

## Health, Wealth and Happiness.

## HEALTH MUST BE YOUR FIRST CONSIDERATION.

Neither rich nor poor can afford to ignore the benefit to Health which is secured by the regular use of Lifebuoy Soap. It would be folly indeed to run the risk of dangers which can be avoided by a very pleasant ablution. Without extra cost or trouble, Lifebuoy Soap positively protects you from the many germs which you touch every day. Good must result from its use. Wash your face with it—Bathe with it—Shampoo with it.

MORE THAN SOAP.  
YET COSTS NO MORE.

Health First of All.

**Lifebuoy Soap**  
SECOND TO NONE.

LEVER  
BROTHERS  
LIMITED,  
Port Sunlight.



## Poetical Gems.

(FOR THE SCRAP BOOK.)

THE ENTIRE SELECTION THIS WEEK IS TAKEN FROM THE WORKS OF ROBERT BRIDGES, THE NEW POET LARUEATE.

**LAUS DEO.**  
Let praise devote thy work, and skill  
Employ  
Thy whole mind, and thy heart be  
lost in joy.  
Well-doing bringeth pride, this constant  
thought  
Humility, that thy best done is  
ought.  
Man doeth nothing well, be it great  
or small,  
Save to praise God; but that hath  
saved all:  
For God requires no more than thou  
hast done,  
And takes thy work to bless it for  
His own.

## LARKS.

What voice of gladness, hark!  
In heaven is ringing?  
From the sad fields the lark  
is upward winging.  
High through the mournful mist that  
blots our  
Their songs betray them soaring in  
the grey.  
See them! Nay, they  
in sunlight swim; above the furthest  
stain  
Of cloud attain; their hearts in music  
rain  
Upon the plain.  
Sweet birds, far out of sight  
Your songs of pleasure  
Dome us with joy as bright  
As heaven's best azure.

## ODE.

Gird on thy sword, O man, thy  
strength endure,  
In fair desire thine earth-born joy  
renew.  
Live thou thy life beneath the waking  
sun  
Till Beauty, Truth, and Love in thee  
are one.  
Thro' thousand ages hath thy child-  
hood run:  
On timeless ruin hath thy glory been:  
From the forgotten night of loves for-  
done  
Thou risest in the dawn of hopes un-  
seen.

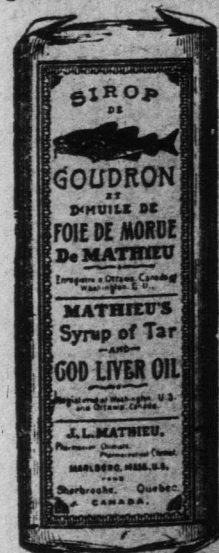
Higher and higher shall thy thoughts  
aspire,  
Unto the stars of heaven, and pass  
away  
And earth renew the buds of thy de-  
sire  
In fleeting blooms of everlasting day.  
Thy work with beauty crown, thy life  
with love;  
Thy mind with truth uplift to God  
above:

## A Neglected Cold May Cause Consumption.

Thousands of people die every year from the effects of this dreaded disease which, if treated in its first stages with

## MATHIEU'S SYRUP

of Tar and Cod Liver Oil and other medicinal extracts, will cure the diseased lungs and give strength to the patient. **Sold everywhere.**



Waterbury, N.S., Dec. 27, '07.  
Fillmore & Morris, Amherst, N.S.  
Dear Sirs,—Hereewith we enclose our cheque \$15.00  
in settlement of our account to date.

W. O. COOK & SON.

ST. JOHN, N.B., Jan. 10, '07.  
Fillmore & Morris, Amherst, N.S.

Dear Sirs,—We telegraphed you to-day to ship im-  
mediately a box of Mathieu's Syrup. We hope you  
will send it promptly, but if you are not able to send  
the whole amount at once, please send us some of our  
stock is getting low.

NATIONAL DRUG & CHEM. CO.

ORANGEDALE, C.B., Aug. 7, '08.  
Blacking & Mercantile Co., Ltd., Amherst, N.S.

Dear Sirs,—We have nothing but good to say of  
Mathieu's Syrup and can conscientiously describe it as  
the most popular and successful Cough Medicine we  
handle. Owing to the absence of any drug store in  
this vicinity there is a great variety of proprietary  
medicine sold in the course of the year, and Mathieu's  
Syrup pre-eminently leads in its own class. Yours  
sincerely,  
D. MARTIN.

MATHIEU'S NERVE POWDERS are free from opium, chloral  
and other dangerous drugs and they are supreme against headache, sick headache,  
neuritis, overwork. 25 cts. per box of 18 powders. Prepared by

J. L. MATHIEU Co., Sherbrooke, Can.  
THOS. McMERDO & Co., Wholesale Chemists and Druggists, St. John's, Nfld.

I rode as I might, and came  
To my love at close of day.

