

# PLEASE READ THIS EVERYBODY! DO IT NOW!

**LANTIC SUGAR**  
in Yellow Packages  
is Guaranteed Full  
Weight of Finest  
Pure Cane Granu-  
lated White Sugar

sept 5, 31, m, th, s

Lantic Granulated Sugar comes direct from the Refinery to your table unsoiled by contact with anybody's hands. Lantic is guaranteed to be clean.

Lantic Sugar in yellow packages is guaranteed to be full weight of pure cane sugar. Purest and best.

Lantic Sugar in yellow packages is finer than sugar out of a barrel. Therefore it is sweeter, bulk for bulk, than coarse sugar.

Insist on getting Lantic Sugar in yellow packages. All the best shops sell it, all intelligent housekeepers use it because it is guaranteed full weight, fine, pure cane sugar.

**COLIN CAMPBELL, Limited**  
Distributors Lantic Sugar

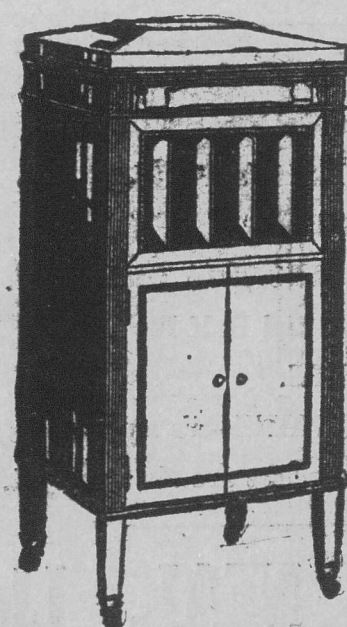
## A BINDER FOR EVERY SHEET

Loose Leaf  
Ledgers  
Sectional Post  
Binders  
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Binding Devices  
of every  
Description

**DICKS**  
**PHONE**  
**47**

Ready Made  
Accounting  
Forms  
Bill and  
Charge Systems  
Commercial  
Records  
for every  
Office

## A SHEET FOR EVERY BINDER



**The Only Non-Set  
Automatic Stop is  
on the Columbia  
Grafonola**

THE greatest improvement  
ever made in the phonograph  
is the Columbia Non-Set Auto-  
matic Stop, which is now an in-  
tegral part of the new Columbia  
Grafonola.

With this improved instrument  
you simply place the tone arm  
needle on the record, and the  
stopping takes care of itself.

There is nothing more for you  
to do—no stop to set at a given  
point, as in other phonographs.  
Come in and see our latest models.



**U. S. Picture & Portrait Co.**  
**Grafonola Department.**

### Why the Sea is Blue.

The blue of the sea is not, as is gen-  
erally supposed, due to reflection from  
the sky, but to the saltiness of the  
water.

Nowhere is the sea more blue than  
in the Mediterranean, where the water  
is particularly salty, for the reason

that it is not only exposed to almost  
tropical heat, but because comparatively  
few rivers pour fresh water into  
it.

Around our own coasts the sea var-  
ies considerably in its colours. The  
North Sea is green, partly as a result  
of its clearness and partly because of  
the sandy nature of the bottom. On

the South Coast it is blue-green, while  
on the West Coast green predominates.  
The Atlantic is almost uniformly  
green, for the same reason as the  
North Sea.

But blue and green are by no means  
the only hues observable at sea. The  
Red Sea gets its name from a tiny  
weed-like growth, dull red in colour,  
which covers its surface. The Yellow  
Sea of China is popularly supposed to  
be so-called because of its muddiness,  
but scientists have proved that it de-  
rives its colour from a multitude of  
minute living organisms. In the Bay  
of Loango the water is blood red, due  
to reflection of the red bottom soil.

A few years ago the sea off the coast  
of California turned black, the whole  
of Santa Cruz Bay assuming an ink  
hue. The phenomenon was caused by  
countless animalcules, known as  
whale's food.

