

THE ACADIAN

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Advertisers must have copy in by Monday noon in order to insure changes for standing advertisements. New display advertising copy can be accepted one day later.

Correspondence—Letters addressed to the Editor and intended for publication must be short and legibly written on one side of the paper only. The longer an article, the shorter its chance of insertion. All communications must bear the name of the writer, not necessarily for publication. The publication or rejection of articles is a matter entirely in the discretion of the Editor. No responsibility is assumed by this paper for the opinions expressed by correspondents.

Editorial

Our pulpits are our work clothes. Each of us live some kind of a sermon every day.

A POACHER CAUGHT IN THE ACT

THAT derelict of journalism, the Truro Daily News, is apparently much peeved because officials of Wolfville, which it generously refers to in its editorial anger as "a little back-woods town", attempted recently to enforce a by-law respecting peddlers in the case of a representative of that paper.

It is understood that because of the quality of the work sent out by the Truro office and the manner in which it persists in treating its customers, the home work of the News printery has so fallen off that it finds it necessary to send out poachers into the territory which rightfully belongs to other printers.

The towns of this Valley have for some time formed a part of the itinerary of these gentry who have succeeded over and over again in getting away without the payment of a license fee after clandestinely carrying on their work. Recently one of these was caught in the act by Policeman Crowell, who not wishing to put him to the humiliation of spending a night in the town lockup allowed him his liberty on the understanding that he appear next morning at the police court.

We would suggest that if the "News" is so sure of its position that they send their man back to Wolfville and let the matter be arranged in the courts.

So far as we are concerned we have no objection to the Truro firm attempting to do business here, provided they comply with the town by-laws and pay for the privilege as does the local printer.

REDUCTION IN INDEMNITIES

THE PAYMENT of an indemnity to those who transact their civic affairs is a feature of the municipal life of the province of British Columbia. In the town of Summerland, which is of similar proportions to Wolfville, the Reeve, or Mayor, has been receiving \$450 per annum and the Councillors \$250 each.

Such action on the part of a legislative body is certainly refreshing and in striking contrast to what is generally witnessed. The indemnities paid to our federal and provincial representatives, which were practically doubled during the war, show no signs of abatement, in spite of the fact that living expenses are again gravitating towards normal.

TOURIST PUBLICITY

ACTIVITY on the part of the daily press in the matter of tourist publicity reminds us that Wolfville has so far this season done very little if anything along that line. We question whether the columns of the Halifax dailies furnish a very valuable medium through which to reach tourists, but some move should be made at once to present the claims of this town before those who will be summer visitors to Nova Scotia during the coming season.

In the past Wolfville has profited very much from this class of travel in spite of the fact that our publicity has been of an exceedingly meagre type. Never as at the present day has wise advertising been so necessary as now, and there is no doubt but that a reasonable amount wisely expended would be well justified by results.

BUY MADE-IN-CANADA GOODS

ACROSS the front page of THE ACADIAN this week appears a display line which we earnestly commend to the attention and consideration of our readers. The object is to assist in the made-in-Canada campaign, and this paper, in common with the five hundred weekly newspapers which comprise the membership of the Canadian Weekly Newspaper Association, freely donates the space required for the furtherance of such a worthy movement.

TO BECOME BETTER ACQUAINTED

ARTHUR Brisbane, the noted American editorial writer, says: The Prince of Wales, whom Americans recently made very welcome, is interested in a plan to send British students to this country. That is common sense, as well as a pleasant compliment.

The Rhodes scholarship system, that now sends American boys to British universities, will be reversed in the new plan. The way to establish peace is to increase intelligence. When nations know each other, they will compete instead of fighting.

ALONG THE ROAD WHICH LEADS AWAY

Through Annapolis to Quebec October, 1924, will be long remembered by travellers so fortunate as to have passed along the Annapolis Valley.

From the dyke districts of Grand Pre clear down to Digby on its peerless Bay, there surely was no other eighty miles in the entire length of C.P.R. more varied in landscape beauty nor richer in prospect of apple harvest.

Golden and russet and crimson, jade and orange and bright red—limitless in colors—hung the apples among the green foliage of huge twisted trees or the slender branches of young orchard. Separating the orchard acres were broad fields of vegetables, or grassy areas where cattle and horses, nicely corpulent, were pastured.

From Grand Pre and Wolfville, sloping toward their tides, one compared the level compactness of Middleton, and Bridgetown in its setting of hills and river, and Annapolis Royal of beautiful situation and historic interest. Deep Brook, Lequelle and Annapolis Rivers and Granville Ferry are wonderful glimpses along the curving road which presents different views of glimmering Annapolis Basin.

A port secure and free Founded by voyageurs over unknown tide, Hills sentinelled by oak and maple tree, And meadows rich and wide.

