



Edison reveals voice secrets

ONLY 22 singers, out of 3,800, sing pure notes.

Many popular opera and concert stars have serious defects in their voices.

"Stage-personality" enables many a singer of poor voice to gain success as an operatic star.

These amazing facts are told by Mr. Edison in a recent interview on "The Imperfections of the Human Voice." Ask for a copy.

The NEW EDISON

"The Phonograph with a Soul"

Vote!

Mr. Edison has listed his 25 favorite tunes. Ask for a copy of "What Edison Likes in Music."

What other great man's favorite songs would you like to know? Come in—vote!

Receive free, Mr. Edison's favorite portrait; a pen-etching by Franklin Booth, 12 x 19 inches.

He detected and analyzed these vocal defects through the New Edison.

If the New Edison can reveal the defects of mediocre voices to scientists, it can bring the perfections of great voices to you.

You hear the world's greatest music at its greatest, when you hear the New Edison.

F. V. CHESMAN,

Edison Dealer,

St. John's.

On Sport Generally.

Editor Evening Telegram.

Dear Sir,—In the spring a young man's fancy lightly turns to thoughts of sport. There are indications that this year, if the weather is good, and I believe it will be, will be the banner sporting year. It looks as if there will be four Brigades. There is a league in itself. Why not have competitions between the Brigades in football, baseball, sports, swimming, boxing, wrestling, gymnastics, rowing, etc. There could be a challenge wheel for each event, and cups and medals for the individual winners. I am sure it would be a great benefit, not only to the young men, but also to the Brigades.

What about the Hockey dinner? I think one is due from the Rink Directors to the Hockey League. I am informed that the St. Bon's team this year paid over a hundred dollars for their hockey sticks. The other teams, I presume, did the same. They received fifty dollars a team from the Rink Company. They earned a large amount for the Company. They deserve a dinner. Look at the United States and Canada. These men are paid large sums of money to play games. In baseball some receive as high as ten thousand dollars a season, and some even more. They are professionals. Personally I am against professionalism. In my opinion the object of sport is to develop a man, to fit him for his life work. If he makes sport his life work he is wasting his time. I do not refer to teachers of games or gymnastic instructors. They are as other teachers. Sport gives a man pluck and judgment, makes him strong and healthy, teaches him team work and generalship, and in many other ways is beneficial. It costs very little, much less than medicine or doctors' bills. Occasionally there is an accident, but that happens in the very best of regulated families.

What about the C.E.J.-C.L.B. sports? They used to be very successful in days gone by and were productive of quite a bit of revenue to these institutions. Why not revive them? It looks as if football and baseball will be more largely participated in this year than ever before. Rightly so. We want something to distract our attention, and when we get that

distraction at little cost and under healthful surroundings, the money being kept in the country and most of it devoted to charitable objects, then we have something which everyone can cheerfully help, helping themselves and a good object at the same time. Wishing the sports a most successful season.

Yours sincerely,

April 8th, 1921. GEO. W. B. AYRE.

Let Voters Protest.

Editor Evening Telegram.

Dear Sir,—On reading some of the information that the Opposition members are getting from the different Government departments, I think it is about time the citizens of this country, without basing their arguments or writing on politics, should come out in letters to the daily newspapers, over their own names, voicing their sentiments of what they think how the present Government is using

and abusing the citizens of our good little island home.

It is shameful to think how we are being bled, financially, by the mad methods of those in authority, and there is it all going to end. Will it be by heavy taxation on our people, or will we be begging our Canadian neighbors for some kind of admittance to their great Dominion?

These great lavish and unnecessary expenditures are sickening and disgusting to us, and we want to know if they intend to "keep on doing it." Take our Fish Commissioners and Inspectors—what are they doing to-day to earn those fabulous amounts that are opposite their names—most of them living in countries where living is cheap, and having from ten to twelve thousand dollars spent on them within a year—and what benefits have we derived? Ask the fish merchant, ask the cooper, ask the laborer on the wharf, ask anyone directly connected with the chief industry of the country, and they will quickly tell you what

good they have been to the country. Come on, Mr. Government, it is about time to retrench or those who can stand retrenchment, and endeavor to bring this country out of the unnatural depression she is suffering from, caused by the unnecessary and extravagant expenditure of our money. Yours truly,

E. D. SPURRELL.

April 8, 1921.