The sight of her still'd my fears,  
My fairest-hearted love:  
And yet in her eyes were tears:  
Which when I question'd of,  
"O, now thou art come," she cried,  
"Thy feet; but I thought to-day  
I never could have shied,  
If thou wert longer away."

## MY DELIGHT AND THY DELIGHT.

My delight and thy delight  
Walking, like two angels white,  
In the gardens of the night:

My desire and thy desire  
Twining to a tongue of fire,  
Leaping live, and laughing higher:

Thro' the everlasting strife  
In the mystery of life.

Love, from whom the world begun,  
Hath the secret of the sun.

Love can tell, and love alone,  
Whence the million stars were strewn  
Why each atom knows its own,  
How, in spite of woe and death,  
Gay is life, and sweet is breath:

This he taught us, this we knew,  
Happy in his science true,  
Hand in hand as we stood  
Neath the shadows of the wood,  
Heart to heart as we lay  
In the dawning of the day.

## WHEN DEATH TO EITHER SHALL COME.

When Death to either shall come—  
I pray it be first to me—  
Be happy as ever at home,  
If so, as I wish, it be.

Possess thy heart, my own;  
And sing to the child on thy knee.  
Or read to thyself alone  
The songs that I made for thee.

## LOVE.

Since thou, O fondest and truest,  
Hast loved me best and longest,  
And now with trust the strongest  
The joy of my heart renewest:

Since thou art dearer and dearer  
While other hearts grow colder  
And ever, as love is older,  
More lovingly drawest nearer:

Since now I see in the measure  
Of all my giving and taking,  
Thou wert my hand in the making,  
The sense and soul of my pleasure:

The good I have ne'er repaid thee  
In heaven I pray be recorded,  
And all thy love rewarded  
By God, thy master that made thee.

## PRESCRIPTION "A."

Very Highly Recommended by An

Outport Man.

Please send me by mail 1 large bottle  
of Stafford's Prescription "A." En-  
closed you will find 50 cents, also 10  
cents for postage. You sent me a trial  
size a few days ago and it almost  
cured my wife. Another 50 cent bottle  
will make a cure. I have tried  
doctors and medicine, but  
don't believe that there is any medi-  
cine that can cure a bad stomach like  
STAFFORD'S PRESCRIPTION "A."  
I am more than thankful that ever  
you advertised that medicine. Please  
forward as soon as possible, as I am  
waiting anxiously for it.

Signed,

We do not publish the names of any  
person or persons that we receive let-  
ters from, but they can be seen by  
you at any time by calling at our Drug  
Store, Theatre Hill. aug15/11

## Regatta at Lower Island Cove.

Editor Evening Telegram.

Dear Mr. Editor,—Our annual re-  
gatta took place on August 20th. In  
the morning the weather was any-  
thing but encouraging, and the in-  
charge had decided to postpone it;  
but in the afternoon the weather  
cleared and as quite a number of vis-  
itors from the neighboring settle-  
ments had visited the site of contest,  
the committee decided not to disap-  
point them. The first sport was a  
running contest; six entered. It was  
won by H. A. Gillingham (Musgrave  
Hr.) 1st, and H. Morris (Lower Is-  
land Cove), 2nd.

## Fishermen (Juvenile).

Two boats entered. Dreadnought  
(Caplin Cove); W. Bursey, cox; F.  
Butt, stroke; A. G. Cull, E. Power, E.  
Churleigh. Beothic (Lower Island  
Cove); B. Morris, cox; C. G. Lewis,  
stroke; C. L. Garland, Geo. Driscoll,  
J. Garland. Both boats started at  
once, the Dreadnought slightly lead-  
ing which position was kept right  
up to the finish. The Caplin Cove  
boys winning by four boat lengths.

## Fishermen (Senior).

Dreadnought (Caplin Cove); H. T.  
Reynolds, cox; E. Garland, stroke;  
J. Butt, W. Bursey, J. Harris.  
Beothic (Lower Island Cove); J. J.  
Wheeler, cox; E. Napan, stroke; H.  
Morris, A. Cooper, H. Bursey. At the  
start the Dreadnought took the lead.  
The Beothic slowly caught up and  
both reached the buoys together. The  
Beothic took a longer turn than the  
Dreadnought which slightly retarded  
her progress. On the home stretch  
the Dreadnought kept the lead with  
the Beothic hard by. When about  
half way the Caplin Cove boys seem-  
ed to be renewed with increased vig-  
or and giving the stroke which Cap-  
lin Cove gave, finished three  
boat lengths ahead of Island Cove.

