### CANAL FROM RHINE TO RHONE ASSURES **BIG WATER POWER**

Millerand Promises State Aid for Hydro-Electric Projects Planned.

PARIS, March 26 .- The greatest series engineering efforts ever attempted in rance, according to President Miller-nd's view, is the Rhine to the Rhone anal, with its allied hydro-electric pro-ets, the sites of which M. Millerand sited last week. At that time he as red by the people of the Rhine Valley at he would give all the assistance ssible to a realization of the scheme hich aims at supplying sufficient ower to all the great textile industries

the south of France. The canal already exists, but it must widened to permit the continuation the Rhine shipping and to make posble the linking up of the North Sea nd the Mediterranean. At many points the Rhone passes rough gorges almost as majestic as

hose of Colorado. For the present, owever, the engineers are concentating their attention on two huge ams, each of them 200 feet high, for the building of which the department the Rhone was said to have beer comised sufficient funds, but it wil eed the 'Government's assistance t rect the necessary electric stations, ith an adequate distribution of the ectric service.

The first dam is to be built near senissiat and will block the narrow orge between Belle Garde (Ain) and e Swiss frontier in such a manner as create a lake of twenty square miles. he American system of locks is being onsidered, which will make possible the se of the whole of the falls for the evelopment of electric power. It is

m being more than 150 feet. It is imated that it will require at leas ur years to complete the project, but e entire cost of the works will be reid at the present charges for electri within five years after commen to utilize systematically the pow

Children Cry FOR FLETCHER'S CASTORIA

Your

asset for making life successful.

blood is tainted, nerves suffer, headaches and minor ailments multiply. A reliable cleansing, corrective agent that acts quickly and with highly

satisfactory results is

### hoose Your New hoes With Care

ook's Shoe Store

E SPECIALIZE DWARD CRONYN & CO.

myn Building, 71 Bay St., Toronto. JESBITT, THOMSON

INVESTMENT BANKERS

Buy and Sell ictory Bonds

13 Royal Bank Chambers L. 164 LONDON, ONT. BONAR LAW "CHAIRED"



Rembrandts, Watteaus and Fragonards Hidden Away in Paris Studio, Will Be L eft to Public Galleries.

PARIS, March \$6 .- At 88 he smokes, himself declaring that the value of his

### AIR PHOTOGRAPHY **COMES INTO OWN**

Sprang Into Prominence During War—Now Rapidly Developing.

come into its own.

Needing but the occasion to give it power and purpose, it sprang into sudden and conspicuous usefulness, and den and conspicuous usefulness, and

come and so efficient the service, that within 45 minutes from the time an order was issued, the camera man coul ascend, shoot the picture, drop down his field laboratory, develop the film and de-

height and at a given rate of speed. It is of supreme importance that every film her engine power has been increase is of supreme importance that every film in the series be shot from exactly the same altitude, the difference of a few to three of 350 and two of 260. This has same altitude, the difference of a let feet in height making a most perceptible distribution. One of the R-34 engines distribution. One of the R-34 engines difference in the scale of the picture.

After the films are developed and

to preserve your health

— your best asset for

WASHINGTON, March 26.—As happened in the practical application of many other valuable inventions, aerial photography, which had remained deraction the war department for copies of the photographic mosaics that is constantly making through the air sources.

The adaptability of the aerial photograph to such enterprises as surveying geodesy, cartography and meterology is self-evident, and an increasing demand from these sources is being made upon the war department for copies of the photographic mosaics that is constantly making through the air sources.

WASHINGTON, March 26.—As happened in the practical application of graph to such enterprises as surveying geodesy, cartography and meterology is self-evident, and an increasing demand from these sources is being made upon the war department for copies of the photographic mosaics that is constantly making through the air sources.

Major J. Pritchard of the air ministration of the big gas bag, and with its sloping sides and row of rectangular windows, has a curious resemblance to an inverted Noah's ark, beloved of children.

Elaborate Quarters.

Major J. Pritchard of the air ministration of the big gas bag, and with its sloping sides and row of rectangular windows, has a curious resemblance to an inverted Noah's ark, beloved of children.

Elaborate Quarters.

Major J. Pritchard of the air ministration of the big gas bag, and with its sloping sides and row of rectangular windows, has a curious resemblance to an inverted Noah's ark, beloved of children.

Elaborate Quarters.

Major J. Pritchard of the air ministration of the big gas bag, and with its sloping sides and row of rectangular windows, has a curious resemblance to an inverted Noah's ark, beloved of children.

Self-evident, and an increasing demand from the sources is period with its sloping sides and row of rectangular windows, has a curious resemblance to an inverted Noah's ark, belowed to an inverted Noah's ark, below the argular windows, has a curious resembla Necessarily the questions of the char-

PARIS, March 26.—Spring has arfield laboratory, develop the film and de-liver the finished photograph. The photo-lorry, with its perfectly appointed laboratory, became a necessary part of field equipment and aerial photographs constituted a considerable part of its output.

