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(III) We cannot hope for the support of business unless we have evidence of a rising, new and efficient basic political organisation, active and potent in every poll, if possible. This means a search for manpower and this should not be so difficult now - if post-war employment is considered a stimulant to political activity in the nation's interest.

(IV) A detailed study of public opinion on all important platform topics.

(V) A search for better talent (and younger, if possible) to fight the battle for a greater Canada in the next election.

(VI) A demand that the P.M. exhibit the characteristics of toughness and plain spoken convictions which, seen in caucus only, mean that the Canadian people have had a leader for 20 years but, so far, have no idea what he is really like.

2. Reasons for an immediate (as soon as possible) general election:

(I) Internal:

The government has a mandate from the people to carry on until 1945. Recent elections indicate a strong trend against the government. This comes at an unfortunate time, i.e., at a stage in the war, when peace may be declared before this mandate expires (although the present government could, I understand extend its life beyond 1945, if necessary.)

Therefore a new critical period is coming upon us - a period when political unrest and disintegration of the national will, would make post-war Canada a very stormy spot. Since Unity was the 1940 election cry (in the phony war period) so must UNITY also be the post-war cry - if we are to make progress.

Canada is now a house divided, let the people work out their destiny now. That means either another green light (perhaps less bright) for the King administration - or a period of confusion - better have this now than later. The P.M. can certainly say to the people a great deal about achievements and intentions - and the people will tell him if the achievements warrant another mandate to act on these intentions promptly.