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THE CANADIAN CHURCHMAN

The Pick of the Bulb World PREPARATION In time of peace prepare for All our bulbs are grown for us especi-War. In time of health and ally and are personally selected by vigor prepare for the unforethe James Carter & Co. experts. seen. Thorough tests, both before exportaation. tion, and at the Carter establishment at Raynes Park, London, assure sound, healthy bulbs of the very highest quality. Our Tulips and Narciasus are exceptionally hardy and well suited to the Canadian climate. included. **Earters**Bull a unequalled for bowl or bed cul-The Carter catalogue and handbook— "Bulbs"—illustrates and describes the choicest varieties of Tulips, Narcissus, Daffodils, Crocus, and many others. It lists all well-known favorites and many exclusive kinds not to be had elsewhere. Complimentary copy on request. Write for it to-day. ture. for it to-day. CARTERS TESTED SEEDS INC. Toronth 133R King St. East : How to Win Battles More Victories are won by siege tactics

> Apply this to business and see what it means: it means that continuous and steady advertising is more resultful than campaigns that come and go, come and go with long intervals in between.

than by assaults.

September 10, 1914.

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