London Gossip.

LONDON, March 8th, 1921.

DOING AS LONDON DOES.—NOT. A Strand hatter who has a name known all over the civilised world, tells an interesting tale of how he fitted the Turkish delegates to the Peace Conference. Some of the Turks turned up in old-fashioned hats or in the fez, but, apparently, the word went round that they should observe the maxim, "When in Rome do as Rome does." They, apparently, did not know that we have changed our habits, and in consequence they were the best-dressed delegates at the Conference, much to the disgust of the London crowd who wanted to see the Turks in their national headgear. The Turks had no sooner reached London than they sent for this hatter. In every instance, he says, he could not get a hat to fit and had to use the "confronture." The Turks are different from the ordinary Englishman in that their heads are much fuller behind the ear and sharper towards the forehead. Bekir Sami Bey, indeed, had such an awkward cranium that it almost baffled the hatter's assistant, but even he turned up in a "chimney pot" which put the humble bowlers of Lloyd George and M. Briand quite in the shade.

FIVE SHILLINGS BONUS FOR JUTLAND.

The prize bounty for the battle of Jutland is very meagre. It has been worked out by the Admiralty at 2s. (40 cents) for the lowest grade (seaman) and 10s. (200 cents) for the highest (captain). The Admiralty has decided to award a bonus of five shillings to the crew of the ship which first sighted the enemy. This bonus is to be paid to the crew of the ship which first sighted the enemy. This bonus is to be paid to the crew of the ship which first sighted the enemy.

THE TRAGIC COMEDIANS.

Tales of the ravages of bronchitis and consumption lie behind the cold fact that the total percentage of deaths among animals at the Zoological Gardens, Regents Park, last year amounted to 24. If those animals who have spent more than six months in the gardens, and have consequently acquired a disease-defying familiarity with their surroundings, are included in the computation the percentage falls to 10. This is the lowest on record, but it is high enough to include liverish anomalies, and at least one highly dramatic demise. Abstemious might find a powerful weapon in the fact that a lion and a bear succumbed to drunkard's liver. The point of the moral, however, is somewhat blunted by the fact that both victims insisted on water; but a monkey, disconcerting to the last, statistically counters the abstemious' argument by the fact that, though it was practically nourished on gin and brandy, it died merely from accidental causes. Humanly enough, by the way, it steadfastly refused Government aid. Mortality among birds was caused chiefly through tuberculosis, while pneumonia carried off several reptiles. Monkeys in general shared the fate of the birds, but none shared with the sea lion the distinction of dying of a rare affliction—tuberculosis of the brain. From the point of view of value, the most lamented deaths are those of an elephant from bronchitis, a leopard from pneumonia, a zebra from interitis, and a tiger slain by a lion.

The Maritime Motion Picture Company of Canada, Ltd.

Incorporated under the Nova Scotia Companies' Act.

Authorized Capital, \$1,000,000.

Canada's Largest and Strongest Cinema Producing Company, Offering to the Canadian Public 4,000 Shares 8 per cent.

1st Preferred Cumulative Participating

PRICE \$25.00 SHARE

Carrying a Bonus of One Share of Common With Each Fully Paid Up Share of Preferred.

World's Greatest Educational and Historical Industry.

THE MOTION PICTURE INDUSTRY.

In the business progress of the civilized world, no more rapid or wonderful advance has been made than has marked the Motion Picture Industry. To-day more people are interested in this great, new development and more people derive their chief pleasure, amusement and instruction from the silent drama than from any other source. Within less than a decade it has developed from an insignificant form of recreation and amusement into one of the greatest educational mediums of modern times. No other industry has ever been founded on a more solid foundation. The extent of the screen's appeal is limited only by the number of human eyes there are in the world.

ENORMOUS PROFITS OF THE BUSINESS.

