

POOR DOCUMENT M C 2 0 3 5

THE EVENING TIMES AND STAR, ST. JOHN, N. B., SATURDAY, FEBRUARY 24, 1923

MOTORS And Their Care



Where Trademarks Count.
Do not buy tubes upon which the

manufacturer's name does not appear. Many are worthless, and it is a waste of money to buy such equipment.

Battery Funnel.
Use a glass or rubber funnel when pouring distilled water into the battery. Metal funnels are conductors of electricity, and are likely to spoil the cells.

Rubber-Covered Pedals.
To prevent the foot from slipping off the clutch or brake pedal, which usually becomes smooth through long wear, cut a piece of rubber from an old tire, the size and shape of the pedal, and

Tips to Prospective Buyers.
When buying a car, there are eight vital considerations, which should govern the selection: Balance, power, control, lubrication, cooling, economy, durability and finish.

Locating Leaks.
Leaks in the carburetor float can be located by immersing the part in hot water. In this way, any gasoline in the interior will be vaporized, and will force its way out of the hole, which

Performance

Behind the wheel of the new Gray-Dort Six, with its 45-horsepower motor, you will form a new conception of power and flexibility—1 to 65 miles an hour on high gear; pick-up from 5 to 25 miles in less than 9 seconds. And yet many owners are getting 30 miles to the gallon of gasoline.

Gray-Dort Motors Limited
Chatham, Ontario

24 models of open and closed four and six cylinder automobiles from \$595 to \$2500 f.o.b. factory, taxes extra.

WM. PIRIE, SON & CO.
Distributors.

42 Sydney Street, St. John, N. B.

GRAY-DORT

may be located by watching for the bubbles to rise.

Ingenious Insulation.
Rubber garden hose makes an ideal protection for ignition cables. Cut off a piece of rubber hose to the correct length, and run the wires through it and out the holes cut in the sides to conform with the location of the spark plugs.

Worth Remembering.
An improvised grease container for filling grease cups can be quickly made by rolling a sheet of stiff wrapping paper into a small cornucopia. Pack the container with grease, tear off the pointed end, and roll the top as you would a tube of tooth paste.

Cleaning Dirty Pipes.
A plugged gasoline or oil pipe can be

cleaned out by using the tire pump. A quick, sharp stroke of the pump will force air into the disconnected pipe at considerable pressure and, if not too tightly plugged, will blow it clear. If this fails, of course a wire must be used.

Economy on Wheels.
To drive a car economically, the tires must be up to standard pressure, all bearings in good order, properly lubricated, the wheels in alignment, brakes properly adjusted, first-class cylinder oil, not too thick, good gasoline, distilled product preferred to casting-oil, ignition system in first-class condition, valves well seated, pistons, rings and cylinders in first-class con-

dition, carburetor adjusted to give a slightly thin mixture, spark properly advanced, gasoline system free from leaks, and everything as nearly right as possible.

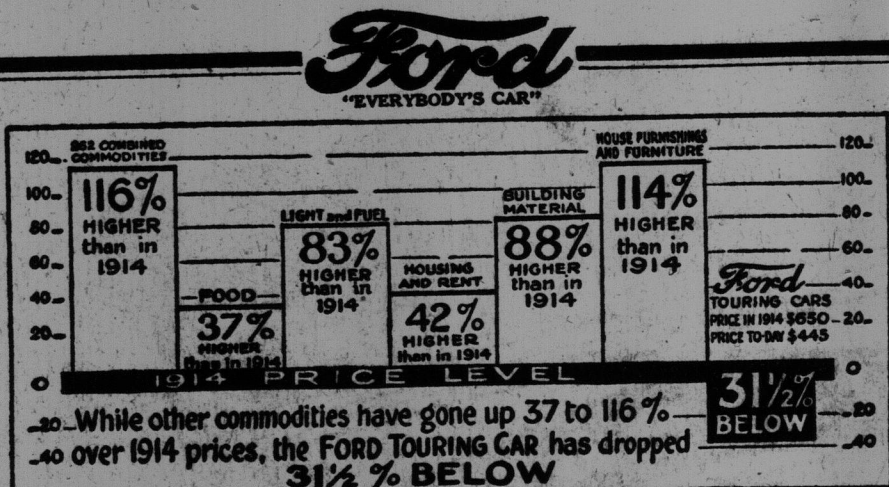
A Good Habit to Cultivate.
Create a habit of using the emergency brake every day. This will keep you in practice, and you will become accustomed to reaching for it whenever

any emergency arises. It is also well to use this brake often to wear the emergency bands evenly with those on the service brakes.

