

A Fitting Memento



THE MEMENTO of the Great War illustrated above, is suggested as a unique and gracious form of Recognition to be presented to our boys as they return. Every Sunday School, every Young People's Society or Club, every Congregation will want to present some sort of Souvenir to our men, on their home-coming. The Memento is particularly fitting. It frames well, too.

The Memento is a four-page folder, with rich and appropriate full-page design, embodying a figure of Victory and the Allied flags as shown above, splendidly reproduced in full colors on heavy, high-grade, antique stock. Something new, and truly Canadian.

Each is enclosed in an envelope ready for presentation. This will often be at a social gathering in the Sunday School, Y.P.S., or Church.

Every Canadian officer and man who has been in the Forces of Britain or of her Allies, should have one of these beautiful Mementoes. It will appeal to all alike.

Price, in envelope, ready for presentation

50c., postpaid

(10 to 49, less 5% ; 50 or more, less 10%)

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