

Only a Soap as Pure and Serviceable as Le Calice Castile Soap could develop

and maintain the broad popularity Le Calice enjoys.

Made only from the purest of Eastern oils, Le Calice is both antiseptic and healing. Housewives find it as highly successful for cleansing frail and delicate fabrics as it is in making the toilet and bath a thorough pleasure.

And Le Calice suits the housewife's purse just as satisfactorily as it suits her needs and requirements.

Feature Le Calice, and you'll find it not only a heavy seller but a steady seller. Ask your wholesaler to-day.



A. P. TIPPET & CO.
AGENTS MONTREAL