A steamer plying between Hong-

Kong and Yokohama ran into a snow-  
white sea, which was so dazzling that  
it bewildered everyone on board. An-  
other ship sailing off the coast of  
Guinea found itself in what looked like  
a sea of milk, caused by vast numbers  
of small white animals, which for some  
unaccountable reason had risen to the  
surface from the great depth in which  
they usually lived.

### Fool-Killers on Sea and Land.

Every Monday morning the daily pa-  
pers have accounts of accidents to  
motor boats in which the "tanks blow  
up" and do all kinds of damage. By the  
way, do any of our readers actually  
know of a gasoline tank "blowing up"?  
What usually happens is, the engineer  
looks for a gasoline leak with a light-  
ed match—and finds it. That is a cinch.  
The fellow who looks for a gas leak  
in his home usually finds it the same  
way, and he is usually the same type  
of a pinhead.

If he were all alone and the damage  
confined to his person and property  
we could be resigned in advance to  
what might happen, but it is usually  
the case that he has a number of  
friends along, preferably women and  
babies, all of whom are supposed to be  
able to take care of themselves in the  
event of an accident.

Then there is the fellow who loads  
his boat down to the gunwales and  
goes out for a run when the sea is  
choppy. He doesn't carry life preser-  
vers, fire extinguishers, whistle, fog  
horn or running lights. It costs money  
to buy these things, but it costs a heap  
sight more to settle up when the in-  
spector finally pounces him.

But don't think for a moment that  
all the boneheads are afloat on Sun-  
days and holidays. There is the auto-  
mobile gink who does the sharp turns  
on the roads at 50 miles or better, and  
every now and then gives the corner  
the job of scraping his remains off a  
telegraph pole in order that he can  
find something to "sit" on. And don't  
overlook the motor cyclist who takes  
young women and children out for a  
ride on a machine that was built for  
one. Now and then he pulls off a stunt  
that causes his friends to hang out a  
bunch of crapes on the front door. The  
fellows who jump on and off fast mov-  
ing cars, that cut across trolleys while  
going at railroad speed, the didn't  
know-it-was-loaded species—these are  
all of the same breed, whether found  
on land or water. That they are multi-  
tudinous is in evidence because of the  
fact that notwithstanding the heavy  
tolls taken they are still numerous and  
active. The only hope of reducing the  
disasters due to these maniacs is in  
stringent legislation and effective su-  
pervision. Let the experiment be tried.  
For instance, in cases where life is lost  
due to manifest recklessness and in-  
competence, let the transgressor be  
arrested for manslaughter. That ought  
to act as a check on some men who  
have no regard for their own lives, or  
for the lives of others—Canadian  
Motor Boat.

### When Carnegie Offended.

There are many good stories of Mr.  
Whitlaw Reid in the recently pub-  
lished book, "Life of Whitlaw Reid,"  
by Mr. Royal Cortissoos.

Mr. Reid (who was American Am-  
bassador to Britain from 1905 to  
1912) came on one occasion to Scot-  
land to receive a degree of St. An-  
drew's. Mr. Carnegie was installed  
at this same function as Lord Rec-  
tor, and then started to deliver the  
Rectorial address.

The boys, however, had some ideas  
about that themselves. His speech  
was a violent denunciation of all war  
accepting a purely defensive war for  
your own land and home, which he

## Furs! Furs! Furs!



## Advance Showing in FURS

Of extraordinary value. Pelts of selected quality fashioned  
into Furs of eminent quality and beauty; and because the Sale  
anticipates the season—variety is at its best. All Furs are lower  
than last year, and we anticipate a big business in Furs for Sep-  
tember month. See them while they are at their best.

**ANDERSON'S,**  
Water Street, St. John's

said did not justify attacking anybody  
else's land and home.