Importance of the Motor Passport.
An operator of a motor vehicle should not forget to carry both certificate of registration and license or operator's card (if any) on his person. In case of a violation, the possession of

these may save humiliation and embarrassment. In some jurisdictions, failure to have them is, in itself, an offense.

Keep a record of all numbers of the car.
Tighten bolts regularly to prevent squeaking.
Never keep an engine running when it is excessively hot.



While other commodities have gone up 37 to 116%, the Ford TOURING CAR has dropped 31 1/2% BELOW

Everybody's Business

THE Ford Motor Company has made a genuine attempt to give the public automobile transportation at a price within the reach of all. It has carried out the ideals of the inventor of the Ford Car, Henry Ford, and has placed the Ford Motor Company in the position of performing a public service to the people of Canada.

It has definitely made Ford products a national institution—being such, the Ford Motor Company believes it is justified in telling the public it serves, how the present low price of Ford Cars can be maintained in 1923.

How the Present Low Price of Ford Cars Can Be Maintained in 1923
We are absolutely frank with the public when we say that the present low prices are not justified by present production but only by the production it is hoped will result from them. The present low prices for Ford Cars are based on maximum production only. Today's market on steel and other raw material that goes into the manufacture of Ford Cars will not warrant these prices except at peak production. Ford prices must go up unless they are justified by increased production.

Everybody's Business.
The Ford Car is everybody's Car—the Ford business is everybody's business. You and your neighbors, and his neighbor are all vitally affected by the price of Ford Cars.

If you are at all concerned about buying a Ford this year make it your business to let the Ford Motor Company know about it.

FORD MOTOR COMPANY OF CANADA, LIMITED, FORD, ONTARIO

Fill in and mail at once to—

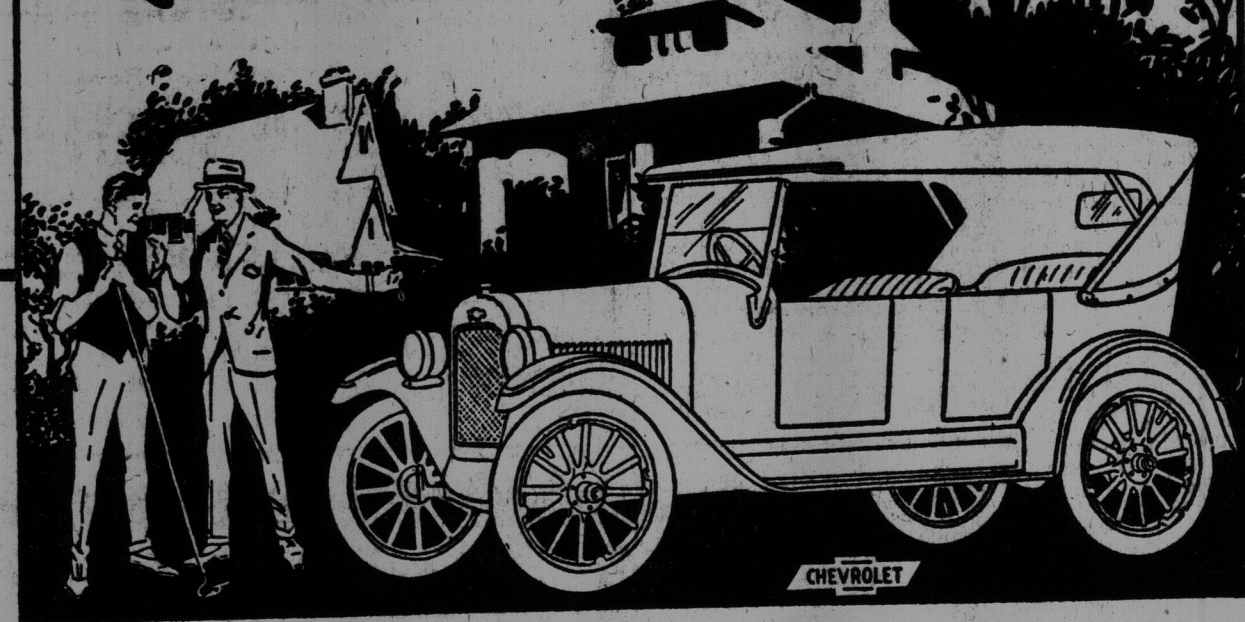
ROYDEN FOLEY, St. John, N. B.



