

LIGHT, HEAT, COMFORT!

The proprietor of one of the best known multiple shopping systems is credited with saying, "Give me any old shop, in any old street, and I'll guarantee to make it in twelve months the most widely known and best frequented shop in the district." He was asked to explain. Holding up three fingers he said, "I believe in the trinity of LIGHT, WARMTH, COMFORT. I should desire the motto until the candle draws them, I should bring them into a warm, comfortable shop, filled with a soft, pleasing radiance, and the rest is—well, mere child's play."

Mixed metaphors, perhaps, but expressive. Now we can more than imagine the kind of shop this well-known individual would open, for we pass it in almost every town—always a landmark to the street. No one fails to notice it. There is an indefinable air of welcome and invitation as one stands for a moment on the pathway and lets one's gaze travel inside it. The subdued, restful lighting effect, the so charming because of its very unobtrusiveness, the absence of dark corners, the intangible feeling that if one would step inside one would be sure of experiencing a delicious sense of warmth and comfort and cheerfulness—all these are part of its appeal. Truly a shop with an individuality.

We cordially invite all progressive business men to visit our showroom and see our latest Lighting and Heating Appliances, by the adoption of which the ideas outlined in the above extract from a London paper may be easily secured. Our new RADIO X Lamp and GASTREAM Radiators fill all light and heat requirements.

ST. JOHN'S GAS LIGHT COMPANY.

dec.17

War News.

Messages Received Previous to 9 A.M.

MUNITION FACTORIES.

LONDON, May 20. David Lloyd George last night announced that one hundred and thirty-one munition factories have been added to the establishments under the Government. The total is now 3,377.

WAR RATES DROP.

NEW YORK, May 20. Transatlantic war risk rates have dropped from three per cent. in both New York and London markets during last week.

A NEWSPAPER'S PROFIT.

LONDON, May 20. The action of Great Britain in consenting to relax her blockade order and permit the safe passage of fifteen thousand tons of dye stuffs from Germany to the United States is strongly condemned in a lengthy editorial in the Morning Post, "because such action gives an advantage to the manufacturers of the Central Powers over our own manufacturers."

GERMAN GOVERNMENT'S PROPOSALS.

WASHINGTON, May 20. In pursuance of its policy to eliminate all possible cause of friction with the United States, the German Government proposes a solution to the Von Igel case, it is for the proceedings against Von Igel to be dropped and his papers returned on the understanding that he be recalled and punished in Germany if the evidence shows that he was guilty of an offence. The seized papers contain much valuable information affecting high personages who were involved in intrigues against the enemy.

LYNCH'S SENTENCE.

LONDON, May 20. The United States was officially informed to-day that the sentence of Jeremiah C. Lynch, naturalized American, who has been convicted of complicity in the Sinn Fein revolt, would be announced by the military authorities during the day. LATER—Jeremiah Lynch, naturalized American of New York, has been convicted in connection with the Sinn Fein revolt, and sentenced to ten years' imprisonment. This report was made to the Ambassador this afternoon by American Consul Adams, in Dublin.

GERMAN ATTACK.

PARIS, May 20. German troops took the offensive along the Yser Canal between Steenstraet and Het Sas last night, the War Office announced to-day. An attempt to cross the Canal failed. The Germans also attacked in Champagne. The War Office announcement is that asphyxiating gas was used but that the assault was repulsed. Dunkirk was bombarded by German aeroplanes, five persons being killed, and eleven wounded, in retaliation for the attacks. French aeroplanes dropped bombs on the German camps. On the Verdun front there were no important developments. French positions at Avocourt and at Deadman's Hill were bombarded very violently. Germans made another big attack on Le Mort Homme, but were repulsed by the French with heavy losses. Belgian aviators have bombarded a German aviation post in reprisal for raid on their cantonment. The French made a surprise attack on a German trench in Champagne district, and killed or captured all the occupants. The Germans made a raid on the British lines southwest of Loos. They entered the front trench, but were ejected.

ST. PIERRE BULLETIN.

PARIS, May 20. Northwest of Roye our artillery bombarded an enemy's munition depot, where several fires broke out. South of Soissons two strong German reconnoitering parties were dispersed by our fire. In Champagne a raid enabled us to penetrate in the German lines northwest of Ville sur Tourbe,

south and dropped twenty-five explosive bombs over southeastern Kent. In one town a few bombs took effect. One soldier was killed, one woman and one seaman injured; one public house was wrecked and several houses were damaged. The remaining bombs caused no casualties or damage. The raiders all made off as soon as their bombs were discharged. One of the raiding seaplanes was brought down by a naval patrol off the Belgian coast this morning.

