

# Our Christmas Cards

Specially selected in packets of one dozen cards of the latest and prettiest designs.

- The Soldier Packet, only 7c.
  - The Sopwith Packet, only 10c.
  - The Martinsyde Packet, only 15c.
  - The Submarine Packet, only 20c.
  - The Vickers Packet, only 25c.
  - The Victory Packet, only 30c.
  - The Army Packet, only 40c.
  - The Dominion Packet, only 50c.
  - The British Packet, only 60c.
  - The Prince Packet, only 70c.
  - The Lloyd George Packet, only 80c.
  - The Princess Packet, only 90c.
  - The Empire Packet, only \$1.00
  - The His Majesty's Packet, only \$1.20
- Boxes of Assorted Christmas Cards and Envelopes—  
35c., 40c., 50c., 60c., 70c., 80c., 90c., \$1.00, \$1.20 per box.
- Single Cards in boxes, beautiful designs, at 20c., 30c., 40c., 60c., 80c. and \$1.20 each.

### CALENDARS:

Fancy and Block Calendars from 10c. each; postage extra.  
SPECIAL PRICES TO WHOLESALERS.

## DICKS & CO., Ltd.,

Booksellers & Stationers.

**FOR SALE!**

Where Quality Counts.

**BAIRD & CO.,**  
Agents.



**TAYLOR'S BORAX SOAP**

SOFTENS WATER—WASHES WHITER

## The Avalon Telephone Co.,

LIMITED.

Capital \$400,000.

Common Stock \$200,000. Preferred Stock \$200,000.

OFFERS TO THE PUBLIC

**\$200,000 of its 7 per cent. Preferred Stock in share of \$25.00 each.**

Holders of Preferred Stock share with the holders of the Common Stock in the surplus earnings over the guaranteed 7 per cent.

The Company will install a modern Telephone System in the town of St. John's and give long distance service between St. John's and the Towns of Conception Bay and Ferryland District.

For particulars apply to

**AVALON TELEPHONE CO., LIMITED,**  
P. O. Box 913, St. John's, or Rooms 9-10 Bank of Montreal Building.

nov14.com

**NOTICE!**

We personally attend to the sale of Codfish, Cod Oil, Salmon, Herring, etc. Will guarantee the highest market price with the most satisfactory results. Returns on all shipments made promptly. Consignments solicited.

**P. J. SHEA,**  
Broker & Commission Merchant.  
Office: 514 Water Street. Wharf: Cliff's Cove.

Quarterly Volumes AT  
**Byrne's Bookstore.**  
The Two Big Comics Just Received.

"LOT-O-FUN" — Quarterly Division. Grand stories by the best writers. Comic pictures by the best humorous artists and a great variety of entertaining reading. Price 45c. Postage 2c.

"COMIC LIFE" — Splendid comic pictures and cartoons. Complete stories and a mass of other interesting reading. Price 45c. Postage 2c.

Also a splendid new number of the ever popular Journal, "SPARE MOMENTS".

A real bulk of good reading, with not a dull page in the issue. Price 45c. Postage 2c.

**GARRETT BYRNE,**  
Bookseller & Stationer.

Newfoundland Postage Stamps.

WE WANT TO PURCHASE FOR CASH any quantity of Used Postage Stamps of Newfoundland, especially Caribou 1919 now in use, and will pay the following:

- 1c. value per 100 . . . . . 25c.
- 2c. value per 100 . . . . . 25c.
- 3c. value per 100 . . . . . 25c.
- 4c. value, each . . . . . 4c.
- 5c. value, each . . . . . 4c.

For higher values we will allow one-third each of the face value and take any number of these at above prices.

Stamps must be in good condition, not torn, damaged or too heavily cancelled.

We will also buy for cash all other values, issues, etc., of Newfoundland Postage Stamps.

Send us all the stamps you have and we will remit promptly on receipt. We also buy West Indian Stamps. Prices list free on request. We are the Oldest and the Largest Dealers in Postage Stamps in British North America.

**MARKS STAMP CO.,**  
129 Spadina Avenue,  
Toronto, Canada.

Nov 8, 1917

**Make a friend for life by persuading him to buy Henley's**

**"Twentieth Century Book of Recipes."**

The greatest book ever offered to the public.

1919 edition just ready.

Henley's Twentieth Century Book of Recipes, Formulas and Processes.

10,000 Trade Secrets, Chemical Processes, Scientific Formulas.

How to make everything for the Home, the Factory and the Workshop.

**THIS IS THE BOOK** every one who seeks Practical, Accurate Knowledge and Guidance in his everyday work must have at his command.

Price \$4.00.

**Garland's**  
**BOOKSTORE,**  
177-9 WATER STREET,  
ST. JOHN'S.

Just received a shipment

**Moir's Cake**

Plain and Sultana.

Retailing at our usual LOW PRICES.

**M. J. O'Brien,**  
42 New Gower St.

MINARD'S LINIMENT CURES DYPHTHERIA.

## TRADE F MARK

When buying No. 1 Bread ask for the bag marked Harvey's "F," and then you will be sure of getting full value for your money. Made only from very best

### WHITE FLOUR.

## A. HARVEY & CO., Ltd.

oct 20, 1917

## Smallwood's Big Sale!



In stock and to arrive:

**700 prs. MEN'S LONG RUBBER BOOTS.**

Price only

### \$5.00 per pair.

Also a big stock of Boys' and Youths, Women's, Misses' and Children's Long Rubbers, Gaiters and Low Rubber Footwear.

Mail Orders Promptly Attended To.

## F. Smallwood,

The Home of Good Shoes, 218 & 220 Water St.

**J. J. ST. JOHN.**

JUST THINK!

