## WHY EXPERIMENT?

Food scientists claim that the leavener is largely responsible for the flavor, texture and whole someness of your home baking. That on no other one ingredient does so much depend. It is important. therefore. to use a baking powder
that you know possesses the necessary leavening that you

## MAGIC BAKING POWDER

and is the only strictly high class baking powder in Canada selling at a moderate price. Its repu tation is built on purity and highest quality. powder made in Canada that does not contain alum and that has all its ingredients plainly stated on the label.

Made in Canada

## For Love

ola Woman;
New Romeo New Romeo
and Juliet


The Intelligent Way To End Corns

 BAUER \& BLACK, LIMITED, Chicago, Toronto, New York Makers of Sterile Surgical Dreesings and Allied Productc '
$\left\lvert\, \begin{gathered}\text { Dori } \\ \text { In } \\ \text { the } \\ \text { poss } \\ \text { " }\end{gathered}\right.$ possessed a copy.
"Oh, you must read it! 1 Inl send
London for a cops," said the count. An hour afterwards someone wan
ed a song from Percy Levant, but 1y one of the young men-of whom
there were alwass more than a suffic
ent quantity at the villa came
$\qquad$
$\qquad$
$\qquad$

 spard at once.
A few erenings afterwards a dis
cussion arose spard at once.
A few erenings afterwards a dis-
cussion arose respecting a book that
had suddenly leapt into popular far
 and
 13 and yards ofars. Size 10 inch requaterial requis
A Pattern of this illustration "What do you think of it, Miss Mar-
1owe?" enquired an oid Italian noble-



$$
\begin{aligned}
& \text { dogs, you know. Can't make ou } \\
& \text { whero on earth he's been, don't you } \\
& \text { know!" }
\end{aligned}
$$

$$
\left\lvert\, \begin{aligned}
& \text { know!" } \\
& \text { A little later Perce Levant saunter } \\
& \text { ed into the romm, and Doris saw hin }
\end{aligned}\right.
$$

$$
\begin{aligned}
& \text { ed into the romm, and Doris saw hip } \\
& \text { laughting and talking with one an } \\
& \text { another on his way to the piano, an }
\end{aligned}
$$

$$
\begin{aligned}
& \text { another on his way to the piano, an } \\
& \text { she thought the lady must have bee } \\
& \text { mistaken; but, when all had gone, an }
\end{aligned}
$$

$$
\begin{aligned}
& \text { her with something in his hand. } \\
& \text { "There is the book they were talk } \\
& \text { "ng about", he said. "I fancy it isn } \\
& \text { worth the fuss they are making abou }
\end{aligned}
$$

$$
\begin{aligned}
& \text { it." "Where did you get it"" said Dori } \\
& \text { He shruggeil his shoulders. } \\
& \text { "I was lucky enough to find a cog }
\end{aligned}
$$

$$
\begin{aligned}
& \text { "I was lucky enough } \\
& \text { in to find a cown," he replied } \\
& \text { "Then it } \\
& \text { "Thas for that you went } \\
& \text { and", she exclaimed. "It wa }
\end{aligned}
$$

The First Principle of Modern Business is SERVICE.


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