AUSTRIA CLAIMS BIG CAPTURE.

VIENNA, May 21. Austria claims capture of 13,000 Italians as prisoners, twelve centimetre howitzers, 107 guns, and 98 machine guns, since beginning of the offensive.

AUSTRIAN OFFENSIVE REPORTED BROKEN.

ROME, May 21. Italy reports the Austrian offensive broken, and the capture of a thousand prisoners, large stores of munitions and provisions from retreating Austrians.

AUSTRIAN CROWN PRINCE AT TRENT.

NEW YORK, May 21. A Rome despatch received here late to-day says that the Austrian Crown Prince has arrived at Trent, and is directing the campaign against Vicenza, on the northern Italian front. Field Marshal Count von Hofendorff, Chief of the Austrian General Staff, has joined the array of generals. It is reported here that General Cadorna, the Italian Chief Commander, will move his headquarters to the Trentino front. Though last night's statement from the Italian war office admits further retreats, there is every confidence here that the Austrian offensive is about to come to a halt. Despite the heavy sacrifices of men and ammunition, the Austrians, thus far, have crossed the Italian frontier at but one point, in Astico Valley. At no place do their lines approach nearer than twenty-two miles. The important strategic position of Vicenza is reported to be the goal of the present offensive. Between 200,000 and 250,000 Austrian troops are engaged on the front leading eastward from the Adige Valley. It is admitted that losses on both sides have been heavy, though no figures are available at the present time. The reason for the offensive is believed to be that the Austrians hoped to catch the Italians off guard, while important Italian troop movements were under way. After holding this region since the war began the Italians were forced to relinquish advanced positions on the first two days of fighting. On the third day counter attacks recovered part of the lost ground. The Austrians returned their attacks in great force on the following day. Rather than sacrifice men uselessly on exposed positions, the Italian Commander ordered further retreats to a better protected position. The greatest aerial activity on the Tyrolean front since the beginning of the war accompanied the Alpine battle.

WHAT ROME SAYS.

ROME, May 21. The great offensive of the Austrian forces has so far found such well-placed resistance that all efforts result, according to official communications, in heavy losses and dispersion of their troops. Several thousand prisoners, arms, ammunition and provisions, abandoned by the retreat, have been captured. Some of the fiercest fighting occurred in the mountain heights far above those in which any previous combats have taken place.

RUSSIANS STILL ADVANCE.

PETROGRAD, May 21. Russian troops have occupied Saksa in Persia, and advanced on the village of Ban.

KAISER RETURNS TO BERLIN.

LONDON, May 21. The Kaiser returns to Berlin to settle the ministerial crisis, and then goes to the Russian front.

TRIED TO ESCAPE.

STOCKHOLM, May 21. The steamer Trave, the fourth vessel sunk in the new submarine campaign against German shipping, at



"Open Every Night"

Our Drug Store, "Theatre Hill, is open every night until 9.30. Drop in and have a glass of Soda Water. With every glass you receive a ticket and for every 6 tickets we will give you a "Free Drink." DR. F. STAFFORD & SON, St. John's, Nfld. Manufacturers of 3 specialties: Stafford's Liniment, Stafford's Prescription "A," Stafford's Phorotone.

tempted to escape when she caught sight of the British submarine. The captain headed her under full speed for Swedish territorial waters, but stopped promptly when the boat was struck by a well directed shot from the submarine. The crew, including two women, were given ample time to leave the ship before it was sunk.

GREEK COLLIER SUNK.

TOULON, May 21. A Greek collier was sunk on Thursday by an Austrian submarine. Twenty-seven members of the crew were picked up by a French torpedo boat and brought to this port.

FROM MESOPOTAMIA.