A fasely sees. The trees with reasonable care, and the kitchen and sanitary outfits are up to the high-rived on the Champs Elyses. The trees with reasonable care, and the kitchen and sanitary outfits are up to the high-rest standard. The R-36 can carry 50 passengers if necessary, and it is passengers if necessary, and it is noons it is almost impossible to find a vacant chair. Incidentally this marks constituted a considerable part of its output.

Illuminates Geography.

Aside from its technical use in military operations, the aerial films flashed on our motion picture screens from day to day, while the war lasted did their very material bit toward informing us of movements on the other side, and, more movements on the other side, and, more movements in the past have done serious which in the past have done serious formula considerable part of its almost impossible to find a vacant chair. Incidentally this marks the close of the strangest winter in the clo

# WEAK

cannot hope ever to become strong and well again unless they have plenty of good, rich, red blood of the kind that organic iron—Nuxated Iron—helps make. Nuxated Iron is like the iron in your blood and like the iron in spinach, lentils and apples, while metallic iron is iron just as it comes from the action of strong acids on iron filings. Nuxated Iron does not injure the teeth nor upset the stomach; it is an entirely different thing from ordinary metallic different thing from ordinary metallic iron. It quickly helps make rich, rec nerves and gives you new strength and energy. Over 4,000,000 people annually are using it. At all druggists. Beware of substitutes. The genuine has N. I. stamped on every tablet. Always insist on having the genuine.

### **NUXATED IRON** BRITISH AIRSHIP FLEET IS OFFERED

Latest Passenger Ship, R-36, to Make Maiden Trip Soon, To Be Included.

evelopment of electric power it is important to the control of the collection cortainly is more than 5,000.000 are and the modern portraits. This is the collection cortainly is more than 5,000.000 francs. Although bought at the prevate mother there is swollend until be swiftled in the figure of the collection cortainly is more than 5,000.000 francs. Although bought at the prevate mother there is swollend until the swiftle of his collection cortainly is more than 5,000.000 francs. Although bought at the prevate method of colonomy, in spite of the need of economy, in spite of the fact that the admirably regards the old that the need of economy, in spite of the fact that the admirably regards the old the prevated the prevate of the seller end to prevate the importance of the seller end to prevate the importance of the seller end to prevate the fact that the admirably regards the old the prevated the prevated the prevated the prevate of the selfer of the selfer end to prevate the fact that the admirably regards the fact that the admirably regards the defended that the fact that the admirably regards the fact that the end of the fact that the admirably regards the fact that th ing. First a series of films is produced but her variations from the design of the with the machine operated at a definite R-34 are merely the result of adapting After the films are developed and completed, the pictures are cut into sections and pieced and fitted together by trained workers according to designated the pictures according to designated their instruments in the foregart of a local content of their instruments in the foregart of a local content of their instruments in the foregart of a local content of their instruments in the foregart of a local content of their instruments in the foregart of a local content of their instruments in the foregart of a local content of their instruments in the foregart of a local content of their instruments in the foregart of a local content of their instruments in the foregart of a local content of their instruments in the foregart of a local content of their instruments in the foregart of a local content of the local content of their instruments in the foregart of a local content of the loc trained workers according to designated indices, making the aerial "mosaic" as it has come now to be quite generally has

Atlantic trip, explained that the amount three in passenger airships the amount Hogs, per cwt. of passengers' quarters will be much Fat sows, cwt. less. The R-35 was designed for war purposes and has had to be improved for

take pictures of the earth from the serbut so unsatisfactory was the experiment that no effort at repeating it is corrected till ISS when Shadoot, an experiment that no effort at repeating it is corrected till ISS when Shadoot, and the pictures of head of a several quite distinct views of London from a belloon.

It was the aeropiane, however, that gave the art of photography in industry, the art of the people of America could see the art and accinences.

This is the statement of J. E. Mc. Graw, whose home is in Grand Raprids, and who has just returned from China Province of the actual conditions of famine and start vation in China to repeat the appeal for a relief fund would meet in conflict, tillized it for an increasing numbered of the people of America could see the actual conditions of famine and women. I have seen chipleren four and its essentiant, of artillery fire, in locating the results of artillery fire, in locating the results of artillery fire, in locating the recourses, bridges, mountains, hills, when so many seen these starving people fight for grounders of about the particular engagement was ent these starving people fight for grounders, and to the more perfectly and the particular engagement was ent these starving people fight for grounders, and to the intelligency of the terrain over Which a particular engagement was ent these starving people fight for grounders, and the particular engagement was entirely and so on, and the pictures and monastics prepared were invaluable and into the same material as the speed at the presence of the intelligency of the terrain over Which a particular engagement was entirely and so on, and the pictures and monastics prepared were invaluable and the particular engagement was pressured of 200 pounds to the earth of the same material as the particular engagement was pressured to the earth of the same material as the present dependence of the provise of the ea

were material bit toward informing us of movements on the other side, and, more especially, in keeping us in touch with the boys in mitterest centred. The properties of the p

FREE TO ANY FIRM

Dressed Meats, Wholesale-

PARIS ENJOYING SPRING

AFTER UNUSUAL WINTER

Window than to put a foot through the was window than to put a foot through the content of the envelope and seem frail

MINNEAPOLIS, March 26.—Flour—

Unchanged.