I understand that Mr. Ford and the Ford Motor Company have reduced the price of Ford Cars to a point before unobtainable to be possible, and that these prices are not justified by present production but only by the production it is hoped will result from them. While I am not immediately prepared to buy a car, I will want to get it at these reduced prices, this will authorize you to inform the Ford Motor Company that I intend to buy a Ford automobile sometime in the future, and am advancing this information so that the Ford Motor Company may proceed and manufacture this car during the winter months, so that I may have prompt delivery at the time I desire it.

NAME _____ ADDRESS _____

NEW SUPERIOR CHEVROLET



IT HAS EVERYTHING LOOKS-FINISH-POWER-COMFORT-ECONOMY A COMPLETE CAR-NO EXTRAS TO BUY

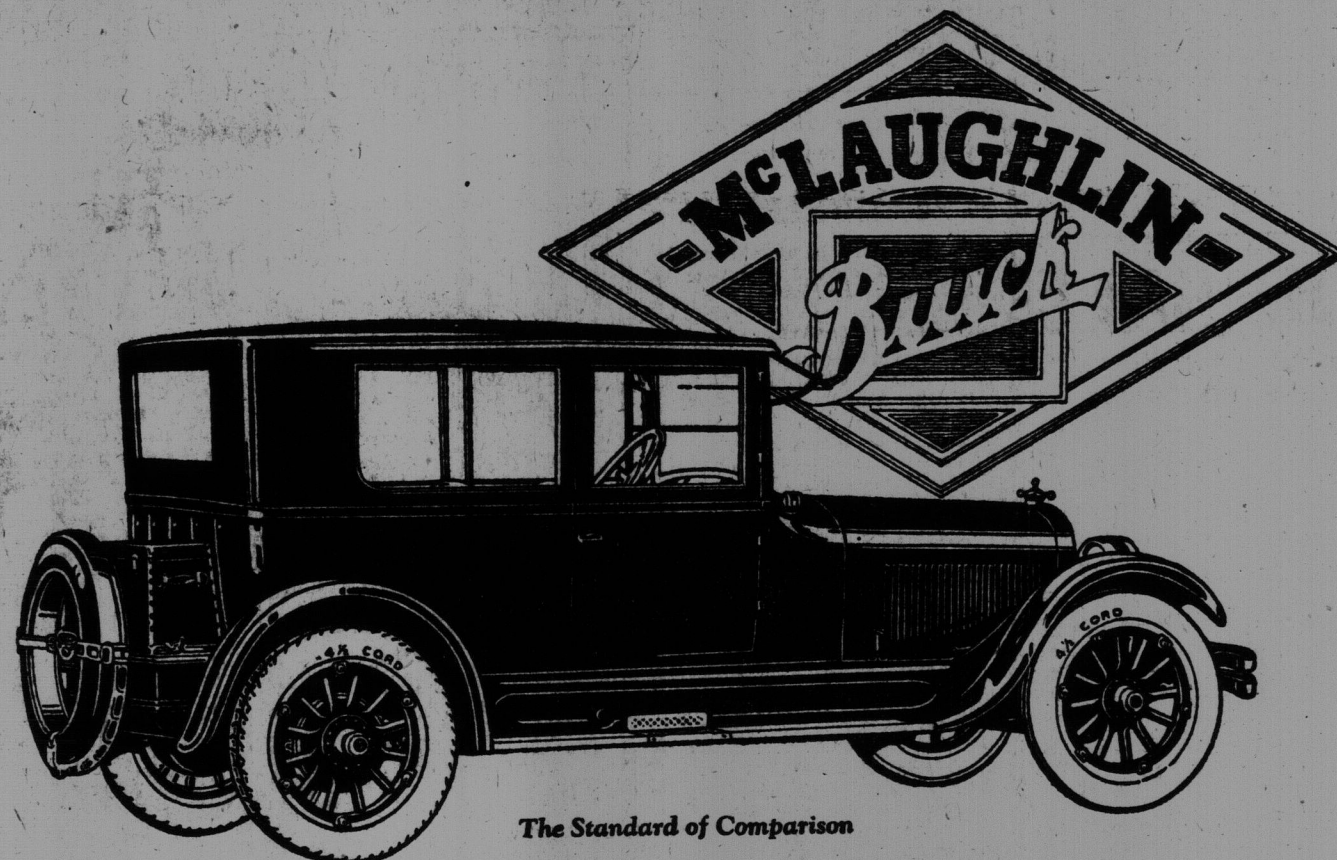
THE new Superior Chevrolet answers the ever increasing demand for a completely equipped quality car furnishing comfortable and reliable transportation at a cost lower than that furnished by any other make of car in the world. Sixty-seven new improvements in the Chevrolet make it more than ever the world's greatest motor car value. See the new Chevrolet, ride in it, drive it yourself, then compare it point by point with any other car.