LONDON, May 21. An official communication issued to-night, concerning the situation along the Tigris, follows: General Lake reports that on the 19th the enemy vacated Betharissa, an advanced position on the right bank of the Tigris. General Goring followed up the enemy, attacked, and carried Dujailan redoubt. The enemy are still holding their position on the left bank of the river, in force. Russian cavalry have joined General Goring after a bold and adventurous ride. This first news of operations went from the Tigris since the fall of Kut-el-Amara, was sent to-day by General Lake, Commander of the British forces in Mesopotamia. Although it shows that the Turkish army has retreated to positions on the left bank of the Tigris, where the British check made it impossible to carry out the relief of General Townshend, it brings the welcome but astonishing intelligence that a body of Russian cavalry has succeeded in joining General Goring's forces on the south bank of the Tigris. How this important junction was effected is still unknown, and the story is awaited with intense interest. The supposition is that the detachment consisted of the Russian army which is threatening the Russian, but it still remains a puzzle where and how the Russians succeeded in passing the river. Their sudden appearance has raised the question whether the Russians have already cut the Baghdad railway at Mosul. In any case, the unexpected appearance of this body of cavalry is as great a surprise as was the first landing of Russian troops in Marseilles. It is another instance of the steady movement of the Russian forces in Asia Minor.

BRITAIN'S DAYLIGHT SCHEME.

LONDON, May 21. Britain lost an hour this morning between 2 and 3 o'clock through inauguration of the Daylight Saving Experiment. Two o'clock on Sunday morning was chosen as the time for the change on the representation of the Railway Companies, as fewer trains were then running. At that hour the clocks throughout the signal boxes and telegraph offices throughout the country were changed by the men in charge. The change is welcomed generally, though there were some minor inconveniences in London yesterday, when the alterations of thousands of public clocks began and continued throughout the night. The only opposition to the change comes from farmers in Northamptonshire, who at a meeting yesterday, recommended that the new system be ignored as far as possible in working farms, but not to the extent of defying the railroad time tables.

TOWN WIPED OUT BY TORNAO.

MUSKOGEN, Okla., May 21. Kemp, Oklahoma, has been wiped out by tornado, according to railroad advices received here to-night. Between 15 and 20 persons are reported killed and everyone in the town injured. No building escaped the serious damage.

BRITISH AVIATORS.

LONDON, May 21. British aviators fought thirteen combats yesterday, bringing down two German machines. A force of Russian cavalry have joined the British army on the Tigris in Mesopotamia.

Combination P. O. Box

The Postal Department had installed at the G. P. O. main floor, Saturday afternoon a dozen more new post office boxes, for which no key is required, the bolt of the box being turned by an ordinary dial similar to that found on the common safe, the combination being very simple. Whether this system will prove successful or not time alone will tell.

ASK FOR MINARD'S LINIMENT AND TAKE NO OTHER.

Funeral of Private Maxwell Reeves.

Large Number of People of St. John's Accompanied Remains to Railway Station—C. L. B. Band Played Dead March.

The funeral of the late Private Maxwell Reeves, of St. Lawrence, who died for meningitis last Friday morning at the General Hospital, took place yesterday afternoon from the residence of Mr. W. J. Clouston, Queen's Road, where the remains lay since the previous evening. Robed in the uniform of the Newfoundland Regiment the remains rested in a beautiful casket in the front room of Mr. Clouston's home. The casket was covered with a costly white velvet, the handles being of plated silver were exceptionally large, covering the casket was a large Union Jack, while pinned on the breast of the deceased was a beautiful pink rose, the emblem of purity, a fitting tribute to the soul of the young soldier. At the head of the casket on a special table, rested a magnificent wreath of red flowers, in the form of a cross, presented by the Red Cross Workers of the St. John Ambulance Brigade, and on the top of the casket and arranged on special stands were some beautiful and costly wreaths kindly presented by the following:—Officers of the 2nd Newfoundland Regiment, members of A Co. 2nd Newfoundland Regiment, Women's Patriotic Association of Newfoundland, Imperial Order of Daughters of the Empire, Mrs. W. J. Clouston, Mrs. W. H. Jones and Mr. Ernest Maunder. The cap, belt and arms of the departed soldier also rested on the top of the casket and with a faint stream of light pouring through the Venetian blind the room wherein the dead soldier lay presented a most impressive scene.

