

EATON'S DAILY STORE NEWS

Our Paris Letter

(From Our Own Correspondent)

Scarfs and Ruchings

Paris, France, June 10.—No part of a woman's attire lends more elegance to the silhouette showing the personal grace of the wearer than the supple scarf, draped with art, following every motion of the figure. At all periods feminine coquetry has been aware of this fact, and when the Directory and First Empire revived the fashions of antiquity, no one knew better than Empress Josephine the manner of using the wonderful Oriental shawls brought back from Egypt by Bonaparte. She often wore them as scarfs, just as we do at present, in the evening; later they appeared larger, becoming real garments, costly marvels also, and their vogue reached its climax under the patronage of the most beautiful of our Sovereigns, Empress Eugénie. Her stately grace endowed them with a peculiar charm, and wrapping one's self became such an art that novelists of the time spoke of the question in their books. "A well-bred woman," says Balzac, the famous French author and psychologist, "has a way of her own to drape her shawl."

As in all things of this world, fashion brings a revival of the past, and scarfs to-day are growing so large that they recall these ancient shawls, without, however, adopting their complicated designs. By a remarkable fancy the taste for cashmere disappears when increases the favor for scarfs, and the soft draperies worn by our stylish women display for the greater part plain materials. A noticeable preference is marked for those fashioned in very supple black satin, lined in white or fancy color, bearing at each end large, heavy motifs of passementerie or bows of ribbon. In fact, these are all the rage; every woman, if she desires stylishness, absolutely must have one of these novelties. The scarf is placed at present in the following manner: Covering one shoulder, it follows the figure in the back, passes under the right arm, and is thrown over the left side, leaving only a single flap hanging in front. Occasionally a passementerie motif is set on the shoulder. They are more lithe and vaporous for lingerie gowns, but many will keep them dark in black tulle or mousseline de soie, or arranged of both materials, showing in transparency the embroideries of the frock, or else of Chantilly lined with white or pink mousseline de soie. Of linen, adorned with laces, matching those of the dress, they will look also very harmonious and original. Some fanciful models are seen of tulle, with large flossy flowers embroidered "au passe," and in etamine worked with variegated silks, beads even, forming rare beautiful designs in Russian or Byzantine styles. A white muslin scarf, entirely embroidered, with pearls of same hue, looked very attractive and novel.

In Midsummer, for driving, the stole will be replaced by "Pierrot ruches," which many good houses are preparing in pretty patterns of very filmy material mixed with large silk or crepe flowers, veiled by the tissue. One of these, in white tulle, displaying large, fully-blown roses, framed beautifully the lovely countenance of the wearer.

In the evening, besides Ninon veil, point applique and Bruges, we note gold and silver mesh, enhanced with metallic embroidery, and one of our most elegant society women wore lately, at the Opera, a black net scarf, dotted with rhinestones, producing a rare and sumptuous impression.

Up to the Second Day of Our Campaign of Whitewear and Underwear Selling

'Tis an unusual event—Whitewear and Underwear at such savings just when people are needing it the most. Select any piece that you will—the quality is in it and prices much below the usual.

Women's Corset Covers, of all-over embroidery, with ribbon draw, shoulder straps of fine tucked lawn with edge of lace, sizes 32 to 42. Price 38c
 Women's Corset Covers, of nainsook, full front, with yoke effect of Swiss embroidery and rows of lace insertion, with beading and ribbon, sizes 32 to 42. Price 43c
 Women's Gowns, of nainsook, in Mother Hubbard style, with yoke of tucks and rows of embroidery insertion, neck with frill of embroidery, sleeves with cluster of tucks and frill of embroidery, lengths 56, 58 and 60. Price 75c
 Women's Gowns, of nainsook, with a handsome square neck of extra fine wide Swiss insertion and ribbon, short sleeves to match, lengths 56, 58 and 60. Price, \$1.75
 Women's Skirts, of cotton, frill of lawn, with cluster of tucks and row of lace insertion and edge of lace, lengths 38, 40 and 42. Price 44c
 Women's Skirts, of good wearing cotton, deep flounce of lawn and clusters of tucks and wide frill of embroidery, lengths 38, 40 and 42. Price \$1.00

Women's Skirts, of cotton, deep flounce of lawn and clusters of tucks and row of Swiss embroidery insertion of beautiful quality and pattern, wide frill of embroidery to match, dust ruffle, lengths 38, 40 and 42. Price \$2.25

Women's Drawers, of cotton, frill of material, with two hemstitched tucks and hemstitched hem, both styles, sizes 25 and 27. Price 25c

Women's Drawers, of cotton, frill of lawn, tucked and edged with frill of embroidery, both styles, sizes 25 and 27 inches. Price 43c

Women's Princess Slips, of cotton, finished about neck and arms with edge of lace, and skirt, with frill of lawn, tucked and edged with lace, all sizes 95c

Maids' Aprons, of lawn, with fancy bibs of tucks and frills of embroidery, several styles, skirts with frill of material. Price 48c

—Second Floor, Centre.