It is interesting to know that nearly \$2,000,000,000 of capital is now represented in the producing and exhibiting of pictures; more than 300,000 persons are now regularly employed in its various avenues of activities; 4,000,000 ft. of film are produced weekly; over \$1,000,000 were spent in the United States and Canada in 1919 for admission to motion picture theatres, and it is represented that \$150,000,000 represents the profits made by producers and exhibitors. This remarkable record has been attained in the last fifteen years, making motion picture industries the third largest in the world and first in the amount of profits it has paid on the capital invested.

It is this development and these possibilities which have caused the entry to this field of such outstanding business and financial men as W. C. Durant, President of General Motors Corporation; Sir Her-

bert S. Holt, President of the Royal Bank of Canada; Harvey D. Gibson, The Liberty National Bank of New York; Lord Beaverbrook; Daniel E. Pomeroy, Vice-President Bankers' Trust Company of New York; Lord Ashfield, Chairman of the Underground Railways, London; Sir Hugo Cunliffe Owen, Chairman of British American Tobacco Co.

DID YOU EVER REALIZE?

That the moving picture industry pays a larger dividend on the investment than any other industry.

That most of the pictures you pay to see in your local theatres are produced outside of the Dominion.

That Canada pays the United States fifteen million dollars per year for Motion Picture Films.

That in the United States to-day there are three hundred and thirteen companies making film plays and that up to a year ago there was not one successful producing company in Canada.

Dollars represent energy. You can make them work and earn. The great industrial leaders of the world made their first start by saving a few dollars and investing wisely and at the right time in some new industry.

AND REALIZING THIS ARE YOU SATISFIED?

If you are interested in the moving picture industry as an investment, send your name and address on a postcard to J. R. BECK, Rates Representative, and we will forward without obligation to yourself some interesting literature pertaining to the industry in Canada.

Sixteen Million People Every Day Sit in Rows in Motion Picture Theatres and Watch the Shift of Fact and Drama on the Screen.

The Maritime Motion Picture Company of Canada, Ltd.,

HEADQUARTERS: SYDNEY, N. S.

Household Notes.

Serve pimiento sauce with fish timbales.

Sauces may be thickened with egg yolks.

Horseradish helps in digesting fat meats.

Rhubarb is excellent stewed with pulled figs.

Nutmeg is being used to flavor meat sauces.

Always drain asparagus before putting on toast.

Slices of crisp bacon should be served with baked cod.

Finely chopped, pimiento may be added to fish cutlet mixture.

Baby should not be given baked potato until eighteen months old.

For children who are tired of plain oatmeal, cook this cereal with raisins.

A strawberry huller is just the thing for picking pin feathers out of a chicken.

If custard sauce is served with gelatine the dessert seems to have more body.

A delicious conserve is made with apples, raisins, nuts and a little orange peel.

When using dried apples for pie soak them overnight and drain well before using.

Cream of lettuce soup is sometimes made with two tablespoons minced onion.

Left-over tomato soup may be used in sauces for spaghetti, rice, meats or fish.

When making ice cream, use one part rock salt to three parts finely cracked ice.

Serve jellied chicken, ring on crisp lettuce and fill the center with diced pickled beets.

Jelly or jam tarts are nice garnished with a spoonful of whipped cream or meringue.

A salad made with chopped cabbage, grated raw carrots and chopped peanuts is delicious.

A delicious and easily made dessert is jam, roly-poly served with hard or fruit sauce.

Fried meat has a nutty flavor when rolled in toasted cornflakes instead of flour.

When making apple pie roll a few gratings of cheese into the crust. The "taste" is delicious.

The addition of a few scraped carrots improves the flavor when stewing dried lima beans.

Now is the time to use up every bit of left-over jelly and jam. Use in tarts, jelly rolls or salads.

A little toy funnel is excellent for filling salt and pepper shakers and vinegar and oil cruets.

Lengthwise strips cut from old white silk stockings make dainty binding for the tops of silk vests.

An unthreaded sewing machine can be used instead of a tracing wheel to mark paper patterns.

The frosting for the top of the cake should be stiffer than that used for icing and filling the other layers.

Brick's Tasteless makes you eat. For sale at STAFFORD'S. Price \$1.20; postage 20c. extra.

MUTT AND JEFF

EVIDENTLY JEFF ATE PICKLES AND ICE CREAM BEFORE HE CRAWLED IN THE HAY.

—By Bud Fisher.