Shortly after 2 p.m. crowds started to gather at the junction of Queen's Road and Garrison Hill, while another crowd equally as large assembled at the Parade Grounds and watched the manoeuvres of the different sections of volunteers prior to the commencing of the parade. Headed by the C. L. B. Band the 2nd Newfoundland Regiment, 650 strong, proceeded from the Parade Grounds along Harvey Road, Military Road and Rawlins' Cross to Queen's Road the front rank halting opposite Mr. Clouston's house. The guard of honour with side arms, comrades of the same mess as the deceased, stood at attention and formed a square surrounding the hearse. By this time the swaying mass of humanity which had gathered from all parts of the city and nearby country places blocked the streets and filled to overflowing the vacant spaces in front of St. Patrick's Hall. The Rev. Mr. Brinton, Curate of the C. of E. Cathedral, who attended the deceased during his illness, was present and read the opening service for the burial of the dead, after which the pall-bearers, all volunteers under direction of Undertaker Carnell placed the casket on the hearse. As the remains were being brought through the door the officers stood at salute and with one quick motion the whole battalion came up to the attention whilst the great crowd of men, women and children looked silently on. The funeral parade, which was the largest of its kind ever seen in the history of St. John's, proceeded via Queen's Road, Theatre Hill, down Adelaide Street up Water Street to the Railway Station. The order of the cortege was:—

The Battalion Bugle Band with muffled drums
C. L. B. Band
The remains
Relatives and civilian mourners
Officers and men 2nd Nfd. Regiment
Squads of N. C's Officers
C. L. B. and C. C. C.
The Royal Naval Reserve
As the procession proceeded the band of the C. L. B. played the favourite hymns of the dead soldier, "Son of My Soul," "Abide with Me," etc., and at the Railway Station played the Dead March. After this the casket that contained all that was mortal of the late Private Maxwell Reeves was laid in a strong coffin covering and while the battalion again stood at attention the bugles sounded the Last Post, after which the remains were placed in care of Mr. H. B. Curtis, Manager of the Reid-Newfoundland Express Company to be forwarded by this morning's train en route for St. Lawrence where the burial service will be concluded.

MARKET WELL STOCKED.

The local market was well stocked with fresh salmon and codfish this morning. Fishermen disposed of their catches quickly, as the prices asked were reasonable to the buyers.

JUST ARRIVED!

ATLAS

Portland Cement!

Lowest Prices.

A. H. MURRAY, Beck's Cove.

may 19, 11

Overland Service!

When you purchase a Car you want to be sure that you are getting a Car that will give you service throughout the year; that spare parts are promptly available and that your Car is always in a high state of efficiency.

This is what you get when you buy an "Overland." Our Expert inspects your car regularly for six months after delivery, makes all minor adjustments and sees that it is kept properly tuned up. All this we do Free of Charge.

Our interests demand that all "Overlands" be kept constantly in the very best running order.

BETTER PLACE YOUR ORDER TO-DAY.

T. A. MACNAB & CO.
(City Club Building)
OVERLAND DEALERS FOR NEWFOUNDLAND.

Best Screened

North Sydney Coal,

In Store and to arrive,
At Lowest Prices.

A. H. MURRAY, Beck's Cove.

Fresh Stocks of Groceries

Hartley's Jams and Marmalade.

Flake Tapioca.	Raspberry Vinegar.
Neave's Food.	Colman's Mustard.
Worcester Sauce.	Browning's Bird's Custard Powder.
Robinson's Patent Barley.	Rose's Lime Juice.
Worcesterauce.	Distilled Crystal Vinegar.
(Lea & Perrin's).	Isinglass.
Cream Lucca Oil.	Enos Fruit Salts.

Barbados Sugar--Brown.

Hunter's Oatmeal.	Lazenby's Pickles.
(Coarse & Medium.)	Italian Tomatoes.
Pearl Barley.	Rose's Lime Juice Cordial.
Tate's Cube Sugar, 14c. tin.	Welsh's Grape Juice.
Campbell's Syups.	

A Fresh Stock of our

Choice Teas--Royal Crown & Our Best.
which for flavour and quality is unsurpassed.

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Early & Late Cabbage Plants.

If in need of any, please book your order early to avoid disappointment.

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The Newest for Boys.

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The

CH

Here and

CHANGED OWNERS said that Grace B... has changed hands... Prowse is the new...

Fresh Salmon, at ELLIS'.

ON DOCK.—The... bria went on dock... noon and will be... in before leaving the...

Turkeys, Ducks, ELLIS'.—apr 19, 11

S. S. SCOTTISH... Scottish Hero hailed... Saturday afternoon... pairs to her pump... is expected the sh... dock as soon as the... released.