Brides' Lingerie Dresses Portraying Simple Elegance and Loveliness



These dainty dresses were never more popular than they are this season, hundreds of them playing important roles in wedding festivities.

Some of this season's most fashionable brides have chosen as "that all-important gown" these simple yet beautiful fine lingerie dresses. Bridesmaids and attendants have looked their fairest in charming frocks of the same style, and for the hot weather dress no prettier could be conceived. Standing by our reputation as "the bride's store," we have attended to her interests by preparing a special lot of dresses that, without a doubt, are the prettiest in every way that we've ever had for anything like the price.

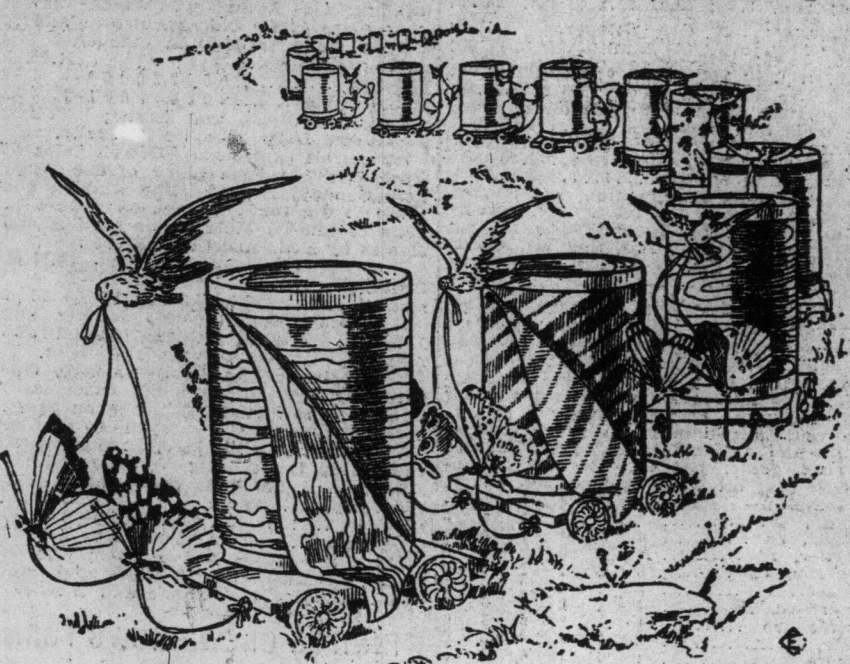
We illustrate our special \$20.00 gown; made in accordance with our own specifications; notice the beautifully defined waist line, the splendid fit of the shirt sleeves, the fashionable combination trimming (one of the newest features of imported gowns), showing row after row of German Val panels of lovely Swiss embroidery and flounces and rows of eyelet embroidery, and set into this soft mull dress in the most effective manner; if you'd secure one of the daintiest dresses of the season don't miss these; quantity limited; all sizes, from 32 to 42. Very special \$20.00

Another handsome dress, deserving of special mention, is of all-over eyelet embroidery, not the ordinary kind that at once suggests itself to you, but a pattern decidedly distinctive in design; various widths are used for trimmings, the flounce being of wide embroidery; finished with rows of imitation bebe Irish insertion and German Val, giving the most charming effects; the waist is a combination of same, finished with low, square neck and short sleeves. All sizes \$18.50

At \$10.00—We've a dress that's nothing short of a marvel for the money; every seam and line seems curved to make the wearer appear to her best advantage; it's made of a beautiful quality of fine lawn, with profusion of lace and embroidery trimmed insertion in the most artistic fashions; the sleeves are long and fit the arm perfectly; finished with insertion; it's a dress that looks worth twice the money; all sizes. Special \$10.00

—Second Floor, James St.

The Ribbon Event a Hummer



The second of the three days of rare value-giving in rich and new fancy ribbons only the more strongly emphasizes the fact that all that goes to make up a "rousing success" is contained in liberal proportions in this bumper event.

The goods are amongst the best of their kind and come direct from famous Swiss and French looms; the patterns are fashion-favored, the color blendings perfect and of a high order. Through our readiness to unload overstocked manufacturers with quick cash offers you have the privilege of paying A THIRD LESS—A HALF LESS—than usual prices.