## Students.

Beothic (Lower Island Cove); J. J.  
Wheeler, cox; K. Morris, stroke; C.  
Garland, H. Garland, A. M. Hudson.  
Dreadnought (All-comers); W. Bur-  
sey, cox; J. Butt, stroke; J. Joliffe.  
R. English, H. A. Gillingham. In this  
race both boats were equal until the  
buoy was reached when the Beothic  
making a longer turn than the other  
fell behind. But gradually she work-  
ed her way ahead and as the dis-  
tance between the boats and goals  
decreased the interest increased, the  
supporters of each boat cheering

## Clark's

A nourishing, tasty,  
economical meal.  
A time and money  
saver.  
A strength producer.



loudly. Island Cove seemed to have  
the little extra vim and finished one-  
fourth boat length ahead. The pris-  
es were then presented by Mr. A. G.  
Hudson and thus the interesting  
feature came to a close.

Lower Island Cove.  
September 2, 1913.

## Your Duty.

Nothing to do with the Custom  
House, good friend. Its only refer-  
ence just now is to yourself. Let us  
suppose that you are a man of family  
with sufficient of the world's goods  
to keep them in comfort. Very well,  
You did not reach this satisfactory  
state of affairs without care and  
labour—few men do. Suppose you  
are awakened some night with shouts  
of alarm ringing in your ears. Too  
late then to talk of prudence; too late  
then to say: "If I had only, etc., etc."  
That "if" means too much to many  
forgetful people. Is it not always the  
duty of a self-respecting citizen to  
protect his home and thus provide for  
those within it. Is it any more then  
his duty to those depending on him to  
protect them as far as possible? Can  
you call your property your own  
when it is not insured? The answer  
to this argument is to carry insur-  
ance with Percie Johnson's agency,  
the most popular office in Newfound-  
land and the least expensive.

## A Good Thing For St. John's

Hundreds of our readers will be  
much interested in the announcement  
in to-day's Telegram of Ungar's  
Laundry & Dry Works, Halifax.

The opening of an agency of such  
an establishment as this is claimed to  
be is an event that will be wel-  
comed by every man and woman of  
this city and surrounding country.

The results obtained through Dry  
Cleaning, while not so well known in  
Newfoundland, are almost inconceiv-  
able. It is a process that transforms  
an old discarded suit into new. In  
other words instead of paying \$25 or  
\$30 for a new suit, send the old one  
to be Dry Cleaned, costing but \$2,  
and see what you save.

Messrs. Ungar's have the latest  
appliances and most up-to-date  
equipment to do Dyeing in all its  
various branches. The local agency,  
Messrs. Nicholls, Inkpen, Chafe &  
Co., Ltd., Water Street, will be glad  
to send you a booklet explaining Dry  
Cleaning and Dyeing upon request.  
See announcement in this issue.

ARTHUR B. WALKER, 27  
Charlton St. (3 doors from  
Springdale Street). Fresh stock  
of Groceries, School Supplies,  
etc., Ice Cold Drinks, Delicious  
Vanilla Ice Cream, Saturdays,  
served in cones or dish. Full line  
of English, American and local  
Candies. The "good measure"  
store. My motto, "A nimble  
sixpence is better than a lazy  
shilling." Just received 20,000  
famous Glazed Picture Post-  
cards. Sole Nfld. Agency. Splen-  
did new designs, love and hands  
across the sea. Prices right.  
Evening Telegram for sale.  
aug15, m.m.th.s

POPULAR CADET HERE. — Mr.  
Bowen, a relative of Manager Crow-  
dy, of the Royal Bank of Canada, is  
on the Cornwall. He is a fine young  
chap and the boys and girls about  
the city are lionizing him.

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## ROSSLEY THEATRE.



COMING SEPTEMBER 8th.

## She will want a New School Hat.

Get her one of our

## American HATS

For Little Girls.

The Cutest and Daintiest Hats for Little Girls, in

Velvets, Felts, Plushes and Bears

in assorted shades,

**\$1.00 each.**

Bring along the Little ones and let them choose for themselves.

SEE WINDOW.

## S. MILLEY

## The Shooting Season Will soon be here.

Are you intending to buy a new Rifle or Shotgun this year? If so 'tis  
time to be thinking about the kind of rifle you're going to use. We have  
just opened a new shipment of Sportsman's Supplies that are worth at-  
tention.

S. & D. B. Breech Loading Guns,  
Stevens Rifles, M. L. Guns,  
Springfield Rifles, Game Bags,  
Reloading Sets, Cartridge Belts,  
Brass Shells, Paper Shells, K. B. Cartridges,  
Bonax Cartridges, Eleys Cartridges,  
Shot, Powder, Gun Caps, Gun Wads.

Reliable Goods at Reasonable Prices.

**BOWRING BROTHERS, Ltd.**