

The 'Leader' Grafonola!



The "Leader" is a veritable triumph of the "Columbia" Company's. It is a beautiful instrument and possesses all the charm of the Grafonola at its very best. It has full, rich, mellow tones that can be subdued at will, so as to make it suitable for a small room, or again can be made to produce a magnificent volume of sound that just as easily fills a large hall. The "Leader"—which well merits its name—forms a handsome addition to any drawing-room. Come and hear some grand opera records on it.

Price: \$100.

U. S. Picture & Portrait Co.

Worse Than the Dentist.

By RUTH CAMERON.

To admit that they are wrong in any matter, however small, hurts some people more than a visit to the dentist. Such people will make the most ridiculous statements; they will unhesitatingly perjure themselves; they will call their best friends liars; they will do or say almost anything, however mean and unworthy, rather than admit they could have been wrong or mistaken. And in so doing they overreach themselves. They defeat their own ends by their obstinacy in seeking them.

For to admit that you are wrong in some things is likely to make people more willing to believe that you are right in others; whereas never to admit that you are wrong in anything has a tendency to make people believe that you are never anything but wrong.

There is nothing I like better than to hear anyone say honestly and sincerely, "I can see now that I was wrong." A brave, frank acknowledgment like that inspires confidence. You know that the man who made it is trying to understand himself. You know that he is trying to be just and fair. You know that he has the best sort of courage, and

that he has the fine progressive spirit that will use mistakes and failures as a foundation for better things.

On the other hand the person who persists in defending all his acts and opinions, however palpably wrong, destroys your confidence in him. You know that one of two things is true. He's either too much of a fool to see that he has been wrong, or too much of a coward to acknowledge it.

Such a man in trying to defend perfect indefensible acts or statements weakens his power to defend that which really has justification. He is like a general in defensive warfare who, instead of picking out the posts on the frontier that were capable of defense and were of strategic importance, would weaken his cause by obstinately trying to hold a host of tenable and unimportant positions.

"I was wrong" are very painful words for anyone to say, but the pain is of the kind that comes when you put a healing antiseptic into your wound; that is, it is short lived and the forerunner of improvement.

It is good to have the courage of your convictions; it is even better to have the greater courage of changed convictions. "He is a fool who has never changed his mind," writes a philosopher. Do not be afraid to admit that you are not a fool.

Humble pie is rather ugly eating but it is very nutritious for the character.

Ruth Cameron

BUTTER.

Just received, fresh shipment Choice Table Butter.

ON SPOT.

100 bags EXTRA DRY POTATOES.
10 cases ORANGES.

To Arrive:

60 crates CABBAGE.
100 bags TURNIPS.
250 bags P.E.I. POTATOES

SOPER & MOORE

Grade Crossings,

THE AUTO PIANO



PLAYS WITHOUT HANDS or with hands.
The Choice of the United States Navy.
Sold the world over.

CHESLEY WOODS,

Sole Mtd. Agent.

Investors

Maritime Telegraph & Telephone Co. Common

The value of this stock as an investment can be judged from the following figures furnished by the Maritime Telegraph & Telephone Company:

The Nova Scotia Telephone Company, Ltd., had an increase of subscribers in

1907	of	880
1908	of	583
1909	of	655
1910	of	740
1911	of	705

The Maritime Telegraph & Telephone Company, Ltd., had AN INCREASE of subscribers in

1912	of	2153
1913	of	2379

The president in his fourth annual report states that from present indications THIS GROWTH WILL BE CONTINUED for some time to come.

Investors will do well to write for full particulars.

F. B. McCURDY & CO.

Hallifax, St. John, N.L., Sherbrooke, Que., Montreal, Ottawa, Kingston, Charlottetown, St. John's, Nfld., Sydney, London, England.

C. A. C. BRUCE, Mgr., St. John's

SOMETHING NEW IN NOVELS.

Paper, 50c.; Cloth, 75c.


