

PUBLISHED EVERY FRIDAY

CIRCULATES IN EVERY PROVINCE

# THE CANADIAN GROCER

AND GENERAL STOREKEEPER

QUALITY..

When a salesman talks price to you  
Ask him about **QUALITY**  
When he talks quantity . . .  
Ask him about **QUALITY**  
When he talks merit to you . . .  
Ask him about **QUALITY**

That's the ———→  
**STRONG POINT**  
in  
**Colman's Mustard**

## CARR & CO.'S BISCUITS



Do you want a fancy line of Biscuits, something different from the **Man across the way?**

We will bring you out an assorted case. State your requirements and we will give prices and terms.

**FRANK MAGOR & CO.,**

Canadian Agents.

16 St. John Street, MONTREAL

C. E. JARVIS & CO., Vancouver, Agents for B.C.