

CANADIAN GROCER



“FINE!”

That deliciousness in every glass of Coca-Cola is a business-building factor for those aggressive grocers who are pushing the sales of this delightful beverage. For everybody knows Coca-Cola. Everybody likes it. Everybody buys it.

**Coca-Cola**  
TRADE MARK  
REGISTERED

—the brand  
that guarantees  
the quality

Your customers are familiar with this brand. It is known wherever delicious and refreshing beverages are appreciated. Look for the name Coca-Cola—it means satisfied customers and good profits.

*The Coca-Cola Company.*

WINNIPEG