Joseph Hocking's latest, "An Enemy Hath Done This."
Gerritsen Page's, "The Pathway."
E. K. Chesterton's, "The Flying Inn."
Como Hamilton's, "The Door That Has No Key."
C. Ranger Gull's, "When Satan Ruled."
F. Tennyson Jester's, "The Milky Way."
Maud Yardley's, "Because."
Mrs. H. de Vere Stacpoole's, "Monte Carlo."
Grant Richards, "Valentine."
Kate Horn's, "Private."
Mrs. J. Locke's latest, "The Fortunate Youth."

Jack London's, "The Valley of the Moon."
Meredith Nicholson's, "Otherwise Phyllis."
Ethel M. Dell's, "The Rocks of Valpre."
Emily Lawless and Shaw F. Bullock's, "The Race of the Castlebar."
Mary Johnston's, "Cease Firing."
W. L. George's, "Making of an Englishman."
Maude Lessons's, "The Marriage of Cecelia."

See our window for the best value ever offered in Books. A splendid assortment, all cloth bound, selling at the low price of 25c. each.

GARLAND'S BOOKSTORES, 177 & 353 Water Street.

Comfort, Style, Quality,



Those are three points in which our Suits excel all others.

Our Spring Suitings!

have arrived, including novelty & staple shades, direct from the London market. All personally selected. No two alike. Call and convince yourself.

CHAPLIN, THE STORE THAT PLEASURES

Fads and Fashions.

The vogue of combining contrasting materials is most successful in fashionable evening costumes.

The newest woman's evening slipper has white calfskin vamp and quarters and Louis heel of cloth or gold.

The three-quarter coat finished at the bottom with a frill closely kilted is a feature of the new tailor-mades.

New French blouses are of Paris muslin, batiste and handkerchief linen, very simple and with rolling collars.

The bodices of evening gowns have diminished until there is nothing left but narrow strips of lace over the shoulders.

Long sleeves of thin material, such as tulle, mull or lace, have the fullness confined at the wrist with ribbon velvet.

Some of the new models show a bolero and sleeves of one material and color, with long-sleeved basque under it of another.

The use of plaid materials is more and more evident, and smart street and house materials are trimmed with plaid.

The Russian influence has made itself felt in fashion's world; and there are blouses and long tunics built on Russian lines.

Crinkled crepes and poplins, taffetas and gabardines are the most fashionable of materials for the bride's going-away frock.

With the popularity of taffet comes the scalloped flounce, the beauty of which contributes much to the success of the taffeta costume.

The bride's going-away frock is fashionable if the skirt is made with plaited inserts, or it may have overskirt effects in panter or straight tunic styles.

The ever popular combination of black and white appears in striped materials, the stripes varying in width from narrow threads to an inch or more in width.

Flowers are an important item when speaking of trimmings, wreaths, garlands and fascinations of tiny colored flowers are a fascinating touch to the summer frock.

There is a tendency to drape the besques of coats in such a way that they may droop behind and be caught up into a bow over the bust, leaving the waistcoat in full view.

There is a wonderful variety of flowered, striped and figured silks, the patterns of which duplicate the material in the frocks worn by ladies of the quaint eighteenth century.

McMurdo's Store News.

WEDNESDAY, April 29, 1914.

The "Morning Dip" Bath Glove is much more convenient in shape than the ordinary Bath Glove; it buttons on the hand which enables you to use it with far more vim than the old shape glove there being no danger of its slipping off in the middle of the operation of bathing. This glove is made of good material and will last a reasonably long time in wear. Price 50c. a pair.

Figsin, a gentle, pleasant laxative, in which its name implies, figs and senna form two of the principal ingredients, will help you if you suffer from constipation or indigestion. Why not try a Figsin to-night? Price 10 and 25 cents a box.

Ladies Aid At La Scie.

\$30 In Cash.

Editor Evening Telegram.