As he was speaking to a good many  
students who belonged to the volun-  
teer regiments and was actually in  
the hall of the St. Andrew's armoury,  
one may imagine that his sentiments  
were not acceptable to everybody.  
The whole speech was punctuated  
with shouts of dissent, groans, cat-  
calls, and the like.

"Carnegie took it very good-humouredly, however.

Once Carnegie was unlucky in giv-  
ing the boys a tempting cue. In one  
of his violent outbursts against war  
he closed with the quotation, "Is thy  
servant a dog that he should do this  
thing?"

He appealed to the boys to make  
such an answer when called upon to  
go to war. Instead the whole crowd,  
however, began barking in every tone  
of canine expression from the bull-  
dog and the mastiff to the toy terrier,  
and for the next few moments pande-  
monium reigned supreme.

Stafford's Prescription "A"  
will cure that uncomfortable  
feeling caused by indigestion  
and Dyspepsia. Price 35 and 70c.  
Postage 10 and 20c. extra.—advt.

MINARD'S LINIMENT USED BY  
PHYSICIANS

### Mustad's Hooks

The Great Nor-  
wegian Fish  
Killer.

THEY NEVER MISS

Ask for Mustad's

## YOUR P

### Men's Na Serge

Plain and fancy Navy  
smart American tailored  
of these in assorted sizes  
would be to your advantage  
as possible. Values to \$3  
and Monday

23.

## - FRI

### Breakfast Cloths, Table Napk

BREAKFAST CLOTHS—Fr  
ask Cloths, nice for your b  
barred pattern; cheerful  
Reg. \$2.50. Friday, Sa  
Monday  
Reg. \$2.50. Friday, Sa  
Monday

COLOURED TABLE COVE  
Table Covers, fancy figured  
respectable looking cloth  
PRICE MARK. Reg. \$3  
Saturday and Monday

WHITE TABLE CLOTHS—  
pure White Damask Cloth  
size 66 x 66; hemmed. Sp  
Saturday and Monday  
TABLE NAPKINS—5 dozen  
English Damask Table Na  
for use. Reg. 35c. Fri  
and Monday

LARGE GLASS CLOTHS—E  
Glass Cloth with Crimso  
med. Reg. 65c. Friday,  
Monday, each  
WHITE TOWELS—Several  
Turkish Towels (in a con  
dual use. Special Friday,  
Monday, each

### Chintz! New Prices Bri Values from Selected



Reg. \$1.00. Friday, Sat

Reg. \$1.20. Friday, Sat

Reg. \$1.40. Friday, Sat

Reg. \$1.60. Friday, Sat

TOWELLING—Crash Ro  
Crimson border. This  
make. Reg. 45c. ya  
Saturday and Monday  
FAMILY TOWELS—Seve  
superior quality half bl  
els, Fawn and coloured  
visible. Special Fri  
day and Monday, each



### BOYS' WATERPROOFS

—Fawn Waterproofs.  
He will need one for  
wet days now; storm  
collar, strap cuff; 10  
ft 10 to 15 years.  
Fri, Sat, & \$2.50  
Monday

### BOYS' TOP SHIRTS

Striped Blue & White  
that will give super-  
ior service as School  
Shirts. Regular \$1.40.  
Friday, Sat, & \$1.40.  
& Monday 98c.

### Leather Sch

Real Leather School Bags,  
about and able to stand it.  
Prices  
79c. and

### Window

36 inch plain and Green  
plete with fittings. Frid  
day  
STRIPED FLANNELLETT  
Striped Flannellette, it  
have marked down fr  
Saturday and Monday



### Through With School, Now What?

The answer is entirely up to yourself! It is  
only a question of whether or not you are  
properly trained. Every man pays for a busi-  
ness training whether he gets it or not, pays  
for it in smaller salary, in harder work, in  
dissatisfaction, in fewer opportunities.

Fall term opens Sept. 12th. New classes  
forming each Monday after that date. Write,  
phone or call.

**Empire Business College**  
Sydney, N. S.