Windsor Salt

GRAND OPENING SALE OF
CARPETS AND RUGS

TODAY we open the spring Carpet Season with a great sale of high-grade Carpets and Rugs at unprecedented prices.

A special purchasing tour of the European markets gave us opportunities to purchase clearing lots of fine Carpets at prices greatly below the standard. This was only made possible by our purchasing in enormous quantities. The values are such as cannot be secured again, owing to the great advances in the prices of Carpets.

Buy Your Carpets Now. You Will Save Money.

\$1.25 5-Frame English
Brussels for 98c.

A wide range of fine designs and handsome colorings—French grays, new bronzes, reds, greens and fawns—full 5-frame; regular price \$1.25.
SPECIAL SALE PRICE, 98c.

\$1.15 English Brussels for 90c.

This standard quality we have always sold at \$1.15, and those who have purchased it can vouch for the quality. We have a fine range of designs—some with 5/8 borders and 3/4 stairs to match. Carpets suitable for any room.
SPECIAL SALE PRICE, 90c.

95c English Brussels for 75c.

Handsome designs in red, blue, fawn and green; a heavy, durable carpet, suitable for any room, regular value 95c.
SPECIAL SALE PRICE, 75c PER YARD.

\$1.65 English Wilton Carpets
for \$1.35.

Fine Wilton Carpets, in fawn, bronze and green effects for drawing-rooms and rich Orientals for hall, library and dining-room, 5/8 borders to match. Regular \$1.65 and \$1.50 carpets.
SPECIAL SALE PRICE, \$1.35.

90c All-Wool Carpets, 72c.

Full 36 inches wide, guaranteed all pure wool, fine colorings and a large number of fine new designs. Regular price, 90c per yard.
SPECIAL SALE PRICE, 72c.

\$25 Axminster Rugs, \$20.

A lot of fine Axminster Rugs in patterns suitable for drawing-room, dining-room or library. All sizes from 4x6 feet to 10x13 feet.
ALL AT 20 PER CENT DISCOUNT.

A. SCREATION & CO

Would Prejudice City's
Manufacturing Interests

For This Reason the Smoke
Bylaw Is Shelved.

Pity London Did Not Have More
Chimneys, Says Ald. Greer.

The Wide Tire Bylaw Again Before
Works Board—A "Kick"
About a Stable.

The board of works gave the smoke bylaw its quietus at last night's meeting. Ald. Greer and others said the passing of the proposed bylaw would mean the placing of smoke-burners on the stacks of London, and anything prejudicial to manufacturing interests was looked upon as a serious matter for the aldermen to promote in any way.

"You can't have factories without smoke," said Ald. Greer. "Look at Cleveland and other cities. Why, it's a pity we didn't have more places like that."

It was also pointed out that several manufacturers in London had been compelled to place smoke-burners on their stacks, but the burners had failed to prevent a so-called smoke nuisance.

After all things had been considered, the board decided to recommend to the council that no action be taken, and that the bylaw be shelved. Engineer Graydon was instructed, however, to have all smoke nuisances abated as much as possible.

All Green was present to discuss the wide-tire bylaw, and assist the board in drafting a new and more reasonable measure, the council having named him because of his practical knowledge as a carriage builder. The aldermen wrestled with the bylaw for upwards of an hour, but finally decided to allow the drafting of a new measure to stand over for a week or so, when a special meeting may be held. It was the feeling of the aldermen that it was in the interests of the city to pass a bylaw to protect the streets, but they did not feel qualified just yet to say what width of a tire is necessary for a certain load. All the information it is possible to obtain will be secured by the aldermen before the next meeting, so that grocery men, coal men and all others who use wagons in their businesses may be treated fairly.

OBJECT TO THE STABLE.
It appears that the stable board are erecting on the old 27th street grounds is a source of objection to many people. The Civic Improvement Society and the London Bowling Club registered protests with the members of the committee. Chairman Wyatt stated in this connection that the city has no other place to locate the stable, and that as the ground cost the city some \$2,000, it was time some person made some use of it. The stable would

be a neat building, well constructed and nicely painted. After this explanation the board decided to take no notice of the objections, but to go ahead with the stable. The structure is partly built now.

Assessment Commissioner Grant reported that the petition for a sewer on Maitland Street, between St. James and Grosvenor Streets, was sufficiently signed, and the sewer will be proceeded with at once.

The board will make a trip over the city on Monday next to see what is wanted in the way of street repairs. The West London breakwater will also be inspected the same day.

Engineer Graydon reported that the King Street bridge and the steel conduit underneath the bridge, which carries the sewage from the city, need painting badly, but the board deferred action on the matter for a while because funds are scarce.

Mr. Graydon said that the bridge was erected in 1877 and had not been painted since. A suggestion was made that coal tar be used instead of paint, and if used the tar will resist the action of the rust, which shells off the paint, the tar will be used.

The committee practically decided to repair the sewer at its present level, as far as South Street, but the matter was left over for the engineer to submit an estimate of the cost.

Those present were Chairman Wyatt, Ald. Gerry, Forristal, Abram and Greer, Engineer Graydon and Secretary Bell.

Spring House-
Cleaning Goods

We have what you want—
S. W. Paints, Stains,
Enamels and Varnishes,
Alabaster for walls and
ceiling, Paint, White-
wash and Kalsomine
Brushes, Step Ladders,
Curtain Stretches, Car-
pet Whips, Spades,
Rakes, Hoes, Wheel-
Barrows, Garden
Shears, etc., at

The Purdom-Gillespie
Hardware Company,
Phone 461, 118 Dundas St.

New Books at the Library

Strong—Why the Mind Has a Body.
Marden—The Young Man Entering Business.

Zach—American Municipal Progress.
Holland—Imperium et Libertas. A study in history and politics.

Russell—The Principles of Mathematics, Vol. I.
Roe—Play and Profit in my Garden.

Hopkins—Home Mechanics for Amateurs.
Wylie—Nature's Laws and the Making of Pictures.

Kirkbride—Engraving for Illustration. Historical and practical notes.
Downer—Running. Recollections, and How to Train.

Johnstone—Boxing: The Modern System of Glove Fighting.
Bradford—The Angler's Secret.

Hardy—The Dynasts: A Drama of the Napoleonic Wars.
Vanderlip—Hubert—in Search of a Siberian Klondike.

Hearn—Kotto, Japanese curios.
Panslaw—Delhi, Past and Present.

Pollock—The Polish Plot. Reign of Charles II.
Berkeley—The Campaign of Adowa, and Rise of Menelik.

Bradley—Canada in the Twentieth Century.
Martin—Hume—The Love Affairs of Mary, Queen of Scots. A political history.

J. J. Bell—Mrs. McLerie.
Fowler—Place and Power.
Harland—My Friend Prospero.

Hill—The Duke Decides.
Johnston—Sir Mortimer.
Jones—Bubbles We Buy.

Spearman—The Close of the Day.
Warman—Tales of an Engineer. With Rhymes of the Rail.

The Worst Kind.</