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## AT R McKAY \& CO'S., FRIDAY, MARCH 20th, 1908.



Splendid results will follow this great opening event


Thousands of people visited this splendid style prent to.day and were loud in their praises; indeed, very enthusiastic over our new spring importations, which are considered
the, best showing the McKay store has ever made and indeed were astonithy as th? $13 w$ he best showing the McKay store has ever made and.indeed were astorifhed a
prices we are asking for such beautiful and artistic mititerials. If you did not happen in To-day, why come to-morrow, the second opening day, it will be just as full of interest

## What Is to Be Seen:

The New Millinery
The New Gloves
The New Belts and Neckwear The New Embroideries
The New Trimmings and Laces
The New Hosiery and Underwear

The New Silks The New Dress Goods The New Wash Goods The New Linens
The New Carpets and Curtains The New Suits and Coats

The new lingerie hand-embroidered gowns and shirtwaists in most beautiful Parisian models, confined exclusively to R. McKAY \& CO'S. for this country.

You are invited to come to-morrow, the second day. You will be made just as wel-



Extra Special Notice
Watch for our big annoancement in to-morrow night's edition. It will reveal
iving in the newest of spring merchandise on Saturday, our third opening day.
R. McKAY \& CO.

THE WHITE PLAGUE.
TRIED T0 KILL.

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TO LIVERPOOL THE MARTIIME EXPRESS

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