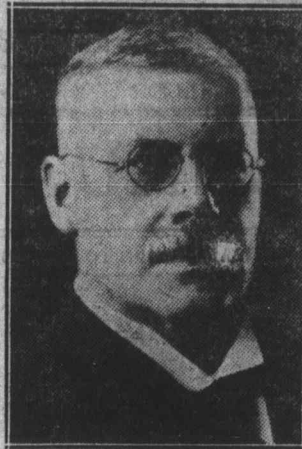
Next day we looked upon something else: "Dow's prime par la force et la qualite" announces the side of a barn with purple and yellow paint. A bottle of India Pale Ale is painted on a lean-to and a huge historic interest is declared how healthy and prosperous our grandfathers became when they drank Boswell's Biere.

We are still travelling C.P.R. but the route is Sherbrooke to Quebec via Montreal. Here the fields are narrow and the roads lead off stone or pole fences, and the roads lead off stone or pole fences, and the roads lead off stone or pole fences, and the roads lead off stone or pole fences.

The French people have a wonderful talent for finding in life, even without the help of a motor car or a radio. This is especially noticeable the three days preceding Lent. The evening of shrove Tuesday (Mardi gras, the French say) this city is given over to the masqueraders. They collect and promenade on the principal business streets from early evening till midnight, and their costumes represent everything which is gay and picturesque.

On the evening of the earthquake the French audiences at the theatres poured into the streets and they were really excited. The cry was, "C'est la fin du monde!" "On s'en vas au diable!" ("It is the end of the world!" "The devil is after us.") At the Chateau Everybody seems in festive mood as presentenque an English audience was listening to a fine minstrel performance when the terrifying sensation of the huge building rocking on its foundations was experienced.

COL. MURRAY MACLAREN, M.D., C.M.G., M.P.



of St. John, N.B., who was re-elected president of the St. John's Ambulance Association, Canadian Branch, at the annual meeting of the Association held in Ottawa.

As well as festive costume, and the bitterest of Quebec weather doesn't affect either. A snow-shoe tramp across the Battledfields Park to view the St. Lawrence by night is one of this city's attractions. Behind us the brilliant lights of Grand Allee illumine the snow covered trees; around us is soft unbroken snow and silence, except for the ringing of a convent bell. Passing the hill on which General Wolfe stood directing his army to victory, we come within sight of the river stretching smoothly from Levis to the Quebec Bridge.

The three-days Dog Team Derby ended on an afternoon of stinging blizzard. Around the castellated spires of Frontenac's old fortress the wind thundered with the fury of a thousand banshees. Yet Grand Allee, where the race ended, was lined with hundreds of spectators eagerly peering through the storm for a sign of the returning teams. Finally a stir in the crowd and a murmur "here they come" announced the first arrivals. From the storm a horseman appeared, then a few sleighs and automobiles. Behind them a little team of huskies came on a smart trot, head and ears perked up as if each of the dogs was keen for victory. In a driving rush which brought cheers from many throats this team flashed across the finish line to be clocked in the remarkable time of 4 hours and 15 minutes for the 41 miles race.

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MURINE NIGHT & MORNING KEEP YOUR EYES CLEAN CLEAR AND HEALTHY

This Farmer Knows Where He Stands



HE has a memorandum on the cheque stub of every account—and an entry in his bank book as well—a double check on his business. The incoming cheques or cash are also shown in his bank book. In a flash he can tell when he paid any particular account or when an account was paid to him. His bank book tells him.

He has no need to go to town to do his business if he is rushed. A cheque by mail pays an item or makes deposits almost as quickly as he could do it himself.

Today the safe, efficient, satisfactory method of business is through the Bank.

BANK OF MONTREAL

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APEX

ELECTRIC SUCTION

CLEANER

Only a short time remains during which the Apex Vacuum Cleaner will be available to you at the Special Low Price that has prevailed during the past year. Place Your Order Without Delay.—NOW! Have your electric wiring gone over and brought up to standard.

Radio Supplies of all Kinds.

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Electric Contractor and Supplies Wolfville and Kentville

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We will meet any mail order prices on Canadian Made Linoleums

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Furniture—Carpets—Floor Coverings Phone 46-11

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A. W. BLEAKNEY Wolfville

Cash and Carry

\$5.00 ORDERS AND OVER DELIVERED FREE

Everything in stock for the Easter Holiday Season,

Strawberries, Ripe Tomatoes, Celery, "Boston" Lettuce. Spinach, Bananas, Oranges and Grape Fruit.

Easter Chocolates in Fancy Boxes, also in bulk. Fresh and new from Moirs, the best candy makers in Canada.

Easter Beef. Choice cuts roast beef, 15 to 25c. lb. Veal, Pork, Lamb, Chicken and Poultry.

Hams and Bacon. These goods have advanced 5 cents per lb. wholesale. We had a quantity bought before the advance and can give you the advantage of the price, while they last.

Call us up for prices on choice and fancy groceries. Our prices best in town, also quality. No bad debts to help pay for.

Phone 53

CALDWELL-YERXA

LIMITED

F. W. Barteaux, Manager.