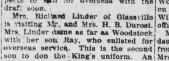
THE STANDARD, ST. JOHN, N. B. SATURDAY, MARCH 16, 1918.







The Supreme Test

Of more than 2,000,000 people who have witnessed the Edison Tone Tests not one has been able to distinguish

between the voice of the Artist and that of the Instrument. Only last Tuesday an Edison Tone Test was conducted in

IMPERIAL THEATRE -BY---**MME. ODETTE LE FONTENAY**

SOPRANO of The Metropolitan Opera Company, ASSISTED BY

MR. JAC GLOCKNER

As the rich lyric soprano of the Metropolitan artist poured forth, not one in the vast assembly, (except by watch-ing the singer's lips), could tell which was singing. Mme. Le Fontenay or

The Distinguished Violoncellist

leave this week for his new appoint ment in Halifax and his host of friends

wish him every success

SUSSEX

Carlane was a visitor to St. John

friends.

Wish him every success. We have great quantities of "the beautiful" as the result of the recent heavy storm. Senator and Mrs. Poirier expect to leave town this week for Ottawa. Their many triends in town will wel-come them home in the good old sum-mer time. St. John



John on Tuesday. rles C. Cain spent Wedensday

Judge Jonah returned from Mon Misk Alva Bleaknew, of the Mari. Ime Publishing Co. office staff is pending two weeks with her par ents, Mr. and Mrs. Wallace Bleakney etitcodiac. Mrs. A. E. Pearson is visiting rela-Sussex, March 17 .- Miss Ina Mo

But you can't make the Kaiser's prince So mad that he will dar

tives and friends in Newton, Mass.

Delightful

until Easter Eve.

combinations.

interest to our friends.

ly new effects.

of what is smart and stylish.

Easter

Every day is an opening day from now

Come and see this satisfying assemble

Now is the time to view the new styles at their very best. Assortments are now complete in size and color ranges. Judicious comparisons can best be made for personal selection of the many different styles, of the num-

erous new weaves and of the original color

characteristics of the silhouette, and these accentuate youthfulness in many unique ways by use of panels, tunics, ripples and other trimming effects that we know will be of great

CHARMING EASTER SUITS that have a touch of 5th Avenue about them. Prices of Suits \$20.00 to \$75.00 HIGHLY FASHIONABLE COATS, decided-

Prices of Coats \$13.50 to \$45.00

DANIEL

London House -:- Head of King St.

The Grown Prince

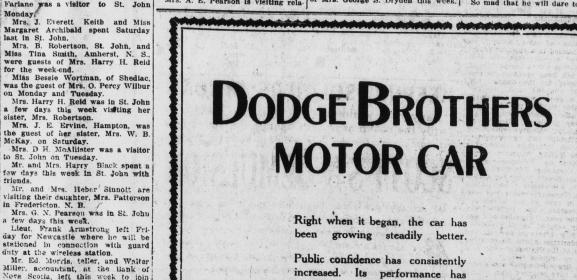
wince. He may not like the things you

may make him

The terms you use

A new individuality is given the Spring Fashions this season because of the War now raging. Slimness, slenderness, scantiness are

Garments



steadily improved

ST. STEL

church both mor

and the interests of the interest of the i were served and as evening came to an yr. About forty gue and bridge was the i.g. Prizes were houst attractive cost was by Mrs. Ralph Bhuma McCully. TI was won by Miss E Mrs. Thos. F. Gran is the successful for the shade of her there do Branscomb The shade in the tow day evening of treasurer handed in for the year, showl

day evening of treasure handed in for the year, showl had been raised dur of which has been spleature of wounds soldlers. A good-still femians in t following officers w A. E. Vessey, presi; ret Hack, 1st vit Claire McDonald. 2 Miss Marion Str Miss Katie McKay The lecture on tion and Vocationt by Pmersor Sexton by Professor Sextor Teachers' Associa friends on Tuesday d in spite of the weather. given in the counci thoroughly enjoyed Mr. R. S. B. Stro Fredericton the pulpit of the M that city on Sund

show. Mrs. Blakesly, o

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Hella: etable (placeme I had be

so decid a trial, since la I was n table O take wh this lat Lowe down N displace table C

my heat remedi-lar way

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Server 1

the Mar

The NEW EDISON "The Phonograph with a Soul"

This is the most convincing evidence that The New Edi-son does actually RE-CREATE, in all its original glory, the voice of the living artist. This is equally true of in strumental music

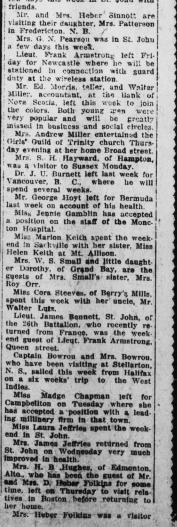
Thirty great stars have appeared at these tone tests, have direct comparison with the instrument, and chalung in lenged the audience to detect any difference between the two renditions. Of more than 2,000,000 listeners not one could distinguish when the voice ceased and the instrument continued alone

Only one instrument has been subjected to this searching ordeal. Only one can successfully meet it. And that is the instrument of music's Re-Creation

The NEW EDISON

which we want YOU to COME and HEAR at Our Phonograph Department

W. H. THORNE & CO., LTD. Market Square and King Street



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