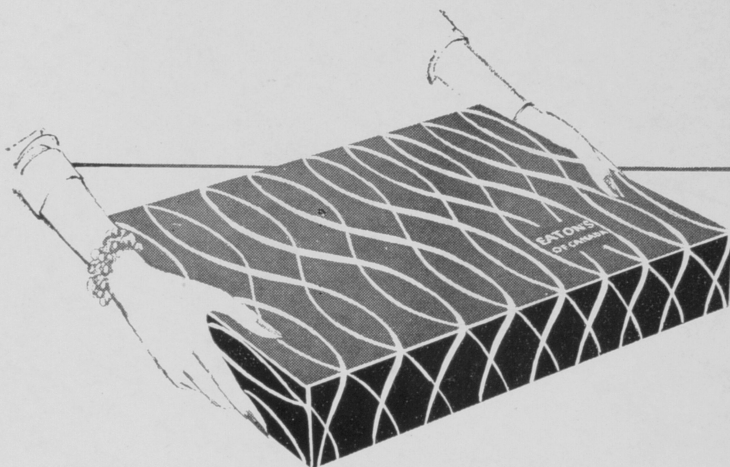


IT CAME FROM EATON'S



"IT CAME FROM EATON'S!"

How familiar is that phrase, spoken thousands of times daily all across this vast country of ours!

"IT CAME FROM EATON'S!"

...yet it might have originated in any one of the four corners of the world.

Eaton buying offices are located in London, Paris, Manchester, Leicester, Belfast and West Germany—and from these, buyers move out to shop the world for Eaton customers.

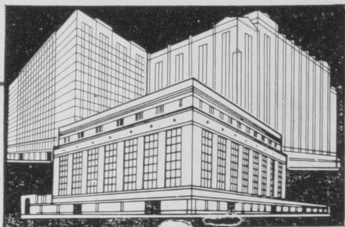
"IT CAME FROM EATON'S!"

Whether you shop through the famed Eaton catalogue, or in a convenient Order Office—or in one of the big city stores that dot the country from coast to coast, you are assured of top quality merchandise and service.

"IT CAME FROM EATON'S!"

And that means it's supported by the renowned Eaton guarantee, "Goods Satisfactory or Money Refunded"—a guarantee that has been trusted by Canadians for 89 years!

EATON'S OF CANADA



{ THE RUNGE PRESS LIMITED }
{ OTTAWA CANADA }