



MEN'S CLOTHING.

G. KNOWLING—Men's & Boys Complete Outfitting

We have just received a large shipment of MEN'S SUITS which have been personally selected from the manufacturers, and special attention has been given to the quality, cut and finish of these Suits. The fine texture of the cloth makes them very serviceable for Spring and Summer wear.

The new shades and colorings are very smart and attractive, and we feel sure a visit would repay you.

TWEED SUITS.

Our Prices: \$4.75, \$6.75, \$8.25, \$10.00, \$11.00 to \$17.50.

Men's Black Cloth Suits.

The hard wearing properties of our Black Cloth Suits should prove an advantage to one and all, both for mourning and business wear.

Our Prices: \$5.75, \$6.75, \$8.75, to \$12.75.

Black Serge, \$12.50 & 15.50

Navy Serge Suits.

Our excellent Serge Suits made up in the new style for 1914 are well worthy of your inspection. They are very serviceable for business and Sunday wear, and may be had in several qualities.

Our Prices: \$6.75, \$8.75, \$10.00 to \$15.50.



Very Latest Styles in Men's Hats and Caps.

PANTS.

We have a complete stock of MEN'S TWEED PANTS ready for inspection. They are made up in the latest styles and are well made and finished. There are many qualities reasonably priced.

Our Prices: \$1.10, \$1.35, \$1.60, \$2.20 to \$4.20.

A large variety of

Black Cloth Pants,

suitable for all occasions.

Our Prices: \$2.20 to \$5.50.

SHOWERPROOFS.

A splendid selection of MEN'S SHOWERPROOFS in various sizes, the latest stripes and plain colors and undoubtedly the best selection in the city.

Our Prices: \$8.50, \$10.50 and \$15.00.

GEORGE KNOWLING

may 15, 1914

You have 18 days more

To collect and save empty Virginia 5's and 10's packets. Don't forget we are giving 50 coupons for every 50-5's packets and 50 coupons for every 25-10's packets returned to our Premium dept., and on June 18th we are going to present a \$5 note to the smoker having sent in the highest number of empty 5's, also a \$5 note for the highest number of empty 10's packets.

† All empty Virginia packets must be sent into our Premium dept. by 5 o'clock on June 18th after which date the above offer expires.

Imperial Tobacco Co.
Newfoundland, Ltd.

Annual Collection

FOR BELVIDERE AND MOUNT CARMEL CEMETERIES.

On Sunday next, at all the Masses, our Roman Catholic fellow citizens will be called upon to extend their well known liberality in subscribing to the upkeep and other expenses connected with the cemeteries of Belvidere and Mount Carmel, and thereby strengthening the hands of the energetic committees in their laudable work of beautifying and improving the Cities of Dead, in which rest in peace the ancestors of the present generation of our Catholic friends. The Committees have given their time and attention to the work, at no inconsiderable inconvenience to themselves, and the stranger from abroad must be favourably impressed with the care and attention that have been bestowed upon them by those energetic gentlemen, as well as by our citizens generally. During the next month hundreds of our fellow-countrymen will visit the Old Home, and naturally, one of the first places for them to visit will be the sacred precincts of Belvidere and Mount Carmel, and it should be the object of our Roman Catholic friends to make even a greater exertion than formerly, to beautify the grounds and surroundings so that our exiles in visiting the sacred plots will be convinced and pleased with the fact that the last resting places of their loved ones have been carefully and continually looked after by those they have left behind them, and thus be enabled to relate to their friends abroad who could not conveniently visit us, the very many improvements that have been made in these sacred and ever remembered plots since the days they had farewell to their native city of St. John's many years ago.

The Committee of Belvidere have been under considerable expense during the past year, having erected a suitable dwelling for the energetic and courteous caretaker, Mr. O'Toole. This necessary arrangement has placed Mr. O'Toole within easy call, at all times, of the numerous people who visit the cemetery during the spring and summer months, as well as to be at the service of those who may require him at any time. It is not our intention to point out to our people their duty during the collection on Sunday next, as this reference is only a reminder of the date upon which the collection takes place, and we feel that the proverbial generosity exercised in the past will be even exceeded in the present, and the annual collection to be held in all the Churches and at all the Masses on Sunday next will prove a record one, and the Committees of Belvidere and Mount Carmel will be encouraged to renew their exertions to beautify and improve the sacred plots in the future, as a practical acknowledgement that their efforts in the past are fully and gratefully appreciated by the Roman Catholic people of St. John's. There is not in the city a sacred edifice which carries with it such deep and sincere veneration as does the beautiful and historic little Chapel of Belvidere wherein is celebrated annually the Holy Sacrifice for the repose of the souls of those whose remains lie interred in the sacred plots surrounding it on all sides, and many a tear will be dropped on the graves of the dear departed by those whose wish it is that they may be permitted to rest beside them when it will please God to call them to a life everlasting, and that their memory will be cherished by those who will be left behind, as they cherish the memory of those who have preceded them, and thus the good work will continue—Com.