CHEVROLET MOTOR COMPANY OF CANADA, LIMITED, Oshawa and Winnipeg
Subsidiary of General Motors of Canada, Limited



for Economical Transportation

Parlee Motor Sales Ltd., 453-463 Main Street, St. John, N. B.
J. Clarke & Son, Fredericton, N. B.; The Lounsbury Co., Limited, Newcastle, N. B.
Aiton & Adair, Sussex, N. B.



The Standard of Comparison

Perfect Comfort on the Longest Tour

The "Master-Six" Touring Sedan 23-41 \$2725

This smart McLaughlin-Buick six cylinder touring sedan offers an unsurpassed comfort for country touring and city driving as well.

Long and low in appearance, it provides perfect riding ease for five passengers. Its well-knit chassis, new cantilever springs and strong frame take up the jars and jolts of the country road.

Broad plate glass windows give a wide vision to all occupants while protecting them from chilling winds; added warmth is provided by a heater. Comfort for summer is assured by cowl ventilator and adjustable windows and windshield. The interior of the Fisher built body is finished in handsome plush with individual seats in front. Driving conveniences are assured by a longer steering column at a lower angle, complete instrument panel and longer gear shift lever.



Large Luggage Trunk

The handsome luggage trunk carried on the rear of the touring sedan models is as practical as it is striking. It will carry a suitcase or small luggage so that the passengers need not be inconvenienced.

PRICES F.O.B. OSHAWA, GOVERNMENT TAX EXTRA

Master Fours		Master Sixes	
23-35 Regular.....	\$1235	23-41 Touring Sedan.....	\$2725
23-34 Special.....	1275	23-44 Special Roadster.....	1895
23-33 Special.....	1295	23-46 Special.....	1725
23-36 Coupe.....	1645	23-47 Sedan.....	2755
23-37 Sedan.....	1850	23-48 Coupe.....	2675
23-38 Touring Sedan.....	1855	23-49 Special 7P.....	2905
		23-50 Sedan.....	3095
		23-51 Special.....	2225
		23-52 Special.....	2575

McLAUGHLIN MOTOR CAR CO.
LIMITED

Subsidiary of General Motors of Canada, Limited, Oshawa, Ont.
Ask about our plan of deferred payments

Branch House—140-144 Union Street

12 Factory Branches from Coast to Coast—Dealers Everywhere

McLAUGHLIN-BUICK