**Two Barrels of Good Beef for the price of one Barrel Pork.**

Another lot of 100 barrels now landing, same as the last Beef, which sold like hot cakes. Same price, \$32.00 barrel.

The best brands of White Flour, Oats, Bran, Corn and Cattle Feed.

**J. J. ST. JOHN,**  
186 and 189 Duckworth Street.

## The Brunswick Gramophone

like the

## Emerson Piano

needs no puffing.

Come, see and hear, and make comparisons.

## CHARLES HUTTON,

Distributor for Newfoundland.

Forty Years in The Public Service -- the Evening Telegram.

## Reid-Newfoundland Company.

### Notice to Shippers.

#### CHANGE OF SCHEDULE.

NOTRE DAME-BONAVISTA BAY STEAMSHIP SERVICE.

Commencing November 24th, and until further notice, the undermentioned regulations will apply to the acceptance and forwarding of freight for the above Bays:—

From Lewisporte every Monday ("Clyde" or "Dundee") for

- Campbellton
- Comfort Cove
- Change Islands
- Exploits

From Port Union every Monday ("Clyde" or "Dundee") for

- Botwood
- Boyd's Cove
- Beaverton
- Beaver Cove
- Bonavista (Rail also)
- Brown's Arm
- Cat Harbor
- Deer Island
- Fogo
- Fredericton
- Flat Island
- Greenspod
- Gooseberry Island
- Happy Adventure
- Joe Batt's Arm
- Keala
- King's Cove
- Lewisporte (Terminal)

Farmers' Arm (Dildo)  
Herring Neck  
Moreton's Harbor  
Tizzard's Harbor  
Twillingate

## Buy Libby's

# Tomato Soup.

Sold in Number 1 Cans.

Just add hot water to bring to right consistency. Cost less than any other brand.

## Get Our Quotations

—ON—

# Gunpowder, Shot and Ammunition.

The Direct Agencies, Ltd  
Wholesale Only.

## Samples! Samples!

### Ladies' Fall and Winter Costumes.

This is a special lot purchased by our representative in England. Prices range from

### \$20.00 to \$40.00.

A choice collection of styles and colors to select from them to-day.

**WILLIAM FREW, Water St.**

## Apples! Apples! Apples!

NOW IN STOCK:

- GRAVENSTEINS—Red Streak and Wealthy.
- CALIFORNIA ORANGES—All counts.
- And to arrive the 22nd: 500 brls. KINGS, BLENDHEIMS. Good fall apples.

- 50 brls. CRANBERRIES.
- 150 sacks GOOD SILVERBELL ONIONS.
- 100 cases VALENCIA ORANGES.
- 50 kegs GRAPES.

PRICES RIGHT.

## BURT & LAWRENCE,

13 New Gower St.

### Auction Sales

On account of whom it may concern

#### AUCTION.

to-Morrow, Wednesday at 12 o'clock, at the premises of

**Messrs. Furness, Withy & Co., Limited,**

About 90 Bundles HAY Landed in a damaged condition on board the S. S. Brighton from Halifax, surveyed and ordered to be sold for the benefit of whom it may concern.

**S. Rendell & Co., Ltd.**  
Auctioneers.

nov 23, 1917

#### AUCTION.

### BRLS. PLATE BEEF.

11 o'clock

Thursday, Nov. 27th, at Beck's Cove,

**10 brls. Prime Plate Beef**

N.B.—This is a new shipment just received in good condition and will be sold without reserve to the highest bidder.

**M. A. BASTOW,**  
Auctioneer.

nov 25, 1917

#### FOR SALE.

That semi-detached substantial built Dwelling House, situated on the South Side of Quidi Vidi Road at present occupied by W. F. Canning, Esq. The house is fitted with hot water heating, electric light, etc.—The property is freehold and extends from Quidi Vidi Road to the road around the Lake. Possession can be had October 31st.

For further particulars apply to

**WOOD & KELLY,**  
Temple Building,  
Duckworth Street.

nov 27, 1917

#### FOR SALE.

The substantially built Brick and Stone Dwelling House situated on the North Side of Queen's Road, at present occupied by James R. Knight, Esq. The house is fitted with hot water heating, electric light, etc.—The property extends from Queen's Road to Military Road and the title to the property is freehold. Immediate possession can be given.

For further particulars apply to

**WOOD & KELLY,**  
Temple Building,  
Duckworth Street.

nov 27, 1917

#### FOR SALE.

Several Ponies, Square Body Waggons, Hood Buggies; also, Horses for mill work.

**C. F. LESTER.**

nov 28, 1917

#### BOAT AND VESSEL EXCHANGE.

#### AMERICAN SCROONER FOR SALE.

Built 1915, gross tons 129, nett tons 114. Length 103.2, breadth, 24.7, depth 4.4. Fitted with 10 dories, two suits of sails, 60 tons pig iron ballast, 250 fathoms of chain, 250 fathoms cable. Built at Essex, Mass., and is well equipped. Also

**CHOONER OF 48 TONS—**  
Well found, local built.

**CHOONER OF 42 TONS—**  
Well found, local built.

**CHOONER OF 56 TONS—**  
Well found, Lunenburg built.

**CHOONER OF 68 TONS—**  
Well found, Nova Scotia built.

**WANTED!**

**CHOONER OF 75 TONS.**

**CHOONER OF 80 TONS.**

**CHOONER OF 90 TONS, with engine.**

**WESTERN BOAT OF 25 TONS.**

**J. F. MURPHY,**  
Broker and Commission Agent.  
125, Jm. ed. tp.

#### MONEY TO LEND.

I have money for investment on first mortgage security of approved City Real Estate.

**C. J. CAHILL,**  
Barrister-At-Law & Solicitor.  
Offices: Law Chambers,  
Duckworth St.

oct 12, 1917