Announcement.

D. J. Furlong wishes to announce to his friends and the public generally that he has opened a custom establishment in connection with the Cleaning and Pressing in the store lately occupied by N. W. Chown, 7 New Gower Street, and is now prepared to receive orders for any garment in the tailoring line; also wishes his friends to notice that he is giving a very special offer to anyone having suit length to be made up. Every garment will receive the best of attention. Call now and see our goods and select your pattern. Workmanship guaranteed. All goods well shrunk before making.

D. J. FURLONG,
may 23, 1914. 7 New Gower Street.

Marine Notes.

The R.M.S. Sardinian is due here Sunday from Liverpool.
The R.M.S. Carthaginian sails from Philadelphia to-morrow for here.
The s.s. Durango is expected to get away from Halifax to-day.
The s.s. Stephano leaves New York to-morrow for Halifax and this port.
The s.s. Florizel sailing to-day takes these additional passengers:—G. Thomas, Mr. Logan, W. Ellis, Miss L. Miller, Mr. Strocker, Miss M. Butler and ten second class.

MINARD'S LINIMENT CURES BURNS, ETC.

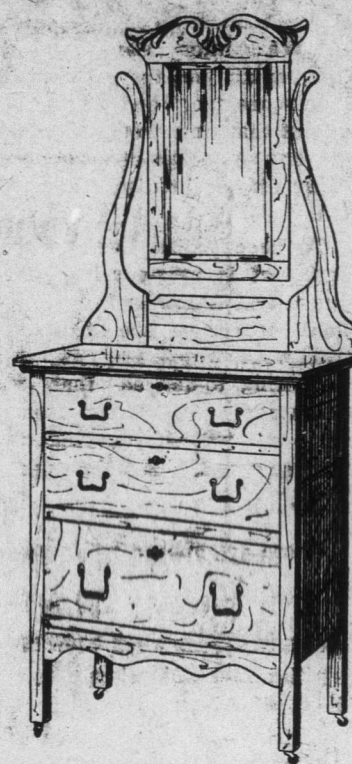
Our Wedding Gift

To Every Newly Married Couple.

We have a wedding present for every newly married couple in and around St. John's—a present that is given absolutely free. You who are about to be married—you who are already married and have not yet furnished your home, are earnestly requested to thoroughly investigate the cost of furnishing a home at any and every other store you have in mind. Then call on us and we will present you with an actual saving of from \$25 to \$50 on the very outfit that pleases you most. This cash saved is money earned.

We have a large and most elegant line of furniture for you to select from and at prices which will astound you.

Yes, certainly we can arrange terms to suit you.



Given with a Purchase of \$100.00.

Absolutely Free

with every purchase of

\$10.00

Centre Table or Chair, Rugs, etc.

\$25.00

Tea, Toilet, Silver Set or Clock.

\$50.00

Rattan Rocker, Upholster Rocker, Bedstead or Health Mattress.

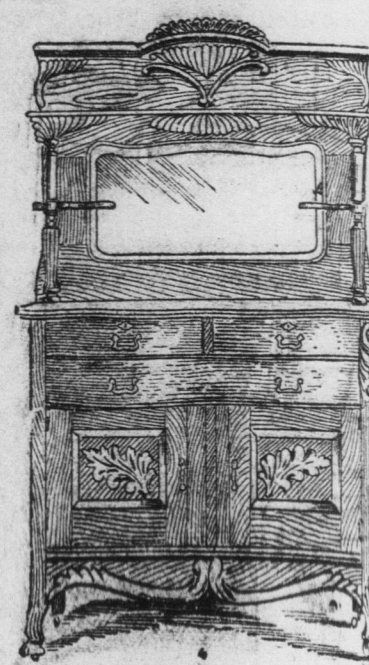
\$75.00

Sewing Machine or Ideal Spring.

Surface Oak Table or Dining Set.

\$150.00

Our Special Crescent Felt Mattress or Carpet Square.



Given with a Purchase of \$200.00.

THE LATEST NEWS FROM "MARCH'S"



C. L. MARCH CO., LTD.

House Furnishers, Cor. Springdale and Water Streets.

The Promenade Corset

The Promenade is a type of Corset with a character all its own, which will fill the demand for something both new and attractive, and will be welcomed by those who require not merely the transitory attractiveness of novelty, but the solid and permanent merit of durability united with beauty of appearance.

Original price \$1.30

For \$1.10.

—AT—

BISHOP, SONS & Co., Ltd.

S. H. Parsons & Sons, Photographers,

have added a Portrait Postcard Branch to their already extensive business. One quality only—the very best

Six for \$1.00.

TERMS CASH AT TIME OF SITTING.

This rule will be strictly adhered to. Studio open every night. See our display at

Parsons' Art Store

AND AT THE STUDIO.