

Rural Phones Solve These Everyday Problems

Problem 1. Bad Roads: The old way was to curse nature, and idly await the sun's return.

The new way is to telephone for what you want, and smile because you get the information in a thousand part of the time.



Problem 2. Weather Forecasts:

The old way was to work on belated information, and to excuse the losses with "That's what the farmer has to put up with."

The new way is to telephone every morning to the weather man and overcome much of needless hustle and bustle of the old way.

Problem 3. Prices Current:

The old way was to ask a neighbor, or trust to the newspapers.

The new way is to get information in the nick of time over the 'phone, thus knowing when to sell and when to hold.

Problem 4. Emergencies:

The old way of procedure when some one took sick, was to harness up the "driver" and make all haste for the doctor. Effort in this direction often procured as its only result the information "doctor is out."

The new way is to call up the doctor on the 'phone, and know instantly what can be done pending the medical man's arrival.

Problem 5. Help:

The old way was to allow men to go on boys' errands--waste half a morning walking to Smith's, only to find his harrow was already loaned.

The new way is to make the 'phone your errand boy--buy, borrow, beget by means of the "silent partner."

We have prepared a booklet describing fully the cost of installing a rural 'phone system, and telling how farmers can get together and put up their own lines.

Hadn't you better instruct us to send you this interesting bit of information, seeing it costs you nothing.

Ask for Booklet 1516.

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