Shipments—113,541 barrels (2 days).

Bran—\$20@22.

MONTREAL, March 26.—There was content the local flour. accidentally discharged this afternoon at St. Martin, a village near Cartier-ville. The victims were watching sould be easier to smash a strong glass window than to put a foot through the cotton walls.

Passengers will be allowed to smoke with reasonable care, and the kitchen with reasonable c

REASON IS ECONOMY

REASON IS ECONOMY

Giasgow, March 26.—England's first passenger airship, the R-36, will make her maiden trip next week from the works of William Beardmore & Co. at Inchinnan, near Glasgow, to the Pulham airship station. There she will join as one of the group of airships which the British Government is offering to any firm that will assume responsibility for them.

The price paid for live hogs at the Alis-Chalmers. 33 \( \)

The price paid for live hogs at the square today was \$14 per cwt. Fat sows sell for \$3. Dressed hogs brought American Can. 30 \( \)

American Wool. 75

Barley, per cwt. 3 17 to 3 33

Baldwin Loco. 894

Contral Leather 40 \( \)

Barley, per cwt. 1 50 to 2 00

Contral Leather 40 \( \)

Barley, per Bushel—
Oats, per bu. 51 to 51

Dome Mines. 16 \( \)

General Electric 136 \( \)

General Mctors. 14 \( \)

Barley, per bu. 72 to 96

Barley, per bu. 72 to 96

Barley, per bu. 1 08 to 1 20

General Mctors. 14 \( \)

General Mctors. 14 \( \)

Goodrich Rubber. 38 \( \)

Vegetables—

Potatoes, per bag. 80 to 80

Marine, com. 13 \( \)

Marine, com. 13 \( \)

People's Gas. 42 \( \)

People's Gas. 42 \( \)

People's Gas. 42 \( \) Marine, com... People's Gas... Studebaker ... U. S. Rubber...

Marine, com. 13½
People's Gas. 42¾ 42½ 42½ 4234
Studebaker ... 78½ 73¾ 71¾ 71¾
U. S. Rubber ... 73½ 73¾ 71¾ 71¾
Virginia Chemical 30½ 30½ 29½ 29½
Westinghouse. 49
Willys-Overland. 8½ ... ...
Coppers—
Anaconda Copper 36 36¼ 35½ 35½
Chino Copper. 20½
Inspiration ... 32 32 31¼ 31¼
Ray Consolidated. 12½ ... ...
Tennessee Copper 7¾ 8 7¾ 8
Utah Copper. 47½ 47½ 47½ 17¾ 17% Oils—
Cal. Petroleum. 45½ 45½ 425% 43
Mex. Petroleum. 149 149 144½ 145½
Pan-American. 71¼ 71½ 69¼ 70½
Texas Oil.... 42¼ 42¼ 41 3413¾ Bethlehem, B .... Lackawanna ..... Republic Iron..... U. S. Steel..... Sales to noon, 415,200 shares.

BEANS.

Ridgetown. Ont., March 28.—Bean market selling price \$2.50 to \$2.55.

OTHER MARKETS PAGE 4 BABY CARRIAGES SHOWED INCREASE

> Individual Pieces of Baggage During 1920. MONTREAL, March 21 .- Nearly ter

orehead of Ferdinand Gravel,

Morality Takes Many

FORT WORTH, Texas, March 26.—Donie Bush wore a fielding glove last year that Howard Ehmke always wanted. At the end of the season Bush made Ehmke a present of it. The palm of the glove was badly torn, and Ehmke wanted it refaced, so he sent it to one of the largest sporting goods manufacturers in the world, the house that had made the glove, and asked that it be refaced and returned to him with a bill.

Several days later Ehmke got the glove back. It was not refaced; apparently it had not been touched. With the glove was an explanatory note, reading something like this:

"We are sorry that we will be unable to reface this glove. We will not touch it, since it is a Weaver model."

This is going a long way to persecute an alleged sinner. Also Weaver might point out in rebuttal that this same house, by exorbitant prices demanded for its sporting goods of not the best quality in the world, takes unjust profits from boys who have much love for outdoor sports but little money with which to pursue them. The blanket of virtue which this house figuratively throws over its shoulders hides some sins which it is known Weaver would not commit.