Dear Sir.—Though living north of Cape John and only a few years ago the Frenchman roamed at will as his own prospects pleased him, we are thankful that time brings its own changes, and now we as a free people are monarch of all we survey. The gales of the past has been very severe and still continue so.

In this year of grace, 1914, the ladies of the Methodist Church formed a Ladies' Aid for the purpose of trying to raise funds to assist in renovating the church and supplying a bell, which is evidently needed. It was the first attempt of its kind in this settlement, and some were doubtful of its success. But where there is willing minds and a responsive hand, I am sure that such traits will prove a success.

Their noble efforts in bringing it to such a high standing on Tuesday, 14th inst., was rewarded. They had the pleasure of decorating the Orange Hall with a fine display of fancy goods. They had a tea. The goods were quickly sold and the stalls were soon empty, making the treasurer's pocket valuable. The tea, Mr. Editor, would compare favorably with any held on such like occasions in a more aristocratic place. The receipts for the evening amounted to the handsome sum of \$101.60, finishing up the second night with \$17 more, making a total of \$118.60.

We thank the public of LaScie for their kind patronage, not forgetting our much esteemed Constable Walsh, who, I am sure, we were glad to see with us.

Yours truly,
HORA PUGIT.

Vigorol

VIGOROL removes the lazy feeling. You can feel better, stronger, with one hundred per cent more vigor and strength, by taking VIGOROL, the Great French Tonic. Every organ will be made clean and healthy. Every drop of VIGOROL contains ambrosian essence. Headaches, biliousness, tired feeling, pain in the back and under the shoulders, impure blood and lack of ambition, is blotted out with VIGOROL. Get a bottle if you want to feel strong and full of life. Sold at all drug stores.

A Canada Life Actual Result!

NET CASH RETURN MORE THAN TWICE THE COST.

W. J. Robertson, Welland, 12th June, 1913.
Agent CANADA LIFE ASSURANCE CO., Port Hope, Ontario.

Dear Sir—

When acknowledging receipt of the Company's cheque for my matured Endowment Policy No. 24937, I desire to avail myself of the opportunity to express my satisfaction with the outcome of my investment.

The policy was payable to me at age 60, with ten premiums of \$48.00 each. The return under it is as follows:

Sum assured	\$1,000.00
Dividends added	446.94
Total amount payable	\$1,446.94
Deduct total premiums paid	480.00
	\$ 966.94

That I should have insurance protection free for all these years and now have over twice the amount of my premiums returned to me in cash is a most satisfactory outcome and I heartily congratulate you on it.

Yours truly,
GEO. ROSS.

A CANADA LIFE POLICY PAYS.
C. A. C. BRUCE, Manager, St. John's.

Serravallo's Tonic

Highly recommended by Leading Physicians in all Countries.

HAYWARD & Co.,

Water Street East.

A Canada Life Actual Result!

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Highly recommended by Leading Physicians in all Countries.

HAYWARD & Co.,

Water Street East.

J. J. ST. JOHN.

Where do you buy your Tea? At St. John's, Duckworth St. Sure everybody is talking of their Tea. I buy their 40c. and it's the best value by odds I can find. Their 60c. Tea is like some of the good old-time Tea of 20 years ago, that used to cost 4s. pound. Prices 30c, 35c, 40c, 50c, & 60c.

PLUM, DAMSON and MARRADE JAMS, 3 lb. pots, 50c. each.

Agent for Sloan's Liniment, that cures Rheumatism and all pains, 25c. bottle.

J. J. ST. JOHN,

DUCKWORTH STREET & LOMARCHANT ROAD.

The Indication of Value

Plumbing is the Workmanship.

A good plumber can do wonders with a difficult job. The number of orders received from friends of customers leads us to believe that we are good. We have on hand a large stock of

STEAM & HOT WATER RADIATORS,

all sizes, and can fill any order sent us cheaper than you can expect at the present time.

PITTMAN & SHAW,

Plumbers, Steam and Hot Water Fitters,
25 PRESCOTT STREET, ST. JOHN'S.

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