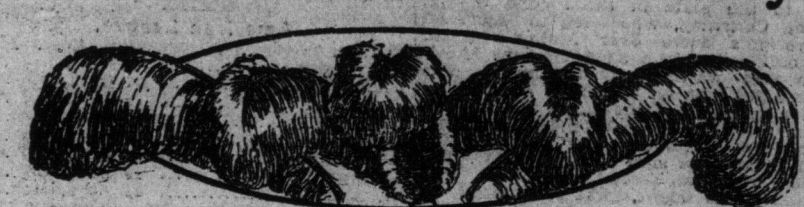
With these facts in mind it is difficult to understand how any woman with the ready money to fill future ribbon needs now would miss so profitable an opportunity. More favorable buying in desirable ribbons has not come under our observation this six months.

This attraction is now added to the first consignment:

At 29c per yard—An elegant taffeta ribbon, that would ordinarily command twice the price; it is 6 inches in width, and with some of the handsomest color combinations in the most elaborate patterns; rich verdure designs, shadow effects, dainty apple blossom patterns; some of these gorgeous arrangements have never before been attempted in ribbons; colors are sky, navy, wine, rose, pink, Nile, Tuscan, moss, myrtle, Alice; 6 inches wide; this is one of the most noteworthy values of the special selling, three-day clearance. Price, per yard 29c

—Main Floor, Yonge St.

Clearing a Special Purchase of Ostrich Plumes Tuesday



There are instances when the maker finds it imperative to dispose of his stock without reckoning cost or profits; this was one. Tuesday we offer the best feather value of many a day—feathers for the dress hat, the bridal hat, etc. It's undoubtedly the season of feathers, they're in evidence everywhere; for grace, beauty and elegance, nothing compares with them in the trimming line; season after season they can be used. Buy for your Summer needs, yes, and Winter, too, for such an event is not likely to be equaled again this season.

Just 600 in the lot; all are of beautiful quality, with long fibre and well curled; they come in a rich, glossy black and delicate ivory, different sizes; 18 inches long, \$4.00; 20 inches long, \$5.00; 21½ inches long \$6.00

—Second Floor, Yonge St.

A System That Does Away With Paying Drivers at Your Door.

The "C.O.D." parcel is a convenience only as it serves to accommodate you in your phone orders, or as it occasionally comes to your aid when you would make a purchase and haven't the money with you.

But there is a system of "shopping without money" that combines all these possible benefits, and makes the "C.O.D." method appear very incomplete beside it. This is:

The Customers' Deposit Account

Works Out This Way—You deposit a sum of money at our "D. A." office, in Basement, thus opening an "account" with us; you then phone in your order to the City Order Department (or send it by mail, or shop in person), and advise us to charge that purchase to your "D. A." account; the money you have on deposit with us.

The Advantages Are, Briefly—No necessity to carry money while shopping, no paying drivers at door for phone orders and C.O.D. parcels.

A monthly statement sent you, showing in detail your purchases, deposits, withdrawals and balance at your credit. We allow interest on your daily credit balances.

Try the "D. A." system of shopping and phone in your orders. For further information call at Customers' Deposit Account Department, Basement, Centre Stairway.

Books for Amateur Photographers

The Ilford Manual of Photography, by V. H. Bothamley, M. Sc., F.R.P.S.; chapters on apparatus, plates, exposure, development, printing, developing, enlarging photos, formulae, etc. Price 25c
 Elementary Photography, by John A. Hodges, F.R.P.S.; 25 chapters of useful information. Price 25c
 Photography For All, by W. Jerome Harrison, F.G.S.; 170 pages, cloth-bound; sixth edition; useful instruction and helps. Price 25c

Don't Forget the Bathing Suit

Start out right on your holiday trip by making sure that down in the corner of your trunk a bathing suit is all in readiness for the invigorating and joyous "dip." Don't wait until the last minute, then find out that your size is gone; select now, when they're fresh from the workrooms; the sizes are all here, and the prices are so low for such smart suits as they are that you wouldn't be worried making them.

Our \$2.00 lines are of good lustre, made with a separate skirt, the blouse is nice and full, and made with yoke and trimmed with rows of white braid; the skirt is also braid-trimmed; colors black and navy; sizes 32 to 42. Price \$2.00

Women's Fine Lustre Bathing Suits, in new princess style, with square yoke, panel down front and skirt trimmed with wide white braid, colors black or navy, sizes 32 to 42. Price \$2.95

Women's Deliciously Cool Morning Sacques

Women's Muslin Dressing Sacques, in fancy floral and polka dot designs, front and sleeves with fancy colored border, shirred at waist and tied with silk ribbon, white with black, sky, pink or mauve, sizes 34 to 42 53c

Women's Fancy Muslin Dressing Gowns, in floral and striped patterns, front and sleeves with fancy border, tied at waist with silk ribbon, colors white with pink, sky or mauve, sizes 32 to 42. Price, 93c

Women's Neat Serviceable House Dresses

Women's Printed Percale Wrappers, in fancy figured and striped designs, with braid-trimmed yoke, with gathered frill, turn-down collar, buttoned cuff, deep flounce on skirt, colors black and navy, navy and white and red and white, sizes 34 to 42. Price \$1.00

Women's Printed Percale House Dresses, in fancy checks and stripes, Dutch neck, front, pocket and cuffs, with fancy border, fastened down side with pearl buttons, navy and white, sky and white, pink and white and brown and white, others in black and white dot; similar style with high collar; sizes 34 to 42. Price \$1.75

—Second Floor, Centre.

