



How they rate!

By Katherine L Dines

During the past week, *the Brunswickan* conducted its' first ever poll to find out how students felt about the performance of this year's edition of the Student Union.

The poll, asked of 145 respondents, attempted to rate the S.U.'s performance, and discover the voting habits of the over 6000 member union.

The results, shown graphically, indicate a serious split between the union executive and its' membership. As one student, Darren Shaw, put it: "They are too diversified; there is not enough concentration in communication with the student body."

Lack of communication, was one of the biggest complaints encountered. Finding ideas and input by directly

conversing with students was strongly suggested.

The union was not without praise, however. Students Matt Harris, and Keith Dunphy both complimented the creation of UNB's Campus Entertainment, which has so far provided the student with some excellent events.

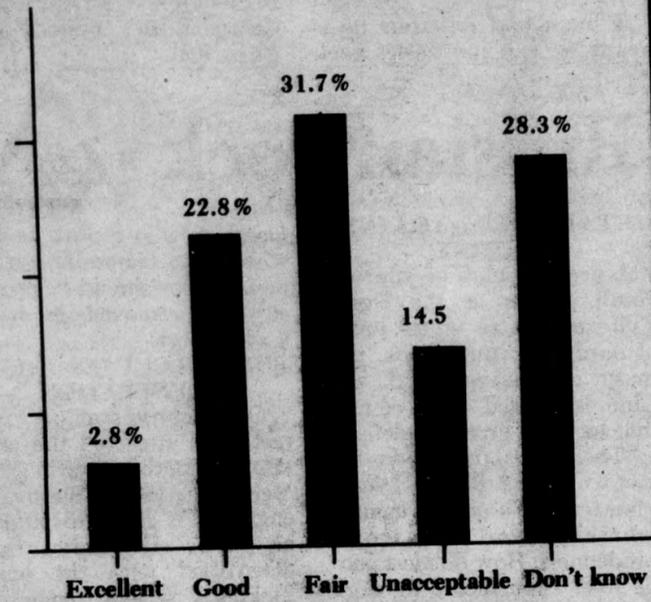
The most striking statistic is that 62% of the respondents did not think their \$60 student fee was worth it. The money, which partly goes to finance the many clubs and organisations on campus, apparently did not filter enough down to the students to be noticeable.

Interestingly, 38% said they voted in last years S.U. election, while the actual results indicate only 8% did. Hopefully, the inaccuracies in this particular question did not repeat themselves in the other three.

While *The Brunswickan* cannot guarantee that the poll results are perfectly accurate, our resident statisticians tells us that, for the number of people we asked, the poll is accurate to within seven percentage points nine times out of ten... (assuming random sampling).

Hopefully, these results prove interesting to the students, and the Union executive alike.

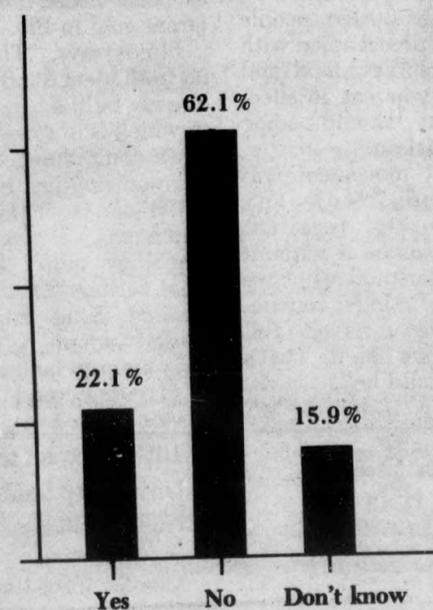
How would you rate the Student Union's performance over the past year?



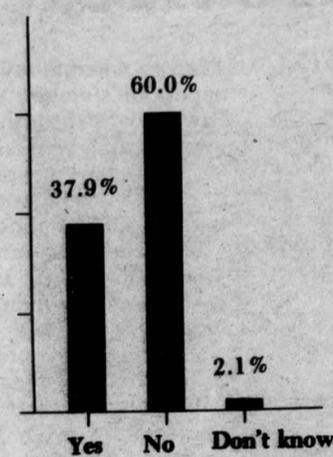
The results of the first Brunswickan Poll are in! While we attempted to keep the poll as random as possible, it is not easy to randomly choose 145 out of 6000 students. However, we phoned people at random out of the student directory, and we polled people in and around the sub.

If we assume that our population comprises a random normal distribution, then we can say that, for our sample size (145), the data is correct to within seven percentage points - nine times out of ten.

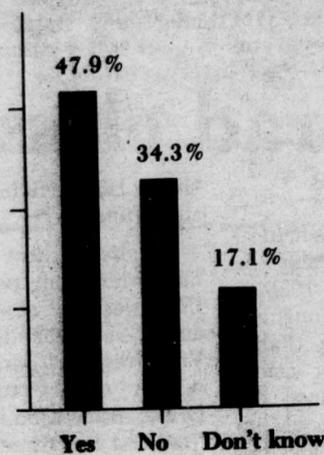
Do you think your \$60 Student Union fee was worth it?



Did you vote in last year's Student Union election?



Will you vote in this year's Student Union election?



design: Todd Daley

Strategic management competition

By KIM DOYLE

Mount Allison recently hosted the annual Strategic Management Competition on Tuesday and Wednesday, March 1 and March 2.

UNB sent the team of Darlene Nicol, Shelley Gordan, Kevin Muller and Chris Pilgram all Business graduate students. The UNBSJ team, who were the winners of last year's event, were victorious once again. However, they were closely followed by the UNB Fredericton team coming second and the Mount Allison team third.

The actual competition consisted of a Strategic Management Game which is a simulation training package used by most business organizations. It covers all aspects of business such as Marketing, Production, Finance, and Accounting.

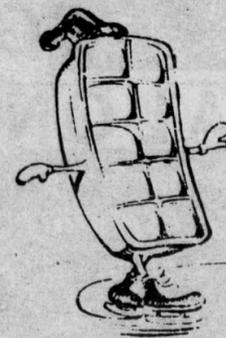
Each team was given the reigns of a 21 billion dollar company for the period of 7 years. Decisions were made for

each year and then assessed at the end of each year.

It is a lot of hard work and quick decisions, but "it is a

great learning experience" according to Darlene Nicol.

UNB of Fredericton hopes to host the event next year.



Monday, March 14th
The Aitken Centre
7:00 - 8:30 pm

Free with UNB / STU I.D.