The boy died almost instantly, and

Forms and Strange

C. P. R. Handled Ten Million million individual pieces of baggage were handled by the C. P. R. during 1920, according to a statement issued by J. O. Apps, general agent, mail baggage and milk traffic department Of these 27,940 were baby carriages

Good digestion is allimportant. The best
way to insure it is

To Take

Beecham's Pills. When the
digestive organs fail, nutrition is interfered with;
blood is tainted, nerves

To Take

GRAND RAPIDS. March 26.—"The
blood digestion is allimportant. The best
way to insure it is

Ones. Throughout the war, the great
officiulty was in securing suitable lenses,
the best obtainable being those captured
from the enemy.

To Take

SAYS CHINA LOOKS

To U. S. FOR HELP

To U. S. FOR HELP

Ones and has had to be improved for her present use, so in her successors the
passengers will find themselves accomher present use, so in her successors the
passengers will find themselves accomher present use, so in her successors the
passengers will find themselves accomher present use, so in her successors the
passengers will find themselves accomher present use, so in her successors the
passengers will find themselves accomher present use, so in her successors the
passengers will find themselves accomher present use, so in her successors the
passengers will find themselves accomher present use, so in her successors the
passengers will find themselves accomher present use, so in her successors the
passengers will find themselves accomher present use, so in her successors the
passengers will find themselves accomher present use, so in her successors the
passengers will find themselves accomher present use, so in her successors the
passengers will find themselves accomher present use, so in her successors the
passengers will find themselves accomher present use, so in her successors the
passengers will find themselves accomher present use, so in her successors the
passengers will find themselves accomher present use, so in her successors the
passengers will find themselves accomher present use, so in her successors the
passengers will find themselves accomthe present use, so in her successors the
passengers will find themselves accomthe present use, so in her successors the
passengers will find the compared to 26,640 for the previous year. Bicycles, however, are almost stationary, numbering 13,339 as compared to 13,303 for 1919. The dogs that traveled in the baggage cars numbered 21,530 as compared with 20,627 for the previous year. Total revenue received was \$1,056,387.61, and indicative of the care with which these ten million ar-

in millfeed.

The trade in rolled cats was quiet.
Flour—Manitoba spring wheat, new standard, \$19.50.
Rolled Oats—Per bag, 90 lbs. \$3.35

@3.45. passed through the arm of Felix Du-mont, and finally ledged itself in the

an absence of rainfall and of thaws, specially, in keeping us in touch with the bast have done serious specially, in keeping us in touch with the bast have done serious sengers back.

Toronto, March 28.—Cattle—Receipts, sengers back.

Toronto, March 28.—Cattle—Receipts, sengers back.

The R-38, the airship which the American crew will fly across the ocean this summer, is considerably more powering to policy leaf the presented by the presented b

Dumont's condition is not serious.

Gravel was conveyed to the Notre land, Belgium, Holland and Switzerland, which opened its sessions in the Paris ity of the delegates, it is said, are advocating a return to the waltz. The



### Trustee Under Bankruptcy Act

This company has been appointed an authorized trustee under the federal bankruptcy act, which recently came into operation.

Our organization is at the service of the public in proceedings taken under the act.

We can assure you of prompt, efficient and impartial service.

### The London and Western Trusts Co. Limited

Assistant Manager.

ARTHUR T. LITTLE, President.

JOHN S. MOORE, WEIT Manager.

DUNCAN MCARTHUR

## Find the Arresting Idea

To make an effective newspaper advertisement you must get your impression over quickly and sus-

tain interest throughout. Proper presentation of advertising copy is almost as important as the decision to advertise.

People buy newspapers to read news. The news of the day may be absorbing, dramatic and sustained; as, for instance, during an election.

In your advertising you compete with the best news stories and headlines for attention. On the other hand, your reader is in a receptive mood and prone to action. The whole structure of a newspaper deals

with and inspires action. Unless you have an arresting idea, therefore, how can you expect to compel attention? Of course, any advertisement is better than none, but there is a wide gulf in the effectiveness of good and bad copy.

The circulation of an advertisement is not the circulation of the newspaper, but of the number of people who read it. Therefore, the more people you can attract and persuade to read your advertisement

the more effective it becomes. And the margin of profit between good and bad advertising is so great that it merits all the attention you can give to it.

One of the most enjoyable things you can do is to spend an hour or so, a few evenings a week, thinking out a well-balanced daily newspaper advertising campaign for your store and your merchandise. And, having thought it out, carry it through regardless of other people's opinions

or whims. You have three of the best trading months ahead. Do, then as we

Issued by the Canadian Daily Newspapers Association. Head Office-Toronto.

suggest and watch results.