Handy List of Needs for Honeymooners, Tourists and Campers



Alcohol Lamps (complete outfits) \$3.75 to \$13.50
 Auto Clocks \$7.00, \$13.00
 Auto Goggles 15c to \$2.00
 Auto Trunks \$12.00 to \$14.00
 Bag Tags 10c
 Bathing Caps 25c to \$1.25
 Bathing Shoes, women's 35c and 75c
 Bathing Suits, men's 25c to \$2.50
 Bathing Suits, women's \$1.00 to \$2.00
 Belts, men's 10c to \$2.00
 Cameras \$2.00 to \$110.00
 Camping Blankets \$1.50 to \$4.75
 Caps, steamer, yachting 38c to \$1.50
 Camp Beds 75c to \$2.00
 Canoes \$28.00 and \$38.00
 Coin Purses 25c and 50c
 Collar and Cuff Boxes 50c to \$2.50
 Combs 10c to 75c
 Combination Pocket Knives 50c to \$1.50
 Flashing Tackle \$1.50
 Compasses 25c to \$2.95
 Correspondence Paper.



Cooking utensils of every description.
 Drinking Cups 8c, 35c to \$1.00
 Dusters, men's \$1.50 to \$7.50
 Dusters, women's \$4.95 to \$16.50
 Field Glasses \$1.99 to \$55.00
 Flannel Trousers \$3.50 to \$4.00
 Folding Umbrellas (men's and women's) \$3.00
 Fountain Pens \$1.00 to \$6.00
 Fountain Pen Ink, bottle 25c
 Groceries, all camp supplies.
 Hair Brushes 40c to \$2.00
 Hammocks 90c to \$19.50
 Hat Cases \$5.50 to \$10.50
 Hat Water Bags \$1.10 to \$2.25
 Hunting Knives 25c to 50c
 Jerseys 25c to \$3.00
 Jewel Pockets 25c to \$2.50
 Lunch Boxes 10c to 25c
 Manicuring Sets 30c to \$10.00
 Mandolins \$3.50 to \$16.50
 Military Brushes \$2.50 to \$6.00
 Mirrors 25c to \$6.00
 Mouth Organs 22c to \$1.00
 Outing Shirts 50c to \$4.50
 Outing Footwear, men's \$1.10 to \$1.45
 Outing Footwear, women's 85c to \$1.25
 Panamas \$3.75 to \$13.00
 Paddies, single \$1.25
 Paddies, double \$3.00
 Paper Napkins, dozen 3c, 4c
 Pencils, dozen 10c to \$1.00
 Picnic Hampers \$12.50 to \$25.00
 Photographic Supplies.



Pocket Memo. Books 10c to \$1.00
 Pocket Safety Razor and Case \$5.50
 Pocket Dictionary 10c, 25c, 35c
 Powder for Feet 10c to 25c
 Powder Cases 25c to \$1.25
 Puffs 10c to 35c
 Poutees \$2.95
 Safety Razors 50c to \$6.00
 Safety Pins 10c to \$4.75
 Shawl Straps 10c to \$1.00
 Skirt and Trouser Hangers 8c
 Smoked Eyeglasses 25c to \$1.50
 Soap Cases 15c to 50c
 Sponges 25c to \$3.50
 Sponge Bags 10c to \$1.00
 Spyglasses \$1.45 to \$8.75
 Steamer Chairs \$2.50, \$3.25
 Steamer Rugs \$1.95, \$2.50, \$3.00 to \$9.00
 Suit Cases \$1.20 to \$30.00
 Sweaters, Sweater Coats, men's, 50c
 Sweater Coats, women's, \$1.05 to \$10.00
 Talcum Powder 10c to 35c
 Thermos Bottles \$1.00, \$2.00, \$3.50
 Tents, special campers' tent, 10 x 12 feet, 2-foot wall, 7-foot ceiling, \$10.95
 Poles and Pegs, extra \$1.00
 Toilet Cases 25c to \$2.75
 Tooth Brushes 10c to \$4.00
 Traveling Bags \$1.10 to \$45.00
 Traveling Hats (felt) \$1.50
 Trunks \$5.00 to \$65.66
 Trunk Straps 45c to \$2.50
 White Duck Trousers \$1.00, \$1.25
 White Whisker Trousers \$3.00
 Whiskers 10c to 75c
 Wrist Patches \$7.50 to \$25.00
 Writing Pads 5c to 25c

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